INVOICE

WDAM
2362 Highway 11 North
Moselle, MS 39459
Sales T&C: http://bit.ly/2FYavgw
Main: (601) 544-4730
Billing: (601) 450-8324

Invoice #	Invoice Date	Invoice Month	Invoice Period
2085909-1	11/06/18	November 2018	10/29/18 - 11/06/18

Property	Account Executive	Sales Office	Sales Region
WDAM	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Culac-Credit Union Natl	CULAC	7146

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

Flight Dates	Order #	Alt Order #
10/30/18 - 11/06/18	2085909	09292657

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:
WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Agency Code	Advertiser Code	Product 1/2
9912736	261	292

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	11/05/18	11/05/18	NBC Today Show	7a-9a	1------	:30	1	$180.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		11/05/18	11/11/18	1------	1	$180.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
	1	WDAM	M	11/05/18	8:27 AM NBC Today Show	7a-9a	:30 CULAC18TV04H	$180.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/18	10/30/18	NBC Today Show	7a-9a	-1-----	:30	1	$180.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/29/18	11/04/18	-1-----	1	$180.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
	1	WDAM	Tu	10/30/18	8:54 AM NBC Today Show	7a-9a	:30 CULAC18TV04H	$180.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/31/18	10/31/18	NBC Today Show	7a-9a	--1----	:30	1	$180.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/29/18	11/04/18	--1----	1	$180.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
	1	WDAM	W	10/31/18	7:23 AM NBC Today Show	7a-9a	:30 CULAC18TV04H	$180.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/02/18	11/02/18	NBC Today Show	7a-9a	----1--	:30	1	$180.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/29/18	11/04/18	----1--	1	$180.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
	1	WDAM	F	11/02/18	7:56 AM NBC Today Show	7a-9a	:30 CULAC18TV04H	$180.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	11/04/18	11/04/18	NBC Meet the Press	9a-10a	------1	:30	1	$35.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/29/18	11/04/18	------1	1	$35.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	11/04/18	11/04/18	NBC Meet the Press	9a-10a	------1	:30	1	$35.00	NM

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	Su	11/04/18	9:52 AM NBC Meet the Press	9a-10a	:30	CULAC18TV04H	$35.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	11/05/18	11/05/18	Midday	12p-1230p	1------	:30	1	$170.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	1------	1	$170.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	M	11/05/18	12:20 PM Midday	12p-1230p	:30	CULAC18TV04H	$170.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	10/31/18	10/31/18	Midday	12p-1230p	--1----	:30	1	$170.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	--1----	1	$170.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	W	10/31/18	12:19 PM Midday	12p-1230p	:30	CULAC18TV04H	$170.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	11/01/18	11/01/18	Midday	12p-1230p	---1---	:30	1	$170.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	---1---	1	$170.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	Th	11/01/18	12:25 PM Midday	12p-1230p	:30	CULAC18TV04H	$170.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	11/02/18	11/02/18	Midday	12p-1230p	----1--	:30	1	$170.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	----1--	1	$170.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	F	11/02/18	12:11 PM Midday	12p-1230p	:30	CULAC18TV04H	$170.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/30/18	10/30/18	News at 5a	5a-5:30A	-1-----	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	-1-----	1	$100.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	Tu	10/30/18	5:22 AM News at 5a	5a-5:30A	:30	CULAC18TV04H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	11/05/18	11/05/18	Jeopardy	430p-5p	1------	:30	1	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	1------	1	$125.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	M	11/05/18	4:37 PM Jeopardy	430p-5p	:30	CULAC18TV04H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/31/18	10/31/18	Jeopardy	430p-5p	--1----	:30	1	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	--1----	1	$125.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	W	10/31/18	4:35 PM Jeopardy	430p-5p	:30	CULAC18TV04H	$125.00	NM

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ISS/Culac-Credit Union Nat	CULAC		7146

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/31/18	10/31/18	Jeopardy	430p-5p	--1----	:30	1	$125.00	NM
15	11/02/18	11/02/18	Jeopardy	430p-5p	----1--	:30	1	$125.00	NM

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS ----1--	Spots/Week 1	Rate $125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID		Rate Type
1	WDAM	F	11/02/18	4:59 PM	Jeopardy	430p-5p	:30 CULAC18TV04H		$125.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	11/05/18	11/05/18	Live at Five	5p-530p	1------	:30	1	$395.00	NM

Weeks:	Start Date 11/05/18	End Date 11/11/18	MTWTFSS 1------	Spots/Week 1	Rate $395.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID		Rate Type
1	WDAM	M	11/05/18	5:17 PM	Live at Five	5p-530p	:30 CULAC18TV04H		$395.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	10/30/18	10/30/18	Live at Five	5p-530p	-1-----	:30	1	$395.00	NM

