

***JULY – SEPTEMBER 2019
DESCRIPTION OF PROGRAMS PROVIDING MOST
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES***

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local 4 News Today	Monday-Friday	4:30-7:00AM
Live in the D	Monday – Friday	10:00 AM-11:00 AM
Local 4 News at 4	Monday-Friday	4:00-4:30PM
Local 4 News at 5	Monday-Friday	5:00-6:00PM
Local 4 News at 6	Monday-Sunday	6:00-6:30PM
Local 4 News at 11	Monday-Friday	11:00-11:35PM
Local 4 News Today	Saturday	6:00 – 8:00AM
Local 4 News Today	Sunday	6:00-7:30AM 8:00-9:00 AM
Local 4 News at 11	Saturday and Sunday	11:00-11:30PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	Sunday	10:00-10:30AM
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Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

PUBLIC SERVICE ANNOUNCEMENTS	Every Day	Run of Schedule
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Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV’s broadcast schedule including prime time.

DATELINE	Friday 10:00-11:00 p.m 7/5-9/27
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This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW	Monday-Friday	7:00-10:00AM 11:00 AM –12:00PM
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TODAY SHOW SATURDAY	Saturday	8:00-10:00AM
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TODAY SHOW SUNDAY	Sunday	9:00-10:00AM
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The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS	Monday-Sunday	6:30-7:00PM
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This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

COMMUNITY ISSUES

1. **GOVERNMENT**, including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.
2. **AUTOMOTIVE INDUSTRY**, including information about developments within the industry from both a consumer and employer perspective.
2. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.
4. **HEALTH AND PUBLIC WELFARE**, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles.
5. **CONSUMER WELFARE**, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.
6. **EDUCATION**, updates on new developments within the schools, including administrative policy and innovations within the education system.
7. **LEGAL SYSTEM**, including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process
8. **CRIME**, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.
9. **RACE RELATIONS AND RELIGIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.
10. **CULTURAL AFFAIRS AND COMMUNITY RELATIONS**, including information about our area's cultural offerings and information about community endeavors.

GOVERNMENT

Program: WDIV News
Dates: July 8, 9
Time/Duration: 4pm, 6pm/6:05 total length
Summary:

WDIV reported Michigan has a new plan to boost the number of skilled trades workers. A new campaign called "Going Pro" was unveiled with the intent of starting a cultural shift in how students and their parents evaluate their futures. For 2 1/2 years Jessica Porath pursued a nursing degree at Eastern Michigan University and now she's at Wayne County Community College's anesthesia technology program. It's a one-of-its-kind program in Michigan. Porath said she's already hired in her field and is working at a hospital while she's finishing her program. Aaron Hensley's path was even more unusual. He landed a good-paying job with a paint supply company out of high school but after nine years he realized he didn't want that job for the rest of his life. Now Hensley is on the road to being surgical technician and is loving what he's learning. Only 45 percent of Michigan adults have a degree or certificate beyond high school. Gov. Gretchen Whitmer said she wants to raise that rate to 60 percent by the year 2030.

Program: WDIV News
Dates: July 18, 19, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31. August 1, 2.
Time/Duration: All Newscasts/45:15 total length
Summary:

WDIV covered two nights of the Democratic National Committee sanctioned debates at the Fox Theater in Downtown Detroit. Ten candidates debated each night and the debates aired live on CNN. Detroit shined in the national spotlight as international news teams rolled into town and were amazed at the change in the city over the past ten years. Our talent anchored live newscasts from a set built on the street outside the debate site and covered how the candidates marketed themselves to a Detroit audience.

Program: WDIV News
Dates: July 28, 29, 31. August 2, 6, 15, 16, 26, 29.
Time/Duration: All Newscasts/15:55 total length
Summary:

WDIV covered a series of campaign visits from Democratic candidates for president. All the candidates have made stops in the Metro Detroit area, speaking to Michigan voters. Just over 10,000 votes separated President Trump and Former Secretary of State Clinton in the last presidential election in this state, and Michigan is expected to be a major battleground in 2020.

Program: WDIV News
Dates: August 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 27, 28, 30, 31. September 3.
Time/Duration: All Newscasts/35:40 total length
Summary:

WDIV covered the death of Oakland County Executive L Brooks Patterson and the county's replacement of him in the job. Patterson served the community for nearly 50 years as a Republican, surviving scandals and social gaffes and a car accident that nearly killed him, before succumbing to pancreatic cancer. Former Ferndale Mayor David Coulter was appointed to the position as the first gay man and first Democrat to hold the seat.

Program: WDIV News
Dates: August 28, 29. September 4, 6, 18, 19, 27, 28.
Time/Duration: All Newscasts/20:05 total length
Summary:

Michigan became the first state to ban flavored e-cigarettes after Governor Gretchen Whitmer used her executive power to put a six-month ban in place. That ban can be extended for another six months at the end of this first period. The governor wants legislators to write the ban into law and wants a health warning from the federal government similar to the one you find on cigarettes. Whitmer has said she believes the flavored e-cigarettes are marketed to teens and felt it constituted a public health emergency.

Program: WDIV News
Dates: July 28, 29, 31. August 2, 6, 15, 16, 26, 29.
Time/Duration: All Newscasts/15:55 total length
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Program: WDIV News
Dates: September 16.
Time/Duration: 4pm, 5pm, 11pm/5:55 total length
Summary:

WDIV reported Detroit Mayor Mike Duggan is planning a ballot initiative for March 2020 hoping to fund the completion of the city's blight removal program. For five years the city mounted a full court press on blight, demolishing thousands of abandoned houses with funding from the federal government. Now, that money is almost gone and Duggan said the job is still not done. "We've taken down 19,000 houses in the past five years. We have 19,000 more to go," Duggan said. Duggan proposed a \$250 million bond program to remove the remaining blight. The money would not have the restrictions the federal dollars did, which means more neighborhoods could be targeted and more Detroit residents could do the work. "There are two vacant houses next to me," Detroit resident Kimberly Marble said. "I cut the grass for four of them." December Davenport lives in Detroit and said the blight is a safety issue. "Kids can't come out here and play on the sidewalk. There's trash and illegal dumping. If they take the houses down it will help us," Davenport said.

Program: Flashpoint
Date: July 7
Time/Duration: 10:00 a.m./30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed issues pertaining to Government. Scillian was first joined by U.S. Attorney for the Eastern District of Michigan Matthew Schneider. Schneider was there to discuss rooting out corruption in Michigan. Schneider began by clarifying that Michigan having the most corruption cases doesn't necessarily mean that Michigan is the most corrupt states. Schneider compared Michigan's current corruption with historical corruption incidents, saying that it is less systemic and smaller than before. Scillian and Schneider discussed some specific corruption incidents, citing cases where bribes were smaller (e.g. 200 dollars). Schneider said that corruption investigations in Michigan are on-going. Referring to corruption, Schneider said that greed is "at the heart of it," and he said that both the person offering the bribes and the one who takes it are at fault. Transitioning to the topic of cyber-security, Schneider mentioned Michigan businesses' security concerns regarding China. At the question of whether cyber-security is ready for the 2020 election, Schneider said that the government is better prepared than before. Regarding border issues, Schneider said that he has been in conversations with officers from the Mexican border regarding immigration patterns and security. Scillian was next joined by guests; The Detroit News editorial page editor Nolan Finley and Detroit Today on WDET host Stephen Henderson. The group was there to discuss civility in the current heated political climate. Henderson began by discussing that, whenever he argues with Finley, there is civility because there have mutual respect and understanding, admitting that it is hard at times to maintain that spirit. Finley said a good argument requires being comfortable arguing with the other person. Finley said that it is important to get over the notion that the other person in the argument is "stupid" or "evil." Henderson said that this doesn't mean people shouldn't call out evil. Henderson said he has spent time being patient with supporters of President Trump and trying to understand them. Finley said that listening in conversations with Henderson has taught him things throughout their arguments. Regarding President Trump, Henderson said the president is cultivating "loyalists and enemies."

Program: Flashpoint
Date: July 28
Time/Duration: 10:00 a.m./ 30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed issues pertaining to Government. Scillian was first joined by Detroit Free Press columnist Nancy Kaffer, Clark Hill attorney Reggie Turner, former Michigan Congressman Mike Bishop, and Plunkett Cooney attorney Dennis Cowan. The group was there first to discuss Robert Mueller and his testimony for Congress. Cowan opened up by saying that Mueller was the last hope for the impeachment of President Donald Trump, but he also said that impeachment is dead. Turner, however, said that Congressional investigations will

still go on and commented on how the country is now divided, particularly due to the Internet allowing people to have their own facts. Kaffer agreed with Scillian that the Mueller hearings won't change anyone's minds regarding topics like the report or impeachment. Bishop said that the Mueller report didn't provide enough evidence to prosecute President Trump and that it wasn't Mueller's job to exonerate him. Cowan said that Mueller never reported obstruction of justice and that Mueller was able to do a thorough investigation. Turner said that he considered lying in a federal investigation as obstruction of justice, and he continued by saying that that was a reason why the Mueller investigations should continue. The guests next discussed the upcoming Democratic presidential debates. Kaffer began by discussing how the debates will most likely bring up global issues like trade, although Flint's water crisis may also be a topic of debate. Turner agreed with Kaffer that trade will be a big point of discussion, but he also said that President Trump will be talked about. Bishop said that people should be alarmed by the Mueller report particularly due to Russia's interference with the presidential elections, but he also said that the United States should "lead by example" when it comes to not interfering in other elections and campaigns. Cowan reflected that, regarding the Democratic candidates, they are more divided than ever. Cowan also said that the candidates need to express their plans for the country, not just talk about President Trump. Kaffer agreed with Cowan that Democratic candidates need to express their plans, but she disagrees that they haven't been doing this so far. In the final segment Scillian was joined by Detroit Regional Chamber's Vice President of Government Relations Brad Williams. Williams was there to discuss a recent poll addressing issues concerning Michigan voters heading into the 2020 election. He began by first discussing how the poll included all voters, not just the Democratic. He said that there is a gender divide in many of the issues, and he said that this is most likely reflecting the 2018 elections, where more women leaned towards the Democrats. Williams said that the survey indicates that Michigan voters prefer free trade as opposed to the current tariff system. According to Williams, Michiganders also are caring more about climate change. Williams said that there was also a divergence between people who identified themselves as getting news primarily through Fox News as opposed to any other news source. Williams also said that, except for healthcare, Michiganders have a consensus on many of the issues.

Program: Flashpoint
Date: August 4
Time/Duration: 10:00 a.m./30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed issues pertaining to Government. Scillian was first joined by roundtable guests; WDET radio host Stephen Henderson, Detroit News editorial page editor Nolan Finley, Macomb County Executive Mark Hackel and Rep. Debbie Dingell. Longtime Oakland County Executive L. Brooks Patterson passed away this week, so Flashpoint did a special live episode to remember him. Obituaries have been differing, between the people who loved Patterson and those who did not and called him a racist because of his policies toward Detroit over the years. Hackel said he always appreciated Patterson's honesty, and Finley called him possibly the best executive in Michigan history, who could've been Governor if he could control his tongue. Henderson agreed that Patterson was likeable in person but said that he said

and did racist things over the years. Dingell agree with Henderson but also said she loved him, and he was very authentic and humorous. Hackel discussed the complicated problem with mass transit in metro-Detroit, which Patterson (and he) have opposed over the years. Finley pointed out some of the cooperative things Patterson did over the years regionally. Henderson acknowledged that no one is one-dimensional, but unfortunately for African Americans who did not know him personally, you can't know the nuances, you only know the racist things he said. Scillian was next joined by Republican Congressman from Michigan's 10th district Paul Mitchell. He recently announced he will not run for reelection after this term. Mitchell explained the factors that played into his decision, including things both President Trump and Senate Majority Leader Chuck Schumer have said or tweeted recently. He also talked about the now-endless election cycle, which pushes everyone to the extremes of their party, including their constituents. Mitchell described the reaction to his announcement as understanding overall, and said he intends to continue working hard over the next 14 months. Scillian asked whether he feels that he's in limbo or freed up to do things he wouldn't have been able to do if he was trying to be reelected. Mitchell said he never intended to worry about elections, and he never intended to stay in DC indefinitely. Finally, he said more time should be spent on policy instead of spent on the media and political rhetoric.

