

***JANUARY – MARCH 2019
DESCRIPTION OF PROGRAMS PROVIDING MOST
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES***

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local 4 News Today	Monday-Friday	4:30-7:00AM
Live in the D	Monday – Friday	10:00 AM-11:00 AM
Local 4 News at 4	Monday-Friday	4:00-4:30PM
Local 4 News at 5	Monday-Friday	5:00-6:00PM
Local 4 News at 6	Monday-Sunday	6:00-6:30PM
Local 4 News at 11	Monday-Friday	11:00-11:35PM
Local 4 News Today	Saturday	6:00 – 8:00AM
Local 4 News Today	Sunday	6:00-7:30AM 8:00-9:00 AM
Local 4 News at 11	Saturday and Sunday	11:00-11:30PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	Sunday	10:00-10:30AM
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Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

PUBLIC SERVICE ANNOUNCEMENTS	Every Day	Run of Schedule
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Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV’s broadcast schedule including prime time.

DATELINE	Friday 10:00-11:00 p.m
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This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW	Monday-Friday	7:00-10:00AM
		11:00 AM –12:00PM

TODAY SHOW SATURDAY	Saturday	8:00-10:00AM
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TODAY SHOW SUNDAY	Sunday	9:00-10:00AM
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The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS	Monday-Sunday	6:30-7:00PM
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This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

COMMUNITY ISSUES

1. **GOVERNMENT**, including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.
2. **AUTOMOTIVE INDUSTRY**, including information about developments within the industry from both a consumer and employer perspective.
2. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.
4. **HEALTH AND PUBLIC WELFARE**, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles.
5. **LEGAL SYSTEM**, including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process
6. **EDUCATION**, updates on new developments within the schools, including administrative policy and innovations within the education system.
7. **CONSUMER WELFARE**, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.
8. **CRIME**, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.
9. **RACE RELATIONS AND RELIGIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.
10. **CULTURAL AFFAIRS AND COMMUNITY RELATIONS**, including information about our area's cultural offerings and information about community endeavors.

GOVERNMENT

Program: WDIV News
Dates: January 1, 2
Time/Duration: All Newscasts/4:15 total length
Summary:

WDIV covered the inauguration of Michigan's 49th governor. Democrat Gretchen Whitmer who took the oath of office as running mate, Garlin Gilchrist II, was sworn-in as Lieutenant Governor. Whitmer defeated Republican challenger Bill Schuette in the November election, winning by a 10-point margin. She previously beat former Detroit health director Dr. Abdul El-Sayed and chemical-testing entrepreneur Shri Thanedar, in the primary election back in August. Whitmer, 47, was first elected to the Michigan State Senate in 2006 after serving in the Michigan House from 2000 to 2006. She was picked to be the Senate Democratic Leader in 2010. Whitmer grew up near East Lansing before attending Michigan State University in 1993. We aired the inauguration live on one of our digital sub channels.

Program: WDIV News
Dates: January 29, 30. February 1.
Time/Duration: All Newscasts/12:25 total length
Summary:

WDIV reported Governor Gretchen Whitmer signed an order declaring a state of emergency in Michigan ahead of sub-zero temperatures. Whitmer activated the State of Emergency Operations Center, which is located in Dimondale. The center is overseen by the Michigan State Police, Emergency Management and Homeland Security Division. In addition to the emergency declaration, Gov. Whitmer has activated the State Emergency Operations Center (SEOC). Located at Michigan State Police Headquarters in Dimondale, the center is overseen by the Michigan State Police, Emergency Management and Homeland Security Division and coordinates response and recovery efforts by state agencies and local government. "Keeping Michiganders safe during this stretch of dangerously cold temperatures is our priority," Whitmer said. "Such widespread, extreme conditions have not occurred in Michigan for many years and it is imperative that we are proactive with record-low temperatures being predicted by the National Weather Service. Wind chills are predicted as low as 50 degrees below zero in many places, such as metro Detroit which is especially unaccustomed to these temps."

Program: WDIV News
Dates: February 11, 12, 13, 14.
Time/Duration: All Newscasts and Live 7:00 p.m. 1:13:15 total length
Summary:

WDIV aired Michigan Governor Whitmer's inaugural live State of the State address. She focused on Michigan roads and infrastructure, the central theme of her campaign. Whitmer called on people to share their stories about what the infrastructure crisis means to them and their families. Whitmer also addressed education and the skills gap and said she wants to expand civil rights protections for the LGBTQ community.

Program: WDIV News
Dates: February 12, 13, 14.
Time/Duration: All Newscasts/ and live 7:00 p.m.address/1:08:15 total length
Summary:

WDIV aired Mayor Mike Duggan's State of the City address touting the city's achievements and goals. He identified a list of achievements: a balanced budget, no state oversight, credit upgrades and more Detroiters working than there have been in 10 years, as well as huge development and job projects, including FCA committing to building and bringing jobs to its Detroit facility and Ford renovating and building a campus in Corktown. A huge focus of the address was the need to help Detroiters gain the skills to qualify for the new jobs coming to the city. Money will be expended on training programs and education. Duggan has been pushing for auto insurance reform for years and it has gone nowhere in Lansing. Now, he says he's hopeful. That he has bipartisan support for his auto insurance reform quest. Another major focus was assessing crime. Project Greenlight will, by 2020, be expanded to 1,000 cameras in the city. "We're going to make people make different decisions on what they want to do," Duggan said. Both Duggan and Police Chief James Craig see the expansion as a strong deterrent to crime and an excellent tool for solving violent crime.

Program: WDIV News
Dates: February 5, 10, 11, 12, 13, 15, 19, 20, 21, 22, 26. March 5, 12, 21, 31.
Time/Duration: All Newscasts/48:15 total length
Summary:

Consumer Investigative Reporter Hank Winchester focused on the condition of the roads in Metro Detroit as drastically fluctuating temperatures caused an enormous increase in the number of potholes. In segments titled "Road Rage: Pothole Patrol" Hank solicited information on the worst potholes in the area and then warned drivers about the area. He highlighted different approaches to fixing the roads, including a focus on Ohio, which doesn't have nearly the problems our roads have. He also reported on a proposed gas tax from the governor, who doesn't have the support from her legislature to pass it. Hank also did a ridealong with the governor, talking about the options to fix the roads.

Program: WDIV News
Dates: February 19, 20, 22. March 22.
Time/Duration: All Newscasts/14:55 total length
Summary:

WDIV reported the FBI raided the home and office of the Taylor Mayor Rick Sollars as part of a public corruption investigation. FBI agents snapped pictures and served warrants at the mayor's office. It turns out the agents were collecting evidence at City Hall and at the mayor's house. Investigators carried out boxes in what's being called a public corruption investigation. The mayor answered questions before trying to continue on to city business but Taylor residents were watching and wondering. At a packed City Council chamber the mayor asked the community for patience and privacy. And despite standing room only, no one spoke about the FBI raid in the

open meeting. It's unclear how long the investigation will last. Taylor police said City Hall is cooperating with the FBI.

Program: Flashpoint
Date: January 6
Time/Duration: 10:00 a.m./6:30
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by political strategists Dennis Darnoi and Adolph Mongo, Michigan Radio program director Zoe Clark, and former Michigan Senate Majority Leader Randy Richardville. The roundtable talked about the spat going on between Senator Mitt Romney and Ronna Romney McDaniel, the chair of the Republican National Committee. Clark said she suspects some of it is grandstanding on both of their parts in their respective positions. Richardville used to work closely with now-Governor Gretchen Whitmer in the Michigan legislature, and he talked about how her experience will inform how she tries to get things done now with a Republican majority in Lansing. Mongo was hopeful that Whitmer will be able to make some deals, but Darnoi said she shouldn't expect much more success than Republican governor Rick Snyder had.

Program: Flashpoint
Date: January 27
Time/Duration: 10:00 a.m. /12:37
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by roundtable guests, WDET "Detroit Today" host Stephen Henderson, pollster and analyst Steve Mitchell, Bridge Magazine reporter Chastity Pratt Dawsey, and attorney Dennis Cowan. The government shutdown ended this past week, when President Trump agreed to reopen without border wall funding. Cowan said the whole month long exercise was not a waste of time, because Americans care about immigration issues. Mitchell disagreed, saying Trump will lose his base because of this incident, calling it a complete victory for Nancy Pelosi. Henderson pointed out that Democrats were prepared to spend a lot of money on border security in order to keep the government open, and that the wall debate is designed to encourage xenophobia. Dawsey said the administration hasn't succeeded in explaining what the border 'emergency' is. The group debated whether or not the thousands of people arriving at the border in caravans is an emergency. Henderson more people are needed to process the existing asylum seekers. Mitchell disputed whether or not the people traveling to the border are legitimate asylum seekers. The next segment covered two topics, a settlement reached by Secretary of State Jocelyn Benson reached to redraw gerrymandered districts, and a series of reports on whether or not the Detroit Police Department has been shifting categories around to make their police response times appear to be improving. Henderson said redistricting should not really be a political issue, it should be about making every vote count. Cowan said these processes are very complicated, and this settlement prevented the court case that was scheduled for early February from going forward. Dawsey pointed out everyone has been partisan in drawing districts in the past, and

there's no reason to believe it will stop now. Next, the roundtable discussed whether the Detroit Police department is trying to fool people into thinking things are better than they are. Dawsey critiqued the difference in response times depending on what part of the city you're in. Downtown response times are faster than in many neighborhoods. In the final segment, each roundtable member gave his or her opinion of who is the most interesting candidate already running for President in 2020.

