



**MAGIC 106.7 Quarterly Issues Report**  
*July 1 through September 30, 2016*

The following is the Quarterly Issues Report for MAGIC 106.7/WMJX-Boston for the 3<sup>rd</sup> quarter of 2016.

This report includes a synopsis of all programs of importance as well as Public Service announcements aired on the station between July 1 and September 30, 2016.

**MAGIC** has identified the following issues of importance to its community of listeners:

- Women & Family
- Health and Healthcare
- Mental Health and Personal Safety
- Education
- Volunteerism; Community
- Economy, Employment and Entrepreneurism

<b>Sunday Morning Magic Public Affairs Lineup</b>
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**6:30-7:00AM**      **Radio Health Journal** – a weekly healthcare news magazine that focuses on current developments in medical research and health issues that affect the lives of people of all ages. *Length: 25:00*

**7:00-7:25AM**      **Greater Boston Today**– a weekly look at what makes the Boston area such an interesting place to live and work, including news about people, events and community initiatives. The show is produced and hosted by George Knight. *Length: 25:00*

**7:30-8:00AM**      **Exceptional Women** – an award-winning weekly radio program that shines the spotlight on women who will inspire you. Guests range from local women who are what we call “backyard heroes” to survivors, trailblazers, cutting edge inventors, celebrities, doctors, lawyers, scientists and women in the performing arts. The show is co-hosted by Tina Gao and Sue Tabb and produced by Tina Gao. *Length: 25:00*

## Programming to Address Important Issues

*Here's a sampling of how we cover issues of importance to our listeners:*

### WOMEN & FAMILY

#### **July 17, 2016 Radio Health Journal: Baby Talk**

**Interviewer: Reed Pence**

Scientists have discovered that the way parents talk to their infants has a huge effect on their intellectual development and later success. Experts discuss why and how parents should hold "conversations" with their babies.

Length: 11:17

#### **August 14, 2016 Radio Health Journal: Rethinking Parenting**

**Interviewer: Reed Pence**

Every generation thinks the one behind it is full of spoiled, entitled, lazy kids, prompting parenting advice that research shows is actually harmful to children. An expert discusses why conventional wisdom about raising kids is often all wrong.

Length: 11:57

#### **August 28, 2016 Radio Health Journal: Scad – A Different Kind of Heart Attack**

**Interviewer: Reed Pence**

A form of heart attack that strikes young, seemingly healthy people--most of them women, often near childbirth--is increasing. Experts discuss heart attacks caused by arteries that split open rather than blockages.

Length: 12:00

#### **September 4, 2016 Exceptional Women: Bobbi Gibb**

**Interviewer: Tina Gao**

Tina Gao interviews a true pioneer. Bobbi Gibb was the first woman to run and complete The Boston Marathon. That iconic day was April 19, 1966, when women were not yet allowed to compete in the race. 2016 marks the 50<sup>th</sup> anniversary of Bobbi's breakthrough moment and the Boston Athletic Association named her the Grand Marshal of this year's Boston Marathon. Bobbi also received a very touching gift from this year's women's champion, Atsede Baysa of Ethiopia.

Length: 26:30

**September 4, 2016 Radio Health Journal: Fetal Alcohol Spectrum Disorder****Interviewer: Reed Pence**

Fetal alcohol spectrum disorder is the largest preventable cause of developmental disabilities in the US, and studies show it is far more common than previously suspected, especially in certain populations. Experts explain how better prevention efforts could greatly reduce a wide variety of social problems.

Length: 10:40

**HEALTH AND HEALTHCARE****July 3, 2016 Radio Health Journal: Uncertainty in Medicine****Interviewer: Nancy Benson**

Many patients want certainty in diagnoses, especially when they've had expensive diagnostic tests. However, those tests are often less certain in their results than people think, making patients sometimes doubt doctors' competence.