Program: Flashpoint
Date: August 18
Time/Duration: 10:00 a.m./ 9:30
Summary:

One segment of this locally produced weekly public affairs program, guest hosted by WDIV News Anchor Sandra Ali, addressed issues pertaining to Government. Ali was joined by Journalist Soledad O'Brien. She was in Detroit to tape an episode of her show, "Matter of Fact". O'Brien talked about Michigan's importance in the upcoming Presidential election and talked about the people she wanted to meet during this visit, including African American women and soybean farmers. O'Brien also shared some of the stories she's heard from other people around the country, and how their concerns are fundamental things, like how to pay for basic health care or education. O'Brien said women always show up to vote, but she wishes millennials would get more active in the process. She suggested that part of the problem is that voting is difficult in many places, where they're forced to wait in line for hours.

Program: Flashpoint
Date: August 25
Time/Duration: 10:00 a.m./ 30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed issues pertaining to Government. Scillian was joined by the new Oakland County Executive Dave Coulter, who is the first Democrat to hold that office in decades. Coulter pointed out he was not involved in the messy process that ended with him getting the job, saying that he watched it from the sidelines like everyone else. Scillian asked what will change now that a Democrat is leading the county. Coulter said he prioritizes mass transit, opposed the expansion of I-75, and wants to make sure the county is welcoming to

everyone. He predicted that transit may be on the ballot again in 2020, because he fears if it's not, it will be another four years delay. Coulter said mass transit would be good for Oakland County, not only its citizens but its businesses which need to attract talent. He described what he's learned as the mayor of the city of Ferndale that he'll bring to this new office, including being socially progressive and fiscally responsible. Finally, Scillian asked whether it matters that he's a gay man in this office, and Coulter said he's proud of it and happy to be a role model to younger people. Scillian was next joined by roundtable guests; former U.S. Representative Mike Bishop, former Detroit City Council member Sheila Cockrel, WDET host Stephen Henderson, and Detroit News editorial page editor Nolan Finley. They took up the topic of leadership changes in Oakland County, and how the county is losing a lot of institutional knowledge and brain power in the transition. Cockrel pointed out that no one forced those people out, they chose to leave after L. Brooks Patterson passed away. Henderson said Patterson was familiar with political hijinks and said it's par for the course. Next, the roundtable talked about a Detroit Free Press investigation that revealed the Duggan administration did a lot to fundraise for the Make Your Date organization, which is run by Sonia Hassan, with whom Duggan may have a personal relationship. Emails regarding the fundraising were deleted and then recovered. Finley criticized the Mayor for being unable to control his personal behavior, and Henderson said he's shocked that anyone currently thinks deleting emails is a good idea. The conversation shifted to President Trump's changing position on gun reform, including universal background checks. Bishop said Trump is coming up against a brick wall when he tries to address the problem. Cockrel disagreed, saying the only people in the country who don't want common sense reform are gun lobbyists. Henderson called guns more of a public health crisis than a political debate.

Program: Flashpoint
Date: September 8
Time/Duration: 10:00 a.m./ 30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed issues pertaining to Government. Scillian was joined U.S. Representative Elissa Slotkin. She talked about the hefty fine levied against Michigan State University by the Department of Education this past week, saying it sets a good example. But she said she see some hypocrisy in Education Secretary Betsy DeVos's desire to make it more difficult for young people to use the Title IX system. Next Slotkin talked about her recent visit to the southern border, and her thoughts on what comprehensive immigration reform should include. She said she thinks immigration priorities should be keyed to the needs of the country. Slotkin described what changes she thinks should be made in the language of the "new" NAFTA proposal, and gave her opinion of how Trump is dealing with China regarding tariff policies. She relayed what she's hearing from farmers who live in her district about retaliatory tariffs from China. Lastly, they discussed how the war in Afghanistan should end. Scillian was next joined by roundtable guests; WDET host Stephen Henderson, Detroit News editorial page editor Nolan Finley, political strategist Jill Alper and pollster and analyst Steve Mitchell. The first topic was the impending budget showdown between Democratic Governor Gretchen Whitmer and a Republican controlled legislature. Henderson said he was optimistic they will reach a deal

before the October 1 deadline. Finley agreed that an incremental solution is possible, and that Republican leaders are open to talking about roads funding. Mitchell pointed out that Whitmer's roads plan has no support from either party. Next the group talked about Michigan becoming the first state to outlaw flavored vape pens. They argued about whether it's ridiculous to do that because of public health at the same time when marijuana is becoming legal. Henderson said it's because flavors are meant to attract children, as the Joe Camel mascot once was and then was banned. Finley disagreed, saying if it's illegal to sell to children then it's already been taken care of. They previewed the upcoming Democratic debate amongst ten candidates. Alper predicted that the top tier candidates will really go after one another this time, because offices are opening in the early states in earnest now. Mitchell said it's really a race between the top 3-5, and that many candidates will be focused on going after Biden. He predicted that Warren will be the eventual nominee. Henderson warned that candidates will have to move to the center soon if they have hope of winning.

Program: Flashpoint
Date: September 22
Time/Duration: 10:00 a.m./11:56
Summary:

One segment of this locally produced public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Democratic Senator Gary Peters. They began by talking about the recent whistleblower scandal, and how Congress's oversight role is being stymied by people refusing to answer subpoenas and a Senate that waits for Presidential permission to act. Peters said Congress has given away too much of its power to the executive and must work to wrench some of it back in this hyper partisan atmosphere. He described the HOTEL act he introduced, which would prevent high-ranking government people like the President, Vice President and his cabinet spending money at properties owned by those same entities, as is being done at Trump properties now. Next Peters talked about the new NAFTA proposal, and how it must include enforcement powers or else its worthless. Attention turned to immigration policy, and Peters said border security is a part of it, but so is speeding up the due process for asylum seekers so there isn't such a long backlog. He said asylum seekers should be in the country while their cases work their way through the system.

Program: Flashpoint
Date: September 29
Time/Duration: 10:00 a.m./12:00
Summary:

One segment of this locally produced public affairs program guest hosted by WDIV News anchor Jason Colthorp. Colthorp was joined by roundtable guests; WDET host Stephen Henderson, Michigan Radio program director Zoe Clark, former U.S. Representative Mike Bishop and Republican strategist Dennis Darnoi. They talked about the impeachment inquiry against Trump started by the House this past week. Henderson said asking a foreign country to investigate a political rival is absolutely an impeachable offense. Clark pointed out it's a political process, not a legal one. Bishop called Rep. Schiff's speech total fiction, said because

some people are not happy that Trump was elected. Bishop said impeachment is not what the American people want to see Congress spending their time with. The group talked about how dysfunctional the Congress would be even without an impeachment inquiry. Darnoi said Democrats are coming across looking too smug before they've actually accomplished anything. Bishop agreed, saying he believes only the most extreme left Democrats really support impeachment. Toward the end of the segment, the subject changed to the upcoming budget deadline in Lansing. Governor Whitmer said this past Friday that there will be no state government shutdown. The group talked about what her office is likely to do in terms of line-item vetoes and which budgets she will approve.

Program: WDIV PSA/MAB – Benefits, Heart of a Soldier
Dates: July, September
Time/Duration: General Rotation/ 2x :30, 2x :15
Summary:

These PSAs from the Michigan Association of Broadcasters enumerates the benefits of joining the Army National Guard, including low cost health and life insurance benefits, tuition assistance and test preparation, student loan repayment, VA home mortgages and retirement benefits. They also list the core values of being a part-time soldier.

Program: WDIV PSA/MAB – Guard Careers, Something Greater
Dates: July - September
Time/Duration: General Rotation/ 2x :30, 2x :15
Summary:

These Michigan Association of Broadcasters PSAs talk about what the men and women of the Army National Guard do. The PSAs highlight the disaster relief skills, technological training and practical experience one can gain by joining.

Program: WDIV PSA/MAB – Careers STEM
Dates: July - September
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from the Michigan Association of Broadcasters enumerates the benefits of joining the Army National Guard, including low cost health and life insurance benefits, tuition assistance and test preparation, student loan repayment, VA home mortgages and retirement benefits. They also list the core values of being a part-time soldier.

AUTOMOTIVE INDUSTRY

Program: WDIV News / Local 4 News at 5
Dates: July 3
Time/Duration: 5:00 P.M. / :30
Summary:

We reported that Ford's second quarter sales were strong. The story noted total pick-up sales were the strongest in 15 years; Expedition sales were up 50 percent. There was also good news from the truck division with the best F650/F750 sales in over two decades. Lincoln also posted solid numbers, its best SUV sales results since 2001.

Program: WDIV News / Local 4 News at 6
Dates: July 11
Time/Duration: 6:00 P.M. / 1:30
Summary:

This story is about a new problem for certain Ford owners: Defective transmission. The report included interviews with Ford owners impacted by the problem and workers at an Oakland County transmission shop inundated with customers hoping to get the issue fixed. The story also includes a statement from Ford.

Program: WDIV News / Local 4 News at 5
Dates: July 15
Time/Duration: 5:00 p.m. / 1:30
Summary:

We reported on the documented formal start of contract talks between the Ford Motor Company and the United Auto Workers. After the traditional handshake and other media moments, it became clear the contract talks could be contentious after UAW leaders declared there would be no "concessionary" contracts. The story also included interviews with UAW line workers and compared the work schedules and pay of Ford employees to its competitors.

Program: WDIV News / Local 4 News at 6
Dates: August 5
Time/Duration: 6:00 p.m. / 1:30
Summary:

We reported on the sentencing of UAW leader Norwood Jewell who appeared in U.S. Federal Court. The report looked at the lavish lifestyle he was convicted of living thanks to bribes and kickbacks through his work with Fiat Chrysler. The story included an interview with the prosecuting attorney, Jewell's attorney and UAW members. The rank-and-file members expressed concern that the corruption investigation would taint the union's image and make it harder to negotiate during upcoming contract talks.

Program: WDIV News / Local 4 News Today
Dates: August 7
Time/Duration: 5:00 a.m. / :40
Summary:

We reported about a recall from Ford Motor Company because of an issue with a small part that could cause a big problem. The Dearborn-based automaker warned a part designed to keep the

vehicle from moving while parked, may not work. The story listed the vehicles and model years impacted by the recall and what affected vehicle owners should do.

Program: WDIV News / Local 4 News at 6
Dates: August 15
Time/Duration: 6:00 p.m./1:30
Summary:

A new name was made public in an ongoing Federal probe into corruption within the United Autoworkers Union. The report noted the scope of the illegal activity is broader than even some UAW officials realized. It explained that this investigation was focused on Michael Grimes, a now retired UAW staff member. The story noted the charges he faced and included a statement from Federal investigators and a comment from current UAW leader members. The story also mentioned the other past and current UAW officials who have already been mentioned in the corruption probe.

Program: WDIV News / Local 4 News at Noon
Dates: September 11
Time/Duration 12:00 p.m. / :45
Summary:

General Motors issued a large recall that involved over three million vehicles. The report noted this was somewhat different because the recall came under increasing pressure from the Federal government. The story also explained the problem linked to the recall and listed details on where to find a list of the vehicles referenced in the recall.

Program: WDIV News / Local 4 News at Noon
Dates: September 11
Time/Duration: 12:00 p.m. / 1:30
Summary:

Our report looked into the investigation into a fire at the United Auto Workers headquarters. It also looked at the issues expected to be sticking points (in upcoming contract talks) and the Federal investigation into possible corruption within the UAW leadership. Union members and an auto analyst were interviewed for the story.

Program: WDIV News / Local 4 News at 6
Dates: September 16
Time/Duration: 6:00 p.m. / 2:30
Summary:

The United Auto Workers went on strike against General Motors. The report examined how from day one, there were signs this would not be a “typical” strike. Among the biggest differences from past labor conflicts; this time both sides were making their case through the

media. A GM executive, union members, and union leaders were interviewed for the report. There was also a statement from the UAW bargaining team.