Program: Flashpoint
Date: February 3
Time/Duration: 10:00 a.m. / 30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by guest, Senator Gary Peters. He talked about his proposed legislation that would make it difficult to use a government shutdown as a weapon in a policy disagreement. He also said he doesn't believe security at the southern border is a national emergency, but that border security is a priority. He pointed out that some money that's already been allocated to the issue hasn't even been spent yet. Peters said he focuses more on the northern border, and that contraband and terrorists usually come from a port of entry, not across a southern desert. Next he talked about the legislation proposed to replace NAFTA, and whether or not President Trump deserves credit for the good economy. Peters warned that the current economic boom may not continue. Attention turned to the contaminant PFAS that has been found in Michigan water, and what should be done about it at the EPA level. Finally Peters talked about the future of health care, and whether "Medicare for All" is a viable option. Scillian was next joined by roundtable guests; editorial cartoonist Henry Payne, Detroit News columnist Bankole Thompson, Republican strategist Dennis Darnoi and political consultant Ron Fournier. Scillian first asked everyone to describe the 'state of the union' as he sees it. Fournier said it is fractured, but Payne pointed out jobs are being created so many people are happy. Thompson said the country has lost its moral authority. Darnoi said our nation is divided by perspective. The topic turned to whether or not Trump will declare a national emergency in order to get funding for his wall. Darnoi said as a conservative he would have a problem with that, because it's an expansion of governmental power. Fournier agreed that it's a dangerous precedent, saying Republicans need to remember a future Democratic president could declare a national emergency about gun safety. The roundtable then talked about an alert that went out from DTE this past week asking people to turn down their thermostats to 65 degrees, and whether or not they complied.

Program: Flashpoint
Date: February 10
Time/Duration: 10:00 a.m. / 30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our government. Longtime U.S. Representative John Dingell passed away this week, and former Michigan Governor Jim Blanchard, former U.S. Senator Carl Levin, and editorial page editor for the Detroit News Nolan

Finley joined Scillian to remember him. Levin talked about how Dingell's life was an illustration of the proper use of power. Blanchard said he always had the people of Michigan foremost in his mind, especially as an advocate for the auto industry but also as a champion of the environment. Finley remembered that Dingell was always consumed by whether people were satisfied with his service, even after he retired from 59 years in Congress. The group talked about Dingell's focus on his goals, and his ability to strategize and work with his opponents. They also agreed Dingell never took his position for granted, and always was mindful of his obligation to his constituents without taking reelection for granted. Finally, each guest shared their memories of friendship with Dingell, especially his love affair with Rep. Debbie Dingell and what they meant to each other over the years. Scillian was next joined by roundtable guests; Nolan Finley, Michigan Radio program director Zoe Clark, Bridge Magazine reporter Chastity Pratt Dawsey and Detroit Regional Chamber President and CEO Sandy Baruah. Governor Whitmer's first State of the State address is coming up next week, and Baruah talked about how important it will be for her to deliver on her campaign promise to fix Michigan's roads. Dawsey wondered whether Whitmer will mention the gerrymandering issue that has been so controversial in Michigan. Clark explained there is a court case pending right now regarding the current district maps. Finley warned against celebrating Whitmer's executive orders thus far, saying such orders are one of the reasons Washington is such a mess right now, because of the end-around to the legislature. Next, the roundtable talked about what President Trump might do about the standoff over the border wall, and the countdown to another possible government shutdown. Dawsey questioned whether you can call something a national emergency if you can wait weeks or months to declare it so. Finley said Trump recast the wall proposal during the State of the Union, and sold it better this time.

Program: Flashpoint
Date: February 17
Time/Duration: 10:00 a.m. / 19:14
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by Detroit Free Press columnist Kathleen Gray, Michigan Chamber of Commerce President and CEO Rich Studley, former Michigan Senate Majority Leader Randy Richardville, and political consultant Buzz Thomas. Governor Whitmer gave her first State of the State address this past week, which some criticized for being short on details. But Gray said details usually come with the budget, not a speech. Richardville said Whitmer set a good bipartisan tone, and that she can't be judged until she has time to actually do something. They talked about the dismal state of Michigan roads, and how they are a detriment to recruiting people to the state. Studley said he wished there was more talk about auto insurance reform in her address. Thomas credited Whitmer with successfully laying out her philosophy of government, and her agenda, albeit in broad strokes. The group talked about the Republican reaction or lack thereof when Whitmer talked about inclusion when it comes to LGBTQ rights. Next they talked about Whitmer's proposal to make community college free, and Studley described the number of jobs that remain open because there are not enough qualified, educated people to fill them. Finally, the roundtable discussed whether taxes should be raised for any reason, and guests had differing opinions on where money should come from. Scillian was next joined by Detroit Free Press

personal finance columnist Susan Tompor, talking about the surprises many people are experiencing as they file their 2018 taxes. She described the discrepancy in withholdings that may mean some people either owe money or are getting a smaller refund than they're accustomed to. Tompor also explained that people don't understand they really shouldn't be getting large refunds anyway, but that many use it as a de facto savings device. She advised that people consult a tax expert or accountant to advise them if they find their taxes much different than they expected, and they want to adjust things for next year.

Program: Flashpoint
Date: February 24
Time/Duration: 10:00 a.m. / 17:24
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by Democratic Representative from Michigan's 12th district Debbie Dingell and Republican Representative from Michigan's 10th district Paul Mitchell. Dingell recently lost her husband, the legendary Congressman John Dingell, so she took a moment to thank people for their outpouring of compassion. Scillian asked about President Trump's recent national emergency declaration on border security, and Mitchell said it is indeed a crisis. Dingell called the declaration a constitutional crisis, and reminded people that federal workers went without pay for a month because of it. Mitchell agreed, saying people shouldn't be used as hostages in political problems. Attention turned to the Mueller report and whether it should be made public once it's finished. Both agreed that it should, with the caveat that national security information should be redacted. The Representatives described the challenges of going into another election knowing Russia and other players are still trying to influence the results through social media and other outlets. The Representatives talked about Trump's upcoming summit with North Korean leader Kim Jong Un. Mitchell said he doesn't care how chummy the two leaders seem if a deal can be made to denuclearize North Korea. Dingell said she doesn't trust Kim, and doesn't believe he intends to do anything. The last topic was the national debt and how to get out from under it. Mitchell said asking people to pay more taxes won't work because Washington will just spend everything they take in. Dingell disagreed, saying the very wealthy should be paying more because a lot of corporations are managing to pay nothing in income tax.

Program: Flashpoint
Date: March 3
Time/Duration: 10:00 a.m. / 16:28
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by Governor Gretchen Whitmer, for the first time on the show since she was elected. She will deliver her first budget this upcoming Tuesday, and a lot of people are curious about how she plans to pay for promises like fixing Michigan's roads. Whitmer said it will be focused on the fundamentals that got her elected, but wouldn't give details on how she plans to pay for those priorities beyond saying we need to invest in ourselves. She pointed out that Michigan is far

behind in attracting businesses, and that Michiganders are already paying a form of a “road tax” in repair bills that don’t actually help fix the roads. Scillian asked whether heavy car haulers are destroying our roads, and Whitmer said that is part of the problem, but every day the problem gets worse just because we don’t address it. Whitmer talked about bridges, water system, and other infrastructure needs. Lastly, she talked about her support for a progressive income tax. Scillian asked Whitmer about the recent announcement that Fiat Chrysler is bringing thousands of jobs to the east side of Detroit. Whitmer said she’s willing to give President Trump some credit, and she talked about her experience sitting next to the President during the National Governors Association meeting recently. She said she explained the importance of the Great Lakes environmental concerns to him. Whitmer defended her right to do executive orders, saying all Governor can and have issued them. She also talked about Trump’s declaration of a national emergency at the southern border, and Attorney General Dana Nessel’s decision to sue. She clarified her positions on immigration and why she did not pursue selling state land for a detention center. Finally, Whitmer talked about changing the allotment of snow days in public schools, and whether or not the film incentives might come back to Michigan.