Length: 7:43

**July 10, 2016 Greater Boston Today: Protecting Your Skin from the Sun****Interviewer: George Knight**

When the sun is in the sky it's a great feeling, but with strong sun comes the need to be aware of what it can do to your skin. We spoke with Dr. David Jones, who is head of dermatology at Newton Wellesley Hospital, about damage that sun can afflict on your skin and ways to be careful while you're outside. He talked about different ways the sun can damage your skin, and discussed the various types of skin cancer that everyone needs to be aware of. He gave ways to be smart about sun exposure while you're outdoors, and talked about sun screen and time management as preventive measures.

Length: 15:00

**July 10, 2016 Radio Health Journal: Our New Genetic Knowledge****Interviewer: Nancy Benson**

Gene research has made incredible leaps in the last decade. A physician/Pulitzer-prize winning author explains what our new knowledge means for our immediate medical future, given our struggles with genetic knowledge in the past.

Length: 8:30

**July 24, 2016 Radio Health Journal: The Salt Bomb****Interviewer: Nancy Benson**

Most Americans consume far too much salt even if they add none to their foods. Experts discuss why salt is such a health problem and what the federal government is doing to push food processors toward reducing salt content in our diets.

Length: 8:07

**July 31, 2016 Radio Health Journal: Fungal Sinusitis**

**Interviewer: Reed Pence**

Many people who have chronic recurrent sinusitis may have an allergic reaction to fungi rather than a bacterial infection. Treatments for the two are completely different, and in some cases, fungal sinusitis can be life threatening. Two experts and a patient explain.

Length: 11:53

**July 31, 2016 Radio Health Journal: Child Heart Arrhythmias**

**Interviewer: Nancy Benson**

Children and adolescents seldom have “heart attacks,” but they sometimes have heart arrhythmias which can look like the same thing, and be just as deadly. Often they are treated with implantable devices, but need more support than they often get. An expert doctor and the father of a young patient discuss.

Length: 8:07

**August 14, 2016 Radio Health Journal: Little People, Disability, and the Prospect of Cure**

**Interviewer: Nancy Benson**

Many people with dwarfism also face skeletal abnormalities which can lead to disability. Experts, all little people themselves, discuss major causes of dwarfism, the hurdles they create, the struggle for respect, and the prospect of treatments that could one day make little people much more rare.

Length: 8:21

**August 14, 2016 Greater Boston Today: Lung Cancer**

**Interviewer: George Knight**

Thirty three million Americans are dealing with lung disease, and lung cancer is the number one fatal cancer in the U.S. The American Lung Association is working hard to educate the public and facilitate research into causes and potential cures for lung cancer. We spoke with Nichole DeVito, Development Manager for the American Lung Association of the Northeast, about how the ALA is working toward the goal of finding a cure. We talked about the ALA’s annual air

quality report. She talked about why the effort is so important, and gave ways that the public can help out.

Length: 15:00

**August 28, 2016 Greater Boston Today: The Zika Virus**

**Interviewer: George Knight**

The Zika virus remains in the news, with the number of reported cases on the rise. To get a better understanding of Zika, we spoke with Dr. Catherine Brown, who is Deputy State Epidemiologist for the Commonwealth of Massachusetts. Dr. Brown talked about what type of disease Zika is, why there is concern, and how it is transmitted. She talked about the fact that it has been found to be transmitted through sexual activity, in addition to being spread by mosquitos. She talked about what geographic areas are most at risk, and went over common sense ways to protect from Zika.

Length: 15:00

**September 4, 2016 Greater Boston Today: Cancer Research & Awareness**

**Interviewer: George Knight**

Cancer is a disease that touches most people in one form or another. Cancer survivor Tom DesFosses founded A Reason to Ride as a way to give back and raise money for cancer research. He talked about how underfunded cancer research is, despite the dire need for better treatment of cancer. He talked about his experience of having cancer and going into remission, and how great strides have been made thanks to research. He discussed how lucky Bostonians are to have the medical resources we have in the area.