Program: Flashpoint
Date: August 18
Time/Duration: 10:00 a.m./ 13:06
Summary:

One segment of this locally produced weekly public affairs program, guest hosted by WDIV News Anchor Sandra Ali, addressed issues pertaining to the automotive industry. The first segment was a pre-taped interview that WDIV News anchor Devin Scillian did with legendary auto executive Bob Lutz, who worked with Ford, Chrysler and General Motors over his career. It has been ten years since Chrysler and GM declared bankruptcy and received government bailouts. Lutz said nothing, including cities and huge corporations, are too big to go bankrupt. He talked about the timing, saying that because of the financial collapse, banks had nothing to help the automotive industry. And the automotive crisis was compounded by the recession disaster, at a level that was beyond what could be planned for. Lutz described the American public's short memory when it comes to fuel shortages but said he doesn't predict another one coming because of fracking. Scillian asked whether the U.S. should be concerned about falling behind the Chinese on electrification. Lutz said he still believes electric is the long-term future, but it will take longer to get there than people think because it's not cost effective yet. Tesla is losing money because the battery packs cost more than what you can sell them for. Lutz said the Chinese are only succeeding because of their massive government subsidies. The conversation turned back to the bankruptcies, and Lutz described how little Washington legislators understand how the auto industry works. In the end, Lutz guessed what might have happened if the automakers had been allowed to go under, and what the repercussions for the city of Detroit might have been.

Program: Flashpoint
Date: September 29
Time/Duration: 10:00 a.m./ 7:06
Summary:

One segment of this locally produced weekly public affairs program, guest hosted by WDIV News Anchor Jason Colthorp, addressed issues pertaining to the Automotive Industry. Colthorp was joined by Detroit Free Press auto content senior director Randy Essex, and the founder of Autoline Detroit, John McElroy. The UAW strike against General Motors was two weeks old. McElroy said it had looked like the negotiations had a breakthrough late last week, but nothing came of it. He predicted when September sales are released early the next week, they will be down sharply. Essex pointed out that because of the corruption investigation of the UAW, they don't have the credibility to sell anything less than stellar to their membership. They don't have the same good faith that they have in past negotiations. Essex also talked about why and how temporary workers are one of the biggest sticking points, and a place where middle ground is difficult to find.

ECONOMIC WELFARE OF METROPOLITAN REGION

Program: WDIV News / Local 4 News at 5
Dates: July 1
Time/Duration: 5:00 p.m. / 1:30
Summary:

While most communities have put an emphasis on conservation and recycling, one local government has decided to scrap its recycling program. We reported about the financial struggle that prompted Harper Woods to make the change. The report explained the new recycling hauler wanted to raise its price by fifty percent, so Harper Woods leaders scrapped the program altogether. The story included interviews with Harper Woods residents and a statement from the city.

Program: WDIV News / Local 4 News at 6
Dates: July 3
Time/Duration: 6:00 p.m. / 1:45
Summary:

The Ford Recreation Center in Highland Park received a simple, but important safety upgrade. The story looked at the impact of installing flashing blue security lights at several locations on the building. The report also explained how the lights, much like the “Project Greenlight” in Detroit, would enhance safety in the area. It included interviews with residents as well as Highland Park’s mayor and the city’s I.T. director about how the blue light system would work.

Program: WDIV News/ Local 4 News at 5
Dates: August 6
Time/Duration: 5:00 p.m. / 1:45
Summary:

We reported on a job training program designed specifically for City of Detroit residents. The story explained the program is run by the city and Fiat-Chrysler. It noted the goal of the training is to make Detroit residents prepared and qualified to take jobs at the new FCA plant opening soon in the city. Residents taking part in the job-preparedness training, FCA officials and city officials were interviewed for the report.

Program: WDIV News / Local 4 News at 5
Dates: August 13
Time/Duration: 5:00 p.m. / 1:30
Summary:

We reported about how plans to build a new plant in the City of Detroit is also creating hope for a better future, especially in the eastside community where the work is being done. The actual report highlighted the first major construction work being done at the new FiatChrysler plant

being built on Detroit's east side. City residents, along with officials from Detroit and FCA were a part of the story. The impact on existing businesses in the area was also part of the story.

Program: WDIV News / Local 4 News at 5
Dates: August 15
Time/Duration: 5:00 p.m. / 1:45
Summary:

Business owners and customers along one of Detroit's most well-known retail areas said it was like "going from bad to worse." This story highlighted the frustrations in the westside Detroit community, where a construction project was hurting businesses. The report explained that the construction work was to remove traffic islands along a stretch of Livernois that the customers and businesses never wanted in the first place. Businesses explained they suffered when the islands were first put in and that sales are suffering again, during the current road work to remove them. Businesses owners and residents were interviewed for the report, which also included a comment from a city official who acknowledged the city should have done a better job of planning the construction project and anticipating its impact.

Program: WDIV News / Local 4 News at 5
Dates: September 12
Time/Duration: 5:00 p.m. / 1:30
Summary:

Despite Detroit being the auto capitol of the world, access to transportation remains, for some, a struggle. This report looked at concern over moving the Greyhound Bus Station away from its current location in the downtown Detroit area. The story explained how the property owner was motivated by the potential to sell the property or move in a new tenant willing to build something different on the site. It highlighted two key issues: There is no designated new location and concern that business was putting profit ahead of people. The report included reaction from Greyhound customers, the City of Detroit and the Michigan Department of Transportation.

Program: WDIV News / Local 4 News at 5
Dates: September 16
Time/Duration: 5:00 p.m. / 1:45
Summary:

The City of Detroit is asking for more help in the ongoing fight against blight. The most recent efforts have relied on state and/or federal funds. This report explained the city wants residents to help cover future demolition cost by approving a \$250 million bond proposal. The story had interviews with Detroit Mayor Mike Duggan and Detroit residents. It also listed the number of homes removed over the past demolition campaigns and the number of new demolitions the city hoped to complete.

Program: WDIV News / Local 4 News at 6

Dates: September 16
Time/Duration: 6:00 p.m. / 1:30
Summary:

A new way to pay employees can also help other businesses. The report highlighted the payment trend known as “Work today, get paid tomorrow.” It is being used by a local Burger King franchise that was featured in the story. The story explained the employee’s money is available through an app or a debit-type card. It also noted there is a benefit to other businesses because in most cases the person using the early pay system is accessing the money with plans to spend it. Several hourly workers were interviewed for the story, which also raised the concerns about a potential downfall: A person spending more than they intended and/or can afford.

Program: Flashpoint
Date: September 15
Time/Duration: 10:00 a.m./ 6:40
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues that affect our economy. Scillian was joined by the CEO of Exponential ETFs, Phil Bak. He is helping to launch a program in the city of Detroit designed to increase financial literacy. Bak said high net worth people have access to the most financial help and education, while poor people ironically receive the least. Bak described his program where advisors outreach and help educate people who want to learn about how financial systems work and how they can improve their situations. They also discussed how expensive it is to be poor, because of systemic reasons like higher interest rates and payday loans because of higher default rates.

Program: Flashpoint
Date: September 22
Time/Duration: 10:00 a.m. /6:02
Summary:

One segment of this locally produced public affairs program hosted by WDIV News Anchor Devin Scillian, addressed issues pertaining to our Economy. Scillian was joined by Crain’s Detroit Business senior editor Chad Livengood. Crain’s just hosted its sixth Detroit Homecoming, where 250 former metro-Detroiters come back to talk about their accomplishments and how they can help the city. Livengood said this year’s theme was how to reestablish Detroit’s black middle class, and how to boost investment from families that left along with the white flight decades ago. Scillian and Livengood discussed the ongoing UAW strike of General Motors, and the specter of a possible government shutdown in Michigan coming next week. Livengood said this is the first modern strike that’s playing out in the age of social media. Finally, they talked about 1,500 Amazon jobs that are coming to the old Pontiac Silverdome sight soon, and Amazon’s order of 100,000 electric vehicles from local startup Rivian.

HEALTH & PUBLIC WELFARE

Program: WDIV News / Local 4 News at 5 & 6
Dates: July 12, 19, 26 and August 1, 9, 16, and September 6, 13, 20, 27
Time/Duration: 5:00pm, 6:00pm / Total length 24:30
Summary:

WDIV Health Reporter Dr. Frank McGeorge presents a regular report on “What’s Going Around.” It highlights the most common illnesses affecting residents in five local counties. Our health team contacts area hospitals and doctors’ offices each week to collect the relevant information and determine which illnesses should be featured. In July, doctors reported many patients suffering from heat exhaustion and dehydration. Summer sinus infections also spiked. Dr. McGeorge said there were multiple possible causes including pollen allergies, cold viruses, bacteria, chlorine exposure, and irritation from firepit and campfire smoke. Pediatricians also reported a lot of children suffering from swimmer’s ear. In August, infected bug bites and poison ivy rashes were common complaints. Several hospitals also reported several strep throat cases. Dr. Tim O’Neill from the Clarkston Medical Group treated three confirmed cases of influenza, a rarity in August. By September, ragweed allergies and asthma were in full force. Pediatricians noted a surge in the so-called “back to school plague” i.e. school-age children getting sick with colds and other viral illnesses after returning to the classroom and spending time in close quarters. The Washtenaw County Health Department reported that Influenza A/H3 was circulating on University of Michigan's Ann Arbor campus, but said it was too soon to know whether this was an early start to the flu season or an isolated event.

Program: WDIV News
Dates: July 24, 27
Time/Duration: 6:00am, 7:00am / Total length 5:10
Summary:

During the summer months, swimming in lakes is a big part of life in Michigan, but many swimmers are learning firsthand about the risk of swimmer’s itch. WDIV Health Reporter Dr. Frank McGeorge did a special report looking at the growing risk of swimmer’s itch in certain areas and the simple steps that can help people avoid the illness. McGeorge explained that swimmer’s itch is caused by a parasite that burrows into your skin, but the parasite requires two other things to multiply and invade the presence of snails and certain birds such as Merganser or mallard ducks and Canada geese. McGeorge reported that Michigan is a hub for much of the research into the lifecycle of the parasite that causes swimmer’s itch. It’s so named because as the parasite larvae die, they create an intense allergic response that leads to red bumps and intense itching. McGeorge explained that using waterproof sunscreen is thought to help reduce the risk of infection by creating a barrier over your skin. It’s also important to ask if swimmer’s itch has been an issue where you plan to swim, to shower immediately after swimming and towel off completely, and avoid feeding ducks and geese because that can bring the parasite into the area.

Program: WDIV News /Local 4 News Today, Local 4 News at Noon, 4, 5, 6 & 11
Dates: August 4, 5, 6, 14, 17, 18, 22, 23, 29 and September 4, 5, 6, 10, 11, 12, 13, 15, 16, 17, 18, 19, 24, 25, 26, 27, 30
Time/Duration: 4:30am, 5:00am, 6:00am, 7:00am, 8:00am, 12:00pm, 4:00pm, 5:00pm, 6:00pm, 11:00pm / Total length 1:54:00

Summary:

On August 7th, the Food and Drug Administration announced that it had received 127 reports of seizures or other neurological symptoms possibly related to e-cigarettes. At the time, health officials said their investigators had yet to determine whether vaping was directly linked to the cases. WDIV Health Reporter Dr. Frank McGeorge has been reporting on the fast-changing developments ever since. Over the course of the next several weeks, the crisis quickly grew, and lawmakers began to take action as well. In September, the Centers for Disease Control and Prevention issued an urgent alert, telling Americans to stop vaping because of their initial findings in the investigation of the string of severe lung injuries. At that point, there were 450 possible vaping-related illnesses across 33 states and at least three deaths. As concern grew across the country, Michigan stepped into the national spotlight when Governor Gretchen Whitmer announced that Michigan would become the first state to ban the sale of flavored e-cigarettes. The state's Department of Health and Human Services said the ban was effective immediately and gave retailers, including online sellers, two weeks to comply. "Today's filing is necessary to protect the public health," said Dr. Joneigh Khaldun, chief medical executive and chief deputy director for health at MDHHS. "Youth vaping is a public health emergency and has been declared an epidemic by the U.S. surgeon general. Nicotine in e-cigarettes is harmful to developing brains and has dangerous long-term health consequences such as heart disease and cancer." By the end of September, the CDC reported that the nationwide total of confirmed deaths linked to vaping stood at 14 and announced that based on their investigation, 75 percent of those sickened admitted vaping THC, the active ingredient in marijuana. Health officials urged Americans to stop vaping immediately and if that was not possible, to purchase products only from reputable sources and avoid modifying products in any way.