Program: Flashpoint
Date: March 10
Time/Duration: 10:00 a.m. / 17:43
Summary:

Two segments of this locally produced weekly public affairs program, guest hosted by WDIV News Anchor Sandra Ali. Ali was joined by roundtable guests; Detroit News contributing columnist Bankole Thompson, editorial cartoonist Henry Payne, Focus: Hope CEO Portia Roberson and former Michigan Senate Majority Leader Randy Richardville. The first topic was Governor Whitmer’s proposed state budget, which includes a 45-cents gas tax increase over the next year in order to pay for road improvements. Payne said the Governor called the idea of a possible 20-cent increase “ridiculous” during the campaign, so many people are upset by her proposal. Roberson said the investment is necessary, and sometimes politicians learn more about what’s needed after they get into office. Richardville said he would have started by trying to get more of Michigan’s money back from the federal government to fund roads. The group argued about whether or not politicians automatically see taxpayers as the answer to all their funding problems. Thompson argued it’s not fair to say Whitmer’s plan is a “non-starter” without examining it, as the Michigan House Speaker already said this week, but Payne pointed out the Michigan is already paying the fifth highest gas tax in the nation now, and this hike would make Michigan #1 in gas taxes. Next, they talked about the education component in Whitmer’s budget. Roberson said it’s an investment in Michigan’s future and programs like early Head Start and skills training are necessary to fill jobs in the state. Detroit Mayor Mike Duggan gave his State of the City address and his budget proposal this week as well. Richardville said a lot will depend on the Mayor’s relationship with the new Governor in terms of what money comes to the city. Thompson said he was disappointed that so much of Duggan’s speech focused on what the private sector is doing, and he’s disappointed that racial tension in the Detroit Police Department was not addressed. That led to an argument about whether these issues regarding race and public safety are more or less important than economic issues. That question grew to include the tension between people living in neighborhoods which are benefitting from economic growth, and those Detroiters who are living in neighborhoods that see no change at all.

Program: Flashpoint
Date: March 17
Time/Duration: 10:00 a.m./12:41
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by Rep. Rashida Tlaib, who represents Michigan's 13th congressional district. This week, Tlaib wrote an op-ed saying that President Trump should be impeached. She explained her stance by saying he's violating the emoluments clause by enriching himself through business ventures while he's in office. Tlaib said her resolution is just to begin an investigation, and that it could inspire him to comply. Scillian asked whether Nancy Pelosi should be Speaker of the House, when Tlaib had vowed not to vote for her but then changed her mind. Tlaib said she now supports Pelosi, because she never tells the freshman lawmakers how to conduct themselves. Trump has called the Democratic Party anti-Israel, and Tlaib said she's not anti-Israel but a proponent of a "better Israel". She said she saw segregation in Israel happening to her family members as a child, and whether or not Israel remains the center of Jewish life is up to the people living there. Tlaib criticized many of her colleagues in Congress for being millionaires who are out of touch with the struggles of ordinary people living in her district. She said residents of the 13th district care about corruption, but they also don't have faith that politicians aren't getting away with it.

Program: Flashpoint
Date: March 24
Time/Duration: 10:00 a.m./12:00
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian and WDIV news anchor Sandra Alia, addressed issues pertaining to our government. Scillian was joined by Flashpoint was hosted by WDIV anchors Devin Scillian and Sandra Ali. The Mueller investigation ended this week, and the guests to talk about it were WDET radio host Stephen Henderson, Detroit News editorial page editor Nolan Finley, Focus: Hope CEO Portia Roberson, and former U.S. Representative Mike Bishop. Bishop predicting this is the beginning of an epic battle between the White House and the Democratically-controlled House. Finley said this report makes it much harder for the House to move ahead with impeachment, and Speaker Pelosi is savvy enough to prevent that. Henderson agreed, saying Democrats would be better served to use what's in the report to campaign against Trump in 2020. Scillian asked whether the group saw a case to be made for obstruction against Trump. Bishop said he doesn't know of any evidence of obstruction, despite many allegations. Roberson disagreed, saying the President made statements that could be considered admissions of obstruction on the NBC Nightly News. Finley doubted whether Trump was necessarily that clear about his intentions, but Henderson pointed out the case is not entirely based on firing James Comey, and listed other actions that could be considered obstruction. Each guest predicted whether they think the fallout from the investigation is going next.

Program: Flashpoint
Date: March 31
Time/Duration: 10:00 a.m. /11:04
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by Rep. Andy Levin, from Michigan's 9th congressional district. Scillian asked whether the Democratic Party is being pushed too far to the left, and Levin said it is President Trump who is using the word "socialism" so much. He also talked about the importance of health care, saying he's 100% for Medicare for all, but he thinks people should still have access to care in the meantime. Next Levin talked about his frustration with General Motors investing in Mexico while they say they're 'over capacity' in the United States. He disagreed that retooling costs in the United States make it cost prohibitive, and shared his thoughts about the agreement that would replace NAFTA. The last subject was the Green New Deal, which Levin helped co-sponsor. Levin said the enthusiasm of young people is pushing companies to speed up their environmental initiatives and goals.

Program: WDIV PSA/DAV – Victories
Dates: January - February
Time/Duration: General Rotation/ 1x :15
Summary:

These PSAs from the Disabled American Veterans talks about the organization's mission to help veterans of every generation get the benefits they've earned.

Program: WDIV PSA/NAB – For Those Who Serve, Who Helps a Hero
Dates: January - February
Time/Duration: General Rotation/ 2x :30, 1x :15
Summary:

These National Association of Broadcasters PSAs highlight the work of the Gary Sinise Foundation, which is dedicated to helping active military and veterans through entertainment, outreach, and life-changing support.

AUTOMOTIVE INDUSTRY

Program: WDIV News / Local 4 News Today
Dates: January 6
Time/Duration: 6:00 a.m. / :40
Summary:

We reported an alert from Fiat-Chrysler about the recall of more than 1.6 million vehicles worldwide. It noted the concern is over Takata front passenger air bag inflators which can either not work properly or not go off at all.

Program: WDIV News
Dates: January 14
Time/Duration: All Newscasts & 7:00-8:00 p.m. / 1:33:00
Summary:

This was the kick-off day for a week of special coverage of the 2019 North American International Auto Show in Detroit. The Monday coverage included several live reports in each newscast from a team of reporters. The early evening newscasts also featured our main anchor team and chief meteorologist who were live during the newscast at the auto show. The stories included live reports on what was different about this year's show, which was the last during the winter months, which vehicles won the North American Car and Truck of the Year awards, as well as live reports on the "news" made each day by automakers as they revealed new vehicles and features. There was also extensive coverage throughout the week, which highlighted auto suppliers, things that are new to the industry, and expert analyst about what the future holds for the auto industry. Devin Scillian and Kimberly Gill hosted WDIV's coverage of the Charity Preview event, a black tie event highlighting new models of cars and raising money for children's charities in Metro Detroit. They interviewed GM CEO Mary Barra, General Motors President Mark Reuss, Ford President and CEO Jim Hackett and Ford Executive Chairman Bill Ford, Jr.

Program: WDIV News / Local 4 News at Noon
Dates: January 15
Time/Duration: 12:00 p.m. / 1:30
Summary:

We reported about a partnership forged between Dearborn-based Ford Motor Company and Volkswagen. It looked at how the two companies could maximize their reach in different markets, while reducing production cost and other expenses. The story included an interview with Ford CEO Jim Hackett.

Program: WDIV News / Local 4 News at 5
Dates: February 4
Time/Duration: 5:00 p.m. / 1:30
Summary:

We reported on the end of the line for thousands of General Motors workers. The story looked at how the automaker started notifying employees they were being let go. The report explained how the cuts would affect thousands of workers at different levels from several different facilities. It included both an interview with General Motors CEO Mary Barra and a statement the car company released, confirming the company "has started taking action." The story also noted the cuts were expected because GM formally announced the move months ago.

Program: WDIV News / Local 4 News Today
Dates: February 5
Time/Duration: 4:00 p.m. / :40
Summary:

We reported an alert to Fiat Chrysler owners about a nationwide recall. The story listed the vehicles included in the recall which involved more than 660,000 heavy duty trucks, 5,500 pick-up trucks. The story also noted the problem which prompted the recall.

Program: WDV News / Local 4 News at Noon
Dates: February 10
Time/Duration: 12:00 p.m. / :30
Summary:

We reported troubling news from one of the Detroit “Big 3” car companies: Ford Motor Company announced the recall of close to 1.5 million trucks. The story included the make and model numbers affected by the recall. It also explained the concern was with the automatic transmission which can potentially downshift into first gear without warning. Ford also released details about a smaller recall involving the 2019 Mustang and several models of the Lincoln

Program: WDIV News / Local 4 News at Noon
Dates: March 20
Time/Duration: 12:00 p.m. / 2:00
Summary:

We reported good news from Ford Motor Company about a \$400 million investment, much of its plant in the downriver community of Flat Rock. The story looked at the limited production the plant does now and how the investment will bring new product, and more work to the plant. The story included interviews several Ford workers, an auto analyst, and a Ford vice president.

Program: WDIV News / Local 4 News at 6
Dates: March 25
Time/Duration: 6:00 p.m. / 1:30
Summary:

WDIV Business Editor and auto expert Rod Meloni did a report on the troubling incidents of electric cars catching fire. In addition to explaining why the vehicles are prone to catch fire during an accident, the story also noted that many firefighters do not know the proper way to treat an electric car fire. The report included an interview with an auto analyst and a Metro Detroit fire chief about how each firefighter should go through special training to understand the danger, and how electric cars work.

