#### OCTOBER - DECEMBER 2019 DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

<u>Program</u>	Day	<u>Time</u>
Local 4 News Today	Monday-Friday	4:30-7:00AM
Live in the D	Monday – Friday	10:00 AM-11:00 AM
Local 4 News at 4	Monday-Friday	4:00-4:30PM
Local 4 News at 5	Monday-Friday	5:00-6:00PM
Local 4 News at 6	Monday-Sunday	6:00-6:30PM
Local 4 News at 11	Monday-Friday	11:00-11:35PM
Local 4 News Today	Saturday	6:00-8:00AM
Local 4 News Today	Sunday	6:00-7:30AM 8:00-9:00 AM
Local 4 News at 11	Saturday and Sunday	11:00-11:30PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	Sunday	10:00-10:30AM

Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

LIVE IN THE D	Monday – Friday	10:00 a.m. – 11:00 a.m.
PUBLIC SERVICE ANNOUNCEMENTS	Every Day	Run of Schedule

Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV's broadcast schedule including prime time.

DATELINE	Friday	9:00 – 11:00 p.m. 10/4-11/22 & 12/5-12/20
		10:00-11:00 p.m 11/29, 12/27

This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW	Monday-Friday	7:00-10:00AM
		11:00 AM -12:00PM
TODAY SHOW SATURDAY	Saturday	8:00-10:00AM
TODAY SHOW SUNDAY	Sunday	9:00-10:00AM
The above three NBC network news	programs offer a mix of	news, weather and features.

The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS	Monday-Sunday	6:30-7:00PM
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This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

# **COMMUNITY ISSUES**

1. **GOVERNMENT,** including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.

2. *AUTOMOTIVE INDUSTRY*, including information about developments within the industry from both a consumer and employer perspective.

2. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.

4. *HEALTH AND PUBLIC WELFARE*, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles.

5. *CONSUMER WELFARE*, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.

6. *LEGAL SYSTEM*, including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process

7. *CRIME*, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.

**8. EDUCATION,** updates on new developments within the schools, including administrative policy and innovations within the education system.

**9. RACE RELATIONS AND RELGIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.

*10. CULTURAL AFFAIRS AND COMMUNITY RELATIONS*, including information about our area's cultural offerings and information about community endeavors.

#### **GOVERNMENT**

Program:	WDIV News
Dates:	October 1, 2, 3, 8, 21, 23. November 7, 8. December 5, 10, 11, 13, 20.
Time/Duration:	All Newscasts/45:15 total length
Summary:	

After a long and protracted battle, WDIV reported the Michigan Legislature restored more than half of the state funding that was vetoed during a budget impasse after Republican leaders and Democratic Gov. Gretchen Whitmer agreed to a deal related to her ability to make spending moves. The Senate unanimously voted to undo roughly \$574 million of \$947 million that Whitmer nixed more than two months ago, and the House planned to follow suit in the afternoon. The bill includes a new provision allowing lawmakers to undo department fund transfers Whitmer makes related to the current budget, though the language might be added to future budget bills, too. The budget does not include road funding which had to led to a huge impasse between the governor and the legislature that stretched on for weeks.

Program:	WDIV News
Dates:	October 30, 31. December 8, 9, 10, 11, 12, 20.
Time/Duration:	All Newscasts/12:20 total length
Summary:	

WDIV reported Governor Gretchen Whitmer signed bills to legalize sports betting and internet gambling in the state of Michigan. Money raised through online gaming and sports betting will support the school aid fund and First Responder Presumed Coverage Fund, Whitmer said. "My top priority in signing this legislation was protecting and investing in the School Aid Fund, because our students deserve leaders who put their education first," Whitmer said. "These bills will put more dollars in Michigan classrooms and increase funding for firefighters battling cancer. This is a real bipartisan win for our state." The Michigan Department of Treasury estimates that the legalization will bring in \$19 million in new revenue to Michigan. It is expected to bolster the School Aid Fund by \$4.8 million and invest an additional \$4 million into the FRPCF. Casinos will need a license from state regulators before sports betting can begin legally. Some lawmakers had hoped sports wagering could start by the Super Bowl, in early February.

Program:	WDIV News
Dates:	October 27, 28, 29, 30, 31. November 1, 2, 3, 4, 5.
Time/Duration:	All Newscasts/6:48:00 total length
Summary:	_

WDIV reported on the death of the late former Congressman John Conyers who passed away at the age of 90. The station gathered reaction from local leaders and his family and carried the funeral service live. Conyers is the longest-serving African American in Congress, with more

than 50 years serving the state of Michigan. Convers took his oath in 1965, during a tumultuous time for this country and the Civil Rights movement. He worked with leaders in the movement including Martin Luther King Jr., Rosa Parks, and helped found the Congressional Black Caucus in 1969.

Program:	WDIV News
Dates:	October 1, 4, 15, 16, 25, December 12, 27, 28.
Time/Duration:	All Newscasts/14:15 total length
Summary:	

WDIV reported Gov. Whitmer is asking the Michigan Supreme Court to restore a temporary ban on flavored vaping products, but the court says there will be no rush to decide. Whitmer signed an emergency executive order in September banning the sale of flavored nicotine vapes to "address the youth vaping crisis" in the state. In Ocrober, a Michigan judge blocked the state's two-week-old ban. Court of Claims Judge Cynthia Stephens said Gov. Gretchen Whitmer's administration's delay in implementing the ban undercut its position that emergency rules were needed. Stephens also says there is evidence that if flavored vaping products are prohibited, adults will return to using more harmful combustible tobacco products. Whitmer appealed that ruling, but the judge and the Court of Appeals denied her requests to reinstate the ban until the appeal is decided. The governor has now taken that request to the Supreme Court and asked the Court to give it immediate consideration.

Program:	WDIV News
Dates:	November 4, 5, 6.
Time/Duration:	All Newscasts/6:40 total length
Summary	

WDIV reported the city of Livonia elected its first female mayor. Maureen Miller Brosnan defeated Laura Toy by only 164 votes. Bronsan shared her plans for when she takes office next year."My No. 1 job upon taking office in January is going to be to make sure that we have a well-staffed fire and police department," she said. "We're going to have to come in, renegotiate some contracts, make sure we have everything on the table, so that we have a competitive compensation program." Livonia is facing a shortage of 30 police officers and nine firefighters. Bronsan also wants to focus on education and roads by "making sure we get our fair share of the road dollars that are coming into the state." She said she wants to make Livonia a city that draws in young people while still serving the city's older residents. Bronsan will be working alongside a city council made up of new and old members."It's really just going to give us an opportunity to re-tool a lot of the things we've been doing in Livonia that have been so successful," she said.

Program:	WDIV News / Local 4 News at 5, 6, & 11
Dates:	November 4
Time/Duration:	5:00 p.m., 6:00 p.m., 11:00 p.m. / 4:00
Summary:	

Longtime Congressman John Conyers was laid to rest. There were several reports in the early evening and during the 11pm newscast. The coverage included live reports focusing on Conyers'

accomplishments and storied tenure in Washington, D.C. The reports also noted the many musical stars, religious leaders, entertainers, professional athletes, local, state and national lawmakers, who attended the service. The story also highlighted the remarks from former President Bill Clinton who delivered the eulogy. Metro Detroit residents were also interviewed to get their memories and reactions to Conyers' legacy.

Program:	WDIV News / Local 4 News at Noon & 5
Dates:	December 17
Time/Duration:	Local 4 News at Noon, 5pm/3:50 total length
Summary:	

Governor Gretchen Whitmer and Attorney General Dana Nessel announced plans to combat the opioid epidemic in Michigan. They were joined at a news conference by Dr. Joneigh Khaldun, the chief medical executive for the state of Michigan. Whitmer introduced her plan to reduce opioid deaths that includes improved access to treatment and expanded services. Doctors will also be educated on how to safely prescribe the drugs, and a media campaign will address stigmas surrounding opioid addiction."I'm formally setting a goal to reduce the number of opioid deaths by 50 percent in the next five years," Whitmer said at the time. "This is a crisis that's hurting families in every community across Michigan."

Program:	Flashpoint
Date:	October 6
Time/Duration:	10:00 a.m. / 30:00
Summary:	

The entire edition of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Republican Congressman from Michigan's 10<sup>th</sup> district, Paul Mitchell, and they discussed the impeachment inquiry into Donald Trump. Mitchell said impeachment shouldn't be used as a political tool, and after years of investigation he wonders why Democrats haven't achieved proving that Trump did anything that's impeachable. Mitchell believes that the Republicans he's spoken to are genuinely interested in hearing all the information they need to make a decision instead of hearing it in 'dribs of drabs' of leaks. But he warned that it's possible every member of Congress will have a different definition of what amounts to high crimes and misdemeanors. Mitchell also defended the existing whistleblowers law, and he predicted that there will be an impeachment vote in the House before Christmas. Scillian was next joined by Detroit Today host on WDET Stephen Henderson, and former Michigan Senate Majority Leader Randy Richardville. Richardville said the impeachment is a waste of time and taxpayer dollars Henderson disagreed, saying we have standards that must be upheld in order to preserve American institutions. Richardville said he sees this in the context of recall efforts against him while he was working in Lansing. Henderson pointed out that the intelligence community is most concerned about interference in American elections, and at the same time the President is calling for interference. Henderson said he doesn't understand why that isn't a concern for Richardville. Richardville responded that he doesn't believe Russia was involved in interfering in the 2016 election. Henderson said preserving American institutions is just as important as the economy doing well. And in the final segment Scillian was joined by Senior Editor of Crain's

Detroit Business Chad Livengood and Detroit Free Press governmnet reporter Kat Stafford to talk about Freedom of Information Act reform. Stafford described how average citizens can make FOIA requests for things like water shutoffs. Michigan's FOIA laws don't currently cover all state offices, including the Governor's office or the legislature. Livengood said there is very little appetite in the legislature to change that, and whenever there is a bill it often has a lot of caveats and 'carve outs' included. Stafford said she is often frustrated by the exorbitant fees associated with FOIA requests for public records. She talked about an upcoming event at Wayne State University that will educate the public on how FOIA works.

Program:	Flashpoint
Date:	October 13
Time/Duration:	10:00 a.m./10:46
Summary:	

The entire edition of this locally produced weekly public affairs program, guesdt hosted by WDIV news anchor Jason Colthorp addressed issues pertaining to Government. Colthorp was joined by Democratic Congresswoman from the 11<sup>th</sup> district Haley Stevens. She called the impeachment inquiry a heartbreaking and somber moment, and not something to be taken lightly. Colthorp asked what she's hearing from her constituents about impeachment, and Stevens said she's tried to be accessible and transparent with the people in her district. She said bread-and-butter work is still getting done on things like manufacturing that are important to southeast Michigan. There is an attack ad airing against Stevens already, and she said she deals with it by telling people to shut out the noise. She recently held a town hall about gun safety at a gun range and caught a lot of flak about it. Stevens said 97% of the American public is in favor of things like universal background checks so her constituents know where she stands. Finally, they talked about the UAW/GM strike and the tariffs and trade war with China. Stevens said the unilateral approach at consumers' expense is not the right policy for Michigan's economy. Colthorp was joined next by Roundtable guests; Free Press columnist Nancy Kaffer and attorney Dennis Cowan. Mitchell called this current state "an impeachment looking for a crime". Kaffer disagreed, saving many Democrats are much more thoughtful and not just looking for an 'excuse' to impeach. Roberson also disagreed, pointing out that Speaker Pelosi tried to avoid impeachment until it became impossible to do. The group talked about how divided the country is right now, and how they see the same events in completely different ways. Cowan said Democrats have conducted the inquiry thus far in secret because they want to control the narrative. The roundtable compared current times to Watergate, and Mitchell said the difference is it's a foregone conclusion that the House will impeach Trump. He predicted any Republican who votes for impeachment in the House or Senate will never hold office again. The topic turned to Governor Whitmer's decision to make controversial cuts to certain government programs and offices in response to Republicans' budget proposal. Cowan said he is disappointed that even with Whitmer's legislative background it's come to this. Roberson pointed out that Republican Governor Engler used the same strategy and tactics in the 1990s. Kaffer laid out what she sees as a worst-case scenario if the two sides don't come back to negotiate.