Program: WDIV News / Local 4 News at 5, & 6
Dates: August 5
Time/Duration: 5:00pm, 6:00pm / Total length 9:09
Summary:

WDIV Health Reporter Dr. Frank McGeorge and Consumer Investigator Hank Winchester worked together on a series of reports to answer viewers' questions and concerns surrounding CBD. McGeorge began the coverage with a focus on CBD 101. He explained that CBD stands for cannabidiol, one of dozens of substances called cannabinoids produced by the cannabis plant. The most familiar cannabinoid is THC, the compound in cannabis that has the effect of getting a person high. While CBD and THC are extracted from cannabis, they have different effects. Human subject research on CBD and its effects have been limited, but the FDA recently approved a CBD-based drug called Epidiolex for certain forms of epilepsy. McGeorge explained that step, combined with the federal legalization of hemp, has opened the door for federally funded research into CBD. But there are still concerns about what's legal and what isn't,

Consumer Investigator Hank Winchester explained. In Michigan, products containing less than .3% THC can be legally be sold. Winchester’s hidden camera investigation revealed that clerks in local stores were fairly knowledgeable about CBD but did not always get all of the details correct. Winchester warned that because the products are not currently being regulated in the way that drugs are, it is difficult for consumers to know exactly what products contain and whether they are truly safe and effective.

Program: WDIV News / Local 4 News Today, Local 4 News at Noon, 4. 6 & 11
Dates: August 7, 8, 9, 17, 18, 19, 20, 27, 28, 29, 30 and September 9, 10,
11, 17, 18, 20, 21, 23, 24, 25, 26, 27, 28, 29, 30
Time/Duration: 4:30am, 5:00am, 6:00am, 7:00am, 8:00am, 12:00pm, 4:00pm, 5:00pm,
6:00pm, 11:00pm / Total length 1:05:45

Summary:

People in Michigan have become accustomed to the annual threat of West Nile Virus, spread by mosquitoes typically in late summer and early fall. But this year, residents are also facing the threat of a disease called Eastern Equine Encephalitis (EEE). WDIV Health Reporter Dr. Frank McGeorge explained that EEE is spread when mosquitoes bite infected birds and then bite humans, horses, or deer. EEE is one of the most dangerous mosquito-borne diseases in the United States, with a 33 percent fatality rate in people who become ill and a 90 percent fatality rate in horses. Residents were advised to take steps to protect themselves from mosquito bites. In September, Michigan health officials announced that the state was now experiencing its worst outbreak of Eastern Equine Encephalitis in more than a decade. By the end of September, EEE had been confirmed in nine people, with four fatalities. Cases are in Barry, Berrien, Calhoun, Cass, Kalamazoo and Van Buren counties. In addition, cases have occurred in 33 animals from 15 counties: Allegan, Barry, Berrien, Calhoun, Cass, Genesee, Jackson, Kalamazoo, Kent, Lapeer, Livingston, Montcalm, Newaygo, St. Joseph and Van Buren. To reduce the risk, the state began conducting aerial spraying to kill adult mosquitoes in the affected areas. Dr. McGeorge stressed the need to remain vigilant about protecting yourself from mosquitoes regardless of where you live in Michigan, until the first hard frost occurred.

Program: WDIV News / Local 4 News at 5
Dates: August 15
Time/Duration: 5:00pm / Total length 4:15
Summary:

WDIV Health Reporter Dr. Frank McGeorge reported on the warning signs parents need to know to help catch mental health problems in children sooner. Studies suggest up to 20 percent of children living in the U.S. experience a mental health problem of some sort each year, and rates of anxiety and depression are on the rise in teens and young adults. McGeorge reported that the stress of heading back to school can make some problems worse, making August and September an important time to check in with your children and their mental health. Psychologist Jennifer Macleamy said, “Loneliness and isolation is one of the things that we're seeing more and more in both teens and young adults. For parents, I would be aware of certain warning signs like withdrawal, changes in behavior from before, particularly around friends and

school.” Macleamy also said that younger children struggling emotionally may exhibit physical symptoms like headaches, stomachaches, nausea and diarrhea. They may also act out or show other behavior changes. McGeorge stressed that getting help early can make a big difference and talking to your child’s pediatrician or another trusted medical professional is a good place to start.

Program: WDIV News / Local 4 News & 5 & 6
Dates: August 15
Time/Duration: 5:00pm, 6:00pm / Total length 7:05
Summary:

As everyone prepared for their Labor Day cookouts, WDIV Health Reporter Dr. Frank McGeorge shared a cautionary tale about the dangers of wire grill brushes. McGeorge highlighted the experience of Linda Pelham of Hillsdale. Last summer, Pelham bit into a hotdog her husband had cooked on their grill and immediately felt stabbing pain in her throat. "I woke up in the middle of the night, and my throat was so swollen, I could hardly swallow or breathe," Pelham said. An X-ray eventually revealed a wire lodged in her throat. When they ran a magnet over their grill, they discovered numerous pieces of broken wire from their metal grill brush. Pelham underwent a delicate surgery at the University of Michigan to remove the wire from her throat. "Wire bristles from these brushes are a particular problem because they're very fine and they're very sharp," said ear, nose and throat specialist Dr. Mark Prince, the chair of otolaryngology at Michigan Medicine. "So, they're hard to see if you just look in there, and they're even somewhat difficult to see even on an X-ray." Pelham has since recovered, but is sharing her story to raise awareness about the risk. Pelham is not alone. An estimated 1,700 Americans went to an emergency room between 2002 and 2014 after ingesting metal grill brush bristles in food. Consumer Investigator Hank Winchester tested local grills with a magnet and discovered many of them had broken off bits of grill brush bristles on them, including his own grill. Winchester reported there are many safer options available to clean your grill including brushes with plastic bristles, grill stones, and nylon scrub pads. A wadded-up piece of aluminum foil is also effective and much safer than a metal grill brush.

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 6
Dates: September 13, 19, 20, 22
Time/Duration: 8:00am, 5:00pm, 6:00pm, 11:00pm / Total length 17:45
Summary:

According to the CDC, an estimated 1.25 million Americans are living with the challenges of type 1 diabetes. Each year, 40-thousand more people join those ranks, including many young children. WDIV Health Reporter Dr. Frank McGeorge did a series of reports on the issues families with type 1 diabetes are facing. He shared the story of Norah Brumbaugh of Grosse Pointe Park, who was just 7 years old when she was diagnosed on New Year's Eve of 2017. In the hospital, Brumbaugh immediately began drawing and created a story about her favorite stuffed animal being diagnosed with diabetes. Her parents helped her publish her book titled "Woofy Has Diabetes" which is now being sold to raise funds for JDRF, also known as the Juvenile Diabetes Research Foundation. In addition to funding critical research, JDRF is also advocating in Washington, D.C. for help stopping the skyrocketing prices of insulin. According

to the Health Care Cost Institute, the cost of insulin doubled between 2012 and 2017. McGeorge interviewed Jillian Rippolone, a type 1 diabetic who traveled to Canada with Democratic Presidential candidate Bernie Sanders this summer to buy insulin and highlight the significantly lower insulin prices just across the border. “If I don’t have this insulin, I die. There’s no questions, I will die without my insulin,” said Rippolone. WDIV Reporter Kim DeGuilio also reported live from the “JDRF One Walk” event on September 22nd in Detroit. The annual event raises more than a million dollars each year to help fund critical research and other services.

Program: Flashpoint
Date: August 11
Time/Duration: 10:00 a.m./9:08
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed issues pertaining to Public Welfare. Great Lakes water levels are rising, along with local rivers and other lakes. Scillian was joined by guests; Keith Kompoltowicz, chief of Watershed Technology for the Army Corps of Engineers, and Candice Miller, the Macomb County Public Works Commissioner. Water levels have been rising across the state, causing widespread flooding problems. Kompoltowicz explained how some of the Great Lakes can be at record highs while others are not. Miller talked about how the saturation is causing states of emergency, and costing people who live near the water a lot on sandbags and sea walls and washed out infrastructure. Kompoltowicz described the ways the Army Corps of Engineers is involved in helping, and said the weather is the absolute solitary cause, not any messing with the locks. Miller warned against diverting the Great Lakes for one season, because it may be difficult to reverse. She also talked about how people are changing their behavior, especially freighters in ‘no-wake zones’.

Program: Flashpoint
Date: September 15
Time/Duration: 10:00 a.m./16:53
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed issues pertaining to Public Welfare. Scillian was first joined by Frontline reporter Kayla Ruble, who worked on a recent episode about the Flint water crisis. One of the conclusions in the documentary is that likely many more people died as a result of Legionnaires disease in Flint than has been reported. Ruble said the number of ‘pneumonia’ deaths during the water crisis was elevated, and those were probably undiagnosed Legionnaires cases. Ruble described the dismay of some of the local scientists and researchers working on the Flint cases. Most of the reporters and producers on the Frontline documentary are from Michigan, and Ruble said the story affected them personally. She also discussed what the reaction has been to the documentary both nationwide and more locally in Michigan. At a certain point, Michigan Attorney General Dana Nessel dropped some charges because she believed there were flaws in the investigation, but Ruble said it’s encouraging to see the level of transparency in the ongoing investigation. The segment ended with Ruble talking about how long it will take for Flint residents to trust government and their water supply again. Scillian’s next guest was the President of the Community Foundation of Southeast Michigan, Mariam

Noland. A new report shows gaps in how the needs of immigrants and refugees are being met in Michigan, which is fourth in the nation in terms of accepting refugees. Noland said nonprofits need more private support, even though the number of refugees coming in is decreasing. Scillian asked whether this subject has becoming highly politicized in the current environment, and Noland said her organization views it as a matter of meeting human needs like housing, food and transportation. The study showed immigrants have a lack of access to the services that do already exist, and one of those biggest barriers is language.

Program: WDIV PSA/BFOA
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Broadcasters Foundation of America tells viewers about a program that provides financial assistance to broadcasters in acute need due to illness or accident. Anyone who works on the air or behind the scenes is eligible.

Program: WDIV PSA/Courageous Persuaders
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This student-produced PSA warns about the dangers of both underage drinking and drunk driving. It shows a teenager being taunted by inanimate objects after he takes a bottle of beer from the fridge.

Program: WDIV PSA/GW Blood Drive
Dates: August
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These WDIV-produced PSAs alert viewers to the constant need for blood donations in our area. WDIV, the American Red Cross, and Gardner White Furniture team up for blood drives that save countless lives. This one is on 8/22/19.

Program: WDIV PSA/MAB – Everyone’s Road
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This MAB-produced PSA talks about the importance of paying attention at intersections, for both pedestrians and drivers. Being distracted is leading to more fatalities in Michigan, but these accidents can be easily prevented.

Program: WDIV PSA/MAB – Pass Up Pass On
Dates: July - August

Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA urges parents to learn the facts about vaccinating children against preventable diseases like measles, hepatitis and whooping cough. Diseases like these were once rare but are now making a comeback because fewer children are vaccinated.

Program: WDIV PSA/NAB – Bringing It Home
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This National Association of Broadcasters PSA emphasizes the importance of free television and radio, especially in breaking news and weather situations. These outlets keep people informed in a way that no other medium can.