Length: 15:00

**September 25, 2016 Radio Health Journal: Dangerous After Effects of a Strep Throat**

**Interviewer: Reed Pence**

Strep infection may prompt a severe reaction in some children, causing their own immune system to attack cells in the brain. What appear to be extreme psychological symptoms result from what is really a physical disorder. The disorder, known as PANDAS, is often misdiagnosed. Experts discuss.

Length: 11:35

**September 25, 2016 Radio Health Journal: Locked-in Syndrome**

**Interviewer: Nancy Benson**

Some people who have a stroke in the brain stem suffer from a condition where they are fully conscious and aware, yet appear to be in a coma because they cannot move a muscle, except

for sometimes the eyes. They may remain in this "locked- in" state for years. A stroke expert and a woman who recovered from this condition discuss it.

Length: 7:14

### [MENTAL HEALTH & PERSONAL SAFETY](#)

#### **July 3, 2016 Greater Boston Today: Inherent Dangers in Water**

**Interviewer: George Knight**

Summer is in full force, and there's plenty of fun to be had at pools and ponds around Massachusetts. Tragedies over the season, however, have been a reminder of the need to be aware of inherent dangers in water. We talked with Kevin Whalen, Director of Aquatics for the Massachusetts Department of Conservation and Recreation (DCR) about ways to do that. He went over some of the ways the DCR works to keep swimmers safe, and gave some helpful tips on avoiding problems. He also talked about the amazing resources for communing with nature, that we have right here in the commonwealth.

Length: 15:00

#### **July 10, 2016 Radio Health Journal: Lewy Body Dementia**

**Interviewer: Reed Pence**

The second most common form of dementia is virtually unknown to most people. However, Lewy body dementia affects 1.4 million Americans, with symptoms commonly misdiagnosed as Alzheimer's disease. Additional symptoms such as hallucinations and uncontrollable shaking make diagnosis and caregiving more difficult, and treatments for Alzheimer's or psychosis can often be harmful. Experts discuss.

Length: 11:21

#### **July 17, 2016 Radio Health Journal: Near Drowning**

**Interviewer: Nancy Benson**

Some 700 American children under age 14 die of drowning each year. But when a child is pulled out of the water and revived, they may face life threatening peril hours or days later as the body reacts. Experts discuss.

Length: 8:31

#### **July 17, 2016 Greater Boston Today: Fatal Shootings & Attacks**

**Interviewer: George Knight**

Recent events in the news about fatal shootings and attacks, including those in Louisiana, Minnesota, and Dallas, are hard enough for adults to process, even more so for children. We spoke with parenting expert Tom Gagliano about how to handle disturbing information. He

talked about the need to talk honestly about what's going on, and to understand the feelings a child may have when there's violence going on in the world. He discussed how the efficiency of online information factors in to what's available to children.

Length: 15:00

**July 31, 2016 Greater Boston Today: Distracted Driving**

**Interviewer: George Knight**

Distracted driving is both extremely dangerous, and at the same time something people do have control over. Emily Stein is President of the Safe Roads Alliance, and we spoke with her about ways that people can make driving safer by concentrating on driving and nothing else. She went over statistics showing how incredibly dangerous texting while driving is, and how there are many other activities that can take your attention off the road and create a dangerous situation.

Length: 15:00

**August 7, 2016 Radio Health Journal: Drinking Water Safety**

**Interviewer: Reed Pence**

Most people assume their drinking water is safe. However, many chemicals, especially new ones, are unregulated by the EPA, and thousands of water systems serving millions of people have lead levels higher than standards allow. Experts explain the danger of lead, especially to children, and other chemicals that may be in drinking water.

Length: 11:57

**August 7, 2016 Radio Health Journal: Varicose Veins**

**Interviewer: Nancy Benson**

Millions of people have varicose veins, which have health consequences beyond their unsightliness. An expert physician explains what varicose veins are and new treatments that simplify getting rid of them.