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS -1-----	Spots/Week 1	Rate $395.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID		Rate Type
1	WDAM	Tu	10/30/18	5:24 PM	Live at Five	5p-530p	:30 CULAC18TV04H		$395.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	11/01/18	11/01/18	Live at Five	5p-530p	---1---	:30	1	$395.00	NM

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS ---1---	Spots/Week 1	Rate $395.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID		Rate Type
1	WDAM	Th	11/01/18	5:16 PM	Live at Five	5p-530p	:30 CULAC18TV04H		$395.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	11/02/18	11/02/18	Live at Five	5p-530p	----1--	:30	1	$395.00	NM

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS ----1--	Spots/Week 1	Rate $395.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID		Rate Type
1	WDAM	F	11/02/18	5:26 PM	Live at Five	5p-530p	:30 CULAC18TV04H		$395.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
20	11/05/18	11/05/18	Nightly News	530p-6p	1------	:30	1	$730.00	NM

Weeks:	Start Date 11/05/18	End Date 11/11/18	MTWTFSS 1------	Spots/Week 1	Rate $730.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID		Rate Type
1	WDAM	M	11/05/18	6:00 PM	Nightly News	530p-6p	:30 CULAC18TV04H		$730.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
21	10/30/18	10/30/18	Nightly News	530p-6p	-1-----	:30	1	$730.00	NM

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS -1-----	Spots/Week 1	Rate $730.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID		Rate Type
1	WDAM	Tu	10/30/18	6:00 PM	Nightly News	530p-6p	:30 CULAC18TV04H		$730.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	11/01/18	11/01/18	Nightly News	530p-6p	---1---	:30	1	$730.00	NM

INVOICE

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Advertiser	Product		Estimate Number
ISS/Culac-Credit Union Nat	CULAC		7146

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS ---1---	Spots/Week 1	Rate $730.00					
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1	WDAM	Th 11/01/18	6:00 PM Nightly News		530p-6p	:30 CULAC18TV04H			$730.00 NM	

| 23 11/06/18 | 11/06/18 | News at 5a | 5a-5:30A | -1----- | :30 | 1 | $100.00 | NM | | |

Weeks:	Start Date 11/05/18	End Date 11/11/18	MTWTFSS -1-----	Spots/Week 1	Rate $100.00					
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1	WDAM	Tu 11/06/18	5:15 AM News at 5a		5a-5:30A	:30 CULAC18TV04H			$100.00 NM	

| 24 11/05/18 | 11/05/18 | News 7 at Six | 6p-630p | 1------ | :30 | 1 | $605.00 | NM | | |

Weeks:	Start Date 11/05/18	End Date 11/11/18	MTWTFSS 1------	Spots/Week 1	Rate $605.00					
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1	WDAM	M 11/05/18	6:27 PM News 7 at Six		6p-630p	:30 CULAC18TV04H			$605.00 NM	

| 25 10/30/18 | 10/30/18 | News 7 at Six | 6p-630p | -1----- | :30 | 1 | $605.00 | NM | | |

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS -1-----	Spots/Week 1	Rate $605.00					
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1	WDAM	Tu 10/30/18	6:29 PM News 7 at Six		6p-630p	:30 CULAC18TV04H			$605.00 NM	

| 26 10/31/18 | 10/31/18 | News 7 at Six | 6p-630p | --1---- | :30 | 1 | $605.00 | NM | | |

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS --1----	Spots/Week 1	Rate $605.00					
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1	WDAM	W 10/31/18	6:22 PM News 7 at Six		6p-630p	:30 CULAC18TV04H			$605.00 NM	

| 27 11/02/18 | 11/02/18 | News 7 at Six | 6p-630p | ----1-- | :30 | 1 | $605.00 | NM | | |

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS ----1--	Spots/Week 1	Rate $605.00					
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1	WDAM	F 11/02/18	6:27 PM News 7 at Six		6p-630p	:30 CULAC18TV04H			$605.00 NM	

| 28 10/30/18 | 10/30/18 | Wheel of Fortune | 630p-7p | -1----- | :30 | 1 | $450.00 | NM | | |

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS -1-----	Spots/Week 1	Rate $450.00					
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1	WDAM	Tu 10/30/18	6:54 PM Wheel of Fortune		630p-7p	:30 CULAC18TV04H			$450.00 NM	

| 29 11/01/18 | 11/01/18 | Wheel of Fortune | 630p-7p | ---1--- | :30 | 1 | $450.00 | NM | | |

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS ---1---	Spots/Week 1	Rate $450.00					
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1	WDAM	Th 11/01/18	6:44 PM Wheel of Fortune		630p-7p	:30 CULAC18TV04H			$450.00 NM	

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Advertiser	Product		Estimate Number
ISS/Culac-Credit Union Nat	CULAC		7146