Program: WDIV PSA/NAB – North Star
Dates: July - September
Time/Duration: General Rotation/ 1x :30, 1x :15, 1x :20
Summary:

These WDIV-produced PSAs tell viewers about North Star Reach Camp in Michigan, which gives children fighting serious illnesses a fun camping experience. Often, their friends and family are able to attend as well, free of charge.

Program: WDIV PSA/PDFA – Families Can Heal, We're All in Recovery
Dates: July - September
Time/Duration: General Rotation/ 2x :30
Summary:

These PSAs for the Partnership for Drug Free Kids feature parents talking about their children fighting opioid addiction. The messages show that recovery involves the whole family and isn't easy, but there is hope and help for people who are struggling to free themselves from drug use.

Program: WDIV PSA/Ad Council – Play Place
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This Ad Council PSA shows a mother crawling through a playscape to get her child. It says if you care enough about your child to crawl after them, you should also care enough to check that their child safety seat is installed in the car correctly.

Program: WDIV PSA/Ad Council – Strawberries
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This Ad Council PSA shows a carton of strawberries slowly rotting in a refrigerator after someone's eaten just one. The message is that 40% of food in America is wasted, but there are ways to prevent so much waste.

Program: WDIV PSA/MAB – Anti-Littering
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA tells viewers not to litter, recycle more, and reducing household waste. The city of Detroit spent more than \$10 million in 2018 cleaning up litter.

Program: WDIV PSA/MAB – Farmer's Market
Dates: September
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSAs tells people to handle produce gently at farmer's markets, and to bring your own reusable bag. It also suggests practicing good food safety protocols while shopping.

Program: WDIV PSA/MAB - Justina
Dates: August - September
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters features a mother talking about losing her son to prescription drug addiction. Anyone who needs help with addiction issues is encouraged to go to drugfree.org

Program: WDIV PSA/MAB – Open UP
Dates: August - September
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA talks about limitations that are placed on people with intellectual and developmental disabilities. It encourages people to include them in life-enriching activities.

Program: WDIV PSA/NMSS – Whatever It Takes
Dates: July - September
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from the National Multiple Sclerosis Society show the difficulties of living with multiple sclerosis. People who have the disease share the challenges of movement and speech, but the NMSS vows to do whatever it takes to improve their lives.

Program: WDIV PSA/PR – Selfies, Dating App, Emojis,
Dates: July 14 - 24
Time/Duration: General Rotation/ 1x :30, 3x :15
Summary:

These Project Roadblock PSAs warn people who think they're ok to drive that their behavior on their phones (like scrolling dating apps, taking selfies, or sending lots of emojis) indicates that they should call a ride to drive them.

CONSUMER WELFARE

Program: WDIV New / Local 4 News at 5
Dates: July 1
Time/Duration: 5:00pm/3:50
Summary:

Just prior to Amazon Prime Day, we believe our viewers need to be on watch for fake product reviews that could force them into buying something that doesn't work or is even a hazard. We talked with experts on how to spot fake products, by first making sure the product seller is a legitimate manufacturer and not a third party. The Better Business Bureau informed us, the best thing to do is to take the worst reviews (which could be from a competitor) and take the best reviews (which could be from the manufacturer themselves) and toss them out. Those tend to be the least reliable. Another tip from our experts is to check multiple sites and multiple reviews on each, which will give you a broader look at the product you'd be getting.

Program: WDIV News / Local 4 News at 5
Dates: July 23
Time/Duration: 5:00pm/3:45
Summary:

We reported about a group of bridesmaids who called us a couple months before they were to stand up in a wedding. The bridal shop where they got their dresses closed without warning and they couldn't get in touch with anyone to get the dresses for the big day. They were without dresses but also out more than \$250 each. We went to the shop only to find the store completely vacant; not one dress in sight. We then tried to track down the owner, but state officials informed us, she was no longer in the country. We stepped in to help by calling major retailer, David's

Bridal. The company worked with us and put together a rush-order on not just any group of dresses, but the exact dresses the women had originally ordered. We then were able to get the dresses to the women just a couple weeks from the wedding.

Program: WDIV News / Local 4 News at 5
Dates: July 25
Time/Duration: 5:00pm/2:50
Summary:

After bad weather moved through Metro Detroit, more than 600,000 customers were left without power. After days without answers, our viewers wanted to know what was being done to get it fixed but to also prevent this from happening again. Our Consumer Investigator, Hank Winchester, went to DTE's headquarters to ask the tough questions. We were able to get an apology from the leaders at DTE. They explained that crews are not only out there restoring lines, but also trimming trees, working on the grid and updating old technology that should keep the power on during bad weather in the future. Our investigator pressed DTE about their app, which seemed to give inaccurate estimates on when the power was to be turned on for viewers, to which they said they will investigate the issue and work on their restoration estimates.

Program: WDIV / Local News at 5
Dates: August 7
Time/Duration: 5:00pm/5:25
Summary:

Our Attorney General has been making headlines, working to tackle a wide range of issues. Our Consumer Investigative unit decided it was time to sit down with our Attorney General, to see what her days consist of and the many issues she's working on to help Michigan consumers with. So we followed her around for the day. We started the day at the Better Business Bureau with her talking about Robocalls and how to prevent them. We followed her to a listening tour on elder abuse and then to a summit on fighting the high cost of prescription drugs, and then a roundtable on utility issues with The Heat and Warmth Fund in downtown Detroit. Right away, we noticed her take on these issues and how to handle consumer complaints is different, more hands-on than previous administrations. We presented this report to inform our viewers on what our state's Attorney General does and what is coming down the pipeline next on issues she's ready to tackle.

Program: WDIV News / Local 4 News at 5
Dates: August 15
Time/Duration: 5:00pm/4:45
Summary:

Small business owners are fearing the worst, that they'll lose business as road construction outside of their stores drags on. We talked with local owners who say the construction is creating a parking issue and creating the myth that the road is closed all together. We brought attention to the issue in hopes that in the future the city is more diligent in placing signage, opening up more parking areas, and creating a larger grant program for struggling businesses. We're devoted

to reporting on the sides of the small business owners and making sure their voices are heard in our community.

Program: WDIV News / Local 4 News at 5
Dates: August 23
Time/Duration: 5:00pm/4:55
Summary:

His brother's cremated remains were in a mausoleum that was falling apart. A local man called us upset with the conditions in the Detroit cemetery. Our hidden cameras found dirt and cobwebs all over, the smell almost unbearable, broken benches and headstones. We also found; cremated remains of loved ones, sitting on a table, out in the open hallway of the mausoleum. Some of the death dates go back to 2003. The table sat in front of other graves as well. We confronted the cemetery's management and maintenance workers, bringing the issues to their attention. They promised they would clean it up. To hold them accountable, we contacted the state, which sent inspectors into the cemetery the day after our story aired. We're happy to report, after a few weeks of work; the cemetery management cleaned up the mausoleum, resolving all the problems we saw. We reported that the man who contacted us, visited his brother on his birthday and was impressed with the new look.

Program: WDIV News / Local 4 News at 5
Dates: September 3
Time/Duration: 5:00pm/6:05
Summary:

Kelly Stafford is more than just the wife of Detroit Lions Quarterback, Matthew Stafford. She's a fighter and a role model to so many people across the country. Kelly was diagnosed with a rare brain tumor back in January. In April, she had a complicated 12-hour surgery to remove it. Since then, she's been recovering. She posts her troubles and triumphs to social media as her journey continues. Kelly sat down with WDIV Consumer reporter Hank Winchester to talk about her road to recovery, the importance of women listening to their bodies, the amazing local doctor that saved her life who's right here in our backyard, and Kelly's thank you to Detroit for all of the love and support. This report encouraged women to listen to their bodies and trust their gut if they feel something is wrong.

Program: WDIV News / Local 4 News at 5 & 11
Dates: September 25
Time/Duration: 5:00pm, 11:00pm/5:35, 4:00
Summary:

Our Consumer Investigative unit received a call from a woman, upset after purchasing a puppy from a pet store, only for it to die a couple weeks later. We researched the Petland store and found that it and others across the country, have been the subject of a national investigation by the Humane Society. We talked with Humane Society officials who say they've seen sick and dying animals in display cases on the store floors and employees discussing sick animals with several different customers while working. The Society believes Petland stores need to stop

purchasing from puppy mills and then turning around and selling them. We talked to a veterinarian about what future pet owners should know about adopting or buying a pet. He urged viewers to read the health documents from the store. He also said they should have a contract that says they are able to take the pet for a couple days to get it checked by their own veterinarian.

Program: WDIV News / Local 4 News at 5
Dates: September 30
Time/Duration: 5:00pm/3:30
Summary:

It's an iconic building in Detroit but those who work in it are fed up and they called our Help Me Hank Department. The Penobscot Building has 49 floors. There's supposed to be 12 elevators, but our undercover cameras found only three work. Even though they work, the elevators shake and make terrible noises. People who ride the elevators every day, told us they get stuck constantly. When they contact management, nothing is done. So, we contacted management, which said the elevators are old and breaking down, but the repairs are costly. We reached out to the city of Detroit. The city said there are codes and safety regulations the Penobscot must follow. After our story aired, the city inspectors got out there and served the management with their findings. We plan to follow up with the city and the building management to make sure the elevators get fixed for those that work there and visit the building.

EDUCATION

Program: WDIV News / Local 4 News Morning, Local 4 News at 11
Dates: July 16, 17,
Time/Duration: 5:00 am, 6:00am, 11:00pm/5:35 total length
Summary:

WDIV reported on a new plan by the Detroit Public Schools Community District to keep students safer at school. The school board approved a new plan they hoped would lead to better relationships in the school, which would also lead to better safety for students. The district shifted from paying a private company for security to having its own group of full-time officers. Not only will that save the district \$75,000 each year, they also believe it will dramatically reduce turnover and build relationships with students.

Program: WDIV News / Local 4 News at Noon, Local 4 News at 4 & 5
Dates: August 29
Time/Duration: 12:00 pm, 4:00pm, 5:00pm/5:15 total length
Summary:

WDIV reported on the results of the Spring 2019 Michigan Student Test of Educational Progress (M-STEP) and Michigan Merit given by the Michigan Department of Education. Reporter Nick Monacelli focused on how Detroit Public Schools Community District fared. School officials said they improved but did not improve enough. DPSCD Superintendent Dr. Nikolai Vitti said he was happy there's progress, but there's still more to do. The numbers from M-STEP show an

improvement in proficiency in English/language arts, a 1.2% increase from 2019. However, the DPSCD is only at a 12.7% proficiency rate. The state average is 44.3%. For math, there was a 3.4% increase from 2018, but the district has a 10.1% proficiency when the state average is 38.8%. Vitti said the rising numbers are a step in the right direction and attributes the gains to a new curriculum.

Program: WDIV News
Dates: August 9, 10, 12, 13, 14, 16, 17. September 3, 4, 10.
Time/Duration: All Newscasts/18:15 total length
Summary:

WDIV reported on concerns about the vetting of a school volunteer in Wyandotte schools. The parent volunteer is now facing charges of sex crimes against children. Michael Beebe had undergone a background check that showed felony convictions from 20 years ago. His application to volunteer in the schools was denied, and he appealed. Beebe won his appeal and was volunteering in the school system until parents complained about him and then subsequently learned of his criminal past. After a series of packed school board meetings, covered by WDIV, a law firm was asked to conduct an independent report of the district volunteer vetting system. The report found numerous problems with the vetting process and the district is instituting changes.

Program: WDIV News
Dates: August 15, 16, 17, 18, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31.
September 1, 2, 3, 4.
Time/Duration: 5am, 6am/37:40 total length
Summary:

WDIV aired a series of “Back to School” reports during its morning newscast as the return to school ramped up. We did stories on easing back into routines, healthy lunches for students, best ways to get the most out of studying. We also conducted products tests: ways to keep lunches fresher during the day, protective book covers, weighted blankets for better sleeping and backpack chargers. The morning team also aired segments on keeping kids safe as they head back to school and immunization requirements and booster schedules.