Length: 8:07

**September 11, 2016 Greater Boston Today: Fire Safety**

**Interviewer: George Knight**

Fire safety is important year round ,but even more so when college students start moving in to crowded dormitories and apartments. We spoke with Ed Comeau, who is a Fire Investigator who works with the Campus Firewatch campaign . Ed talked about the EXTREME importance of using smoke detectors, and having two ways out of a building. He discussed how tragic the consequences can be if people are not prepared for the event of a fire. Ed talked about how

dramatically the numbers of fire related deaths have dropped thanks to awareness about detectors, escape routes, and sprinkler systems.

Length: 15:00

**September 11, 2016 Radio Health Journal: The Brain Science of Drunk Driving**

**Interviewer: Reed Pence**

Scientists are learning that people who repeatedly drive drunk are not all the same in the personalities and brain chemistries that motivate their behavior. An expert discusses new research suggesting different ways to reduce recidivism in each of these personality types.

Length: 10:15

**September 18, 2016 Radio Health Journal: Homesickness**

**Interviewer: Nancy Benson**

What we now call “homesickness” used to be a medical diagnosis called “nostalgia,” and it was considered life-threatening. Today many people consider homesickness to be a childish emotion, but an expert says it’s nothing to be ashamed of. We all suffer from it sometime and need to know how to cope.

Length: 7:27

**EDUCATION**

**August 7, 2016 Exceptional Women: Carolina Avellaneda**

**Interviewer: Sue Tabb**

Sue Tabb interviews a college administrator who is tirelessly working on one of the hottest issues in society today: the issue of gender equality. Carolina Avellaneda works at Fisher College as General Counsel and Vice President of Operations. She is a tireless advocate for women and issues facing women today.

Length: 24:41

**August 21, 2016 Radio Health Journal: Miscommunication and Color Energy**

**Interviewer: Nancy Benson**

People have different ways to interpret the world around them, and miscommunication is often a result when we assume we do so similarly. A noted author discusses an innovative way to classify communication styles to avoid clashes.

Length: 6:44

**September 4, 2016 Radio Health Journal: Lucid Dreams**

**Interviewer: Reed Pence**

The dreaming brain is nearly as active as it is when we are awake. Experts discuss ways to shape dreams to help solve problems.

Length: 8:11

**September 11, 2016 Radio Health Journal: Gossip**

**Interviewer: Nancy Benson**

Most people regard gossip with disdain. While backbiting, vicious slander is usually disruptive, researchers have found that informational gossip has benefits for society by keeping people in line with societal norms. Experts discuss.

Length: 7:23

**[VOLUNTEERISM; COMMUNITY](#)**

**July 3, 2016 Radio Health Journal: The Other Side of Military Science**

**Interviewer: Reed Pence**

Most people think of military science in terms of defeating the forces of the other side. But it also involves keeping our troops sheltered, clothed and fed, as well as protected from adversaries like exhaustion, infection, heat and noise. A noted investigative journalist explains the less well-known side of military research.

Length: 12:16

**July 10, 2016 Exceptional Women: Darcie Bernier**

**Interviewer: Sue Tabb**

Sue Tabb interviews a woman who is tirelessly raising awareness about the important issue of domestic violence. We shine the spotlight on Darcie Bernier. She's the Community Relations Program Manager at Natixis Global Asset Management in Boston. She is also a dedicated volunteer for The Elizabeth Stone House, an organization serving homeless and at-risk families and individuals. Darcie explains why this volunteer work is especially important to her.

Length: 19:47

**July 24, 2016 Exceptional Women: Susan Cayouette**

**Interviewer: Tina Gao**

Tina Gao shines the spotlight on Susan Cayouette, the Co-Executive Director of Emerge: Counseling and Education to Stop Domestic Violence. Founded in 1977, Emerge is the first abuser education program in the United States. It continues to be a national leader in working

to end domestic violence in intimate relationships. Susan gives us insight into this hot topic of domestic violence and goes over the services and educational tools Emerge provides.