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
29	11/01/18	11/01/18	Wheel of Fortune	630p-7p	---1---	:30	1	$450.00	NM
30	11/02/18	11/02/18	Wheel of Fortune	630p-7p	----1--	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	----1--	1	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	F	11/02/18	6:59 PM	Wheel of Fortune	630p-7p	:30	CULAC18TV04H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
31	11/05/18	11/05/18	THE VOICE	658p-10p	1------	:30	1	$1,010.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	1------	1	$1,010.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	M	11/05/18	8:18 PM	THE VOICE	658p-10p	:30	CULAC18TV04H	$1,010.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
32	10/30/18	10/30/18	THE VOICE	658p-8p	-1-----	:30	1	$1,010.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	-1-----	1	$1,010.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	Tu	10/30/18	7:20 PM	THE VOICE	658p-8p	:30	CULAC18TV04H	$1,010.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
33	10/30/18	10/30/18	THIS IS US	8p-9p	-1-----	:30	1	$1,010.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	-1-----	1	$1,010.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	Tu	10/30/18	8:38 PM	THIS IS US	8p-9p	:30	CULAC18TV04H	$1,010.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
34	10/30/18	10/30/18	News at 530a	530a-6a	-1-----	:30	1	$135.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	-1-----	1	$135.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	Tu	10/30/18	5:58 AM	News at 530a	530a-6a	:30	CULAC18TV04H	$135.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
35	11/01/18	11/01/18	L&O:SVU	9p-10p	---1---	:30	1	$620.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	---1---	1	$620.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	Th	11/01/18	9:31 PM	L&O:SVU	9p-10p	:30	CULAC18TV04H	$620.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
36	10/31/18	10/31/18	WDAM News @ 10	10p-1035p	--1----	:30	1	$720.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	--1----	1	$720.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	W	10/31/18	10:30 PM	WDAM News @ 10	10p-1035p	:30	CULAC18TV04H	$720.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
38	11/02/18	11/02/18	WDAM News @ 10	10p-1035p	----1--	:30	1	$720.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
					----1--		1	$720.00	

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS ----1--	Spots/Week 1	Rate $720.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
1	WDAM	F 11/02/18	10:09 PM WDAM News @ 10		10p-1035p	:30 CULAC18TV04H		$720.00 NM	

39 11/03/18	11/03/18	10p News Sat	10p-1030p	-----1-	:30	1	$450.00	NM

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS -----1-	Spots/Week 1	Rate $450.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
1	WDAM	Sa 11/03/18	10:13 PM 10p News Sat		10p-1030p	:30 CULAC18TV04H		$450.00 NM	

40 11/04/18	11/04/18	News Fol NFL Su 1030p	1030p-11p	------1	:30	1	$360.00	NM

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS ------1	Spots/Week 1	Rate $360.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
1	WDAM	Su 11/04/18	11:05 PM News Fol NFL Su 1030p		1030p-11p	:30 CULAC18TV04H		$360.00 NM	

41 11/05/18	11/05/18	The Tonight Show	1035p-1137p	1------	:30	1	$155.00	NM

Weeks:	Start Date 11/05/18	End Date 11/11/18	MTWTFSS 1------	Spots/Week 1	Rate $155.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
1	WDAM	M 11/05/18	11:16 PM The Tonight Show		1035p-1137p	:30 CULAC18TV04H		$155.00 NM	

42 10/31/18	10/31/18	The Tonight Show	1035p-1137p	--1----	:30	1	$155.00	NM

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS --1----	Spots/Week 1	Rate $155.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
1	WDAM	W 10/31/18	11:35 PM The Tonight Show		1035p-1137p	:30 CULAC18TV04H		$155.00 NM	

43 11/02/18	11/02/18	The Tonight Show	1035p-1137p	----1--	:30	1	$155.00	NM

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS ----1--	Spots/Week 1	Rate $155.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
1	WDAM	F 11/02/18	11:03 PM The Tonight Show		1035p-1137p	:30 CULAC18TV04H		$155.00 NM	

45 11/02/18	11/02/18	News at 530a	530a-6a	----1--	:30	1	$135.00	NM

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS ----1--	Spots/Week 1	Rate $135.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
1	WDAM	F 11/02/18	5:41 AM News at 530a		530a-6a	:30 CULAC18TV04H		$135.00 NM	

46 10/31/18	10/31/18	News at 6a	6a-7a	--1----	:30	1	$240.00	NM

Weeks:	Start Date 10/29/18	End Date 11/04/18	MTWTFSS --1----	Spots/Week 1	Rate $240.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
1	WDAM	W 10/31/18	6:47 AM News at 6a		6a-7a	:30 CULAC18TV04H		$240.00 NM	

INVOICE

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WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
2085909-1	11/06/18	November 2018	10/29/18 - 11/06/18