Program: WDIV News / Local 4 News at 4
Dates: September 13
Time/Duration: 4:00pm/3:15 total length
Summary:

WDIV reported on a pilot plan in a local middle school that met with great success. Administrators at Stevenson Middle School in the Wayne-Westland Community Schools District banned backpacks and phones in the hallways and classrooms. Students were vehemently opposed to the removal of devices, but everyone was required to comply. After just two weeks of the elimination of those items school administrators called the plan an unmitigated success. Fights in the bathrooms and hallways and trips to the principal’s office have nearly been eliminated after a lack of access to social media. Teachers said they could focus on

teaching instead of focusing on discipline. Parents wholeheartedly endorsed the idea, with a few concerned about children having access to reach their parents.

Program: WDIV News / Local 4 News at 6
Dates: September 17
Time/Duration: 6:00pm/2:45 total length
Summary:

WDIV was there as a local courthouse moved its activity to a nearby middle school to help educate students about the legal system. The auditorium in Franklin Middle School turned into a courtroom in a reverse field trip. On this day, the action came to the students. Court administrators used Constitution Day to teach students the ins and out of the legal system, adjudicated real cases in front of them and sentenced defendants to fines or jail time, allowing students to see real-life consequences of actions.

Program: WDIV News /Local 4 News at 5
Dates: September 20
Time/Duration: 5:00pm/2:30 total length
Summary:

Education Secretary Betsy DeVos visited a Detroit charter school and was greeted with protests. DeVos, the longest-serving member of President Donald Trump's cabinet, is a strong believer in the charter school system. She visited Detroit Edison Public School Academy on Wilkins Street. It's a charter school authorized by Oakland University. Officials with the U.S. Department of Education said DeVos and her deputy secretaries have visited many types of schools to see how they operate. DeVos stressed she's not interested in schools as much as she's interested in students and the ability for parents to choose what type of school they attend. "There are many other states that have programs that empower families to make choices, whether it's a faith-based school or a virtual school," DeVos said. "There are a lot of good examples in other states of what Michigan can and should look at and aspire to." Some residents said students and their districts need to be equally funded because parents don't always have the ability to choose a school based on geography and resources. DeVos didn't hear from those protestors, her vehicle pulled around the back of the school, where her team entered and departed the school without coming face-to-face with parents and members of the Detroit Federation of Teachers union who also wanted her attention.

Program: Flashpoint
Date: September 1
Time/Duration: 10:00 a.m./7:57
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed issues pertaining to Education. Michigan's latest standardized test results came out recently, and the President and CEO of the Skillman Foundation Tonya Allen came in to talk about them. Michigan's low proficiency levels are basically flat with last year, so Allen said it's no reason to celebrate. She said it's not just a problem in districts like

Detroit and Flint, but that many districts throughout the state have below-average reading levels. Now that data makes it possible to make state-to-state comparisons, Allen described how Michigan is doing in relationship to states like Florida and Massachusetts, where they're using more streamlined curricula and professional development. She also talked about the importance of updating the way schools teach, so that it applies to jobs that don't even exist yet. She said it's about more than test scores, but dismal test scores can't pull the process backward. Finally, Allen said even though spending levels are not high enough, it's not all about money. It's about supporting teachers and other priorities as well.

Program: WDIV PSA/MAB – Literacy Essentials
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

These Michigan Association of Broadcasters PSAs drive home the importance of literacy for schoolchildren and offer resources to teachers in that arena of education. The "Literacy Essentials" practices are proven to work, and Michigan teachers can enroll in free online courses to learn more about them.

Program: WDIV PSA/MAB – Rita
Dates: August
Time/Duration: General Rotation/ 1x :30
Summary:

This MAB- produced PSA encourages parents to buy college credits for future use at today's prices. The MET savings plan makes college education and planning easier and more affordable.

Program: WDIV PSA/Ad Council – Lucianne, Tiera
Dates: July - September
Time/Duration: General Rotation/ 2x :30
Summary:

These Ad Council PSAs show women in different science and technology careers, including astronomy, animation and rocket engineering. They show that girls interested in STEM careers are more likely to stick with it if they have a female mentor in their field of interest.

LEGAL SYSTEM

Program: WDIV News
Dates: July 9
Time/Duration: 5:00 pm/2:40 total length
Summary:

WDIV reported a New Jersey family is suing Wayne County, claiming officials improperly took their home and asking for their money back. There are two kinds of foreclosure: mortgage and property tax. If someone stops paying the mortgage, the bank takes their home. If someone stops

paying property taxes, the county takes the home. In both cases, the property is sold, but this lawsuit, which centers around what happened to a Southwest Detroit home, aims to change the rules. Erica Perez and her family wanted to join other family members in the area, so a fixer-upper home was their opportunity. "Every bit of money we saved and every spare minute we had went into fixing the house, the plumbing, the electricity and everything," Perez said. Every other weekend they would drive 11 hours each way to rebuild they place they paid \$50,000 to buy, Perez said. Once they got it up to code, they started renting, she said. "It was worth it," Perez said. "It was something we were proud of and could call our own."

Something went wrong along the way, though, and the family ended up \$144 short on a 2014 tax bill. They were told to pay about \$350 in penalties. The family, which moved to another New Jersey address, never received the Wayne County appearance warnings, Perez said. Perez said the family continued to pay taxes in other years, but the county foreclosed on the home and sold it for \$108,000. Attorney Christina Martin believes the state law allowing this type of process violates the 5th and 8th amendments of the Constitution with excessive finds and unjust enrichment. "This is nothing short of theft and we want the state to put a stop to it," Martin said. "In the meantime, counties across Michigan are stealing homes and land equity from people like Erica Perez." Wayne County Treasurer Eric Sabree isn't commenting on the case because his office doesn't talk about pending litigation. His spokesperson told WDIV Sabree follows Michigan law to the letter and the Treasurer's Office goes out of its way to inform homeowners to stay current with their property taxes, including getting on payment plans.

Program: WDIV News
Dates: July 11, 12, 15, 16, 17
Time/Duration: All Newscasts/7:25 total length
Summary:

The superintendent of Wayne-Westland Community Schools resigned and filed a \$2 million lawsuit against the district. Dr. Shelley Holt was accused of creating a culture of fear at the district. An investigation into potential misconduct was launched over the summer, and Holt was placed on paid administrative leave. The investigation was looking into the practices of her administration in the removal or reassignment of employees. Holt filed a lawsuit over how the district handled complaints. The school board voted unanimously to accept Holt's resignation. Jill Simmons was appointed the interim superintendent.

Program: WDIV News / Local 4 News at 5
Dates: July 19
Time/Duration: 5:00 p.m. / 1:30
Summary:

This story reported on the possibilities of expunging the records of people convicted of marijuana offenses. Michigan residents and lawmakers were interviewed for the report. It also explained how the expungement process would work and which people were eligible to take advantage of it.

Program: WDIV News / Local 4 News at 6
Dates: July 23, 24, 26
Time/Duration: 6:00 p.m./4:15 total length

Summary:

WDIV reported the former principal of an Ann Arbor elementary school is suing the school district, claiming she was terminated because she's Caucasian. Shannon Blick was the principal at Lawton Elementary School. She filed a \$5 million lawsuit claiming Ann Arbor Public Schools discriminated against her. The district, its board of education and six administrators are named in the case. Blick alleges she was "harassed, berated, lied to, humiliated, threatened and ultimately suspended without notice or cause and constructively terminated because of her Caucasian race."

The lawsuit claims Blick was placed on administrative leave April 26 and barred from any events on school property, including her child's fifth-grade graduation. Blick began working at Lawton Elementary School in 2013, the lawsuit claimed. She said everything was going well at the school until an assistant principal was reassigned there. The lawsuit claims the assistant principal is black and wanted Blick's job. "That was the beginning of anything negative in my client's personnel file," Tishkoff said. "So, she went from being the star, loved principal overnight, things changed."

Program: WDIV News / Local 4 News at 5
Dates: August 23
Time/Duration: 5:00 p.m./2:35 total length
Summary:

WDIV reported on a unique lawsuit. A Royal Oak man sued his ex-girlfriend because she didn't take birth control, officials said. It's the first case of its kind in Michigan. The legal logic calls the resulting pregnancy an assault on the man, according to records. The lawsuit claims that if someone must legally disclose a sexually transmitted disease, they should also be obligated to make it clear in advance that they're not on birth control. A judge dismissed the lawsuit.

Program: WDIV News / Local 4 News Today, Local 4 News at 11
Dates: September 6, 7
Time/Duration: 7:00 am, 11:00 pm/4:05 total length
Summary:

WDIV reported a local woman is speaking out after she said a priest accused of sexual abuse is trying to silence her. That priest was removed from public ministry as investigators investigate allegations of sexual abuse involving a minor. A young Metro Detroit woman, Rose Maher, said she was abused by the priest, not sexually. "Abuse can be emotional, verbal, it can be physical or sexual. I experienced physical abuse by being served alcohol," Maher said. She said the alcohol came while she was altar server at Assumption of the Blessed Mary Parish on Gratiot Avenue near 7 Mile Road. It's the same church from which the Archdiocese of Detroit removed the Rev. Eduard Perrone this summer. He was accused of sexually abusing an underage boy. "I had this experience with Father Perrone where I drank underage in the rectory. It started at 12 and went past 18. At the time I didn't know it was wrong. I thought it was a privilege," Maher said. As an adult, she recently started speaking publicly on podcasts and online about the abuse she said she endured along with male altar servers. "For me, this is all about exposing the truth," Maher said. Perrone filed a nine-page lawsuit against her that claims "defamation and invasion of privacy - false light." It goes on to say her "public tweets and posts were false" and that she was

"not abused by Fr. Perrone." Despite Perrone being under investigation by the attorney general's office, the lawsuit claims that in the current climate, all allegations are considered credible, and accuses Maher of trying to jump on an erroneous bandwagon. "I'm not afraid to stand and be an example to victims of clergy abuse. We are not going to be bullied and silenced about our abuse, whether people think it's true or not," Maher said.

Program: WDIV News
Dates: September 19
Time/Duration: 6:00 p.m./2:55 total length
Summary:

WDIV reported the Justice Department filed a lawsuit against the city of Troy alleging that the city violated the Religious Land Use and Institutionalized Persons Act of 2000 (RLUIPA). The DOJ reports Troy denied zoning approval to a Muslim group seeking to establish a place of worship. "Zoning laws that treat mosques, churches, synagogues and other religious assemblies less favorably than nonreligious assemblies illegally restrict religious exercise in violation of the Religious Land Use and Institutionalized Persons Act," said Assistant Attorney General Eric Dreiband for the Civil Rights Division of the Department of Justice. "The Department of Justice is committed to ensuring that local governments do not discriminate against faith communities in violation of federal law." "Troy is obligated to treat religious assemblies and institutions on equal terms with nonreligious assemblies and institutions," said Matthew Schneider, U.S. Attorney for the Eastern District of Michigan. "This complaint reflects our commitment to protect the religious liberties of all people in this district." The complaint alleges that in 2018 the city of Troy denied zoning approval to Adam Community Center, an organization of Muslims who live and work in Troy, to operate a place of worship. After a nine-year search for a permanent location in Troy, the Adam Community Center acquired a building to use as a community center and place of worship. The city's zoning laws allow a nonreligious place of assembly, such as a theater or banquet hall, to use the same building without further approval. But because of zoning restrictions on places of worship, the center had to overcome an additional hurdle and seek city approval to use the building. On June 19, 2018, Troy's zoning board denied the application. The complaint alleges that Troy's denial of approval for the center, and its unequal treatment of all places of worship in the city compared to nonreligious uses, violate a provision of RLUIPA that requires religious assemblies to be treated at least as well as nonreligious assemblies. The suit also alleges that Troy's actions imposed a substantial burden on the center's religious exercise in violation of another provision of RLUIPA.