Program:	Flashpoint
Date:	October 20
Time/Duration:	10:00 a.m./ 15:25

#### Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by roundtable guests, editorial cartoonist Henry Payne, Republican strategist Dennis Darnoi, Democratic strategist Jill Alper and Bankole Thompson, editor in chief of The Pulse Institute. General Motors and the UAW reached a tentative agreement this week, and Payne said it's a good compromise because both sides got many of the things they really wanted. Thompson said the UAW should have paid more strike benefits to its members while they were on the picket lines because they have enough money in their strike fund. Payne called Trump "very Dingelllike", because he promises limits on imports which resonates with Democrats in Michigan. Thompson said blaming the media is a dark age tactic, and only ushers in a post-truth world. Darnoi said Trump appeals to some conservatives on issues like taxes, but to the working class on issues like trade and immigration. He agreed that his tactics are very much outside the norm. Alper said Democrats will have to adapt to these changing rules, and she has faith in the American public that they will see through Trump and demand some level of decorum and law. Darnoi said 75% of Republicans don't want to see the President impeached, and he agrees that it should be determined in the next election not the Congress. In the end, there was a brief discussion of the latest Democratic debate and how Klobuchar and Buttigieg both got the best reviews.

Program:	Flashpoint
Date:	October 27
Time/Duration:	10:00 a.m.17:20
Summary:	

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Detroit Mayor Mike Duggan, who discussed Wayne State University's announcement that the university will be tuition free for Detroit high school graduates. Duggan said graduates from other cities who want to take advantage of the tuition-free program are more than welcome to move into Detroit. The conversation turned to Duggan's response regarding the recent city Inspector General's report which concluded that the Mayor, despite his denials, did give preferential treatment in awarding \$350,000 to the "Make Your Date" program. The program was led by a woman with whom he allegedly had a romantic involvement. Duggan claimed the program was worthy and said there were no laws broken and nothing was improper. Scillian said that the problem was with the way the funds were awarded and that the evidence of over 200 government emails associated with it were ordered to be deleted by his chief of staff, Alexis Wiley. Duggan explained how he believed two junior staffers were trying to help Wayne State raise money. Duggan said that at the time Detroit businessman Bob Carmack was running billboards against him. When his staff decided to tell the junior employees to delete the emails, they were worried about any actions that would give ammunition to Carmack. The Mayor said he never considered firing Wiley because she did nothing wrong and the deleted emails have been recovered and are currently posted on the city of Detroit's website. Scillian questioned Duggan on the city's blight demolition program and an upcoming \$250 million dollar bond request. The Mayor said the federal charges levied in reference to the program have been corrected and there

have been no issues since 2016. He went on to add the abandoned building issue continue to be a top priority because the unstable structures pose a safety concern for the residents of Detroit. Scillian then questioned Duggan on the controversial facial recognition technology program. The Mayor said that with between 200 and 300 driveby shootings a year in Detroit, the program is needed. He stated he supported the Board of Commissioners decision and believes it will become the standard of the nation. The Mayor also added he is in full support of the Chief of Police James Craig's decision on the program.

Program:	Flashpoint
Date:	November 3
Time/Duration:	10:00 a.m. / 30:00
Summary:	

The entire edition of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by the Democratic Representative from the 9th district Andy Levin. Levin was present at some of the closed-door testimony on Trump's dealings with Ukraine, and he explained why he said it was one of his most troubling days in office. He said the idea that the President is more concerned about his own career than the national interest of the country is deeply concerning. When asked whether the process is damaged by looking so partisan, Levin said Democrats don't really have a choice and Republicans in private don't defend the President so vigorously. Levin clarified that Republicans and Democrats were both able to ask questions during these sessions, and nothing has been hidden from view. He also said he would have no problem with a law that says the children of high-ranking government officials cannot sit on foreign boards like Hunter Biden did, but it was legal at the time. At the end of the segment, Scillian asked about the trade war and Levin said that it's damaging Michigan's economy directly. Scillian was next joined by Ellen Ha, the Detroit Inspector General who released a report criticizing Detroit Mayor Mike Duggan's conduct surrounding preferential treatment received by the prenatal care program Make Your Date, which is run by someone with whom the Mayor is alleged to have a personal relationship. Ha said her office had issues with the method used to choose Make Your Date, and that another agency is investigating the related deleted emails. She also said her office doesn't have 'teeth' to enforce the recommendations she makes, and she's looking into the possibility of amending the charter to give them more authority. Ha said her office was created to prove the city can selfgovern without the state or federal authorities coming in. In the final segment Scillian was joined by political consultant Mario Morrow to remember Rep. John Convers who passed away recently. Morrow said he was more recognized and respected outside of Michigan than inside. He touched on Convers' long track record of civil rights legislation, including making Martin Luther King Jr. Day a national holiday. Convers' career ended with #MeToo accusations, and Morrow said the black community is very forgiving and that in the end he will be remembered well.

Program:	Flashpoint
Date:	November 10
Time/Duration:	10:00 a.m./13:48
Summary:	

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by roundtable guests; "It's Just Politics" host on Michigan Radio Zoe Clark, Detroit News editorial page editor Nolan Finley, Crain's Detroit Business senior editor Chad Livengood and "Detroit Today" host on WDET Stephen Henderson. The first topic was the Detroit Institute of Arts' plan to ask voters to renew its millage during Michigan's primary election next year. Finley criticized the move because the DIA promised not to ask for a renewal and to use the time since the previous millage to build itself enough of an endowment. He also accused them of trying to slip it by during a low turnout election that will attract mostly Democrats to the polls. Henderson pointed out the many new benefits that are being paid for by millage dollars, like field trips. Clark said she's shocked at how political the debate about this topic has become already. Next, they talked about the state budget fight. Livengood said Senate Majority Leader Mike Shirkey wants Governor Whitmer to sign away some of her executive powers, and Clark mentioned how many real people are being held up in this game of budgetary chicken. The final topic was infighting among members of the Wayne State University board of directors about whether to fire the university president Roy Wilson. Henderson called it an embarrassment to the university, and Finley said that Wayne State will not be able to attract another high caliber president after this debacle.

Program:	Flashpoint
Date:	November 17
Time/Duration:	10:00 a.m. / 30:00
Summary:	

The entire edition of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by the Democratic Representative from the 12<sup>th</sup> district Debbie Dingell and the Republican Representative from the 10<sup>th</sup> district Paul Mitchell. The two discussed the ongoing public impeachment hearings. Scillian began by asking Mitchell if it would be improper for any President to withhold military aid to a country until he got a political favor. Mitchell stated that although the President's interaction regarding aid to Ukraine was inappropriate, it is not impeachable. Dingell said she is disturbed by what happened between Trump and Ukraine, and by the way former Ambassador Yovanovitch was treated while she was testifying. Mitchell did not believe President Trump's tweet about her amounted to witness intimidation, in part because his tweets are not unusual. Scillian asked what each Representative is hearing from his or her constituents. Dingell said the House has passed more than 300 bills that the Senate has yet to address, so the idea that nothing else is getting done is untrue. She also said that what she hears from voters depends on where in the 12<sup>th</sup> district she is, and people are more engaged that ever. Mitchell countered that the bills being passed in the House are partisan messaging and passed without any negotiation with the Senate. Mitchell said he argues with people in his district who say that his job is to defend the President. Scillian was next joined by Focus Hope CEO and attorney Portia Roberson, and former Mayor of Royal Oak and attorney for Plunket Cooney, Dennis Cowan. Cowan stated that the Mueller investigation did not produce the results the Democrats had hoped for against the President and they are now going into round two. He went on to add that the Democrats are now trying to undermine the voters who duly elected President Trump. To that point, Scillian questioned Roberson on whether the President's future should be

solely determined in next year's election. Roberson responded that the Congress has a duty to uphold the Constitution and they cannot shy away from their responsibility just because the timing may not be ideal. She went on to add that House Speaker Nancy Pelosi put off an inquiry for as long as possible and it wasn't until the President admitted doing some things that changed the narrative. Cowan said there was no crime and that on a policy basis everyone agreed the right thing did happen because the Ukrainian government did receive the aid eventually. Roberson said the Republicans are afraid of the hearings and do not want the truth to come out. Cowan concluded that former Ambassador Yovanovitch was not intimated by President Trump's tweet during the hearings as she continued to testify for over five hours. Roberson pushed back, stating Cowan could not determine whether the former Ambassador was intimated.

Program:	Flashpoint
Date:	December 15
Time/Duration:	10:00 a.m./ 30:00
Summary:	

The entire edition of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Democratic Representatives Brenda Lawrence, Debbie Dingell and Andy Levin and Republican Representative Paul Mitchell. President Trump recently implied Dingell's late husband was in hell during a recent campaign appearance, and Dingell reacted to that incident and Trump's subsequent tweets. Dingell said she will read the intelligence report one more time before deciding how to vote on impeachment. Lawrence said she feels Trump's behavior warrants impeachment and that's how she plans to vote. Mitchell objected, saying that Democrats have been looking for a reason to impeach since the beginning, but it really should just be a safety valve when someone is a threat to the republic. Levin said it's not about "weaponizing" impeachment, it's whether Trump has crossed a line of extortion, and Levin believes he did. The group argued about the use of terms ranging from "quid pro quo" to "abuse of office". During the next segment Mitchell said he will vote no on impeachment because he doesn't believe Trump met the standard for what qualifies to impeach. Scillian asked whether Dingell would feel better if the impeachment endeavor was more bipartisan, and she said she would. She also said she worries about Russian interference in the upcoming election, and Mitchell added China to the list of concerns. The roundtable topic turned to the USMCA bill and is a bipartisan agreement, and each congressperson weighed in on how they think about the "new" NAFTA. Levin criticized the current trade war with China, saying the U.S. will not be able to persuade them unilaterally.

Program:	Flashpoint
Date:	December 22
Time/Duration:	10:00 a.m./13:54
Summary:	

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Democratic Senator Gary Peters. Scillian asked whether Peters has decided how he will vote on impeachment, and he said no, he's impartial going into the process. He said the trial should be as fair as possible even in such a partisan environment. Peters went through the history of how the impeachment process was decided hundreds of years ago, in order to protect the separation of powers. He said he owes his constituents not just a reflection of their opinions but his better judgement if necessary. The topic turned to the USMCA, the trade deal meant to replace NAFTA. Peters said he believes it's an improvement and he will be voting for it when it comes before the Senate. He talked about his work on manufacturing policy and how artificial intelligence will transform the workplace. The final policy topic was what should be done with health care reform going forward, and Peters' belief that the current administration is trying to end the Affordable Care Act. Peters will be facing a reelection campaign soon, and he promised to be open to debates and other opportunities for voters to hear their records.

Program:	Flashpoint
Date:	December 29
Time/Duration:	10:00 a.m. / 16:35
Summary:	

Two segments of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Detroit News editorial page editor Nolan Finley and WDET host Stephen Henderson. They reflected on the past year in national politics, starting with the impeachment process and whether it will have an impact on the 2020 election. Henderson said he believes a lot will depend on which Democrat emerges as the nominee. Scillian asked why President Trump's base sticks with him when his policies have tough on them. Finley said even lower income people have seen their incomes go up, but Henderson pointed out that race also plays a role. Finley predicted that Trump will get an even larger percentage of the African American vote in 2020. Scillian was next joined by Detroit Free Press reporter Kathy Gray, talking about state-level issues in 2019. Scillian asked how Governor Whitmer has done during her first year in office, and Gray said her relationship with the Lansing legislature deteriorated quickly after a promising start. Gray enumerated some of the unpopular cuts that Whitmer was willing to make when challenged by Republicans. Looking ahead to 2020, Gray predicted that everything has to get done before June when the election season kicks in again. Finally, Gray also predicted that criminal justice reform will be a centerpiece of legislative change next year.

Program:	WDIV PSA/MAB – Benefits, Heart of a Soldier
Dates:	October, November
Time/Duration:	General Rotation/ 2x :30, 2x :15
Summary:	

These PSAs from the Michigan Association of Broadcasters enumerates the benefits of joining the Army National Guard, including low cost health and life insurance benefits, tuition assistance and test preparation, student loan repayment, VA home mortgages and retirement benefits. They also list the core values of being a part-time soldier.

Program:	WDIV PSA's/MAB – Guard Careers, Something Greater
Dates:	October - December
Time/Duration:	General Rotation/ 2x :30, 2x :15

Summary:

These Michigan Association of Broadcasters PSAs talk about what the men and women of the Army National Guard do. The PSAs highlight the disaster relief skills, technological training and practical experience one can gain by joining.

Program:	WDIV PSA's/MAB – Careers STEM
Dates:	October - November
Time/Duration:	General Rotation/ 1x :30, 1x :15
Summary:	

These PSAs from the Michigan Association of Broadcasters enumerates the benefits of joining the Army National Guard, including low cost health and life insurance benefits, tuition assistance and test preparation, student loan repayment, VA home mortgages and retirement benefits. They also list the core values of being a part-time soldier.

