## KBEY 103.9 QUARTERLY REPORT AND LOCAL ISSUES 4th QUARTER OCTOBER 2023-DECEMBER 2023

## **ISSUES DISCUSSED IN 4TH QUARTER 2023**

- FUNDRAISERS FOR LOCAL NON-PROFITS
  - FOOD INSECURITY
  - CANCER AWARENESS
    - COAT DRIVE
- LOCAL YOUTH ORGANIZING BLOOD DRIVES
  - VETERANS
  - FREE THANKSGIVING MEALS
    - YOUTH LITERACY

## **PSA'S AIRED ON KBEY**

- RIFLES, RACKS AND DEER TRACKS BENEFIT FOR HILL COUNTRY CHILDREN'S ADVOCACY
  - VETERANS AFFAIRS
  - CHILD CAR SAFETY
    - ADOPTION
  - IMPAIRED DRIVING
    - ST. JUDES

Date	Show	Minutes	Time	Person and Organization	Description
10-2-23	Mac In the Morning	7	7:45a	Johnny Campbell- Executive Director Marble Falls EMS	EMS has their bi-annual Fish Fry Fundraiser to help with training.
10-3-23	Mac In the Morning	8	7:45a	Coy Guenter-MF Assistant Fire Chief	MF Fire and Rescue has their annual Pink Out fundraiser to fight against cancer.
10-4-23	Live Broadcast	2 hours	4-6p	MF Area EMS Fish Fry	KBEY does a live broadcast and talk with the community on why the fundraiser is important.
10-4-23	Mac in the Morning	9	7:35a	Pam Thomure- Executive Director Pam Thomure- Empowering Women out of Prison	EWOP helps women re- enter every day life. They are having a golf tournament.
10-5-23	Mac in the Morning	6	8:35a	Jim Hower and Jay Brown-Kiwanis Club	Kiwanis Club is having the Main Street Car Show to raise money for local charities.
10-9-23	Mac in the Morning	8	7:45a	Bob Rogers-HL Crisis Network.	Bob shares details on the Clay Shoot Fundraiser and what the Network does to serve the community.
10-11-	Mac in the Morning	10	8:35a	MFHS Principal Patrick Hinson and Burnet HS Principal Casey Burkhart	The 2 schools are having a friendly canned food drive competition leading up to the rivalry football game.

10-12-23	Mac in the	7	7:45a	Texas A&M Agrilife	4-H students
	Morning			Extension Agent for	are having a

				Llano County Tamra Kott	food drive for local food banks
10-13-23	Mac in the Morning	6	8:35a	Katie Savage-MF Chamber of Commerce	The Chamber is hosting the first Business Expo.
10-19-23	Mac in the Morning	14	7:45a	John Arthur Martinez- musician and organizer of Fiesta JAM	The music fest is promoting local live music and raises money for charities.
10-20-23	Mac in the Morning	8	8:35a	Los Lonely Boys	They are performing a Fiesta JAM which promotes local live music and raises money for charity.
10-23-23	Mac In the Morning	5	8:35a	Texas Agrilife Extension Agent for LLano-Tamra Kott	Final week for the Kingsland 4-H food drive.
10-24-23	Mac In the Morning	6	7:45a	Thomas Jacobs-MF Volunteer Fire Dept.	The MFVFD hosts their annual haunted house. Money raised goes to help get equipment.
10-25-23	Mac In The Morning	8:35a	5	Stephanie Devault- Fall-o-ween at First Methodist Church in MF.	The free event is an outreach to the community.
11-1-23	Mac In The Morning	7:45a	9	Julia McCormick- Legends of the Falls	It's a hayride that teaches local history with different community members dressed up as

					local historical figures.
11-2-23	Mac In The Morning	8:35a	7	Erika Kellogg and Jordan Davis	MFHS Marching Band and MF Education Foundation having joint 5k/10k fundraiser
11-3-23	Mac In The Morning	8:35a	6	Bobbie Steiner- Executive Director of Weakday Ministries	The non- profit group that helps serve those in need is having a benefit concert with Roger Craeger.
11-6-23	KBEY Live Broadcast	6a-3p	9 Hours	KBEY Food Drive	Annual event where we ask for canned goods or donations for local food banks. We visit with community members throughout the day about food insecurity.
11-7-23	Mac In The Morning	8:35a	6	Faith Academy students	A group of Faith Academy students are hosting a blood drive.

11-9-23	Mac In The Morning	7:45a	8	Darlene Oostemeyer- Falls of the Colorado Museum	The museum and Marble Falls Rotary host a Veteran's Day Ceremony.
11-14-23	Mac In The Morning	7:45a	9	Lynnette Courtney-Next Level Sports	The non-profit youth sports organization is having a golf tournament fundraiser.
11-15-23	Mac In The Morning	8:35a	7	Damon Beierle- Spokesperson for a benefit and celebration of life for Alejandro Mireles	7 Year old Alejandro died due to a tragic accident. Friends are raising money for his funeral costs.
11-16-23	Mac In The Morning	7:45a	7	Mikaela Harron with PEC and MFHS Student Kimbell Stewart	PEC is looking to send local youth to DC for a tour.
11-20-23	Mac In The Morning	8:35a	6	Burnet PD Captain, retired, Jason Davis	Burnet PD invites the community for a free Thanksgiving meal.
11-21-23	Mac In The Morning	7:45a	8	Jay Brown & Kristian Eyman- Local Business Owners promoting Coat Drive	The Highland Lakes Crisis Network is accepting coats for local youth.
11-22-23	Mac In The Morning	8:35a	8	Nancy Heuss- Organizer of Burnet Thanksgiving Dinner	Free Thanksgiving meal for anyone at the Church of Christ in Burnet.

11-29-23	Mac In The Morning	8:35a	8	Kirk Noaker- CAF Highland Lakes Squadron	Santa and a C-47. Kids can get picture taken with Santa and the WWII era plane. Money raised goes to the non- profit.
11-30-23	Mac In The Morning	7:45am	8	Lori Bingham- Organizer of a benefit for Jace Jones.	9 year old Jace has been diagnosed with a rare disease. Friends raising money for family.
12-5-23	Mac In The Morning	8:35a	7 Minute	Julia Fincher and Tasha Fitzgibbons- Highland Lakes Service League	They preview events coming up in 2024 and how the league helps local charities
12-6-23	KBEY Live Broadcast	6a-7p	9 hours	KBEY Toy Drive	KBEY accepts new unwrapped toys and cash donations to make sure every child

					has something to open at Christmas.
12-12-23	Mac In The Morning	7:45am	9 Minutes	Education Connection Director Amy Wilke	The group is looking for volunteers to read to local students.
12-12-23	Mac In The Morning	7:45am	8 minutes	HCCT presents It's a Wonderful Life.	The Theatre is presenting the Christmas Classic.
12-13-23	Mac In the Morning	8:35am	7	Greg Gathright-First Methodist Church MF	The church is having a handbell contest.