

Station Websites:

- www.kowzfm.com
- www.krue92.com
- www.theradiotrain.com
- www.mn975.com

2017 Full Time Hires:	Total # of Interviewees	Referral Sources
Traffic Director (4/27/17)	6	Radio ads-1, LinkedIn-0, Indeed.com-3, Facebook-2
Account Executive (10/1/2017)	5	Radio ads-3, Indeed.com-4, LinkedIn-0, MN School of Business-1
Account Executive (10/2/2017)	5	Personal Referral-2
Account Executive (10/30/2017)	8	Indeed.com-5, Radio ads-2, FaceBook-1
Announcer (11/1/2017)	3	Personal Referral-1, Radio ads-1, Indeed.com-1, All Access-0, The Unconsultant-0, MN Broadcasters-0

2018 Full Time Hires:

Account Executive (2/1/2018)	3	Referral-1, Radio ads-1, Indeed.com-1
Sales Manager (3/1/2018)	4	Referral-1, Radio ads-1, Indeed.com-2
Traffic Manager (6/4/18)	15	Indeed.com-8, Radio ads-3, Referrals-1, FaceBook-2, MN Workforce Center-1
Account Executive (7/2/2018)	4	FaceBook-1, Radio ads-1, Referrals-1, Indeed.com-1
Account Executive (11/5/2018)	4	Indeed.com-1, Radio ads-1, Referrals-1, MN WorksNet-1