Program:	WDIV PSA's/MAB - Savings Account, Never Lose
Dates:	November - December
Time/Duration:	General Rotation/ 2x :30
Summary:	

These PSAs from the Michigan Association of Broadcasters let people know that disabled people can save money using a MI Able Savings Account without losing their government benefits. The money can be used for health care, transportation, and other needs.

Program:	WDIV PSA's/MAB – Live Here, Serve Here
Dates:	October
Time/Duration:	General Rotation/ 1x :30, 1x :15
Summary:	

These Michigan Association of Broadcasters PSAs talk about the benefits of part time service in the Army National Guard, like how to learn from training and bring that discipline into everyday life.

## **AUTOMOTIVE INDUSTRY**

Program:	WDIV News / Local 4 News at 6 p.m.
Dates:	October 8
Time/Duration:	6:00 p.m. / 1:45
Summary:	

We reported that the sale of pick-up trucks is on a roll. WDIV Business Editor and auto expert Rod Meloni did a report that covered truck sales for Detroit's big three (General Motors, Fiat-Chrysler, Ford). The story highlighted how the Dodge Ram had been chosen Truck of the Year, which helped it jump to the number one spot in overall sales. The report also included interviews with auto analysts who looked at current buying trends and forecasts for future sales. We reported that key factors in the increased sales were overall improvements in quality and innovations.

Program:	WDIV News / Local 4 News at 6 p.m.
Dates:	October 30
Time/Duration:	6:00 p.m. / 1:30
Summary:	

The Fiat-Chrysler North American headquarters was buzzing again about the talk of a merger. The update looked at the reports that Fiat-Chrysler was considering a merger with Peugeot. WDIV Auto Expert Rod Meloni covered the story. The story also looked back at the failed merger between Chrysler and the Daimler Group. The report included interviews with an auto analyst, Fiat-Chrysler workers, and a statement from Fiat-Chrysler.

Program:	WDIV News / Local 4 News at 6
Dates:	October 31
Time/Duration:	6:00 p.m. / 2:00
Summary:	-

News of a tentative agreement between the United Auto Workers and Ford Motor Company was bitter-sweet for employees at the Romeo Engine Plant. The story confirmed Ford plans to close the Romeo plant as part of the agreement. The report included reaction from plant workers and an auto analyst. The story also looked at the options given to the impacted workers, noting they would not have to move out of state to continue working for Ford.

Program:	WDIV News / Local 4 News at 5
Dates:	November 6
Time/Duration:	5:00 p.m. / 1:30
Summary:	

The auto industry has been rocked by the corruption investigation focused on the United Auto Workers. This report looked at the investigation into retired UAW-GM Vice President Joe Ashton. The story noted his years of service, and how this latest scandal was expected to affect the industry. The report examined the allegations against Ashton and included an interview with an auto analyst, the interim UAW president, and UAW rank and file members.

Program:	WDIV News / Local 4 News at 6
Dates:	November 12
Time/Duration:	6:00 p.m. / 1:00
Summary:	

This report looked at the reports that Fiat-Chrysler was considering a merger with Peugeot. WDIV Auto Expert Rod Meloni covered the story. The story also looked back at the failed merger between Chrysler and the Daimler Group. The report included interviews with an auto analyst, Fiat-Chrysler workers, and a statement from Fiat-Chrysler.

Program:	WDIV News / Local 4 News at 5
Dates:	December 2
Time/Duration:	5:00 p.m. / 1:45
Summary:	

The United Auto Workers union has certainly seen its share of controversy, but perhaps nothing like the current crisis. The story used the current corruption investigation as a jumping off point to look at the strength and weaknesses of the UAW. It included an interview with the UAW Interim president Rory Gamble, who laid out several changes designed to make the union more accountable. A business professor was also interviewed about the impact the scandal and criminal investigation has already had on the union membership.

Program:	WDIV News / Local 4 News at 5
Dates:	December 17
Time/Duration:	5:00 p.m. / 1:30

There was good news from one of Detroit's "Big Three": The Ford Motor Company is investing nearly \$2 billion dollars and adding 3,000 to two manufacturing facilities in Southeast Michigan. The story mentioned the plants produce pick-up trucks, SUVs, EVs, and AVs. A Ford spokesperson was interviewed for the story.

Program:	WDIV News / Local 4 News Today
Dates:	December 18
Time/Duration:	5:00 a.m. / 1:30
Summary:	

Fiat Chrysler and PSA Peugeot are teaming up. The story covered details of the deal, which included a 50-50 merger. The report also noted the merger would create the world's fourth largest automaker with annual sales of nearly 9 million vehicles. It was also reported that no layoffs or job cuts were expected.

Program:	Flashpoint
Date:	December 1
Time/Duration:	10:00 a.m./11:02
Summary:	

Two segments of this locally produced weekly public affairs program hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our automotive industry. Scillian was joined by a roundtable of automotive experts; Autoline Detroit host John McElroy, Detroit News auto critic Henry Payne, Detroit Free Press automotive reporter Phoebe Wall Howard and Principal Research Analyst for Navigant Sam Abuelsamid. McElroy and Howard both agreed that Tesla stole the thunder away from Ford's announcement of a new electric Mustang SUV by introducing its cybertruck. Abuelsamid said he was more impressed by what is happening at Ford and their bets on electric. Payne said both companies are targeting each other's bread-andbutter vehicles, Ford by going electric and Tesla by touching trucks. Howard pointed out that a lot of Detroit engineers spend a lot of time flying back and forth to Silicon Valley now. Abuelsamid gave Elon Musk credit for being a great showman and knowing how to market his products. Payne said towing is a huge drain on batteries and so is idling, so electric trucks may not be as practical for people who need to use trucks. The group briefly discussed the lawsuit filed by General Motors alleging corrupt bargaining practices with Fiat Chrysler. Howard said GM will have to show they were financially damaged, not just that there was criminal activity. McElroy agreed, saying it makes no sense since GM has been bragging about how well they've been doing financially.

Program:	Flashpoint
Date:	December 22
Time/Duration:	10:00 a.m. /7:32
Summary:	

One segment of this locally produced weekly public affairs program hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our automotive industry. Scillian was joined by the Chief Futurist for Ford Motor Company, Sheryl Connelly. Her department just released its latest report, and she went through some of the findings, including that people are feeling lonelier than ever. She said some of the theories include that people tend to live alone more and get married later, but spending more time interacting digitally. Connelly described some of the generational differences in the findings, and an increase in how much self-identity matters to individuals. She also talked about why Ford as a car company cares about all these research questions, saying it's to get to know customers better. Some of the other shifts the research showed was a greater willingness to used "used" goods instead of buying everything new and that also applies to vehicles.

## **ECONOMIC WELFARE OF METROPOLITAN REGION**

Program:	WDIV News / Local 4 News at 5
Dates:	October 21
Time/Duration:	5:00 p.m. / 1:30
Summary:	

We took a close look at an annual report on abandoned homes. It included interviews with the project manager for the city as well as residents and the City of Detroit police chief. The report noted that while the police chief and city leaders believe fewer abandoned homes will make communities safer, many residents in those neighborhoods also want to see new development.

Program:	WDIV News / Local 4 News at 5
Dates:	October 24
Time/Duration:	5:00 p.m. / 1:45
Summary:	

We reported on a new push by Michigan Governor Gretchen Whitmer to expand the right to overtime pay for more workers across the state. The story highlighted a new business in the City of Detroit and how the additional overtime pay will benefit its employees. The report included interviews with the business owner, workers, and governor Whitmer. The story also pointed out many business owners support the initiative because the promise of a more far pay system improved both the performance and attitude of employees.

Program:	WDIV News / Local 4 News at 5
Dates:	November 13
Time/Duration:	5:00 p.m. / 1:45
Summary:	

Michigan lawmakers are working on a bill to expunge the records of people convicted for marijuana offenses. The report included interviews with lawmakers and Michigan residents, who reacted to the proposed change. The story also noted those who support the bill felt the expungements were needed because of the state has now approved the both medical and recreational use of marijuana. Both Republican and Democrats supported the measure. The report also highlighted the life-altering change the law would bring to tens of thousands of Michigan residents.

Program:	WDIV News / Local 4 News at 6
Dates:	November 18
Time/Duration:	6:00 p.m. / 2:00
Summary:	

As the third largest city in the state, Warren was considering something never done in Michigan. The story explained a controversial plan to provide life-time health insurance to city employees with at least 25 years of experience. Warren residents, the mayor, and city leaders were interviewed. Several were not aware of the proposal and did not support it. The report also noted the disagreement between Warren council members over who hatched the idea, how it was handled, and an effort to stop it.

Program:	WDIV News / Local 4 News at 5 p.m.
Dates:	November 21
Time/Duration:	5:00 p.m. / 1:45
Summary:	

A well-established business district in the City of Detroit recently got a new member. The story highlighted the grand opening of a skin care company, located on Livernois in the area known as the 'Avenue of Fashion'. The owner of the business, customers, and the Detroit mayor were interviewed. The report also highlighted another successful program for start-ups, explaining how the company was a winner of the Motor City Match program.

Program:	WDIV News / Local 4 News at 4
Dates:	December 2
Time/Duration:	4:00 p.m. / 1:45
Summary:	

This report tried to help Michigan residents understand how the new marijuana industry would work. The story answered four basic questions about what happens next, now that marijuana is legal in the state. Future customers, residents who did not support legalizing marijuana, and a

human resource exert were interviewed for the story. The report predicted the demand would quickly overtake the supply. It also explained the important difference between being legal to sell and buy versus legal use and carry.

Program:	WDIV News / Local 4 News at 5
Dates:	December 11
Time/Duration:	5:00 p.m. / 1:45
Summary:	-

More money for the City of Detroit, means more can be done, especially in the neighborhoods. This story noted a new \$10 million grant to the city's strategic neighborhood fund. The mayor explained how the money will be used and included an interview with a homeowner. The report also noted the money was to be used to help start-up businesses, create new housing and help maintain existing homes and businesses.

Program:	WDIV News / Local 4 News at 6
Dates:	December 23
Time/Duration:	6:00 p.m./2:30 total length
Summary:	

WDIV reported on Small Business Saturday, an idea created by credit card giant American Express in 2010. The campaign was launched in order to help small businesses gain additional exposure and to change the way consumers shop within their own community during the holiday season. Reporter Paula Tutman profiled local businesses in Detroit.

Program:	Flashpoint
Date:	November 24
Time/Duration:	10:00 a.m. / 30:00
Summary:	

The entire edition of this locally produced public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Economic Welfare. Scillian was joined by roundtable guests; former Detroit City Council member Sheila Cockrel, "Detroit Today" host on WDET Stephen Henderson, government watchdog reporter for the Detroit Free Press Kat Stafford, and Arthur Jemison, the director of Services and Infrastructure for the city of Detroit. The topic was the city of Detroit's demolition program and efforts to increase public scrutiny and prioritizing rehabilitation for some buildings. Jemison said they are working on a reform plan and welcome oversight from City Council. Cockrel said she doesn't believe the relationship between Mayor Duggan and the Council has been as harmonious as it seems from the outside, and she predicted that opinions could and may change quickly on the issue of paying for demolitions with a bond. Henderson shared that on the block where he owns a home, there are fourteen abandoned houses that are still not eligible for demolition. Stafford said she grew up in a home that was next to a vacant house, and residents really do consider demolition a top priority. Jemison described how much a neighborhood can change once abandoned and dangerous houses are taken down. Scillian was next joined by more roundtable guests who talked about the latest attempt to undertake a regional transportation plan in metropolitan Detroit. The panelists were Hilarie Chambers, the Chief Deputy Executive of Oakland County, Khalil Rahal, the assistant Wayne County Executive, and Jason Morgan, the chair of the Washtenaw County Board of Commissioners. Oakland County has a new Executive now, which brings more hope that a mass transit plan can get some traction and possibly success with voters. Chambers said people need to see the value in the plan, both for themselves individually and for the region overall. Rahal agreed a mass transit system would help the economy, environment and bring several other quantifiable benefits. Morgan pointed out that younger people expect public transit to be an option where they live, and they are willing to move to where it's available. This effort is going forward without the participation of Macomb County, which has been a stumbling block in the past. Chambers said Macomb County would always be welcome to join later since they already have countywide busses. Rahal said the region can't afford to wait for Macomb County voters to change their minds. The group said that their specific plan will be developed through talking to the communities over the next two months.