Length: 25:15

**August 14, 2016 Exceptional Women: Pat Parcellin**

**Interviewer: Sue Tabb**

Sue Tabb chats with Pat Parcellin, CEO of the Girl Scouts of Eastern Massachusetts. She talks to us about what it's like to be at the helm of such an impactful organization for young girls and strives to identify ways to increase membership and the communities that are underserved. She's a strategic leader who is committed to team building and inspiring the younger generation.

Length: 23:08

**August 21, 2016 Radio Health Journal: Doctors' Obesity Bias**

**Interviewer: Reed Pence**

Studies show that medical professionals are as biased as the rest of us against people who are overweight, resulting in lectures, misdiagnoses, and patients who start avoiding the doctor. Experts explain the problem, results, and what might be done about it.

Length: 13:06

**August 28, 2016 Radio Health Journal: The Haitian Cholera Cover Up**

**Interviewer: Nancy Benson**

Haiti was struck by a devastating cholera epidemic a few months after a disastrous earthquake hit. Eventually the UN and its peacekeeping groups were blamed for causing the outbreak, making a bad situation much worse. Experts discuss how it happened and lessons for future disaster recovery.

Length: 7:51

**September 18, 2016 Radio Health Journal: Epi-Pen Price Hikes**

**Interviewer: Reed Pence**

The Epi-Pen brand has become synonymous with epinephrine injectors, which can save the life of a person suffering a severe allergic reaction. Recently there's been outcry over large price hikes for the devices, which have forced some people to seek other alternatives or go without. Experts discuss the economics involved and what patients can do to be protected without going broke.

Length: 11:38

**September 25, 2016 Greater Boston Today: Presidential Election Rhetoric****Interviewer: George Knight**

The presidential election is just a couple of months away, and the rhetoric back and forth has grown intense. Among the hotbed issues has been that of faith, with a spotlight on those of the Islamic faith. More now than ever, an understanding of the differences – and common ground – between faiths is very important. We took some time to speak with Malik Khan of the Islamic Center of Boston in Wayland, MA. Mr. Khan talked about the history of Islam, how it is tied in to Judaism and Christianity, and explained that – despite what you might hear from pundits - Islam is a faith based on peace and working together.

Length: 15:00

**September 25, 2016 Exceptional Women: Jennifer Kelton****Interviewer: Tina Gao**

Tina Gao interviews Jennifer Kelton, Founder and CEO of BadOnlineDates.com, the first website to allow people to meet and connect based on their shared bad dating experiences. Jennifer is a pioneer in the worldwide dating industry, investigating the game of love while providing encouragement, support, and some humor too! She helps singles understand and make the best of bad dates and tips to avoid them. Because after all...why settle? Love could be just around the corner! Jennifer has recently created the BadOnlineDates (BOD) App, a “virtual bad date wingman” that lets frustrated daters share their stories with a supportive community in real time.

Length: 27:11

**ECONOMY, EMPLOYMENT & ENTREPRENEURISM****July 3, 2016 Exceptional Women: Kim Miles****Interviewer: Tina Gao**

Tina Gao interviews Kim Miles, Founder of Miles In Heels Productions. She produces live, out-of-the-box programming for people in business. Organizations hire Kim to add that special spark to their business conferences, meetings, and panel discussions. Basically, if Oprah and Ellen had a love child, it would be Kim! There is always important content that needs to be delivered and Kim does it in an energetic and entertaining way. She’s a catalyst for conversation and helps people overcome their negative self-talk in order to reach their full potential.