Program: WDIV News / Local 4 News at 6
Dates: September 24
Time/Duration: 6:00 p.m./2:30 total length
Summary:

WDIV reported on a major lawsuit filed after people were burned by steam coming out of manhole covers in Detroit. There are 20 litigants who say their legs and feet were burned by th steam coming from the ground in the streets , ranging in age from three to 71 years old. The companies named in the lawsuit are Detroit Thermal LLC, Detroit Renewable Energy LLC and Project Mist HoldCo, LLC. One mother told WDIV reporter Larry Spruill her son was burned as

they left the Detroit Science Center downtown and had to be rushed to the hospital for severe burn treatment.

Program: Flashpoint
Date: September 1
Time/Duration: 10:00 a.m./14:44
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed legal issues. Scillian was joined by former Group Executive for Neighborhoods in the city of Detroit, Charlie Beckham, Kristina Rinaldi, the executive director of Detroit Dog Rescue, and Farmington Hills City Council member Randy Bruce, who helped write that city's law. Recently a nine-year-old girl was attacked and killed by two pit bulls, so we assembled a group to talk about what should be done about dangerous dogs. Beckham talked about the challenges he faced when he had Detroit's Animal Control department under his purview, including recruiting officers and a facility that is too small. Rinaldi described the gamut of issues they see, from people who just need dog food, to those who must surrender their animals. She said the main problem is owners who chain up their dogs all day and night, neglecting and abusing them. Bruce explained how Farmington Hills' dangerous animal ordinance works, including owners appealing to a panel and maintaining a million-dollar insurance policy. Rinaldi said their law is smart, but you need people to enforce it. She also said although Detroit Dog Rescue is a no-kill shelter, it has a responsibility not to place dangerous dogs with the public. Bruce agreed, saying his city's high bar is welcomed by dog lovers in the community, because they want their dogs to be safe from attacks too.

CRIME

Program: WDIV News
Dates: July 23, 24, 25, 26, 27, 28, 30, 31. August 1.
Time/Duration: All newscasts/22:15 total length
Summary:

WDIV reported on the killing of a man in a road rage accident that sent shock waves through the community. 24-year-old Tyler Wingate was in a minor car crash at a gas station in Detroit. The driver of the other car got out and approached him and punched Wingate, sending him to the ground. He then stomped on Wingate and drove away. Surveillance video caught the whole crime and Wingate's family put out a plea to the public to help find Tyler's killer. A suspect was identified and a tip from the public helped locate him hiding inside an apartment building.

Program: WDIV News
Dates: July 1, 12, 15, 16, 17, 23, 24. August 1, 8, 9. September 5, 6, 16, 18.
Time/Duration: All Newscasts/25:55 total length
Summary:

WDIV reported Detroit Police continue to gather evidence against a serial killer suspect and submitted charges to the prosecutor's office. Reported Shawn Ley continued to report

developments in the investigation that he got from inside police sources – and report on frustration from victims’ families about the slow progress in the case. The DPD finally submitted four homicide warrants for Deangelo Martin, who has been named the prime suspect in the killings of sex workers on Detroit’s East Side. He already faces sex assault charges.

Program: WDIV News / Local 4 News at 5, 6 & 11
Dates: July 11. August 8, 13, 29, 30, 31. September 3, 12, 24.
Time/Duration: 5:00 p.m., 6: 00p.m, 11:00 p.m./23:45 total length
Summary:

WDIV aired a series of reports called “Searching for Justice” profiling unsolved crimes in the community, generally homicides where the case has gone cold. Crimestoppers of Michigan organizes events where family members of crime victims come forward to speak about their lost loved ones. This quarter we profiled among others: a mother of seven shot and killed as an innocent bystander, an aspiring DJ and party promoter who was killed during a fight in a club parking lot, and a missing 16-year-old who simply disappeared from her home.

Program: WDIV News
Dates: August 19, 20, 21, 23, 24, 25, 26.
Time/Duration: All Newscasts/12:25 total length
Summary:

WDIV covered a search in Macomb County for potential victims of convicted killer Arthur Ream. Back in 2008, Ream was convicted of murdering Cindy Zarzycki. He led investigators to her burial site. Police searched the area again after getting clues that indicated more bodies were buried there. Families of missing girls who disappeared around Cindy’s age gathered as search teams dug; they did not find anything.

Program: WDIV News
Dates: August 20, 21, 22, 23, 24, 30. September 3, 4.
Time/Duration: All Newscasts/18:15 total length
Summary:

WDIV covered a story that made national headlines, a nine year old girl killed in a dog mauling in Southwest Detroit. Investigators told WDIV reporter Jermont Terry that three pit bills escaped a yard and attacked the child while she was playing in an alley. All the dogs, including one that was shot by police, were euthanized. The owner of the dogs was taken into police custody. WDIV covered vigils for the child and the hiring of a new animal control director in Detroit, a position that had been vacant for months.

Program: WDIV News / Local 4 News at 6 & 11
Dates: August 28. September 16, 25.
Time/Duration: 6:00pm, 11:00pm/8:15 total length
Summary:

The WDIV Investigative team reported on a Michigan man who was charged with murder after investigators concluded he spiked his wife's bowl of cereal with heroin. This has been a closed case. The medical examiner initially classified Christina Ann-Thompson Harris' 2014 death as an accidental overdose. But investigators now believe Jason Harris poisoned her at their home north of Detroit. Prosecutor David Leyton says the 36-year-old victim was an "incredibly loving mother." Friends were shocked to hear about an overdose and said she never used drugs. Leyton says Jason Harris' siblings told police that he had talked about "getting rid" of his wife. Co-workers told investigators that Harris had been looking for a hit man.

Program: Flashpoint
Date: August 11
Time/Duration: 10:00 a.m./13:27
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed issues pertaining to Crime. In the past week, there were two mass shootings, so we assembled a roundtable of law enforcement. The guests were Wayne County Sheriff Benny Napoleon, Washtenaw County Prosecutor Brian Mackie and U.S. Attorney for the Eastern District of Michigan, Matthew Schneider. Mackie talked about how accustomed we are becoming to shootings with multiple victims, such that if two or three people are killed now it's barely news. Napoleon lamented that Sandy Hook did not inspire any substantial action and predicted that again now nothing will change after a week or two of talk. Schneider agreed that mass shootings are getting worse and more frequent. Mackie said gun control measures are necessary, and he thinks those include bans on silencers and assault weapons. Napoleon agreed about the assault weapons ban with large magazine capacity, saying weapons of war are not necessary for protection or hunting. Schneider said it is first incumbent on citizens to speak up when they notice someone behaving strangely, but Napoleon pointed out law enforcement doesn't have the capacity to follow up well on all tips. Finally, Scillian asked why the United States has such a problem with mass shootings, and the guests said it's because our tolerance for it is high, and our memories are short.

Program: WDIV PSA /Crimestoppers 1
Dates: August
Time/Duration: General Rotation/ 1x :30
Summary:

These PSAs from Crimestoppers feature John Walsh. He talks about how members of the public can leave anonymous tips if they know anything about a violent crime or missing person case in our area.

RACE RELATIONS AND RELIGIOUS TOLERANCE

Program: WDIV News / Local 4 News Today
Dates: July 2
Time/Duration: 5:00 a.m. / :30
Summary:

We reported that Nike decided not to continue a controversial product. The story looked at the controversy over Nike's "flag shoe". It came under fire because some African Americans say the flag seemed to "endorse" the era of slavery. The report explained the flag on the shoe was from a much earlier design of the flag which harkened back to segregated practices and laws.

Program: WDIV News / Local 4 News at 6
Dates: July 8
Time/Duration: 6:00 p.m. / 1:45
Summary:

Organizers of a music festival in Detroit sparked controversy and received considerable backlash for charging white customers more money than black customers. The story included an interview with one of the organizers who explained whites were charged more because the organizers believed whites could afford the high price. Those same organizers said African Americans "deserved a financial break". The story also included interview with residents. It also noted the organizers ended the race-based ticket pricing policy because of the negative reaction to the idea.

Program: WDIV News / Local 4 News at 5
Dates: July 10
Time/Duration: 5:00 p.m. / 2:00
Summary:

A tricky intersection and barricade that separated the cities of Detroit and Grosse Point Park is being removed. The story noted that residents in both communities hope the removal of the border will help improve race relations. The report included interviews with Detroit City Council members, Grosse Point Park business owners, and residents (from both communities) living in the area. While it was never officially called a racial divide, blacks and whites in both communities said they always felt the borders were designed to keep the communities apart.

Program: WDIV News / Local 4 News at 5
Dates: July 22
Time/Duration: 5:00 p.m. / 2:30
Summary:

The eyes of the nation were focused on the City of Detroit because of the 110th national convention of the NAACP. The story looked at the messages/themes the organization wanted to get out during the conference. Metro Detroit residents, local NAACP leaders, Michigan lawmakers, and national lawmakers were interviewed for the story. The report looked at the importance of the role the organization plays, especially during the current, racially charged political climate.

Program: WDIV News / Local 4 News at 4
Dates: August 6
Time/Duration: 4:00 p.m./ 2:00

We reported on the alarming number of African American men who lose their lives during encounters with police. The story highlighted a Detroit-based program called “Surviving the Stop”, which works with African Americans about how to conduct themselves during a traffic stop. The story had an interview with the Surviving the Stop’s founder. The report also broke down data from a survey documenting the numbers, and interviews with African American men and women. A researcher with the University of Michigan, and Wayne County Sheriff Benny Napoleon.

Program: WDIV News
Dates: August 7
Time/Duration: 6:00 p.m. /2:00
Summary:

This report underscored the meaning and importance behind the notion that a person be “tried by a jury of their peers.” It told the story of a man who had his conviction overturned because of racist comments that were made by a female juror. The juror was white. The defendant was African American. The report included an interview with the defendant’s mother, the defendant’s lawyer, and a local legal expert who talked about the difficulty courts often have in seating racially balanced juries.

Program: WDIV News / Local 4 News at 5
Dates: August 8
Time/Duration: 5:00 p.m. /2:30
Summary:

We reported how the hateful beliefs behind white supremacy are being spread on social media through dark, digit channels. The story also noted the sites have become a breeding ground for domestic terrorism. The report used the recent mass shooting in El Paso, Texas as an example of the lengths people are willing to do to when driven by hate. The story included interviews with a former Federal law enforcement official who now heads the Detroit Crime Commission. The FBI director was also interviewed for the story, along with current Federal agents. The story included information on how to spot potentially troubling social media posts and comments and the best way to respond to them.

Program: WDIV News / Local 4 News at 6
Dates: August 20
Time/Duration: 6:00 p.m. / 1:30
Summary:

New crime-fighting technology is creating controversy in the City of Detroit. The story explained the concerns over facial recognition technology. The Chief of Police says expanding its use will help his department investigate crimes, while critics fear African Americans will be

hurt by the technology. Congresswoman Rashida Tlaib is among those who oppose the technology, she fears African Americans will be racially-profiled and singled out. Tlaib also feels there are not enough African Americans on the police unit assigned to working with the technology.

Program: WDIV News /Local 4 News at 4
Dates: September 23
Time/Duration: 4:00 p.m. / 1:00
Summary:

A white, female, Dallas police officer is on trial for killing an unarmed African American man in his apartment. The story noted while the defense insisted the shooting was a tragic mistake, prosecutors suggest race may have been a factor. The story looked at how past racially insensitive texts and statements from the officer were brought up during the trial. The prosecutor suggested the officer's views toward blacks, especially black men, may have been a factor in her decision to open fire on the victim.

Program: WDIV News / Local 4 News at 5
Dates: September 30
Time/Duration: 5:00 p.m. / 1:30

This story addressed concerns by many African American leaders who feel they and the African American community are being left out of the city's revival. The report focuses on two long-time "sore spots" among African American community leaders: Where the development and improvements were taking place and who was doing the work on the projects. In pointing out the disparity, it was noted that while downtown Detroit and the midtown area were growing, many of the neighborhoods continued to struggle. The report also pointed out most of the construction and demolition work was being done by non-African American workers, and that African American businesses rarely received contracts for the work. African American business owners, residents, developers, and city leaders were interviewed for the story.