Program:	Flashpoint
Date:	December 8
Time/Duration:	10:00 a.m. 6:36
Summary:	

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to economic welfare. Scillian was joined by CEO of the Detroit Regional Chamber Sandy Baruah. The Chamber released its annual State of the Region report this past week. The report said our region lost 3% in exports, and Baruah attributed that all to the trade war, saying metro-Detroit is disproportionately affected by national policy. Our level of direct foreign investment is also down dramatically. Compared to other regions like Seattle/Tacoma, Baruah said metro-Detroit has a dearth of available talent in part because we are below the national average in educational attainment. The segment ended with Baruah saying the reasons for hope are Detroit Public Schools' new superintendent, a statewide group that is dedicated to looking at education policy, and a growth in the population of millennials.

Program:	Flashpoint
Date:	December 29
Time/Duration:	10:00 a.m./6:28
Summary:	

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to economic welfare. Scillian was joined by T Detroit Regional Chamber President and CEO Sandy Baruah, talking about city-related developments in 2019. Baruah said there is still a great deal of interest in investing in Detroit, both from inside the region and from outside. But he cautioned that there is still a lot of work to do, especially with making sure there is a qualified work force available. Baruah praised the tangible progress Detroit Public Schools students have made under Superintendent Nikolai Vitti. They looked ahead to the 2020 census and what is at risk if the city is undercounted like it was ten years ago. Baruah said immigrant populations will be reticent to comply because of safety

and deportation concerns. Baruah discussed the state of development from the Ilitch Corporation, and how they seem to be underdelivering on what they promised.

#### HEALTH & PUBLIC WELFARE

Program:	WDIV News / Local 4 News Today, Local 4 News at 5 & 6
Dates:	October 4, 11, 18, 25 and November 1, 8, 9, 15, 22, 23 and Dec 6,
	20
Time/Duration:	7:00am, 5:00pm, 6:00pm / Total length 24:45
Summary:	

WDIV Health Reporter Dr. Frank McGeorge presents a regular report on "What's Going Around." It highlights the most common illnesses affecting residents in five local counties. Our health team contacts area hospitals and doctors' offices each week to collect the relevant information and determine which illnesses should be featured. In October, early influenza cases were popping up in multiple communities. McGeorge urged viewers to get a flu shot as soon as possible to protect themselves and the people around them. Upper respiratory viruses were prevalent in all age groups, and many doctors reported seeing patients suffering from fall allergy symptoms. As the weather changed dramatically from day to day, people already dealing with chronic breathing problems like asthma and COPD increasingly sought help at local emergency rooms. In November, flu cases continued to climb, in cases of influenza B. Doctors also reported an increase in respiratory illnesses and two cases of whooping cough were treated. In December, reports of influenza rose quickly, and hospital volumes were high heading into the holidays. Respiratory viruses, stomach viruses, and cough sent many patients to the doctor or emergency room. McGeorge stressed that while it is not too late to get a flu shot, it is critical to get one as soon as possible.

Program:	WDIV News / Local 4 News at 5 & 6
Dates:	October 2, 7
Time/Duration:	5:00pm, 6:00pm / 4:35
Summary:	

WDIV Health Reporter Dr. Frank McGeorge reported that certain signs suggest this year's flu season has the potential to be a severe one. The Washtenaw County Health Department reported a cluster of flu cases on the campus of the University of Michigan in September, marking a very early start to flu season. Family nurse practitioner Sean Sullivan at the CVS MinuteClinic in Ann Arbor said he had already given a lot of flu tests. "We have people coming with fever, chills, body aches, dry cough, sore throat, and how a lot of people tend to describe it is they feel like they've been hit by a bus," said Sullivan. In October, sporadic cases continued to be seen in Washtenaw County and other communities throughout Michigan. Dr. McGeorge reported that last year's flu season was the longest flu season in a decade with the CDC estimating that 42 million people got sick and more than 61,000 people died from the flu. McGeorge explained that influenza experts pay close attention to Australia's flu season because their winter occurs during the United States summer. Australia suffered the worst flu season in that country's history with four times as many cases reported as the year prior. Health officials urged everyone over six months of age to get vaccinated as soon as possible.

Program: Dates: Time/Duration: Summary: WDIV News / Local 4 News at 5 October 21, 29 5:00pm / 10:08

Many Americans are struggling to pay the high cost of prescription drugs. But many are also unaware that the cost of a medication can vary dramatically depending on how you pay and which pharmacy you buy it from. WDIV Health Reporter Dr. Frank McGeorge did two special reports explaining how an app called GoodRx can help save money on many common drugs. He interviewed Dr. Joan Crawford at Ascension Macomb-Oakland Hospital in Warren, Michigan, who routinely recommends GoodRx to her patients. "It's just a way to get medicine cheaper," said Crawford. "I see so many people that they're only allowed to spend so much money a year on medicine. People can't afford their medicines." McGeorge explained that after you enter in a specific medicine and dose, GoodRx searches the prices at pharmacies near you and lists them from lowest price to highest. In his example, the cholesterol medicine Lipitor was free at a nearby Meijer store. If a coupon is required, GoodRx generates the coupon right on your phone. McGeorge explained that the critical piece of information to understand is that even if you have health insurance, the GoodRx price may be cheaper than your copay. In his second report, McGeorge discussed how many viewers are also using the "Kroger R-X Savings Club" to save on prescriptions, including those needed by their pets. An individual membership is \$36 a year and a family membership is \$72, which can include up to six people and a pet. McGeorge reported the most significant savings were generally on drugs for common medical problems such as heart health, blood pressure, and diabetes.

Program:	WDIV News / Local 4 News Today, Local 4 News at Noon, 4, 5, 6 & 11
Dates:	October 2, 4, 8, 10, 11, 14, 15, 16, 18, 25 and November 5, 7, 8,
	12, 13
Time/Duration:	5:00am, 6:00am, 7:00am, 12:00pm, 4:00pm, 5:00pm, 6:00pm,
	11:00pm / Total length 32:25
Summary:	

As vaping injuries continued to rise across the country, Michigan found itself in the spotlight of the controversy on multiple fronts. On October 4<sup>th</sup>, WDIV reported that the Michigan Department of Health and Human Services had confirmed the first vaping related death in Michigan. Nationwide, the CDC reported nearly 1,100 cases and 19 deaths. Michigan Governor Gretchen Whitmer was the first in the country to declare an emergency ban on flavored vaping products. WDIV Consumer Investigator Hank Winchester and WDIV reporter Jason Colthorp followed local police officers as they inspected stores to make sure the products were removed from the shelves. But just a week later, the Court of Claims blocked the emergency ban to allow lawsuits filed by vaping companies to make their way through the courts. WDIV reporter Nick Monacelli reported that Oakland County leaders were taking steps to reduce vaping by young people by increasing education efforts and changing policies to curb use. WDIV also reported on new findings released by the FDA on vaping materials that were collected from lung injury

patients in Michigan. One sample contained THC and vitamin E acetate, a compound that is suspected to be playing a role in the lung injuries. In early November, WDIV Health Reporter Dr. Frank McGeorge reported live from Henry Ford Hospital where surgeons had performed the first double lung transplant in a patient who had suffered a vaping related lung injury. The patient was a 17-year-old boy who doctors say from just days from dying before the lung transplant was performed. He was reportedly recovering well, but still hospitalized.

Program:	WDIV News / Local 4 News Today, Local 4 News at Noon
Dates:	November 13
Time/Duration:	6:00am, 12:00pm / 6:10
Summary:	

The open enrollment period each fall means many people are faced with new, often difficult, decisions regarding their healthcare insurance options for the next year. WDIV Health Reporter Dr. Frank McGeorge highlighted the most common mistakes people make and some expert advice for getting the most out of open enrollment. One survey found more than 90 percent of people simply re-up their benefits from the prior year. McGeorge said doing so without fully researching your options is the biggest mistake you can make. Instead, he laid out a methodical approach which starts by looking at what your family spent on healthcare last year and then anticipating anything that might change that number in the year to come. McGeorge explained that if you already have significant medical expenses, it's important to actually do the math to compare what you pay in premiums to the plan's deductible, co-insurance, co-pays, and out-of-pocket maximum. Finally, McGeorge cautioned that before you make any changes in your insurance, it's critical to check that your preferred doctors and hospitals will be "in network" and to see if the medications you already take will be on their "preferred formulary." If they're not, you could end up paying significantly more.

Program:	WDIV News / Local 4 News Today, Local 4 News at Noon
Dates:	November 27
Time/Duration:	6:00am, 12:00pm / 5:20
Summary:	

Food safety experts say 68 percent of Americans make a major mistake when preparing their Thanksgiving turkey, they wash it off. WDIV Health Reporter Dr. Frank McGeorge did a special report explaining why the U.S. Department of Agriculture advises people to "Wash your hands, not the turkey." While cooks believe they are washing off germs, studies find the practice actually spreads dangerous levels of bacteria from the raw poultry up to five feet around the kitchen and onto other foods being prepared. According to the CDC, millions of Americans are sickened by foodborne illnesses each year, resulting in some 128,000 hospitalizations and 3,000 deaths. A government test observed people cooking chicken thighs then preparing a salad. It found when cooks washed the chicken, 26 percent transferred bacteria to the lettuce. Most did not attempt to clean the sink, but even when they did, it was still contaminated 14 percent of the time. McGeorge demonstrated the safest way to wash off a turkey for those who absolutely insist on doing it. He also cautioned viewers to cook the turkey to at least 165 degrees and to be sure to refrigerate any leftovers within two hours. Program:WDIV News / Local 4 News at 5Dates:December 4Time/Duration:5:00pm / 4:10Summary:

With every beat of your heart, blood is pumped through your aortic valve and into the rest of your body. But as we age, problems can develop, including a condition called aortic stenosis. That's when the valve becomes calcified and narrow. WDIV Health Reporter Dr. Frank McGeorge highlighted a recent FDA change that makes a less invasive treatment option available to more people. For at least 60 years, the standard treatment for severe aortic stenosis had been to replace the valve through open heart surgery. Research conducted in part at Henry Ford Hospital in Detroit has helped change that, by comparing the open surgery with a procedure called TAVR, transcatheter aortic valve replacement. McGeorge explained that TAVR is a minimally invasive procedure to replace a narrowed aortic valve that is performed by doctors inserting a catheter in the patient's leg or chest and guiding it to the heart. It was originally approved for only the sickest of patients, for whom open heart surgery was not an option. "We did a head to head comparison of patients that are low surgical risk where they got surgery versus TAVR and in fact, the people that got TAVR had the better outcome," said Dr. William O'Neill, director of the Structural Heart Disease Center at Henry Ford. McGeorge reported that the FDA has now changed the approval to open TAVR to low risk patients as well. Generally, 80 to 90 percent of patients who would have previously needed the open surgery are now eligible for TAVR.

Program:	WDIV News / Local 4 News at 11
Dates:	December 10, 16
Time/Duration:	11:00pm / 9:08
Summary:	-

For the past two years, we have followed the incredible journey of the children nicknamed the "Beaumont Five." The children are from rural Africa and were brought to Metro Detroit for lifechanging surgeries to correct their cleft lips and cleft palates. WDIV Health Reporter Dr. Frank McGeorge has followed each child through their surgeries, recovery, and adjustment to life in the United States. One by one, they've recovered and headed home. McGeorge shared an update on how each of the children was received upon their return to Africa and how they are doing now. Adama was the youngest of the "Beaumont Five" and the first to return. He was welcomed back by his mother and a year later was growing, talking, and running. Aime was greeted by a joyful mother, but two months later contracted malaria. He recovered and his family has sought refuge status in Cote d'Ivoire. Zoey, the oldest, was excited to return home and reunited with her father and village. Abdoul has the most severe birth defects, but at last word, was doing well in the care of his young mother. Salamata returned home to her parents, but developed a common complication of cleft palate surgery. Her parents asked if she could return for more surgery, and she is currently living with her host family in Fort Wayne, Indiana. She is scheduled to return home in January. McGeorge explained that the organization behind the effort, Ray of Hope Medical Missions, has brought almost 60 children to United

States for surgery in the past seven years and are entirely funded by donations and run by an all-volunteer staff.

Program:	WDIV PSA's/BFOA
Dates:	October - December
Time/Duration:	General Rotation/ 1x :30
Summary:	

This PSA from the Broadcasters Foundation of America tells viewers about a program that provides financial assistance to broadcasters in acute need due to illness or accident. Anyone who works on the air or behind the scenes is eligible.

Program:	WDIV PSA's/Courageous Persuaders
Dates:	October - December
Time/Duration:	General Rotation/ 1x :30
Summary:	

This student-produced PSA warns about the dangers of both underage drinking and drunk driving. It shows a teenager being taunted by inanimate objects after he takes a bottle of beer from the fridge.