Program: Flashpoint
Date: January 13
Time/Duration: 10:00 a.m./9:53
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues relating to our automotive industry. Scillian was joined by guests; Crain’s Detroit Business senior reporter Dustin Walsh, Detroit News auto critic Henry

Payne, Detroit Free Press auto critic Mark Phelan and senior analyst at AutoTrader Michelle Krebs. This year's North American International Auto Show is the last one that will be held in January. The next show will be June 2020. Krebs said there's no escaping that this year's show is skimpier, because it's a transitional year. Phelan said all auto shows are suffering because manufacturers aren't as dependent on industry shows to showcase their products anymore. Krebs pointed out the fun parts of auto shows like concept cars are long gone. Walsh pointed out that more than 800,000 people visit the auto show every year still, so it's still important for shoppers. Phelan agreed, saying most people aren't as tuned in as auto journalists, so even if something is technically 'older', it's new to them. Payne talked about the floor layout this year, and the presence of more suppliers and unfamiliar companies that will be there. The whole roundtable weighed in on whether covering cars and the automotive industry is as fun as it's been in the past.

Program: Flashpoint
Date: January 20
Time/Duration: 10:00 a.m.5:57
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues relating to our automotive industry. Scillian did a walk through of the North American International Auto Show floor at Cobo Hall with John McElroy from Autoline Detroit. McElroy toured and described some of the highlights of the upcoming 2019 auto show.

Program: Flashpoint
Date: March 3
Time/Duration: 10:00 a.m. /6:35
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues relating to our automotive industry Scillian was joined by Detroit News business columnist Daniel Howes and senior analyst at AutoTrader Michelle Krebs. Chrysler Fiat announced they will bring 6,500 new jobs to Detroit this week. Howes said President Trump does not deserve credit for this, because it's the payoff of a plan that started ten years ago. He called Jeep the most valuable American brand worldwide, and Krebs agreed, saying it's iconic internationally. She pointed out the difference between automotive news in 2009, and ten years later in 2019. It's much improved for Detroit. Turning to the tension between the UAW and GM, Krebs predicted we're heading toward a strike in the fall. The discussion ended with a short bit on where Ford is heading.

ECONOMIC WELFARE

Program: WDIV News / Local 4 News at 5
Dates: January 7
Time/Duration: 5:00 p.m. / 1:45
Summary:

We reported on the long-standing issue of sky-high insurance rates, the economic impact of drivers hitting the road without insurance, and the risk the drivers are willing to take. The report included interviews with drivers, an insurance agent, lawmakers, and police. It also noted a growing number of drivers are now using fake documents and have tried to pass the bogus documents off to police, which often leads drivers into more legal trouble.

Program: WDIV News / Local 4 News at 5
Dates: January 8
Time/Duration: 5:00 p.m. / 2:00
Summary:

With the resurgence taking place in the City of Detroit we've done several stories about new business ventures, but none quite like this. The report featured plans to open what amounts to floating bars on the Detroit River. The story explained how only a handful of customers can fit on one boat and that the owner plans to bring six boats to Saint Clair Shores. The floating Tiki Bar is the brain-child of the businessman who first brought pedal pubs to downtown Detroit. The businessman, potential customers, and officials from the United States Coast Guard were included in the story. The report focused not only on the fun nature of the bars, but also the safety aspect of drinking and boating (or floating).

Program: WDIV News / Local 4 News at 4
Dates: January 8
Time/Duration: 4:00 p.m. / 2:30
Summary:

This report looked at the impact the government shutdown was having on Federal workers in Michigan. It highlighted the struggles of several workers in communities located in what's considered "downriver Detroit". A worker for the FAA talked about how going without a paycheck impacted not just his family, but other businesses in his community.

Program: WDIV News / Local 4 News at 5
Dates: February 4
Time/Duration: 5:00 p.m. / 1:30
Summary:

Michigan is at the top of a national list no state wants to be a part of: The Worst Roads in America. The report included interviews with drivers, business owners, and lawmakers about the all-too-familiar debate over how best to fix the roads. The story also looked at the economic impact potholes have on drivers who need to make repairs, businesses who lose revenue, and Michigan's image which receives negative publicity.. The report also had reaction from newly-elected Governor Gretchen Whitmer who campaigned on "fixing the roads"

Program: WDIV News / Local 4 News at 5
Dates: February 13
Time/Duration: 5:00 p.m. / 1:45
Summary:

The City of Detroit has several recent “economic success stories”, but the cost associated with living in the city continues to be roadblock in the road to a more complete comeback. This story covered the latest attempt to deal with one of the biggest drawbacks to city living, high auto insurance cost. The report examined new legislation in Lansing aimed at lowering the excessively high rates. It included an interview with Detroit Mayor Mike Duggan who testified before a Senate insurance committee about the impact the rates have on Detroit. The story also outlined other negative factors, such as people driving without insurance, former Detroit residents moving out of the city to avoid the cost, which reduces revenue to the city in other ways. The story also included interviews with state lawmakers and drivers.

Program: WDIV News / Local 4 News at 5
Dates: February 26
Time/Duration: 5:00 p.m. / 2:30
Summary:

This story covered the major announcement by Fiat Chrysler about plans to build an assembly plant in Detroit and invest \$4.5 billion into five of its existing Michigan plants. The report included interviews with FCA officials, Detroit Mayor Mike Duggan, and also highlighted the estimated 6,500 new jobs the project was expected to create, and how that would provide a financial shot in the arm for neighborhoods and businesses well beyond the plant. The story also explained FCA is making the move to help meet growing demand for its Jeep and Ram brands.

Program: WDIV News/Local 4 News at 6
Dates: March 5
Time/Duration: 6:00 p.m. / 1:45
Summary:

During the Michigan gubernatorial campaign Gretchen Whitmer promised to “fix the damn roads.” The story highlights how she proposes to do that and why some would rather she not keep that promise. The report covered Whitmer’s budget plan, which called for a 7-cent increase to the state’s gas tax. It included comments from the governor about how much money the increase will generate and how much money is needed to “fix the roads.” It also noted drivers and several state lawmakers do not support the gas tax plan.

Program: Flashpoint
Date: February 24
Time/Duration: 10:00 a.m./5:39
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues relating to our Economic Welfare. Scillian was joined by Detroit Future City Executive Director Anika Goss. The group released a new report this week talking about the African American middle class in the city of Detroit. Goss said the middle class is important because it’s the reliable tax base for any community, but in cities all over the country the middle class is shrinking. The middle class in Detroit is only about 25% of

households, compared to 33% of the outlying areas and 38% nationwide. Scillian asked whether it's more difficult to move lower income people into the middle class, or to attract people who are already middle class to move into Detroit. Goss said they're both difficult, plus the schools need to improve for either outcome to be feasible.

Program: Flashpoint
Date: March 31
Time/Duration: 10:00 a.m./10:16
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues relating to our Economic Welfare. Scillian was joined by Gerry Anderson, the Chairman and CEO of DTE Energy. This week, DTE announced they are ten years ahead of schedule in their environmental plan, and will be retiring coal plants more quickly than expected. Anderson said this will not mean lost jobs for DTE employees, and he acknowledged that shutting plants will hurt communities that rely on tax dollars. Anderson said climate change is a key issue of our time, and DTE has a responsibility to be at the center of a solution to that problem. He said renewable energy and natural gas are good economic choices that reduce carbon. Anderson also explained how at a time when data centers and other technology are plugging in more than ever, new efficiencies like LED lights help offset that draw. Anderson called natural gas a transitional energy that will help get us to the future efficiently. Scillian asked what Anderson thinks of the Green New Deal, and he said it's not feasible to make changes that quickly while still remaining affordable. Anderson also predicted that in the near term, energy bills will not come down, but they may in the long term because of renewable energy.

HEALTH & PUBLIC WELFARE

Program: WDIV News / Local 4 News at 5
Dates: January 11, 18, 25 and February 1, 8, 15,22,29
Time/Duration: 5:00pm / Total length 20:05
Summary:

WDIV Health Reporter Dr. Frank McGeorge presents a regular report on "What's Going Around." It highlights the most common illnesses affecting residents in five local counties. Our health team contacts area hospitals and doctors' offices each week to collect the relevant information and determine which illnesses should be featured. In January, doctors in every county reported an increase in flu cases. The Michigan Department of Health & Human Services also announced it was tracking an increase in norovirus activity, which was mirrored in reports from local hospitals. Dr. McGeorge explained that norovirus can cause nausea, vomiting, diarrhea, and stomach cramps. He urged people who develop those symptoms to call their doctor. In late January and February, the bitter cold and several days of icy weather sent many people to the emergency room for treatment due to frostbite and slip and fall injuries. Contagious illnesses including influenza, strep throat, stomach viruses, and upper respiratory infections remained high. In March, a second wave of influenza hit, with doctors at

most hospitals reporting high levels of flu patients. The Washtenaw County Health Department said flu remained at peak levels the last week of March, with three strains circulating in that county. Dr. McGeorge advised viewers to remain diligent about frequent handwashing and do their best to avoid those who are already sick.