Program: Flashpoint
Date: July 14
Time/Duration: 10:00 a.m./30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed issues pertaining to Race Relations. Scillian was joined by guests; The Detroit News editorial page editor Nolan Finley, WDET's Detroit Today host Stephen Henderson, Focus: Hope CEO Portia Roberson, and Bridge Magazine reporter Chastity Pratt. The group was there to discuss reparations. Pratt began by saying that the conversation on reparations is out there and proposing if it isn't being talked about because it would be too costly. Henderson said that reparations, to him, is trying to deal with the inequalities created by slavery, and that it goes beyond monetary aspect. Roberson, commenting on the difficulty that it's hard to build collective guilt, said that there have also been collective benefits, and that African Americans are "shut down" from opportunities. Finley said that the issue is and will play a

critical role in the presidential election, stating some questions that are still left unanswered as to how reparations would work. Pratt said that there have been groups that received reparations before, stating that they were a cautionary tale. Henderson said that the question of reparation should go beyond who gets a check. Roberson listed historical ways in which African Americans have suffered disadvantages. Finley said that talking about “restorative policies” instead of “reparations” may get a bigger audience for the cause. Henderson cited Georgetown University’s initiative to help the descendants of slaves sold by the university as an interesting example for the discussion. Scillian was next joined by the president of the Detroit branch of the NAACP Reverend Wendell Anthony. Anthony was there to talk about the national convention of the NAACP arriving in Detroit. He explained what the convention would be, citing forums, local vendors, and other events. He then explained how the visits from the Democratic presidential candidates would work. Anthony said that the organization did send an invitation to President Donald Trump to attend the event. Anthony stated issues in which the NAACP doesn’t support President Trump’s policies, such as in immigration, healthcare, and the census citizenship question.

Program: WDIV PSA/Concert of Colors
Dates: July 2 - 17
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These WDIV-produced PSAs tell viewers about the upcoming 27th annual Concert of Colors, a free world music festival that has ten stages all over midtown Detroit from July 10-18.

Program: WDIV PS/NAACP Convention
Dates: July 14 - 24
Time/Duration: General Rotation/ 1x :30
Summary:

This WDIV-produced PSA invites viewers to attend the annual NAACP national convention, which will be held in Detroit this year. The Convention is July 20 - 24, and features policymakers, activists and organizers

CULTURAL AFFAIRS AND COMMUNITY DEVELOPMENT

Program: WDIV News / Local 4 News at 4
Dates: July 18
Time/Duration: 4:00 p.m./3:35 total length
Summary:

WDIV introduced viewers to a group of local students who started their own coffee business before they were old enough to vote. They founded the “Beans to Bags Coffee Roasting Company to help raise money for less fortunate fellow students. Reporter Paula Tutman followed their progress for three years, including the handoff to underclassmen who have continued to grow the Beans to Bags brand. The money they raise in coffee sales goes to

scholarship finds and book bag drives for those who don't have much. The group has grown from using their table top toaster as a coffee roaster and a portable grinder to commercial equipment permanently affixed in the school kitchen, and working through the summer to fill orders.

Program: WDIV News / Local 4 News Today
Dates: July 3, 10, 17, 24, 25, 31. August 7, 14, 20, 21, 28. September 1, 2, 3, 4, 11, 18, 25.
Time/Duration: 5:00 a.m., 6:00 a.m./35:15 total length
Summary:

Every week ,WDIV News anchor Rhonda Walker introduces viewers to a local child who is excelling in academics, sports, community service, the arts, STEM or entrepreneurship. She searched for the most exceptional kids in Metro Detroit to boast about in her "brag book." She then shares their stories and fills the book with these kids' remarkable accomplishments. This quarter she focused on these children among others: a star athlete who achieving so much academically that he gets to graduate early, a star student who saved his cousin from drowning in a hotel pool, a youth group president who helps empower teens to shatter the stigmas surrounding mental illness and a teen who helped organize a fundraiser for a teacher battling cancer.

Program: WDIV News / Local; 4 at 11, Live in the D
Dates: July 9, 12, 16, 19, 24, 26, 30. August 2, 4, 6, 7, 9, 13, 16, 20, 23, 27, 30. September 3, 6, 10, 13, 17, 20, 24, 27.
Time/Duration: Live in the D, 11pm/33:15 total length
Summary:

WDIV routinely airs a segment called "Uniquely Detroit" which focuses on a part of the community that most viewers might never get to see, or even know about. Photojournalists Alex Atwell shoots and puts these together – strictly from the pictures and the words of the subjects he interviewed. This quarter he focused on these topics among others: yacht races that run on land, a hand-made guitar business, one of Detroit's futuristic cocktail bars, and a youth poetry slam.

Program: WDIV News
Dates: August 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31. September 2, 3, 4, 5, 6, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26.
Time/Duration: All Newscasts/2:35:00 total length
Summary:

WDIV closely followed the journey of the Detroit Youth Choir after they took the stage on "America's Got Talent" and represented Detroit and inspired a nation. The choir's moving performance brought host Terry Crews to tears and earned the group a golden buzzer, which sent the group straight to the live shows of "America's Got Talent." The choir members are from 8 to 18 years old and practice four nights a week, four to five hours at a time. The choir's performances on "America's Got Talent" proved just how much work the group puts in behind

the scenes. "The Detroit Youth Choir is a community-based choir. We have a lot of inner-city kids. Some of them have bad home situations or they can be in the streets. There's violence. We give them something positive to come and be a part of," said Anthony T. White, the choir director. "We can take that little bit of talent and pour some water on it and grow it." Anchor Kimberly Gill went to Hollywood to be with the choir as they made it all the way to the finals and won the second-place prize. They came home to a celebration in the city, which aired live on WDIV, where they received a \$1 million endowment and a new bus to help them get to and from their practices and performances.

Program: WDIV News / Local 4 News at 5
Dates: September 13
Time/Duration: 5:00 pm/2:30 total length
Summary:

WDIV was at a unique football game where the team partnered with a special needs group that does much good in the community. The team conducted an "honor walk" with the group during the half time ceremony of the football game. The varsity team walked with people from Dutton Farm, an adult special needs center. The team spent hours getting to know the students at the farm and showed the students a few football maneuvers. Principal Cathryne Skedel told reporter Jermont Terry says it helps provide players with life skills when it comes to serving the community and create relationships that last a lifetime.

Program: WDIV News / Local 4 News at 4
Dates: July 19, 26, 29. August 2, 8. September 10, 18.
Time/Duration: 4:00 p.m./18:55 total length
Summary:

WDIV adopted a birds, bees and butterflies initiative to try to get people interested in saving pollinating insects that help create our food supply and did a series of stories on the issue. The community has grown quickly as we did a series of stories on individuals making changes in their own personal gardens to try and save the insects. WDIV Reporter Paula Tutman also profiled businesses that are joining in to protect the big three pollinators. At the Edsel & Eleanor Ford House in Grosse Pointe Shores, the history of the auto pioneers is mixed with the pioneering spirit of saving the planet. Beehives, a butterfly house and a garden are there to attract "high-value pollinators" such as bees and butterflies. Also, in the Metro Detroit area, DTE Energy is all about lights and lightning bugs. "This is our bioswale," DTE biologist Kristen LaForce said. "It's all native Michigan plants, so it's great food for not only caterpillars, but adult butterflies as well." With professional biologists on staff, the company is creating gardens and proactively looking for ways to create a natural footprint. Packing those efforts in an easy-to-find way is Motorcities National Heritage Area." We tell the story of how tinkerers became titans, about how labor and industry change manufacturing worldwide," said Shawn Pomaville-Size, of Motorcities National Heritage Area. They are a part of the National Park Service, and they've created a pledge for businesses small and large to promise to look for ways to help the environment.

Program: WDIV News
Dates: September 27
Time/Duration: 4:00 p.m./2:45 total length
Summary:

Twenty recreation centers have closed in Detroit in the last 40 years, and 19 remain for 700,000 people. Mayor Mike Duggan and the city have come up with a plan. Tonisha Woods lives on the east side, and she said there aren't many places or programs for her two boys to attend in the summer. Keenan Knox is the pastor of Impact Church. He said he agrees. "I think it's only one recreation center on the east side of Detroit that kids go to," Knox said. "So many children here, and they really need something to engage their minds." Enter the city of Detroit and its new idea: to offer summer activity centers inside churches and nonprofits. "It wasn't realistic for the city to build lots of new recreation centers across the city, but what was realistic was for us to be into partnering with great spaces in our city," said Alexis Wiley, Duggan's chief of staff. The city is asking for applications now. If the space meets specific requirements, the city will allocate \$20,000 for capital improvements. The city will provide play leaders and staff. During the months of June through August, kids will have recreation, STEM classes and two meals per day. The program comes at a cost to the city. "We can think of no better investment than in the city's children," Wiley said. Woods said she is on board with this plan. She said her boys, Ricky and Ryan, will absolutely love it. "That will be an excellent opportunity," Woods said. "It's something positive in the city to get the kids active and learning."

Program: Flashpoint
Date: September 22
Time/Duration: 10:00 a.m./5:05
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed issues pertaining to our Community. Scillian was joined by Olga Stella, the executive director of Design Core Detroit. Detroit is the only American city designated a UNESCO City of Design, a fact which we're celebrating this month. Stella talked about the history of design in the city, from architecture to public space creation. Design Core also had an international design competition for new ideas on how to promote safety and mobility in Detroit neighborhoods and the finalists will be showcased later in the month. Stella pointed out that Detroit has the highest concentration of commercial industrial designers in the country, but most of them are working at big companies like the Automotive Industry or Quicken Loans.

Program: Flashpoint
Date: September 29
Time/Duration: 10:00 a.m./ 3:57
Summary:

One segment of this locally produced weekly public affairs program, guest hosted by WDIV News Anchor Jason Colthorp, addressed issues pertaining to our Community. Colthorp was joined by Focus: Hope CEO Portia Roberson, talking about the upcoming "Eleanor's Walk 4

Hope”, at 45-year tradition. Roberson said this year’s focus will be raising awareness about the 2020 census. She also gave a brief overview of the work that Focus: Hope does, and information about how to register for the walk on October 13th, which WDIV is a presenting sponsor of.

Program: All 4 Pets
Dates: August 22
Time/Duration 8:00 p.m./ 30:00
Summary:

WDIV produces this local program hosted by WDIV anchors Jason Carr and Priya Mann. This episode featured the winner of our latest contest to be WDIV spokes pet, a feature about the latest butterfly craze, a story about a local police department and their police cat, and a story about the use of pet DNA as an identification for what breed you’ve adopted.

Program: WDIV PSA/Metro Youth Day
Dates: July 3 -7
Time/Duration: General Rotation/ 1x :30, 1x :30
Summary:

These PSAs invite young viewers to the annual Detroit Metro Youth Day, where children ages 8-15 can participate in sports clinics, play games, and have a picnic outside on Belle Isle. The event is free.

Program: WDIV PSA/Barktoberfest
Dates: September 11 - 14
Time/Duration: General Rotation/ 1x :15
Summary:

This WDIV-produced PSA tells viewers about Barktoberfest, a dog-friendly music and food festival at Memorial Park in Royal Oak on September 14th and 15th. Proceeds from admission go to local dog rescues.

Program: WDIV PSA/Fido Fest
Dates: July 13 - 20
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

This WDIV-produced PSA invites viewers to the free Farmington Fido Fest at Shiawassee Park in downtown Farmington. There are activities for dogs and owners to do together.

Program: WDIV PSA/Volunteers of America
Dates: August - September
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

This PSA from Volunteers of America Michigan talks about the work they do with homeless veterans, seniors, and families in financial need. Donations provide food, clothing, shelter and employment to Michigan's most vulnerable people.

Program: WDIV PSA/Zoo – Amphibians, Promise, Sanctuary, Teach

Dates: July - September

Time/Duration: General Rotation/ 1x :30

Summary:

These PSAs from the Detroit Zoo emphasize the importance of protecting animals from environmental damage, the importance of teaching children how to care for them, the importance of providing sanctuary for animals both in and outside of human care, and the importance of preserving existing populations and establishing new ones.