Advertiser	Product	Estimate Number
ISS/Culac-Credit Union Nat	CULAC	7146

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
46	10/31/18	10/31/18	News at 6a	6a-7a	--1----	:30	1	$240.00	NM
47	11/01/18	11/01/18	News at 6a	6a-7a	---1---	:30	1	$240.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	---1---	1	$240.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WDAM	Th 11/01/18 See MG 47.2,47.3	News at 6a	6a-7a	:00	$240.00	NM
2	WDAM	Sa 11/03/18 MG for 47.1 11/01	6:12 PM News at 6p Sat	6p-630p	:30 CULAC18TV04H	$185.00	NM
3	WDAM	M 11/05/18 MG for 47.1 11/01	10:34 AM NBC Today Show III	10a-11a	:30 CULAC18TV04H	$55.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
48	11/02/18	11/02/18	News at 6a	6a-7a	----1--	:30	1	$240.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	----1--	1	$240.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WDAM	F 11/02/18	6:22 AM News at 6a	6a-7a	:30 CULAC18TV04H	$240.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
49	11/05/18	11/05/18	WDAM News @ 10	10p-1035p	1------	:30	1	$720.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	1------	1	$720.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WDAM	M 11/05/18	10:17 PM WDAM News @ 10	10p-1035p	:30 CULAC18TV04H	$720.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
50	11/05/18	11/05/18	News at 530a	530a-6a	1------	:30	1	$135.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	1------	1	$135.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WDAM	M 11/05/18	5:37 AM News at 530a	530a-6a	:30 CULAC18TV04H	$135.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
51	11/05/18	11/05/18	News at 6a	6a-7a	1------	:30	1	$240.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	1------	1	$240.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WDAM	M 11/05/18	6:38 AM News at 6a	6a-7a	:30 CULAC18TV04H	$240.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
52	11/05/18	11/05/18	Wheel of Fortune	630p-7p	1------	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	1------	1	$450.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WDAM	M 11/05/18	6:50 PM Wheel of Fortune	630p-7p	:30 CULAC18TV04H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
53	11/01/18	11/01/18	The Tonight Show	1035p-1137p	---1---	:30	1	$155.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

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Advertiser	Product		Estimate Number
ISS/Culac-Credit Union Nat	CULAC		7146

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
53	11/01/18	11/01/18	The Tonight Show	1035p-1137p	---1---	:30	1	$155.00	NM	

		Start Date	End Date	MTWTFSS		Spots/Week		Rate		
		10/29/18	11/04/18	---1---		1		$155.00		
Spots:	#	Ch	Day	Air Date	Air Time	Description		Start/End Time	Length Ad-ID	Rate Type
	1	WDAM	Th	11/01/18	11:18 PM	The Tonight Show		1035p-1137p	:30 CULAC18TV04H	$155.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
54	11/01/18	11/01/18	Jeopardy	430p-5p	---1---	:30	1	$125.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate	
	10/29/18	11/04/18	---1---	1	$125.00	
Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WDAM	Th	11/01/18	4:45 PM Jeopardy	430p-5p	:30 CULAC18TV04H	$125.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
55	11/01/18	11/01/18	News at 5a	5a-5:30A	---1---	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	---1---	1	$100.00
Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WDAM	Th 11/01/18	5:10 AM News at 5a	5a-5:30A	:30 CULAC18TV04H	$100.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
56	11/01/18	11/01/18	NBC Today Show	7a-9a	---1---	:30	1	$180.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	---1---	1	$180.00
Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WDAM	Th 11/01/18	8:48 AM NBC Today Show	7a-9a	:30 CULAC18TV04H	$180.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
57	11/06/18	11/06/18	News at 530a	530a-6a	-1-----	:30	1	$135.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	-1-----	1	$135.00
Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WDAM	Tu 11/06/18	5:45 AM News at 530a	530a-6a	:30 CULAC18TV04H	$135.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
58	10/31/18	10/31/18	News at 5a	5a-5:30A	--1----	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	--1----	1	$100.00
Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WDAM	W 10/31/18	5:14 AM News at 5a	5a-5:30A	:30 CULAC18TV04H	$100.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
59	10/31/18	10/31/18	News at 530a	530a-6a	--1----	:30	1	$135.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	--1----	1	$135.00
Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WDAM	W 10/31/18	5:52 AM News at 530a	530a-6a	:30 CULAC18TV04H	$135.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
60	10/31/18	10/31/18	Wheel of Fortune	630p-7p	--1----	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	--1----	1	$450.00

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
60	10/31/18	10/31/18	Wheel of Fortune	630p-7p	--1----	:30	1	$450.00	NM	

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	W	10/31/18	6:43 PM	Wheel of Fortune	630p-7p	:30	CULAC18TV04H	$450.00	NM

	Total Spots	57

Payment Terms 30 Days

Gross Total	$19,830.00
Agency Commission	$2,974.50
Net Amount Due	$16,855.50