Program: WDIV News / Local 4 News at 5 & 6
Dates: January 3, 23
Time/Duration: 5:00pm, 6:00pm / Total length 4:25
Summary:

We reported that researchers are studying new ways to treat a painful knee problem. WDIV Health Reporter Dr. Frank McGeorge highlighted a new approach that recently won a \$1.5 million grant from the Department of Defense. The research is focused on preventing arthritis that develops in the knee after a traumatic injury, such as an ACL rupture. "Post-traumatic osteoarthritis isn't something that just affects the military, it's not something that just affects athletes, it affects everybody," said Dr. Kevin Baker, director of orthopedic research at Beaumont Hospital in Royal Oak. Baker said patients who don't have surgery have about a 100 percent chance of developing post-traumatic osteoarthritis in their knee. Even patients who do have their ACL repaired still develop arthritis 50 to 60 percent of the time. McGeorge reported that Baker and his team are testing an approach to help slow down or even prevent those problems by modifying the immune system's response to an ACL rupture and encouraging a patient's own stem cells to slow down or eliminate the joint degeneration. It has the potential to save hundreds of millions of dollars in health care costs, not to mention pain and suffering for patients. McGeorge said the research is still in the early stages, so researchers don't yet know how long it could take until this potentially becomes something that is available to patients. They hope to have some of those answers in the next two years.

Program: WDIV News
Dates: January 16, 17
Time/Duration: All Newscasts / Total length 12:48
Summary:

In January, the American Red Cross announced there was an emergency need for blood donations, in particular type O blood. WDIV Health Reporter Dr. Frank McGeorge explained that the organization collected 27,000 fewer donations over the holiday weeks than was needed, and the deficit needed to be made up quickly. The need was especially urgent because a large snowstorm was heading our way and would likely result in the cancellation of some upcoming blood drives. For many years, WDIV has teamed up with the American Red Cross and Gardner-White Furniture stores to help ease seasonal shortages and maintain the blood supply at safe levels. To highlight the need for blood, Dr. McGeorge shared the story of Steve Sack, a father and business owner from Bloomfield. Sack suffered from cirrhosis of the liver and ulcerative colitis for twenty years before receiving a liver transplant and undergoing colon surgery. He needed donated blood to survive those two decades and the surgeries that ultimately restored his health. McGeorge urged viewers to attend blood drives to be held the following day at Gardner-White stores in Auburn Hills, Canton, Brighton, Macomb Township, Warren, Waterford, Novi, and Taylor. We promoted the details of the blood drives throughout newscasts and in separate

promotions. Dr. McGeorge reported live from the Novi blood drive to urge viewers to come donate.

Program: WDIV News / Local 4 News at 6 & 11
Dates: January 22
Time/Duration: 6:00pm, 11:00pm / Total length 7:10
Summary:

Michigan remains in the midst of the one of the worst hepatitis A outbreaks in the country. In a series of special reports, WDIV Health Reporter Dr. Frank McGeorge took a hard look at how the disease is spreading and what is being done locally to fight it. He interviewed the head of four local health departments, representing the city of Detroit, Oakland County, Macomb County, and Washtenaw County. McGeorge explained that the primary method of spread in the recent outbreak is through fecal matter and poor hand hygiene. Many of publicized warnings about hepatitis A have been related to potential exposures at local restaurants. "We worry about this with food workers because the way this virus can be transmitted through food that's been contaminated, more and more people could get exposed," said Laura Bauman, director of epidemiology for Washtenaw County. McGeorge explained that the hepatitis A vaccine is so effective that if an unvaccinated person gets the vaccine within two weeks of exposure, they'll be protected from the infection. Health agencies have launched campaigns to vaccinate high risk groups, including food workers, the homeless, men who have sex with men, people who use drugs, and people who are incarcerated. To date, there have been 910 cases of hepatitis A in Michigan related to this outbreak. Eighty percent of those patients have required hospitalization and 3 percent have died. McGeorge reported that ongoing cooperative efforts between health departments have resulted in new cases declining and officials are hopeful that the outbreak will be ended if these efforts continue.

Program: WDIV News / Local 4 News Today, Local 4 News at Noon, 4, 5, 6 & 11
Dates: January 31 and February 1, 5, 12, March 13-15, 22-29
Time/Duration: All Newscasts / Total length 55:05
Summary:

With measles cases continuing to spread in Washington State and eight other states, the Centers for Disease Control and Prevention warned the outbreak was only expected to get worse. WDIV Health Reporter Dr. Frank McGeorge reported on the risk nationwide and the specific situation in Michigan. Health investigators have traced the outbreak in Washington to an unvaccinated traveler. "Americans who travel abroad might be surprised to find out that a number of the countries where measles is being transmitted are countries that would be surprising to them," said Dr. Nancy Messonnier, director of the CDC National Center for Immunization and Respiratory Diseases. McGeorge noted that the CDC considers Michigan a "high risk" state because parents are allowed to "opt out" of routine childhood vaccinations for any reason. As a result, in some areas of Michigan, as many as 30 percent of the students have vaccine waivers. McGeorge explained that measles is highly contagious, and if someone is not immunized, they have a 90 percent chance of catching the virus if they are exposed. On March 13th, the Oakland County Health Department announced that a traveler from Israel had visited multiple locations in Southfield and Oak Park, potentially exposing people in those

locations. Reporter Mara MacDonald reported that people who were not fully vaccinated and had visited those locations were urged to get vaccinated right away. On March 22nd, health officials announced there were 8 confirmed cases of measles. The list of exposure locations grew to include several grocery stores. The outbreak soon numbered 18 cases, including a patient in Wayne County, and then 22 confirmed cases total. WDIV's Dr. Frank McGeorge profiled one of the infected patients named Avi Cohen, who contracted measles in spite of having received both of his MMR vaccines on schedule as a child. McGeorge also answered viewers' questions about the measles and the vaccine. Reporter Paula Tutman highlighted the special concerns of parents with young children and explained how the public could help the likelihood of the outbreak spreading. On March 27, the list of exposure locations grew to include the first location in Macomb County. The following day, Reporter Rod Meloni reported on efforts to vaccinate first responders in Southfield with a measles booster. Dr. McGeorge repeatedly urged everyone to check their vaccination status and get a booster if needed.

Program: WDIV News / Local 4 News at 5, 6 & 11
Dates: February 7, 19, 22, 28
Time/Duration: 5:00pm, 6:00pm, 11:00pm / Total length 12:50
Summary:

Heart disease remains the number one killer of American men and women. In a series of reports for Heart Month, WDIV Health Reporter Dr. Frank McGeorge highlighted new research and efforts to reduce the risk of heart disease. One report focused on a new research that finds heart attacks are becoming more common in younger women. McGeorge said those women had a higher prevalence of diabetes and high blood pressure compared to men in the same group that had heart attacks, suggesting that risk factors are on the rise in that group. In another report, McGeorge focused on the importance of paying attention to your health before a crisis and not ignoring critical clues that something is wrong. McGeorge interviewed Dr. T. Jann Caison-Sorey, the medical director at Blue Cross Blue Shield of Michigan. "We die of heart disease because we're not paying attention," said Caison-Sorey. "Your body will always warn you. Even in a fatal heart attack, there's leading up symptoms." Caison-Sorey urged everyone, in particular women, to pay more attention to their "body conversation" i.e. the signs your body sends that something isn't quite right. McGeorge also reported on an elevated heart risk related loud noise exposure and the benefits of seeking a second opinion. The final report focused on a free online heart risk assessment offered by Beaumont Health that calculates your "heart age" and your ten year risk of suffering a heart attack based on age, family history, and key lifestyle factors.

Program: WDIV News / Local 4 News at 5
Dates: March 5
Time/Duration: 5:00pm / Total length 4:47
Summary:

When you buy almost anything, you want to know how much it will cost before you agree to buy it. But far more often than not, people have no idea how much their hospital care will cost when they go in for treatment. Since the beginning of 2019, hospitals have been required to post their standard charges online. This was an effort to bring some transparency to hospital pricing and

help consumers estimate costs. WDIV Health Reporter Dr. Frank McGeorge investigated how useful those price lists actually are for patients. He discovered the posted prices are very difficult to locate and even more challenging to understand. The spreadsheets contain medical jargon and only share something known as charge master prices. Charge master prices are the inflated prices hospitals use as a negotiating start point with insurance companies. They usually bear no resemblance to what anyone actually pays. "For most patients, the charges don't really mean that much," said Marianne Udow-Phillips, the director of the Center for Health and Research Transformation at the University of Michigan. Udow-Phillips also cautioned the charges can be misleading. If a person uses these prices to estimate their cost, they could be frightened into avoiding necessary care. Dr. McGeorge reported that generally, your actual cost will be much less than the posted prices, depending on your individual insurance. Even if you are uninsured, hospitals will frequently provide a discounted price that isn't on the spreadsheet if you call and ask.