Program:	WDIV PSA's/MAB – Everyone's Road
Dates:	November - December
Time/Duration:	General Rotation/ 1x :30
Summary:	

This MAB-produced PSA talks about the importance of paying attention at intersections, for both pedestrians and drivers. Being distracted is leading to more fatalities in Michigan, but these accidents can be easily prevented.

Program:	WDIV PSA's/MAB – Pass Up Pass On
Dates:	November - December
Time/Duration:	General Rotation/ 1x :30
Summary:	

This Michigan Association of Broadcasters PSA urges parents to learn the facts about vaccinating children against preventable diseases like measles, hepatitis and whooping cough. Diseases like these were once rare but are now making a comeback because fewer children are vaccinated.

Program:	WDIV PSA's/NAB – North Star
Dates:	October - December
Time/Duration:	General Rotation/ 1x :30, 1x :15, 1x :20
Summary:	

These WDIV-produced PSAs tell viewers about North Star Reach Camp in Michigan, which gives children fighting serious illnesses a fun camping experience. Often, their friends and family can attend as well, free of charge.

Program:	WDIV PSA/PDFA – Families Can Heal, We're All in Recovery
Dates:	October - December
Time/Duration:	General Rotation/ 2x :30
Summary:	

These PSAs for the Partnership for Drug Free Kids feature parents talking about their children fighting opioid addiction. The messages show that recovery involves the whole family and isn't easy, but there is hope and help for people who are struggling to free themselves from drug use.

Program:	WDIV PSA's/Ad Council – Play Place
Dates:	October - November
Time/Duration:	General Rotation/ 1x :30
Summary:	

This Ad Council PSA shows a mother crawling through a playscape to get her child. It says if you care enough about your child to crawl after them, you should also care enough to check that their child safety seat is installed in the car correctly.

Program:	WDIV PSA's/Ad Council – Strawberries
Dates:	October - December
Time/Duration:	General Rotation/ 1x :30
Summary:	

This Ad Council PSA shows a carton of strawberries slowly rotting in a refrigerator after someone's eaten just one. The message is that 40% of food in America is wasted, but there are ways to prevent so much waste.

Program:	WDIV PSA's/MAB - Justina
Dates:	November - December
Time/Duration:	General Rotation/ 1x :30
Summary:	

This PSA from the Michigan Association of Broadcasters features a mother talking about losing her son to prescription drug addiction. Anyone who needs help with addiction issues is encouraged to go to drugfree.org

Program:	WDIV PSA's/NMSS – Whatever It Takes
Dates:	October - December
Time/Duration:	General Rotation/ 1x :30, 1x :15
Summary:	

These PSAs from the National Multiple Sclerosis Society show the difficulties of living with multiple sclerosis. People who have the disease share the challenges of movement and speech, but the NMSS vows to do whatever it takes to improve their lives.

Program:	WDIV PSA's/PR – Selfies, Dating App, Emojis,
Dates:	December
Time/Duration:	General Rotation/1x:30, 3x:15
Summary:	

These Project Roadblock PSAs warn people who think they're ok to drive that their behavior on their phones (like scrolling dating apps, taking selfies, or sending lots of emojis) indicates that they should call a ride to drive them.

## **CONSUMER WELFARE**

Program:	WDIV News / Local 4 News Today
Dates:	October 3
Time/Duration:	6:00 a.m. / 4:25
Summary:	

We asked people to product test three different beauty items to see if they worked. The items are Lumify Eye Whitening Drops, Pimple Patches and the Jade Roller. We asked doctors to weigh in as well. We found the eye drops worked well, brightening up the whites of the eyes to make it look as if you've got a photo filter on your face. Doctors say they're safe too. Our tester didn't think the pimple patches worked on his acne and our expert dermatologist agreed, saying those are the worst products you can use to clear up pimples. The Jade Roller is a trendy product that our tester felt didn't work. Our expert dermatologist says it's a waste of money, considering all you must do is rub your face with your fingers to achieve the same goal.

Program:	WDIV News / Local 4 News Today
Dates:	October 7
Time/Duration:	6:00am/4:00
Summary:	

The promises on the bottles of health supplements can be enticing. Many claim to help you lose several pounds in a short amount of time or triple metabolism with one pill. In fact, 75% of Americans take some sort of supplement. WDIV Doctor Frank McGeorge presented a report about the hidden dangers some health supplement labels won't admit to. The doctor informed viewers about certain ingredients they should be looking for and steering clear of. We also explain why these pills are unapproved and unregulated, making it easy to be stacked on the shelves. Our Consumer Investigator Hank Winchester then covered how to reduce the risk of buying dangerous supplements; by checking labels and cross-referencing them with an FDA list that's helpful for this exact reason.

Program:	WDIV News / Local 4 News at 5
Dates:	October 25

Time/Duration: 5:00pm/3:35 Summary:

A local veterinarian showed us a new solution to pet pain that's been used in humans for years. He says when medicine, acupuncture and physical therapy doesn't work (and you're not able to go down the road of surgery), dogs can get Platelet-Rich Plasma Injections. Blood is drawn from the pet and filtered to capture the platelets that promote healing. Our veterinarian did the treatment on his own dog, who couldn't walk. When we saw her weeks later, she was running and jumping. While this treatment isn't cheap, it still is a lot less costly than surgery.

Program:	WDIV News / Local 4 News at 5 & 6
Dates:	November 6
Time/Duration:	5:00pm, 6:00pm/6:50
Summary:	

Fast moving housefires have recently killed five children in Michigan and injured many others. To keep families safe, our Consumer team did a series called "Help Me Hank Fire Safety Guide". The first story at 5:00pm, centered around kids and their knowledge of fire safety. We sat down with a group of them and a fire sergeant; asking questions about their family's plan if a fire were to break out. While we were impressed with their knowledge and willingness to ask questions, we noted that most families have a fire plan but don't practice it. We urged all viewers to put their plans into action, so kids will know what to do in the event of a fire. Then at 6:00pm, we walked through a home with an inspector to look at common hazards one might have in their own home. We found most families put their fire extinguishers in hard to reach places and most are sleeping with their doors open at night. Fire experts told our viewers to always 'close before your doze', explaining that new furniture now goes up in flames in 3 minutes. Families used to have 17 minutes to escape a fire, but not anymore.

Program:	WDIV News / Local 4 News Today, Local 4 News at Noon, 4, 5 & 6
Dates:	November 12
Time/Duration:	5:00 am, 6:00 am, 12:00 pm, 4:00 pm, 5:00 pm, 6:00 pm/25:00
Summary:	

We presented our annual 'Gift of Warmth' Telethon benefitting The Heat & Warmth Fund (THAW), sponsored by DTE Energy. Our 'Help Me Hank' team set up a day-long phone bank to raise money for people in need. THAW helps people keep on their heat on during the winter and the electricity on all year, especially if they have medical machines. Throughout the day, we profiled THAW families, interviewed THAW officials, profiled THAW case workers, and interviewed DTE on how to keep viewers' homes energy efficient.

We focused on a woman who received help from THAW during a difficult time in her life. Her son had been imprisoned in jail in China after his involvement in a barfight. While she fought to free him, using her money to pay for his defense; her father passed, leaving her with more bills. She got behind in paying as she fought to keep her own head above water. That's where THAW came in. They were able to pay off some of her bills and keep her on a payment plan to keep her lights on. We wanted to get across to our viewers that this woman lives a normal life, but the bills piled up. We demonstrated that anyone could need help at any time, and that's where

THAW comes in. Including DTE's promise to match what we raised, the final donation total was more than \$130,000.

Program:	WDIV News / Local 4 News at 5 & 11
Dates:	November 25
Time/Duration:	5:00 pm, 11:00 pm/10:00
Summary:	

We presented our annual Help Me Hank Toy Test. Every year we gather lists from several toy industry experts on which toys are going to the be the hottest sellers of the season. We enlist six kids, from the ages of five to nine years old, to test out the toys. This year, we switched it up a letting the kids pick the toys they wanted to test. Then we let the parents pick out the toys they WISH their kids had picked out! At 5:00pm, it was a "Kids Vs. Parents Toy Test". We found the result split in three ways. Two kids picked their own toys, two kids picked their parents' toys and two kids couldn't choose, deciding both picks were their favorites. Ultimately, we found the American Ninja Warrior Set (parent choice) was a major hit with all the kids. A Lego set (parent choice) beat out the trendy LOL Surprise dolls in the eyes of one child. We also learned Pokémon cards (kid choice) are still hot and were a big hit with the kid who chose them. We learned that parents really should trust their gut when choosing toys for their own kids. They really do know what they'll like and what will keep their attention. At 11:00pm, we stuck to our tried and true hottest toy list test. The kids told us that surprise toys are their favorites and that slime is still exciting to them and messy to parents. The Blume Doll was a bust, along with the Treasure X alien. The kids liked the surprise aspect, but never touched them again once they were uncovered. The big hit of the night were Pop Pops Snot and Peps, slime in bubble wrap. They loved popping slime. The other bigger winner was the Ryan's World Super Surprise Safe, because "he is on YouTube" and they loved the safe that hid all the toys.

Program:	WDIV News / Local 4 News at 4 & 5
Dates:	December 2
Time/Duration:	4:00 pm, 5:00 pm, 6:00 pm/6:45
Summary:	

Cyber Monday is one of the biggest shopping events of the season, but it can be overwhelming for many. We went live all day from inside the local FedEx Distribution Center as its employees got ready for the rush in shipments. At 4:00pm, we helped viewers sort through all the shopping madness by highlighting the best deals we were seeing online. Then at 5:00pm, we talked safety. Porch pirates have already hit the Metro-Detroit area, so we talked about tips on how to keep your packages safe this holiday season. Finally, at 6:00pm, we did a live interview with one of the FedEx managers. He talked about how they handle the peak shopping season and key tips for viewers to remember when expecting a delivery. He reminded them to keep house numbers clear for the drivers, make sure holiday decorations aren't going to be a hazard, try their best to keep their walkways clear of snow, and to write out instructions while ordering if they'd like their packages delivered in a specific way.

Program:	WDIV News / Local 4 News at 5
Dates:	December 11
Time/Duration:	5:00 pm/4:35
Summary:	

We took our viewers behind the scenes of the Amazon Fulfillment Center. It was interesting to see exactly how such a major online retailer works. Many people were shocked to see that all Prime items are stored right there in the actual facility. We also addressed the big concern that robots were taking over human jobs. Inside Amazon, robots and people work together to get out the correct shipments in a quick and easy way. They work together in a synchronized harmony.

Program:	WDIV News
Dates:	December 13
Time/Duration:	5:00 pm/3:05
Summary:	

Gift card scams aren't anything new, but the Better Business Bureau told us; it was one of the scams that hit Metro-Detroit the hardest in 2019. Now safety experts are warning viewers about purchasing gift cards as gifts this holiday season. We heard from a couple who purchased a gift card but when they tried to use it, the card was already drained. Thieves had scratched off the number, put the card back on the shelf and then stole the money when it was activated. Our experts at the Better Business Bureau informed viewers about the scam and told them how to protect themselves. They reminded viewers to check the back of all gift cards and choose ones that are in the middle of the rack. If you do see something out of place, we informed viewers that it's important to tell a store manager so they can check store security cameras for the culprit.

## LEGAL

Program:	WDIV News
Dates:	October 31. November 1, 2, 5, 7, 8, 9, 11, 12, 13, 18, 19. December 16,
	17, 18, 20.
Time/Duration:	All Newscasts/35:05 total length
Summary:	

WDIV reported three Warren De La Salle students who were suspended during a football hazing investigation have filed a lawsuit against the school, claiming the school discriminated against them because of their race, tried to blackmail them to implicate others and conspired to spread false information. Warren police conducted an investigation into the De La Salle football program after the team forfeited its Michigan high school playoff game due to allegations of hazing. When officials completed their investigation, they recommended charges against three students, an 18-year-old and two 16-year-olds, according to authorities. Investigators said the incident happened Oct. 19 at a team dinner. Many of the younger players knew the hazing was coming, so they ran from their teammates, officials said.

Program:	WDIV News
Dates:	October 23, 24, 25, 26, 27, 31. November 2, 7, 8.
Time/Duration:	All Newscasts/15:50 total length
Summary:	

WDIV reported Founders Brewing Co. and an employee who filed a racial discrimination lawsuit against the Michigan brewery have reached a settlement agreement. The terms of the agreement between Founders and Tracy Evans will not be discussed, according to a Facebook post from the brewery. Evans filed a lawsuit against the brewery, alleging he was fired from the company because he was black, among other accusations of a racist culture.WDIV reported the company has closed the taproom indefinitely amid fallout from the allegations and promises to recreate the company's culture before it reopens.

