

ORDER



Orders
Order / Rev: 457758
Alt Order #: 10779119
Product Desc: ONE NATION
Estimate: 7371
Flight Dates: 08/21/24 - 08/27/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Nick Welte
Sales Office: HPHIL
Sales Region: NAT

Agency Name: Main Street Media Group
Buying Contact:
Billing Contact:
 P.O. Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/One Nation
Demographic: A35+
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/25/24	27	\$36,300.00	\$30,855.00
08/26/24	08/27/24	16	\$19,400.00	\$16,490.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	27	\$36,300.00	\$30,855.00	0.00
September 2024	16	\$19,400.00	\$16,490.00	0.00
Totals	43	\$55,700.00	\$47,345.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP CBS58	20%	\$55,700.00
Market	100%	\$278,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	20%	\$55,700.00
WITI	33%	\$91,905.00
WMLW-	2%	\$5,570.00
WPXE	0%	\$0.00
WTMJ	25%	\$69,625.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	08/21/24	08/21/24	News at Noon 60	CM	12p-1230p	--1----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Noon News ONE HOUR 12p-1p(12:00 PM-12:30 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 08/21/24	08/27/24	--1----	1	\$600.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	08/22/24	08/22/24	News at Noon 60 Noon News ONE HOUR 12p-1p(12:00 PM-12:30 PM)	CM	12p-1230p	---1---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/22/24	08/28/24	---1---		1		\$600.00		0.00					
N 3	WDJT	08/23/24	08/23/24	News at Noon 60 Noon News ONE HOUR 12p-1p(12:00 PM-12:30 PM)	CM	12p-1230p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/23/24	08/29/24	----1--		1		\$600.00		0.00					
N 4	WDJT	08/26/24	08/26/24	News at Noon 60 Noon News ONE HOUR 12p-1p(12:00 PM-12:30 PM)	CM	12p-1230p	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/26/24	09/01/24	1-----		1		\$600.00		0.00					
N 5	WDJT	08/27/24	08/27/24	News at Noon 60 Noon News ONE HOUR 12p-1p(12:00 PM-12:30 PM)	CM	12p-1230p	-1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/27/24	09/02/24	-1-----		1		\$600.00		0.00					
N 6	WDJT	08/21/24	08/21/24	M-F 4p-5p News M-F 4p-5p News	CM	4p-430p (4:00 PM-4:30 PM)	--1----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/21/24	08/27/24	--1----		1		\$350.00		0.00					
N 7	WDJT	08/22/24	08/22/24	M-F 4p-5p News M-F 4p-5p News	CM	4p-430p (4:00 PM-4:30 PM)	---1---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/22/24	08/28/24	---1---		1		\$350.00		0.00					
N 8	WDJT	08/26/24	08/26/24	M-F 4p-5p News M-F 4p-5p News	CM	4p-430p (4:00 PM-4:30 PM)	1-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/26/24	09/01/24	1-----		1		\$350.00		0.00					
N 9	WDJT	08/27/24	08/27/24	M-F 4p-5p News M-F 4p-5p News	CM	4p-430p (4:00 PM-4:30 PM)	-1-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/27/24	09/02/24	-1-----		1		\$350.00		0.00					
N 10	WDJT	08/21/24	08/21/24	M-F 4p-5p News M-F 4p-5p News	CM	430p-5p (4:30 PM-5:00 PM)	--1----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/21/24	08/27/24	--1----		1		\$350.00		0.00					
N 11	WDJT	08/23/24	08/23/24	M-F 4p-5p News M-F 4p-5p News	CM	430p-5p (4:30 PM-5:00 PM)	----1--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/23/24	08/29/24	----1--		1		\$350.00		0.00					
N 12	WDJT	08/26/24	08/26/24	M-F 4p-5p News M-F 4p-5p News	CM	430p-5p (4:30 PM-5:00 PM)	1-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/26/24	09/01/24	1-----		1		\$350.00		0.00					
N 13	WDJT	08/27/24	08/27/24	M-F 4p-5p News M-F 4p-5p News	CM	430p-5p (4:30 PM-5:00 PM)	-1-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/27/24	09/02/24	-1-----		1		\$350.00		0.00					
N 14	WDJT	08/22/24	08/22/24	M-F 5pm News M-F 5pm News	CM	5p-530p	---1---	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/22/24	08/28/24	---1---		1		\$650.00		0.00					
N 15	WDJT	08/23/24	08/23/24	M-F 5pm News M-F 5pm News	CM	5p-530p	----1--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/23/24	08/29/24	----1--		1		\$650.00		0.00					
N 16	WDJT	08/26/24	08/26/24	M-F 5pm News M-F 5pm News	CM	5p-530p	1-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/26/24	09/01/24	1-----		1		\$650.00		0.00					