Program: WDIV News / Local 4 News at 11
Dates: March 17
Time/Duration: 11:00pm / Total length 5:30
Summary:

It was a freak fishing accident that left a young boy virtually blind in one eye. But a special gift changed everything. WDIV Health Reporter Dr. Frank McGeorge reported on the case of seven-year-old Colton Thompson. Thompson was struck in the eye by a fishhook while fishing with his five siblings at a pond. The fishhook sliced across Thompson's cornea, leaving a scar directly in his line of sight. With his vision progressively worsening, Thompson was referred to the University of Michigan Kellogg Eye Center in Ann Arbor. Doctors there recommended a cornea transplant. "This is where we remove the diseased or damaged cornea and take a healthy donor cornea and stitch it into place," said ophthalmologist Dr. Shahzad Mian. "Over time, as it heals, the vision can improve." Five months after his accident, Thompson received a cornea transplant. His vision has been steadily improving ever since. Thompson wrote a letter to the donor's family thanking them for their gift. The Thompson family learned the cornea had come from a 12-year-old boy from Ohio. "About 1200 people a year receive the gift of sight just in Michigan," said Diana Kern, vice president of philanthropy at Eversight, the Ann Arbor-based non-profit responsible for recovering the eye tissue used for transplants and research. Thompson's family says they are forever grateful for the gift. Dr. McGeorge advised viewers who are willing to be a cornea donor to join the Michigan Organ Donor Registry and share their wishes with their loved ones.

Program: WDIV Psa/American Rivers
Dates: January - February
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from AmericanRivers.org outlines the importance of our rivers to our lives, calling them "our lifeline". It asks us to help "keep them healthy and flowing clean" by visiting AmericanRivers.org/Cleanup to find out how.

Program: WDIV PSA/GW Blood Drive
Dates: January 8 - 17
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These WDIV-produced PSAs alert viewers to the constant need for blood donations in our area. WDIV, the American Red Cross, and Gardner White Furniture team up for blood drives that save countless lives. This one is on 1/17/19.

Program: WDIV PSA/Courageous Persuaders
Dates: January - March
Time/Duration: General Rotation/ 1x :30
Summary:

This student-produced PSA warns about the dangers of both underage drinking and drunk driving. It shows a teenager being taunted by inanimate objects after he takes a bottle of beer from the fridge.

Program: WDIV PSA/MAB – 1 in 4 Homes
Dates: January - February
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Associations of Broadcasters PSA warns that 1 out of 4 Michigan homes has high levels of radon gas, an invisible danger that increases chances for lung cancer. It advises that the only way to know is to test the air.

Program: WDIV PSA./MAB – Questions
Dates: January - March
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA warns viewers about the danger of problem gambling. It lists the warning signs of addiction and where to go for help.

Program: WDIV PSA/NAB - Blessings
Dates: January - February
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from the National Association of Broadcasters features actress Sharon Stone talking about the problem of food insecurity for children. Blessings in a Backpack is a program that provides food for the weekends to children who only get to eat at school.

Program: WDIV PSA/NAB – No Kid Hungry
Dates: January - February

Time/Duration: General Rotation/ 1x :30
Summary:

This NAB PSA informs viewers about the Share Our Strength organization, dedicated to ending childhood hunger in America by connecting children with nutritious food.

Program: WDIV PSA/PDFA – Families Can Heal, We’re All in Recovery
Dates: January - March
Time/Duration: General Rotation/ 2x :30
Summary:

These PSAs for the Partnership for Drug Free Kids feature parents talking about their children fighting opioid addiction. The messages show that recovery involves the whole family and isn't easy, but there is hope and help for people who are struggling to free themselves from drug use.

Program: WDIV PSA/Ad Council – Play Place
Dates: February - March
Time/Duration: General Rotation/ 1x :30
Summary:

This Ad Council PSA shows a mother crawling through a playscape to get her child. It says if you care enough about your child to crawl after them, you should also care enough to check that their child safety seat is installed in the car correctly.

Program: WDIVPSA/Ad Council – Play Place
Dates: February - March
Time/Duration: General Rotation/ 1x :30
Summary:

This Ad Council PSA shows a carton of strawberries slowly rotting in a refrigerator after someone's eaten just one. The message is that 40% of food in America is wasted, but there are ways to prevent so much waste.

Program: WDIV PSA/MAB – Open UP
Dates: February - March
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA talks about limitations that are placed on people with intellectual and developmental disabilities. It encourages people to include them in life-enriching activities.

Program: WDIV PSA/MAB – Suicide
Dates: February - March
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters gives examples of some passing comments that could be warning signs that someone is feeling suicidal. It tells young people that it's ok to speak up if they're concerned about the mental state of a friend.

Program: WDIV PSA/NMSS – Whatever It Takes
Dates: February - March
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from the National Multiple Sclerosis Society show the difficulties of living with multiple sclerosis. People who have the disease share the challenges of movement and speech, but the NMSS vows to do whatever it takes to improve their lives.

LEGAL SYSTEM

Program: WDIV News / Local 4 News Today, Local 4 News at 11
Dates: January 3, 4.
Time/Duration: 5:00 a.m., 11:00 pm/5:10 total length
Summary:

WDIV reported a lawsuit filed in Wayne County Circuit Court alleges a 5-year-old girl was sexually assaulted at the First Presbyterian Church of Plymouth on Palm Sunday in 2017. Filed as a Jane Doe case to protect the anonymity of the family, it alleges the 5-year-old girl went to Sunday school and the usual teachers were not there. Instead of smaller groups of age-alike children, all the children in grades K-5 were put together that day. Jane Doe asked to go to the bathroom and went unescorted. The lawsuit says she was gone for 20 minutes and her absence was not noticed. In that time, the allegation is a man got her in the bathroom, sexually assaulted her and exposed himself. She told her parents what had happened that night, and they reported it to the Plymouth Police Department the next day and brought in her clothing. Unknown male DNA was found in her underwear. A match has never been found. The only description is an adult man wearing a cross on a chain.

There are no cameras in the church. Plymouth police investigated for 17 months but have closed the case pending any new information. The family is worried about the risk toward other children in the community. The lawsuit alleges the church was negligent in the care of the 5-year-old. Monica Beck, the attorney for the family, said the church hasn't been particularly helpful either. "They really limited their cooperation with police from the get-go," Beck said. "They waited a month to even tell anybody in the congregation what had occurred."

A spokesperson for the First Presbyterian Church of Plymouth released the following statement: "The Church was made aware of a claim involving a child on Palm Sunday in April 2017 and immediately commissioned an investigation. The Church has fully cooperated with, and provided information to, the Plymouth Police in connection with the police investigation. The Church has not seen any lawsuit involving this matter and was not aware of the filing. The Church is deeply saddened by this claim and continues to pray for anyone involved."

Program: WDIV News / Local 4 News at 4
Dates: January 15
Time/Duration: 4:00 p.m./3:00 total length
Summary:

WDIV reported a Detroit woman is suing the Great Lakes Water Authority, claiming she was fired after complaining about sexual harassment related to the size of her breasts and being forced to return to work early from a breast reduction surgery. Nicole Massey started working for the GLWA on Jan. 1, 2016, after being employed by the company's predecessor, the Detroit Water and Sewerage Department, for 15 years, according to the lawsuit. Massey said she was "continuously berated and mocked and made fun of due to the size of her breasts" while employed at GLWA, the lawsuit says. When Massey complained about the harassment and discrimination to upper management, they did nothing to stop it, instead participating in the harassment, according to the lawsuit. Massey said her supervisors began a campaign to punish her in retaliation for complaining about their harassment and discrimination, the lawsuit states. She was then fired after returning from leave from her surgery.

Program: WDIV News / WDIV News at 5 & 6
Dates: January 18. February 18
Time/Duration: 5:00 p.m., 6:00 p.m. /5:15 total length
Summary:

WDIV reported Plymouth-Canton schools failed to respond to a student's sexual harassment claim, violating Title IX, according to a lawsuit. A lawsuit, filed in court Thursday on behalf of student at Canton High School, claims Plymouth-Canton Community Schools failed to respond to "egregious gender-based bullying and stalking that she experience over the course of 16 months." The lawsuit claims the student attempted suicide as a result of the bullying. "This District has utterly failed this student," said Jennifer Salvatore, attorney for the plaintiff. "Rather than properly address this family's repeated reports of harassment by a male student, District administrators essentially did nothing. They let my client suffer for over a year, until she tried to kill herself." "This District has robust Title IX policies on the books. The problem is that the administrators don't follow them-don't seem to understand their obligations under the law," said Salvatore. PCCS released this statement to WDIV on the matter: "The district does not tolerate harassment of any kind. All allegations of harassment are taken seriously, are investigated thoroughly, and responded to with appropriate action. We are unable to comment on any specific student matter."

Program: WDIV News Local 4 News at 5 & 6
Dates: February 19, 20
Time/Duration: 5:00 p.m., 6:00 p.m. 5:40 total length
Summary:

WDIV reported the family of a Canton Township man who died of a heart attack is suing two 911 dispatchers. Family members said they called 911 several times but could not get through because the dispatchers intentionally turned off the system. The attorney for Stephen Green, who later died of a heart attack, said caretakers tried calling 911 a total of 13 times, but couldn't

get through. Stephen Green's wife, Dorothy Green, was married to him for 25 years. He was a resident at Hartland Health Care Center. Early in the morning of March 2, 2018, Stephen Green, 69, suffered a heart attack. The family's attorney said the doctor who reviewed the case believes Stephen Green would have survived if an ambulance had been sent on the first 911 call.