Program:	WDIV News / Local 4 News Today, Local 4 News at 5
Dates:	October 31. November 1
Time/Duration:	5:00 a.m., 5:00 p.m./3:55 total length
Summary:	

WDIV reported on a lawsuit filed on behalf of a wrongfully convicted man. Results from a rape kit tested 20 years after the assault resulted in an innocent man being sentenced to prison. Now, that man is suing the city of Detroit and the Detroit Police Department. James Chad-Lewis Clay was sentenced to 25-50 years behind bars in connection with a rape kit that was tested in 2017 and matched him to a crime he didn't commit. "They sent me to prison for a charge that will get you killed in prison," Clay said. When Clay was 16, he and his 15-year-old girlfriend used to skip school and party at a house near Detroit's Finney High School. Someone dragged the girlfriend into an alley and raped her, but it wasn't Clay. The rape kit sat on a shelf for two decades. When it was finally tested, Clay was matched to it, but he and the girlfriend both said they had consensual sex. The girlfriend wrote a letter to prosecutors saying Clay didn't rape her. Clay was released from prison earlier this year after spending two years behind bars, and the Detroit City Council apologized for his wrongful conviction, but that wasn't enough. The lawsuit seeks damages, more than \$81,000, under Michigan law for exonerated prisoners. The lawsuit also claims Detroit police were wrong for not testing the rape kit in a timely matter and not doing a thorough investigation when it was tested. "This is just a completely predictable collateral damage of what happens when you let rape kits go untested for decades," said Wolfgang Mueller, Clay's attorney.

Program:	WDIV News
Dates:	December 11, 12. / Local 4 News Today, Local 4 News at 5
Time/Duration:	Local 4 News Today, 5pm/4:55 total length
Summary:	

WDIV reported a man filed a lawsuit against Macomb County, claiming guards badly beat him inside the Macomb County Jail and he said he's got the video to prove it. In July 2018, video captured six Macomb County sheriff's deputies carry Brian Paul Hyde and strap him into a restraint chair. A bag is placed on Hyde's head as a deputy delivers several blows to him. A blue flash appears on the video. Hyde claims a deputy was using a taser on his groin.

"I thought it was the end," Hyde said. "I really believe I was about to die." Hyde said he and his family are in hiding. "You know, they're pulling my head to the floor so they are pretty much suffocating me while they are electrocuting me and beating me," Hyde said."I thought it was the end. I thought they were going to kill me."Macomb County alleged Hyde threw urine on a deputy and the video captures deputies trying to draw his blood to link him to the urine that was thrown. "I thought this was clearly torture," said attorney John Alexander. "It is totally unnecessary."Hyde, meanwhile, was charged with three counts of assault on a prison employee. He pleaded guilty to the charges in December 2018.

Program:	WDIV News
Dates:	December 19, 20.
Time/Duration:	All Newscasts/7:15 total length
Summary:	

WDIV reported Taylor Mayor Rick Sollars has been indicted on multiple counts of fraud and bribery in an alleged kickback scheme. Sollars is accused of steering real estate deals on foreclosed properties to two businessmen and getting kickbacks in return. Federal officials charged him in a massive 33-count indictment. Officials said case began months ago when federal authorities raided Sollars' home and took a long look at his lake house up north. Those raids resulted in charges that the mayor sent co-conspirator and local real estate businessman Shady Awad massive amounts of city business. In exchange, Awad allegedly made tens of thousands of dollars in renovations to both of the mayor's homes, according to authorities. Awad has also been charged in the case, as is Taylor Community Development Director Jeffrey Baum. Awad's attorney said his client did nothing wrong.

Program:	WDIV News / Local 4 News Today, Local 4 News at 6 & 11
Dates:	December 27, 28
Time/Duration:	5:00 a.m. 6:00 pm, 11:00 pm/5:55 total length
Summary:	

WDIV reported the family of Damon Grimes, a 15-year-old who died in an ATV crash in Detroit, settled a lawsuit against law enforcement members for \$12 million. Grimes died on Aug. 26, 2017, when he crashed the ATV he was riding after being tased by Michigan State Police Trooper Mark Bessner. The wrongful death lawsuit was against Bessner, Trooper Ethan Burger and Sgt. Jacob Liss. Bessner was sentenced to 5 to 15 years in prison after being found guilty of involuntary manslaughter in April.Police say Bessner was chasing Grimes when he tased him on Detroit's east side. Grimes crashed into the back of a parked car. MSP released a statement:

"The Michigan State Police extends its continued condolences to the Grimes family, friends and supporters. Damon Grimes' death is a tragedy that could have been avoided if not for the criminal and unforgivable actions of a former MSP trooper. The MSP recognizes that while this monetary settlement does not change how this has affected the Grimes family, it may help to begin to bring some closure. The MSP sincerely apologizes to everyone impacted by this senseless act and we have prioritized working with our troopers and the community to avoid this from happening again."

Program:	Flashpoint
Date:	December 1
Time/Duration:	10:00 a.m. / 12:01
Summary:	

One segment of this locally produced weekly public affairs program hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our legal system. Scillian was joined by a roundtable that talked about recreational marijuana now being legal in Michigan. The guests were Dustin Walsh from Crain's Detroit Business, marijuana entrepreneur Anqunette Sarfoh, and Andrew Brisbo, the executive director of the Marijuana Regulatory Agency. Brisbo said the state is ready for sales to begin today, saying they were ready ahead of deadline. Sarfoh said she's concerned about shortages and wholesale costs rising about 50% in some places. Walsh added that if people are not able to obtain marijuana legally, they will return to the black market. Brisbo talked about the health benefits among others of dealing with the regulated market. Scillian asked about the recent vaping scare, and Sarfoh said she still vapes every day using tested, licensed products. The group discussed why so many communities have 'opted out' of selling marijuana even though they voted for legalization. They also talked about how law enforcement will deal with new issues surrounded legal marijuana use, and how workplaces will or won't test.

#### **CRIME**

Program:	WDIV News
Dates:	October 21, 22, 26. November 8, 9, 12, 14.
Time/Duration:	All Newscasts/16:10
Summary:	

We reported that The Michigan Attorney General's office served a search warrant at the Detroit Public Safety Headquarters. Sources confirm the search of the IT Department and connected to an investigation of a non-profit supported by Mayor Duggan. Officials have been investigating the decision-making process that led to the city's support of the program and if Duggan had a conflict of interest that played a role in that decision.

Program:	WDIV News / Local 4 News at 4, 5 & 6
Dates:	December 17, 18
Time/Duration:	4:00 p.m., 5:00 p.m., 6:00 p.m./5:55 total length
Summary:	

WDIV reported U.S. Attorney General William Barr was in Detroit to announce "Operation Relentless Pursuit," a new initiative aimed at reducing violent crime in Detroit and six other cities.Barr said he is allocating \$71 million to help fight violent crime in Detroit. The AG also said more federal agents will be hired and assigned to the Detroit area so that they can create more task forces to fight violent crime. "Americans deserve to live in safety," Barr said. "While nationwide violent crime rates are down, many cities continue to see levels of extraordinary violence. Operation Relentless Pursuit seeks to ensure that no American city is excluded from the peace and security felt by the majority of Americans, while also supporting those who serve

and protect in these communities with the resources, training, and equipment they need to stay safe."Bureau of Alcohol, Tobacco, Firearms and Explosives acting director Regina Lombardo said the operation combines the resources of multiple federal agencies to support state and local law enforcement partners in cities that experience high rates of violent crime.

Program:	WDIV News
Dates:	November 21, 22, 23, 24, 25, 26, 27, 28, 29. December 2, 3, 4, 5, 6, 7.
Time/Duration:	All Newscasts/42:25
Summary:	

WDIV reported Detroit police officer Rasheen McClain was killed in the line of duty and a man has been charged in the case. JuJuan Parks, 28, is facing 16 charges in connection with the Nov. 20 shooting inside a home in the 20000 block of Wyoming Avenue, according to officials. Wayne County Prosecutor Kym Worthy said Parks is charged with one count of first-degree premeditated murder, murder of a police officer, three counts of assault with intent to murder, one count of resisting and obstructing a police officer causing death, one count of discharging a weapon inside a building causing death, one count of discharging a weapon in a building causing serious impairment, one count of felon in possession of a firearm and eight felony firearm violations. Detroit Police Chief James Craig previously said Parks was on the department's radar but fell through the cracks. Craig said he has since launched an internal investigation, saying "more should have been done."Detroit police were investigating Parks' role in multiple shootings, Craig said. Parks is connected to the shooting of six people since Nov. 17. Two people, including McClain, were killed in the shootings.

McClain was killed Nov. 20 when a gunman opened fire on him and three other officers at a home in the 20000 block of Wyoming Avenue. Officer Phillippe Batoum-Bisse was wounded but is expected to be OK. The two other officers were identified as Danny Chambers and Joseph Weaver. Craig said the gunman should have been found weeks ago and that the DPD failed to investigate.

Program:	WDIV News / Local 4 News Today, Local 4 News at 11
Dates:	December 23, 24
Time/Duration:	5:00 a.m., 11:00 p.m./5:25 total length
Summary:	

WDIV reported on keeping safe from crimes of opportunity around the holidays. Defender Karen Drew exposed thieves trying to cash in on people who are busy preparing for and enjoying the holidays, experts said. Canton police gave advice for homeowners."Leave lights on in the home," Canton police Officer Patty Esselink said. "Leave the television on so that there's some noise in the house, so that it gives the illusion that maybe somebody is home."That applies whether you're just going to church, out for the evening or away on vacation. "Always let your neighbors that are around you know that you're going to be gone for a couple days so that they can keep an extra eye on the home," Esselink said. Police advise staying off social media. Everyone loves to share vacation photos, but it's smart to wait until you come home. "Post those images and those events that you're looking forward to after you get home so that if anybody is searching social media that you do not give them the heads up that you're not going to be around," Esselink said.Keep your garage door closed, even when you're home, officials said. Having it open so people can see your snowblower, bikes or power tools, makes you a crime of opportunity, experts said. Thieves will grab goods to sell for quick cash, according to authorities. Another mistake can happen right at the curb. Don't let thieves know what's new to your home by putting a television or Mac book box out with the trash. Break down boxes and use dark garbage bags, not clear ones, to hide the packaging from gifts, officials said. Cameras around the home are a great way to deter thieves, but Canton police want people to remember that some people only have it for the live feed, and that doesn't help if there's a crime and you need to look back later. Set your outside lights to go on early to protect yourself and your neighborhood, experts said. Police said people leaving vehicles unlocked in driveways is still a big problem. They also leave valuables in plain sight, while is an easy crime of opportunity around the holidays. Bring laptops, shopping bags and anything else of value inside, police said.

Program:	WDIV News
Dates:	October 31. November 1, 2, 5, 7, 8, 9, 11, 12, 13, 18, 19. December 16,
	17, 18, 20.
Time/Duration:	All Newscasts/35:05
Summary:	

WDIV reported on the criminal investigation into an alleged high school football hazing ring. The case had to be sent to another county to avoid any appearance of impropriety in the Macomb County Prosecutor's office. The St. Clair County prosecutor has been appointed to the hazing investigation into members of the De La Salle Collegiate High School football.

Warren police have been seeking charges against three De La Salle students. Two 16-year-old boys are expected to be charged as juveniles, according to the Warren police commissioner. An 18-year-old senior at the school, who was 17 years old at the time of the alleged crime, could face an assault charge as an adult. According to authorities, a team dinner was held Oct. 19 and the younger players knew the hazing was coming. Some ran from their teammates. Warren Police Commissioner Bill Dwyer said an investigation revealed the students allegedly held the victim to the floor of the locker room and used a broom during the incident. Macomb County Prosecutor Eric Smith said the victim in the case didn't want the case to go forward and refused to be interviewed by police. De La Salle forfeited its high school playoff game due to the allegations of hazing in the team locker room.

Program:	Hoffa
Date:	December 4
Time/Duration:	10:00 p.m. / 60:00
Summary:	

We produced this local special which addressed the years old unsolved crime of the disappearance of Jimmy Hoffa. The legend of Jimmy Hoffa was born in Detroit. He forged relationships with the mob, made enemies with a president and became one of the most powerful men in America. Tragically he would lose it all and disappear, never to be seen again. Hoffa, a primetime special hosted by Steve Garagiola chronicles Hoffa's life from his early days growing up in Detroit to his meteoric rise in the Teamster Union. The special also included his troubles with mafia, his prison stint and many theories about what really happened that fateful day he disappeared.