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N 17	WDJT	08/27/24	08/27/24	M-F 5pm News M-F 5pm News	CM	5p-530p	- 1 - - - - -	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	1 - - - - -		1				\$650.00		0.00			
N 18	WDJT	08/21/24	08/21/24	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	- - 1 - - - -	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/24	09/02/24	- 1 - - - - -		1				\$650.00		0.00			
N 19	WDJT	08/22/24	08/22/24	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	- - - 1 - - -	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/24	08/27/24	- - 1 - - - -		1				\$3,500.00		0.00			
N 20	WDJT	08/26/24	08/26/24	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	1 - - - - -	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	1 - - - - -		1				\$3,500.00		0.00			
N 21	WDJT	08/21/24	08/21/24	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	- - 1 - - - -	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/24	08/27/24	- - 1 - - - -		1				\$4,000.00		0.00			
N 22	WDJT	08/23/24	08/23/24	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	- - - - 1 - -	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/24	08/29/24	- - - - 1 - -		1				\$4,000.00		0.00			
N 23	WDJT	08/27/24	08/27/24	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	- 1 - - - - -	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/24	09/02/24	- 1 - - - - -		1				\$4,000.00		0.00			
N 24	WDJT	08/26/24	08/26/24	Mo 9p - 10p NCIS: Hawaii	CM	Mo 9p - 10p	1 - - - - -	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	1 - - - - -		1				\$2,500.00		0.00			
N 25	WDJT	08/21/24	08/21/24	M-F Late News M-F Late News	CM	10p-1035p	- - 1 - - - -	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/24	08/27/24	- - 1 - - - -		1				\$850.00		0.00			
N 26	WDJT	08/22/24	08/22/24	M-F Late News M-F Late News	CM	10p-1035p	- - - 1 - - -	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/24	08/28/24	- - - 1 - - -		1				\$850.00		0.00			
N 27	WDJT	08/23/24	08/23/24	M-F Late News M-F Late News	CM	10p-1035p	- - - - 1 - -	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/24	08/29/24	- - - - 1 - -		1				\$850.00		0.00			
N 28	WDJT	08/26/24	08/26/24	M-F Late News M-F Late News	CM	10p-1035p	1 - - - - -	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	1 - - - - -		1				\$850.00		0.00			
N 29	WDJT	08/27/24	08/27/24	M-F Late News M-F Late News	CM	10p-1035p	- 1 - - - - -	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/24	09/02/24	- 1 - - - - -		1				\$850.00		0.00			
N 30	WDJT	08/21/24	08/21/24	LF 1035p-1137p Late Show w/Stephen Colbert	CM	1035p-1137p	- - 1 - - - -	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/24	08/27/24	- - 1 - - - -		1				\$650.00		0.00			
N 31	WDJT	08/22/24	08/22/24		CM	1035p-1137p		:30	1	\$650.00	P-2	0.00	NM	1	\$650.00

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				LF 1035p-1137p			---1---								
				Late Show w/Stephen Colbert											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/22/24	08/28/24	---1---		1				\$650.00		0.00			
N32	WDJT	08/23/24	08/23/24	LF 1035p-1137p	CM	1035p-1137p	----1--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
				Late Show w/Stephen Colbert											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/23/24	08/29/24	----1--		1				\$650.00		0.00			
N33	WDJT	08/26/24	08/26/24	LF 1035p-1137p	CM	1035p-1137p	1-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
				Late Show w/Stephen Colbert											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/26/24	09/01/24	1-----		1				\$650.00		0.00			
N34	WDJT	08/27/24	08/27/24	LF 1035p-1137p	CM	1035p-1137p	-1-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
				Late Show w/Stephen Colbert											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/24	09/02/24	-1-----		1				\$650.00		0.00			
N35	WDJT	08/27/24	08/27/24	Tu 7p - 8p	CM	Tu 7p - 8p	-1-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				FBI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/24	09/02/24	-1-----		1				\$2,500.00		0.00			
N36	WDJT	08/22/24	08/22/24	Th 7p - 8p	CM	Th 7p - 8p	---1---	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
				Young Sheldon/Ghosts											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/22/24	08/28/24	---1---		1				\$3,500.00		0.00			
N37	WDJT	08/23/24	08/23/24	NFL Pre-Season Friday	SPRT	7-10p	----1--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				NFL Pre-Season Friday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/23/24	08/29/24	----1--		1				\$3,000.00		0.00			
N38	WDJT	08/24/24	08/24/24	CBS This Morning - SAT	CM	8am-9am	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				CBS This Morning-SAT		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/24	08/30/24	-----1-		1				\$400.00		0.00			
N39	WDJT	08/24/24	08/24/24	Sat Late News	CM	10pm-1030pm	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sat Late News		(10:00 PM-10:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/24	08/30/24	-----1-		1				\$600.00		0.00			
N40	WDJT	08/25/24	08/25/24	CBS58 Sun Morning 7a-8a	CM	730a-8a	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				CBS58 Sun Morning 7a-8a		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/25/24	08/31/24	-----1		1				\$600.00		0.00			
N41	WDJT	08/25/24	08/25/24	Face the Nation	CM	930a-1030a	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Face the Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/25/24	08/31/24	-----1		1				\$600.00		0.00			
N42	WDJT	08/25/24	08/25/24	Su 7p - 8p	CM	7p - 8p	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				Big Brother											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/25/24	08/31/24	-----1		1				\$3,000.00		0.00			
N43	WDJT	08/25/24	08/25/24	Sun Late News	CM	10pm-1030pm	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sun Late News		(10:00 PM-10:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/25/24	08/31/24	-----1		1				\$600.00		0.00			

Totals 43 \$55,700.00