Investigators said two separate emergency runs were missed. "This delay in answering the 911 calls cause an approximately 8-minute delay in dispatching of emergency medical services to a CPR in progress run and was the second occurrence of multiple 911 calls being missed within an hour and a half time span," the case report says. When first responders were finally dispatched, they worked on Stephen Green for 30 minutes but couldn't revive him, authorities said.

After discovering the missed calls, a 911 operator told police that something was wrong with the dispatch counsel. The volume on two phones had been turned down, so they couldn't hear them ringing, dispatchers said.

Program: WDIV News / Local 4 News at 4,5, & 6
Dates: February 22, 26.
Time/Duration: 4:00 p.m., 5:00 p.m., 6:00 p.m./6:15 total length
Summary:

WDIV reported a Chesterfield Township woman who was hit by a foul ball at Comerica Park in 2015 is suing the Detroit Tigers and feeling the effects of that freak accident. Carey Mason said she was having fun at the ballpark Aug. 21, 2015, until a foul ball sliced into the stands and struck her in the right temple. A few innings before the incident, Mason was given a helmet by designated hitter Victor Martinez, but throughout the rest of the game, she said she was harassed and berated by security officials trying to get the helmet back. When Mason was struck by the ball, she said she was distracted by a security guard who had been screaming at her. She said she was watching him leave and never had a moment to react to the ball. More than three years later, Mason's brain is still causing her trouble. She said instead of healing over time, she's getting worse. Mason said she has unexplained pain, trouble functioning and misses who she is. She said most of all, she's devastated for the people who love her. Ron Colangelo, the Vice President of Communications for the Detroit Tigers, released the following statement: "The Detroit Tigers strive to provide a fan-friendly, safe and enjoyable experience for patrons attending games at Comerica Park. The organization has a standing policy of refraining from comment on matters in litigation."

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 6
Dates: March 25, 26
Time/Duration: 5:00 a.m., 5:00 p.m., 6:00 p.m./4:45 total length
Summary:

WDIV reported two fired heart doctors are alleging in a lawsuit that the Detroit Medical Center put profits over patient care, saying patients died as the hospital tried to save money. Dr. Maheer Elder and Dr. Amir Khaki are suing the DMC, its CEOs and the foreign for-profit company Tenent, which owns the hospital, claiming they were fired for raising concerns about the claims. In the federal lawsuit, the doctors allege physicians opened up packages that were supposed to contain sterilized surgical instruments and found unsterile, dirty instruments, some with visible tissue and blood on them. The doctors claim that, in one case, a patient died because

his high potassium levels weren't reported to the cardiac team for hours. They said the services of a blood lab were removed to save money. The lawsuit also alleges unnecessary and dangerous cardiac medical procedures were performed by other physicians, in some cases leading to patient deaths. Edler and Khaki said they repeatedly tried to tell superiors about these conditions, but the hospital continued to bill the government for the unnecessary procedures.

Program: WDIV News / Local 4 News Today
Dates: March 27
Time/Duration: 5:00 a.m. / 1:30
Summary:

This report covered an important new law aimed at protecting Michigan residents of all ages against cyber-bullying. The story explained how the issue has become a bigger and bigger problem each year. The report looked at what would be considered cyber-bullying, the penalties now in place, and how the punishment (fines and/or jail time) increases for multiple offenses.

Program: Flashpoint
Date: January 13
Time/Duration: 10:00 a.m..12:42
Summary:

One segment of this locally produced weekly public affairs program hosted WDIV news anchor Devin Scillian addressed legal issues. Scillian was joined by guests; Butzel Long attorney Michelle Donovan, dispensary owners Frank Marra and Many McKinnon Glun and Wayne County Sheriff Benny Napoleon. The group was there to talk about the struggles of doing business since recreational marijuana became legal in Michigan. Marra and Glun talked about having to shut their doors because of a lack of available product from licensed growers. They shared stories from people who are suffering because they have medical needs. Donovan described the lack of supply chain planning, and talked about people who are “gifting” small amounts of marijuana with the purchase of other products like chocolate and t-shirts. Napoleon said law enforcement is waiting for guidance from the state government and licensing board before he takes a direction on what may or may not be a violation. Scillian asked how medical marijuana places will survive once recreational outlets are open. Marra said medical patients will have access to higher potencies and will be exempt from some taxes.

EDUCATION

Program: WDIV News
Dates: January 23, 27, 28, 29, 30, 31. February 1, 5, 6, 7, 11, 12, 13. March 15.
Time/Duration: All Newscasts/23:45 total length
Summary:

WDIV reported on the challenges facing local school districts after large number of school closings due to weather. School districts in Michigan are allowed six snow days per school year before the schools must make up missed days. Michigan was under a state of emergency due to dangerously low wind chills, which have led many districts to cancel school for several days. If

those closures lead schools to exceed the six-day limit, districts can submit an additional forgiven time waiver. If the state superintendent grants the waiver, the district will receive three more days of canceled classes before extra days are added. We spoke to superintendents who had to make the difficult decision on whether to close and to parents who were struggling to find child care for their kids.

Program: WDIV News / Local 4 News Today
Dates: January 7, 9, 16, 23, 25, 28, 30. February 7, 8, 11, 13, 15, 18, 20, 22, 25, 27. March 1, 4, 6, 8, 11, 13, 15, 18, 20, 27.
Time/Duration: 5:00 a.m./1:02:15 total length
Summary:

Every week, WDIV news anchor Rhonda Walker introduces viewers to a local child who is excelling in academics, sports, community service, the arts, STEM or entrepreneurship. She searched for the most exceptional kids in Metro Detroit to boast about in her “brag book.” She then shares their stories and fills the book with these kids’ remarkable accomplishments. This quarter she focused on these children among others: a potential Olympic karate athlete, a student headed to Carnegie Hall as a singer, a 13 year old taking all high school courses, and a student who helped force changes in her school dress code.

Program: WDIV News / Local 4 News Today, Local 4 News at 5
Dates: January 23
Time/Duration: 5:00 a.m., 5:00 p.m./4:05 total length
Summary:

WDIV reported on a new etiquette class at Holy Name Catholic School in Birmingham, where students learn the basics of manners. Many people might struggle with good manners, but that shouldn't be the case with students at Holy Name. They're taught early on that manners are important. Danielle Kovachevich is a professional business etiquette instructor. She said social media has played a big part in the lack of manners in today's society. Many of the children notice that even when people are face to face, their minds seem to be somewhere else, and that's rude, according to officials with the etiquette academy. Kovachevich teaches that when people lose actual human contact, they lose the skills that come with it.

Program: WDIV News / Local 4 News at 6
Dates: January 30
Time/Duration: 6:00 p.m./2:00 total length
Summary:

WDIV reported while Michigan wants to be proactive in the fight against school shootings and building security, hundreds of districts missed out on funding to improve safety. The state put \$25 million toward improving school security measures. However, only 114 of the 407 school districts that applied to get some of that money received grant funding. That amount was approved by Gov. Rick Snyder. His predecessor, Gov. Gretchen Whitmer, will have the opportunity to come up with her own ideas on school security. Pete Racti is a security expert who said the state needs to do more to protect its students and teachers. "The state of Florida

authorized \$500 million for their schools to improve school safety so I would argue (\$25 is a little bit light," Racti said. He also said that schools need to be proactive with the funding they received to make sure they are covering flaws in their security. "Will it stop the bad guy from coming in? Will it restrict his movement through the building? And, will it triage those who are wounded?" Racti said. Racti said schools often focus too much on installing high definition security cameras that only are helpful after an incident, rather than making sure doors lock and windows can't be broken. He also noted that individual door barricade systems are inexpensive, but Michigan's fire code bans them in schools. Racti isn't telling the schools that received funding to not get cameras, but rather to focus on other security measures first. As for what parents can do to increase safety, an awareness program can ensure staff and students are reminded to shut doors behind them and never let strangers into a school building.

Program: WDIV News / Local 4 News Today, Local 4 News at 4 & 5
Dates: February 8, 9
Time/Duration: 5:00 a.m., 4:00 p.m., 5:00 p.m. 2:45 total length
Summary:

WDIV reported the officials in the Utica Community Schools district are gauging reactions to the possibility of pushing back start times. WDIV spoke to Mike Austermann who is a parent volunteer at Stevenson High School, which starts at 7:20 a.m. He hasn't made up his mind about changing start times because while sleeping in is nice, there are many other aspects to consider. "I have a band kid," Austermann said. "How would this affect his band schedule? Would he not be home until 11? Same thing with athletics. What if the other schools don't match our schedules?" Officials have to consider that if high school start times get pushed back, for example, to 8:30 a.m., everything else could move, including bus times for other schools. UCS officials are looking into the possible change after compelling research by the American Academy of Pediatrics found children should get 8 1/2 to 9 1/2 hours of sleep. But only 25 percent of high school students get at least eight hours of sleep, researchers said. If start times are moved, studies show test scores either stay the same or increase. Tardiness and absences are reduced. There's less likelihood of car crashes involving tired teenage drivers. "We're Michigan's second-largest school district," spokesman Tim McAvoy said. "It's important we take a thoughtful approach." McAvoy said there are arguments on both sides, which is why the district is taking a parent survey to see how it would affect families. No decision is expected for the next school year.