Program:	WDIV News
Dates:	December 12, 13
Time/Duration:	All Newscasts/8:55
Summary:	

WDIV reported a man who said he believes he's D'Wan Sims, a child who went missing from a Livonia mall 25 years ago, has given a DNA sample to police. D'Wan Sims was reported missing on Dec. 11, 1994 at the Wonderland Mall in Livonia. His mother, Dwanna Harris, told police he disappeared while shopping with her. Surveillance video revealed that Harris was at the mall, but didn't show her son. That led investigators to believe he was never at the mall in the first place. The family became the focus of suspicion."I was here at the department and we looked at all of the video, we checked everything, and we never saw D'Wan with Ms. Sims," Livonia police Captain Ron Taig said. Police reached out to the mother to obtain DNA for a test and it's unclear if she will cooperate. Sources told WDIV that the man reached out to Harris on Facebook messenger and she blocked him.Police said they first heard about the man's theory after he posted his belief about his identity on Facebook. He also shared concerns about what his parents told him about his childhood. He went to the police station a couple of days ago. "I guess what's odd is that he claimed that he didn't want any of this information out in the media and from what I understand he has put this out on social media," Taig said. Sources told WDIV that this would be standard procedure in any high-profile case. "We are going to reach out, obviously, to the family and provide his information, to see if they want to contact him," said Taig.

Program:	Flashpoint
Date:	December 8
Time/Duration:	10:00 a.m. 6:27
Summary:	

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to crime. The guest was WDIV reporter and anchor Steve Garagiola, who is also the host of a new podcast called "Shattered: Hoffa". Garagiola talked about what he learned researching the story, even after a lifetime in metro-Detroit. He described the connection between Jimmy Hoffa and the Kennedy family, and the possibility that Hoffa was involved in the assassination. Finally, he went through the different theories about what happened to Hoffa and where his body could be and why no one knows for sure.

## **EDUCATION**

Program:	WDIV News
Dates:	October 2, 3, 16, 17, 28, 29. November 19, 20.
Time/Duration:	All Newscasts/13:20 total length
Summary:	

WDIV reported Clawson Public Schools needs a solution to declining enrollment and is looking to neighboring school district Troy for a possible solution. Superintendent Tim Wilson said it was a tough decision, but it's the best move for the school district. "Over the years, going forward, we are projecting that the declining enrollment will continue," Wilson said. He said the declining enrollment is forcing the district to make some tough decisions across the board. "It's just causing a financial hardship on the district. We're stable right now, but as we move forward it's going to continue to cause issues," Wilson said. "We needed to make a formal ask to them to consider having us to join their district through the annexation process and they both passed that." Wilson said this is the best situation for everyone involved. He will ask for students to stay in their schools and teachers to keep their jobs.

Program:	WDIV News / Local 4 News at 5
Dates:	October 23
Time/Duration:	5:00 p.m. / 1:30
Summary:	-

This report covered a new program that could help thousands of Detroit residents attend college. The story detailed the offer from Wayne State University which included free tuition for City of Detroit residents. It broke down the requirements of the program and included interviews with Wayne State University's president, students and parents.

Program:	WDIV News / Local 4 News Today, Local 4 News at 6 & 11
Dates:	November 4, 5, 11, 12.
Time/Duration:	5:00 a.m., , 6:00 p.m, 11:L00 p.m/5:15 total length
Summary:	

WDIV reported Utica Community Schools teachers are angry over stalled contract negotiations. The union and the district have been talking since March, but there is still no contract. According to the union, the sticking point is the speed of step increases. "This is our second time around having to fight this hard for a contract," said Liza Parkinson, Utica Education Association president. "The last time it ended in concessions, and this time we want to be honored and respected by our employer for the sacrifices we've made across nine years." The union filed an unfair labor practice charge against the district. District spokesman Tim McAvoy said the district is bargaining in good faith. "In previous contracts, during that time the teachers did receive half step increases for additional compensation for six of those nine years," McAvoy said. "The actions of the UEA are to divert attention away from the union's proposals. The proposals at this level have not been accepted at most school districts in Macomb county or the region."

Program:	WDIV News / Local 4 News at 5
Dates:	November 22
Time/Duration:	5:00 p.m./2:30 total length

#### Summary:

WDIV reported on a special groundbreaking ceremony to celebrate the future of education in the city of Detroit. WDIV News anchor, Evrod Cassimy was at the scene as construction began on a new educational center aimed at taking children all the way from the cradle to a career. Work on the \$15 million Starfish Family Services early childhood center on Marygrove's campus comes just over a year after it was initially announced. "Even though the price tag is high, there is no price tag that is too high to invest in the kids of Detroit," said Rip Rapson, of the Kresge Foundation. "I think it sends a powerful signal that we're serious about kids and that we'll do anything to make them successful." The Kresge Foundation invested in the early childhood building will look like was unveiled at Friday's groundbreaking. It's a welcomed addition to the campus and will provide high-quality education to the youngest Detroiters, officials said. Enrollment will begin next spring, with school started in January 2021. At full capacity, the school will serve about 1,000 Detroit children, officials said.

Program:	WDIV News
Dates:	December 3, 6
Time/Duration:	All Newscasts/8:15
Summary:	

WDIV reported the superintendent of the Detroit Public Schools Community District is laying out a sweeping overhaul to the district, aimed at maximizing the use of the best facilities and boosting enrollment. The city of Detroit has two high schools that require entrance exams, including Cass Tech. Superintendent Nikolai Vitti wants to expand that to include Martin Luther King Jr High School. Vitti also wants to expand the curriculum in sports marketing and medicine. Vitti said he's getting the parental support he needs, but he also needs money, post receivership. He said there isn't any because the new district isn't allowed to float bonds to raise cash.

Program:	WDIV News / Local 4 News at 5
Dates:	December 3
Time/Duration:	5:00 p.m. / 2:00
Summary.	<b>`</b>

Rebuild it, and they will come back. That's the hope for leaders with the Detroit Public Schools Community District. This report looked at several changes planned for the Detroit school district, which currently has just over 50,000 students. The story also outlined some of the major obstacles, such as the millions of dollars needed in repair work. The DPSCD superintendent. parents and students were interviewed as part of the story.

Program:	WDIV News / Local 4 News at Noon, Local 4 News at 6
Dates:	December 11
Time/Duration: Summary:	12:00 p.m., 6:00 p.m./3:15 total length

WDIV reported there were some frustrated families in the Utica Community School District after a major change was made to the holiday break calendar. The district decided to make the break a few days longer, extending the break by two days. The announcement was made just before break and was a shock to some parents who now must scramble to find childcare. A spokesperson for the district said plans that address the changes have been made to the state.

Program:	WDIV News / Local 4 News Today, Local 4 News at 4 & 5
Dates:	December 20, 24.
Time/Duration:	5:00 a.m. 4:00 pm, 5:00pm/4:15 total length
Summary:	

WDIV reported on the trend to start high school later in the morning and the consideration from various school districts to change the start times. Novi teens will be sleeping a little bit later during the school week next fall. And the reason for the change is to give teens better sleep. The Centers for Disease Control and Prevention says classes shouldn't start before 8:30 a.m. for adolescents. However, Novi High School students currently head to class at 7:15 a.m., one of the earliest start times in the country. Detroit Public Schools Community District is still debating the changes.

Program:	Flashpoint
Date: 1	October 20
Time/Duration:	10:00 a.m. /7:23
Summary:	

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Education. Scillian's guest was NBC education reporter Rehema Ellis, who joined by satellite from New York City. She will be hosting a town hall event from metro-Detroit next week, so the conversation was meant to preview that discussion. Ellis talked about what she's heard regarding education challenges during her travels to districts all over the country. She said many students bring with them the mental and social challenges they face outside the classroom, and those make it more difficult to learn. She also said that many challenges are the same, like funding and quality of teachers because they can't attract the best people at lower salaries. Scillian asked what Ellis has found are working, and she said that when administrators and policymakers and parents and students can all come together and talk, they tend to improve academic outcomes. She said more money is not the only solution. Scillian asked about how the threat of mass shootings has changed the atmosphere in districts, and Ellis said students are affected differently by weapons scanners and safety drills.

Program:	WDIV PSA's/MAB – Literacy Essentials
Dates:	October - December
Time/Duration:	General Rotation/ 1x :30
Summary:	

These Michigan Association of Broadcasters PSAs drive home the importance of literacy for school children and offer resources to teachers in that arena of education. The "Literacy Essentials" practices are proven to work, and Michigan teachers can enroll in free online courses to learn more about them.

Program:	WDIV PSA/sMAB – OK2Say
Dates:	October - December
Time/Duration:	General Rotation/ 1x :30
Summary:	

This PSA from the Michigan Association of Broadcasters tells kids that when they see bullying or violence at school or anywhere, there is an anonymous tipline where they can report it.

Program:	WDIV Psa'S/MAB – Make the Difference
Dates:	October - December
Time/Duration:	General Rotation/ 1x :30
Summary:	

This Michigan Association of Broadcasters PSA talks about the value of a college degree from a Michigan public university, because it costs an average of 40% less than full price. It sends viewers to getMIDegree.org for more information.

## RACE RELATIONS AND RELIGIOUS TOLERANCE

Program:	WDIV News / Local 4 News at 5
Dates:	October 13
Time/Duration:	5:00 p.m. / 1:15
Summary:	

Racist vandals spray-painted racial slurs on a building in Madison Heights. Residents, the business owner and clients of the business were all interviewed for our report. The report noted each person interviewed condemned the act of vandalism, but also pointed out the community is predominately white and there have been racial incidents in the past. Police also talked about their investigation into the incident.

Program:	WDIV News / Local 4 News at 5
Dates:	October 14
Time/Duration:	5:00 p.m. / 1:45
Summary:	

We reported that a request from the City of Detroit police department to expand the use of facial recognition has sparked controversy. The police chief said the technology will improve the department's ability to fight and deter crime. Critics fear facial recognition will give racially biased or insensitive employees a new tool to harass and target blacks. Residents, city leaders and the police chief were interviewed for the story.

Program:WDIV News / Local 4 News at 11Dates:October 22Time/Duration:11:00 p.m. / 1:45Summary:

A Michigan State University professor was under fire and under investigation for a survey issued to students. The story noted the survey asked students to rate several different statements based on how stereotypical, funny or offensive they were. The report included interviews with students, many of whom complained the premises of the survey itself was inappropriate and offensive. The story also included interviews with students who claimed the survey was the latest example of what they called several recent racially insensitive incidents on the MSU campus. The MSU president released a statement saying both the university and the MSU police department were investigating the incidents and survey.

Program:	WDIV News / Local 4 News at 11
Dates:	October 23
Time/Duration:	11:00 p.m. / 1:30
Summary:	

A racial discrimination lawsuit created a backlash and prompted a popular brewery in Detroit to temporarily close its doors. The report looked at the controversy surrounding Founders Brewery and how the business pulled out of a big weekend event because of the fallout. The story explained a former employee sued the business claiming racial discrimination. A copy of a deposition from the case sparked the backlash because of the way the Founders owner responded to the question. The report included quotes from the deposition and a statement from the lawyers representing brewery.

Program:	WDIV News / Local 4 News
Dates:	November 12
Time/Duration:	6:00 p.m. / 1:00
Summary:	

The Michigan Chapter of the Council of American Islamic Relations (CAIR) filed a complaint against Henry Ford College. The story laid out the complaint, alleging the school failed to take action after a professor leveled an Islamophobic rant against a Lebanese American student. The report noted the professor's rant took place in front of other students. A spokesperson for CAIR was interviewed for the story. The school issued a statement.

Program:	WDIV News / Local 4 News at 5
Dates:	November 14
Time/Duration:	5:00 p.m. / 1:30
Summary:	

The story noted the passing of Don Barden and recapped the life of an African American trailblazer in the City of Detroit. It focused on Don Barden, who built a cable system, operated casinos, worked in real estate, and the entertainment industries. The report explained how Barden became the city's first African American cable provider. Detroit Mayor Mike Duggan, local business owners, and community leaders were interviewed for the story. Mr. Barden's son also talked about his father's legacy. The story highlighted the street named after Barden and the positive impact he had on the city, especially the African American community.

Program:	WDIV News / Local 4 News
Dates	November 21
Time/Duration:	5:00 p.m. / 1:00
Summary:	

A business at the center of a racially charged incident is working to help defuse the situation. The story covered a plan by Checkers Bar, located in downtown Detroit, to host an open conversation on race. The report explained the idea was the result of an incident in which a bartender made a racist comment to a customer. The story also noted the Michigan Department of Civil Rights and the Detroit Civil Rights & Inclusion Office will be a part of the community discussion about race.