Length: 27:12

**July 17, 2016 Exceptional Women: Nora Yousif****Interviewer: Tina Gao**

Tina Gao shines the spotlight on Nora Yousif, a 3<sup>rd</sup> generation Financial Advisor at RBC Wealth Management. She's a national speaker on personal finance and specializes in big-picture planning for clients, including tips about paying for college. She breaks down finances into understandable terms, because we all know this subject can oftentimes be a struggle to grasp! Nora is also a passionate entrepreneur, who leads a popular monthly educational series called "Women, Wine & Wall Street," focused on financial and personal development.  
Length: 25:51

**July 24, 2016 Radio Health Journal: Fighting Your Insurer**  
**Interviewer: Reed Pence**

Patient advocates have long helped people navigate the healthcare system to get better treatment. Now a new field of advocates is helping people navigate the insurance system as well, assisting with denials and delays. Three experts in the field discuss how to fight your insurer and win.  
Length: 11:42

**July 31, 2016 Exceptional Women: Anne-Marie Aigner & Janet Prenskey**  
**Interviewer: Tina Gao**

Tina Gao sits down with two of her all-time favorite ladies, whose sense of humor is brilliant and unmatched! Get ready for her conversation with TWO exceptional women: Anne-Marie Aigner & Janet Prenskey! They are best friends and partners in two powerhouse businesses: Aigner/Prenskey Marketing Group and Food Truck Festivals of America. They've worked together for over 30 years and love what they do. They love the challenge of surpassing their A-list clients' expectations and consistently go above and beyond for them.  
Length: 26:37

**August 7, 2016 Greater Boston Today: Employment Legislation**  
**Interviewer: George Knight**

There is a new law in Massachusetts that makes it illegal for employers to ask potential employees what they are getting for a salary in their current job. We spoke with Dr. David Burkus, who is a business professor, author, and leadership expert. He went over the details of the new legislation and talked about how it can level the playing field for men and women looking for jobs. He discussed the pros and cons for job seekers, and how historically employers have had the upper hand in salary negotiations.  
Length: 15:00

**August 21, 2016 Exceptional Women: Rita B. Allen**  
**Interviewer: Tina Gao**

Tina Gao interviews a personal branding expert and a power player in the business world. Rita B. Allen is the Founder and President of Rita B. Allen Associates, a national provider of career management consulting, training, and coaching services for individuals and organizations. It specializes in a variety of talent management content areas, including executive coaching, career and leadership development, career coaching, management training, and team coaching.

Length: 27:31

**August 28, 2016 Exceptional Women: Michaela Watkins**

**Interviewer: Tina Gao**

Sue Tabb interviews Hollywood actress and comedian, Michaela Watkins. This Wellesley native is best known for starring in the Hulu series, Casual. She has also appeared on TV programs like The New Adventures of Old Christine and spent time as a cast member on Saturday Night Live!

Length: 26:51

**September 11, 2016 Exceptional Women: Marilu Henner**

**Interviewer: Sue Tabb**

Sue Tabb interviews Marilu Henner, probably best known for playing Elaine on the sitcom, Taxi! Her career has blossomed into many different areas, including becoming a best-selling author. She's also a celebrity dancer on the new season of Dancing with the Stars!

Length: 18:53

**September 18, 2016 Exceptional Women: Angela Peri**

**Interviewer: Tina Gao**

Tina Gao welcomes to the show the hardest working woman in show business! We shine the spotlight on the one and only Angela Peri, an award-winning Casting Director with 30+ years of casting experience in the Boston area. She's the Founder and Owner of the largest casting company in New England: Boston Casting. Angela founded Boston Casting in 1991 and has cast thousands of national, regional, and local productions, from feature films to commercials to reality television. Her recent credits include Mark Wahlberg's PATRIOTS DAY, Jake Gyllenhaal's STRONGER, David O. Russell's Academy Award nominated film JOY, as well as AMERICAN HUSTLE, CENTRAL INTELLIGENCE, TED & TED 2, THE FIGHTER, THE PROPOSAL, LABOR DAY, FEVER PITCH...just to name a few! Happy 25<sup>th</sup> Anniversary to Boston Casting!

Length: 28:13

**MAGIC 106.7 Air Talent & Staff****MARY MENNA, MARKET MANAGER**

Mary is on the Board of Directors for Danny Amendola's Catches for Kids Foundation. She's an Executive Board member of the Genesis Foundation for Children and is also on the Board of Directors of the Massachusetts Broadcasters Association (Radio 2<sup>nd</sup> Chair).

**DAVID ALLAN BOUCHER, BEDTIME MAGIC**

David is a weekly volunteer at Cor Unum Meal Center in Lawrence, MA. Typically, 100-140 meals are served per night.

**SUE TABB, MORNING SHOW CO-HOST/EXCEPTIONAL WOMEN CO-HOST**

August 2, 2016  
ACS Making Strides Kickoff Breakfast  
Westin Copley Place  
Event Host  
Approximately 500 people attended

**DAVID O'LEARY, MORNING SHOW CO-HOST**

September 10, 2016  
AFSP's Central MA Walk to Prevent Suicide  
Worcester Polytechnic Institute (WPI)  
Chapter President/Walker  
Approximately 700 people attended

September 25, 2016  
Boston Marathon Jimmy Fund Walk  
Boston Marathon Course  
Event Emcee  
Approximately 12,000 people attended

**NANCY QUILL, MIDDAYS**

September 18, 2016  
Walk to End Alzheimer's Northeastern Massachusetts Walk  
Andover, MA  
Walk Emcee

Approximately 1,000 people attended

**TINA GAO, ON-AIR PERSONALITY & EXCEPTIONAL WOMEN CO-HOST /PRODUCER**

August 2, 2016

ACS Making Strides Kickoff Breakfast

Westin Copley Place

Media Sponsor Attendee

Approximately 500 people attended

**STATION DONATIONS**

Selfie Station Sponsor of Wine and Wheels: \$1,250 cash

Cardinal Cushing Centers: (2) Friendship Sponsorships \$2,000; Tax-Deductible Amount \$1,600

**Promos & PSAs aired via Programming, Sales, and Traffic on WMJX during the 3<sup>rd</sup> quarter of 2016: July 1 through September 30, 2016**

**ACS Dunkin**

Aired: 12 times

**ACS Strides**

Aired: 48 times

**Alzheimer's Walk**

Aired: 18 times

**Angel Flight**

Aired: 51 times

**Autumn Bike Trek/American Lung Association**

Aired: 38 times

**Jimmy Fund Walk**

Aired: 11 times

**Jimmy Fund Bartending Event**

Aired: 17 times

**Jordan's Cradles to Crayons (July)**

Aired: 11 times

**Jordan's Cradles to Crayons (August)**

Aired: 12 times

**Pan Mass Challenge**

Aired: 18 times

**Reason to Ride**

Aired: 9 times

**Rosie's Place**

Aired: 51 times

**Live PSAs aired on WMJX during the 3<sup>rd</sup> quarter of 2016:  
July 1 through September 30, 2016**

**24<sup>th</sup> Annual Trot for Special Tots**

Aired: 3 times

**2016 Walk to End Alzheimer's**

Aired: 6 times

**The ABCs of Sun Protection**

Aired: 4 times

**Action for Boston Community Development:**

Aired: 4 times

**Anxiety and Depression**

Aired: 4 times

**Bark for Your Park**

Aired: 5 times

**The Borgen Project**

Aired: 7 times

**Boston Children's Hospital**

Aired: 6 times

**Bridge Over Troubled Waters – Bridge 2 the Future**

Aired: 6 times

**Doctors without Borders**

Aired: 3 times

**Emergency Blood Donation**

Aired: 4 times

**Emergency Preparedness**

Aired: 7 times

**InnerCity Weightlifting**

Aired: 3 times

**Lead and Drinking Water**

Aired: 8 times

**March of Dimes**

Aired: 3 times

**On-Line Dating Safety**

Aired: 2 times

**Ovarian Cancer Awareness**

Aired: 2 times

**Plymouth Airshow**

Aired: 2 times

**Samaritans Suicide Prevention**

Aired: 3 times

**Summer Travel Safety Tips/Checklist**

Aired: 3 times

**Swimming Pool Safety**

Aired: 7 times