Program:	WDIV News / Local 4 News at 5
Dates:	December 4
Time/Duration:	5:00 p.m. / 1:30
Summary:	

The Icon, but sometimes controversial rapper Kid Rock was back in the spotlight for this report. The story explained how Rock was not renewing the lease on his "Made In Detroit" restaurant that is currently located in Little Caesars Arena. Rock's decision was in response to criticism he received over his profanity-lace rant on social media. The story noted Rock was critical, rude and borderline abusive toward Oprah Winfrey and other prominent minorities. Rock acknowledge the rant but blamed the lewd behavior on being intoxicated, insisting he was not a racist. Community leaders were critical of Rock and questioned his committee to minorities and the City of Detroit. They were also critical of rock's decision to close the restaurant, calling it a childish reaction.

Program:	WDIV News / Local 4 News at 5
Dates:	December 11
Time/Duration:	5:00 p.m. / 1:45
Summary:	

The report took a closer look at an incident involving two football teams. one from Detroit Denby, the other Almont. An incident that happened after the game, was recorded on camera. It showed players and supporters from both teams yelling and spitting at each other. According to the story, those on the Almont side hurled racial slurs at those on the "Denby side". Afterward, each side blamed the other, which further depended the divide and sparked racial tensions.

The report also noted a disagreement over how authorities handled the case, because only Denby players and supports were charged. Police, parents and students were interviewed. The story also included a statement from DPSCD Superintendent Nikolai Vitti.

Program:	WDIV News / Local 4 News at 5
Dates:	December 16
Time/Duration:	5:00 p.m. / 2:00

The ongoing investigation into an alleged hazing incident at Warren De La Salle High School took a dramatic turn when three students linked to the probe, sued the school claiming discrimination. The story included an interview with the students' lawyer, who pointed out of the 13 students allegedly part of the investigation, only three African American students were suspended, while ten white students were allowed to remain in school. The lawsuit contends the different treatments amounted to racial discrimination. The school issued a statement.

Program:	Focus Hope March
Dates:	October - December
Time/Duration:	General Rotation/ 1x :30, 1x :15, 1x :10
Summary:	

These WDIV-produced PSAs invite viewers to the 45th annual Focus: HOPE March, named for founder Eleanor Josaitis. The event brings together thousands of people from all walks of life, to help fight racism, poverty and injustice.

## CULTURAL AFFAIRS AND COMMUNITY ENRICHMENT

Program:	WDIV News / Local 4 News Today
Dates:	October 2, 9, 16, 21, 28. November 6, 11, 13, 20, 25, 27. December 9, 11,
	16, 18.
Time/Duration:	5:00 a.m./33:15 total length
Summary:	

Every week, WDIV news anchor Rhonda Walker introduces viewers to a local child who is excelling in academics, sports, community service, the arts, STEM or entrepreneurship. She searched for the most exceptional kids in Metro Detroit to boast about in her "brag book." She then shares their stories and fills the book with these kids' remarkable accomplishments. This quarter she focused on these children among others: a straight A honor student with a passion for helping others, the first female student council president in her school's history, and an honor student who plays five different instruments in the school band.

Program:	WDIV News / Local 4 News at Today, Live in the D
Dates:	October 1, 4, 8, 11, 15, 18, 22, 25, 31. November 1, 5, 7, 8, 9, 10, 12, 13,
	15, 19, 26. December 3, 10, 20.
Time/Duration:	5:00 a.m., 10:00 a.m./ 32:05
total length	
Summary:	

WDIV routinely airs a segment called "Uniquely Detroit" which focuses on a part of the community that most viewers might never get to see, or even know about. Photojournalists Alex Atwell shoots and puts these together strictly from the pictures and the words of the subjects he interviewed. This quarter he focused on these topics among others: the Krampus night tradition in Detroit, the first black woman to visit every country in the world, a local company re-using old shipping containers for homes and Beaver Island, one of the most remote craft breweries in Michigan.

Program:	WDIV News / Local 4 News at 5, Live in the D
Dates:	October 11, 16, 18, 20, 23, 25. November 8, 14, 15, 21, 29. December 6,
	12.
Time/Duration:	5:00 p.m., 10:00 a.m./39:15 total length
Summary:	

WDIV partners with Detroit Free Press columnist Mitch Albom for a special series focusing on Metro Detroiters making a difference called "Heart of Detroit." This quarter Mitch profiled among others: a couple delivering "blessing bags" to those in need, the Michigan Pet Fund Alliance, a group helping disabled people get out of their homes and youth hostels in Detroit.

Program:	WDIV News / Local 4 News Today
Dates:	November 15 December 3, 22
Time/Duration:	Local 4 News Today/8:00
Summary:	

WDIV aired a series of reports called "Making A Difference" with Reverend Lonnie Peek and Wayne County Community College focusing on people making a positive impact in our community. This quarter topics included: a program helping high school students become leaders, a woman making sure those who need diapers in her community can get them, and an organization helping to pack holiday meals.

Program:	WDIV News
Dates:	December 23
Time/Duration:	6:00 p.m. / 2:30
Summary:	

WDIV reported students at Clarkston Community Schools helped a single mother who couldn't afford to get her roof replaced. The Clarkston Construction Tech Student Builders teamed up with community partners to help Dawn Pineda. "Depending on which way the rain was coming, it was leaking in one spot, and if the rain came another way, it was coming in another spot, so it was very stressful," Pineda said. Pineda said she works full-time to pay her bills and there was no way she could afford to replace the roof. "They're really helping a lot, so I'm very very thankful to them, very," she said. Roofer Terry Burr, the Clarkston Community Church Handy Ministry, the Great Lakes Ace Hardware on Sashabaw Road and My Habitat Clarkston helped the students with the project.

Program:	WDIV News / All Newscasts
Dates:	November 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27,
	28, 29 / 32:35
Program:	WDIV News (special Thanksgiving edition)
Dates:	November 28
Time/Duration	6:00 a.m. – 9:00 a.m. /3:00 special coverage

WDIV covered America's Thanksgiving Parade along Woodward Avenue and the buildup to the big event. WDIV reporters showcased the reveal of new floats, guests and participants in the parade, best seats and parking, specified weather forecast and broadcast live from the parade route during the morning news leading up to the parade kickoff.

Program:	Hob Nobble Gobble
Dates:	November 22
Time/Duration:	8:00 p.m. / 30:00
Summary:	

WDIV presents this live special, annually, as a kick off and preview to America's Thanksgiving Parade. The show originates from the site of a huge fund raising party for America's Thanksgiving Parade and features interviews with local business people and dignitaries as well as previews of this year's newest Parade floats.

Program	America's Thanksgiving Parade
Dates:	November 28
Time/Duration:	9:00 a.m. / 3:00:00
Summary:	

WDIV in partnership with the non profit, America's Thanksgiving Parade Company, produced and broadcast the annual live 3 hour broadcast of the Thanksgiving Parade. Hosted by WDIV anchors, Devin Scillian, Kimberly Gill, Rhoda Walker, Evrod Cassimy and Ben Bailey, the show offers a one hour entertainment special leading up to the live coverage of the Parade along Woodward Avenue. The show features floats and numerous high school bands as well as local entertainers and dignitaries along the route. (The program is preceded by live special editions of our morning news from 6-9 a.m. with all the pre Parade festivities.)

Program:	Flashpoint
Date:	November 10
Time/Duration:	10:00 a.m./9:01
Summary:	

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to giving back. The guest was author and radio host Mitch Albom. He came to talk about his recent book "Finding Chika". It was written about the girl he brought into his home after her family was traumatized by the earthquake in Haiti and she developed a brain tumor after her mother died. She ended up living two years longer than her initial prognosis. Albom said the book about Chika was the hardest book he ever wrote, but he's glad that she will be memorialized and that the idea that there's no wrong way to make a family will get a spotlight. He talked about the lessons that caring for Chika taught him, including making sure the 52 children he cares for in Haiti get college educations.

Program:	Flashpoint
Date:	December 8
Time/Duration:	10:00 a.m./10:00
Summary:	

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to cultural affairs. Scillian was joined by director of the Detroit Institute of Arts Salvador Salort-Pons. The museum announced it will seek a renewal of its millage from voters two years early, on next year's spring primary ballot. Scillian asked whether it was cynical to put it on the ballot in March, when most voters will be Democrats who are more likely to approve the millage. Salort-Pons said the museum is just planning ahead, and he looks forward to voters deciding whether to keep funding the many programs. Salort-Pons talked about how much the organization has changed from inward-looking to outward-looking since the original millage passed. When Scillian pointed out how much the DIA's operating budget has increased since 2012, Salort-Pons said that's because in 2012 they were operating at a bare minimum in an effort just to keep the doors open. He described all the bussing programs and other partnerships that invite more people inside. He also gave examples of how the museum has diversified its exhibitions to appeal to the wide range of people who are supporting it. Finally, Salort-Pons talked about the museum's endowment, and the effort to make sure it's as robust as possible going forward.

Program:	All 4 Pets
Dates:	December 18
Time/Duration:	8:00 p.m. / 30:00
Dates	December 25
Time/Duration	5:00 p.m. / 30:00 encore presentation
Dates	December 28
Time/Duration:	5:30 p.m./ 30:00 encore presentation
Summary:	1 1

WDIV produced and aired another edition of our local special focusing on Pets, their owners and all the information that helps make sure our furry friends are well taken care of. This edition introduced sibling snow dogs seen around town, highlighted a rabbit rescue, identified unique gifts for pet lovers and revealed our latest station spokes pet. The program was hosted by WDIV news anchors Jason Carr and Priya Mann.

Program:	Live in the D Out on the Town for the Holidays
Dates:	December 18
Time/Duration	8:30 p.m.
Summary:	

WDIV produced this special edition of our daily Live in the D program hosted by Jason Carr and Tati Amare. The program highlighted some of the holiday destinations, entertainment and shopping available around town this holiday season.

Program:	WDIV PSA's/NAB – Bringing It Home
Dates:	October - December
Time/Duration:	General Rotation/ 1x :30
Summary:	

This National Association of Broadcasters PSA emphasizes the importance of free television and radio, especially in breaking news and weather situations. These outlets keep people informed in a way that no other medium can.

Program:	WDIV PSA's/Tapper's Coat Drive
Dates:	October 28 – November 22
Time/Duration:	General Rotation/ 1x :30
Summary:	

This WDIV-produced PSA tells viewers about the coat drive at Tapper's jewelry store locations. Through November 30th, people can drop off warm weather gear, which will be donated to people in need.

Program:	WDIV PSA's/Grandstands
Dates:	October 23 – November 24
Time/Duration:	General Rotation/ 1x :30, 1x :15
Summary:	

These WDIV-produced PSAs invite viewers to watch America's Thanksgiving Parade from grandstand seats on Woodward Avenue. Ticket sales go to the nonprofit Parade Company, which puts on the Parade in Detroit.

Program:	WDIV PSA's /Parade Tours
Dates:	October - December
Time/Duration:	General Rotation/ 1x :30, 1x :15
Summary:	

These WDIV-produced PSAs invite viewers to take a behind-the-scenes tour of the Parade Company, the nonprofit organization where floats are built for America's Thanksgiving Parade. School groups and families are welcome.

Program:	WDIV PSA's/Turkey Trot
Dates:	October 22 – November 23
Time/Duration:	General Rotation/ 1x :30, 1x :15
Summary:	

These PSAs tell viewers about the annual Turkey Trot on Thanksgiving morning. The 10k, 5k and one mile races are held right before America's Thanksgiving Parade, and 20,000 runners take part.

Program:	WDIV PSA's/MAB – Anti-Littering
Dates:	October - December
Time/Duration:	General Rotation/ 1x :30
Summary:	

This Michigan Association of Broadcasters PSA tells viewers not to litter, recycle more, and reducing household waste. The city of Detroit spent more than \$10 million in 2018 cleaning up litter.

Program:	WDIV PSA;s.Volunteers of America
Dates:	October - December
Time/Duration:	General Rotation/ 1x :30, 1x :15
Summary:	

This PSA from Volunteers of America Michigan talks about the work they do with homeless veterans, seniors, and families in financial need. Donations provide food, clothing, shelter and employment to Michigan's most vulnerable people.

Program:	WDIV PSA's/Zoo – Amphibians, Promise, Sanctuary, Teach
Dates:	October - December
Time/Duration:	General Rotation/1x:30
Summary:	

These PSAs from the Detroit Zoo emphasize the importance of protecting animals from environmental damage, the importance of teaching children how to care for them, the importance of providing sanctuary for animals both in and outside of human care, and the importance of preserving existing populations and establishing new ones.