Program: WDIV News
Dates: February 26, 28. March 1, 4, 6, 7, 8, 11, 12, 14, 18, 20, 25, 27, 29.
Time/Duration: All Newscasts/9:15 total length
Summary:

WDIV participated in March is Reading month to encourage children in Metro Detroit schools to embrace reading. All of the WDIV main anchors went to different elementary schools to read to classrooms, and then shared photos and videos of the experience with the viewers.

Program: WDIV News / Local 4 News Today, Local 4 News at 6 & 11
Dates: March 3, 4

Time/Duration: 5:00 a.m., 6:00 p.m., 11:00 p.m./3:15 total length
Summaqry:

WDIV reported a teacher was temporarily placed on leave after encouraging her students to tell their parents about a potential problem. The Taylor High School teacher is now back in the classroom following a three-day suspension after asking her students to tell their parents how cold it was in the classroom. WDIV spoke with the superintendent of Taylor schools and he said there are issues with the heating and air conditioning inside the school, but they are working on them. A teachers' union representative said according to the contract, the temperature inside the school is supposed to be at 60 degrees and anything below that means the students should be moved. She said that day, the temperature inside the classroom was 58 degrees. "She was really just trying to teach her class and help her students," said Linda Moore, president of Taylor Federation of Teachers. Moore said that is all Mary Logan was trying to do when she wrote the note in her classroom for students. The teacher's note read: "It is 58 degrees in here. No heat. Call your parents; tell them to call the board office if you are cold." Moore said that is what happened. The students called their parents and the parents called the school board office and Logan was suspended with pay for several days. "This was certainly a very inappropriate, in our opinion, inappropriate suspension," said Moore. Superintendent Benjamin Williams said the temperatures inside the school go from one extreme to another. The school was built on an open concept classroom design, meaning the walls do not touch the ceiling. Years later, they fixed that issue, but not the whole problem. "While we have an air vent into every classroom that provides heat or air conditioning, we may not have optimized return air out of there. So some rooms might be warmer, some rooms might be colder," said Williams. WDIV asked Williams about Logan's suspension. "I'm not at liberty to comment on any individual personnel matter but in general, any staff member who has less than optimal work environment on a given day, has multiple ways to get that message to the office and to the principal," said Williams. Logan declined an on camera interview, but she is back inside the classroom. The teachers union said they have reached out to the school district multiple times about Logan's suspension, but have not heard back.

Program: Flashpoint
Date: January 20
Time/Duration: 10:00 a.m.17:06
Summary:

Two segments of this locally produced weekly public affairs program hosted WDIV news anchor Devin Scillian addressed issues pertaining to our educational institutions. In the aftermath of Interim Michigan State University President John Engler's resignation from Michigan State University this week, , after it became clear that he would be fired, Scillian was joined by Michigan State trustee Brian Mosallam. Scillian went over some of the questionable comments that have made people like Mosallam call for his ouster for months. Mosallam described the process that put Engler in the job in the first place, and said he didn't realize Engler lacked so much empathy. Scillian mentioned the many legal challenges still facing Michigan State, and Mosallam said the community will get through it all. He also talked about the unhappiness expressed by thousands of MSU donors, who said they wouldn't give another dollar until Engler was gone. Mosallam stressed that the decision to fire Engler was not partisan, and he

acknowledged that the entire scandal has tarnished Michigan State's image. Finally, Mosallam talked about why the new interim president Satish Udpa was the right choice at this time. Scillian was next joined by roundtable guests; Michigan Radio program director Zoe Clark, Detroit Free Press columnist Rochelle Riley, and Detroit News business columnist Daniel Howes. Riley said Engler's firing was a long time coming, and that there were at least eight prior incidents because of which he should have resigned. Howes said Engler's political acumen failed him, and once the makeup of the Michigan State board changed after the election, he was not able to make any more mistakes. Clark pointed out that Engler was not a positive force, and no one was rallying as a 'cheerleader' for the university. Riley agreed, saying Engler never took seriously that this was the most egregious scandal ever at any Michigan university. The subject wrapped with guests agreeing that this yearlong tenure has stained Engler's legacy and the reverence with which most Republicans regard him.

Program: Flashpoint
Date: March 17
Time/Duration: 10:00 a.m./9:56
Summary:

One segment of this locally produced weekly public affairs program hosted WDIV news anchor Devin Scillian addressed issues pertaining to Education. The roundtable guests were Steve Mitchell, a board member at Northern Michigan University, Chastity Pratt Dawsey, a reporter at Bridge Magazine, and the director a CollegeWise Eva Dodds and a counselor there, Julie Simon. The group talked about the recent college admissions scandal where wealthy parents were caught bribing and cheating to get their children into elite colleges. Dodds said the system is broken, and Michigan is second-worst in the country in terms of student-counselor ratios. She even said that the culture should shift so much, that her job and Simon's job no longer exist. Simon agreed that some of the college pressure is undue and unnecessary, especially overvaluing the "right" college. Dawsey said the fact is that prestigious schools do have value in life outcomes. Mitchell pointed out that in some communities; the pressure to go to the right school begins with the right preschool. He also said Starbucks founder Howard Schultz graduated from Northern Michigan University, and he has been very successful without an Ivy League degree. Dodds and Simon discussed the disservice done to many students in urban and rural areas, who don't get the same amount of prep and emphasis in the admissions process. Simon also doubted that the emphasis on standardized tests will end.

Program: WDIV PSA /Bookstock
Dates: March 25-31
Time/Duration: General Rotation/ 1x :30, 1x :15, 1x :10
Summary:

These WDIV-produced PSAs tell viewers about Bookstock, the largest used book and media sale in metro-Detroit, which funds literacy and education initiatives in the area.

Program: WDIV PSA/Bookstock Kids
Dates: February - March
Time/Duration: General Rotation/ 1x :30

Summary:

This WDIV-produced PSA has children reading passages from well-known books. The message points out the importance of reading, and the work that the nonprofit group Bookstock does to encourage literacy.

Program: WDIV PSA /MAB – Literacy Essentials
Dates: January - March
Time/Duration: General Rotation/ 1x :30
Summary:

These Michigan Association of Broadcasters PSAs drive home the importance of literacy for schoolchildren, and offer resources to teachers in that arena of education. The "Literacy Essentials" practices are proven to work, and Michigan teachers can enroll in free online courses to learn more about them.

Program: WDIV PSA/MAB – Rita
Dates: January - March
Time/Duration: General Rotation/ 1x :30
Summary:

This MAB- produced PSA encourages parents to buy college credits for future use at today's prices. The MET savings plan makes college education and planning easier and more affordable.

Program: WDIV PSA/Ad Council – Lucianne, Tiera
Dates: February - March
Time/Duration: General Rotation/ 2x :30
Summary:

These Ad Council PSAs show women in different science and technology careers, including astronomy, animation and rocket engineering. They show that girls interested in STEM careers are more likely to stick with it if they have a female mentor in their field of interest.

CONSUMER WELFARE

Program: WDIV News / Local 4 News at Noon, 4, 5 & 6
Dates: January 16
Time/Duration: 12:00 pm, 4:00 pm, 5:00 pm, 6:00 pm/15:00
Summary:

The Government shutdown affected about 6,500 people in Metro-Detroit. We knew many people were feeling the pressure to make ends meet, so our Consumer unit hosted a whole day of stories on how to help, called "Help Me Hank's Government Shutdown Survival Guide". We kicked off the day with the various deals, discounts and freebies that are being offered to federal workers in the area. Then at 4pm, financial experts gave advice on how to preserve your credit score when you're not receiving a paycheck. At 5pm, financial experts gave tips on how to pay your bills

and mortgage. We also covered how nonprofits are stepping up. For instance, the United Way partnered with a major food bank in the area to provide groceries for federal workers so they don't have to worry about putting food on the table during the tough time. Finally, during the last newscast of the afternoon, we partnered with our health department to educate viewers on how to cover medical expenses (like checking for generic prescriptions).

Program: WDIV News / Local 4 News at 4, 5 & 6
Dates: January 28
Time/Duration: 4:00 pm, 5:00 pm, 6:00 pm/8:50
Summary:

Forecasters were saying the polar vortex was going to be one of the worst cold snaps Michigan has seen. We wanted to prepare people by presenting stories that could help. During the 4:00 p.m. news report, we informed viewers on how to winterize their home. Our experts encouraged viewers to do things like insulate doors and windows with towels, and to keep furniture away from baseboard heaters. Then at 5:00 p.m., we interviewed our health expert, Dr. Frank McGeorge, about health hazards in extremely cold temperatures. He warned how dangerous it is to shovel snow in this cold and how hard it is on your heart and lungs. Finally, during the 6:00 p.m. show, we informed viewers how to prep their cars for cold temperatures. We also presented information in each show about cold-weather tips. For instance, we compiled a list of utilities to have in your house, just in case the power goes out from the weight of the snow and ice.

Program: WDIV News / Local 4 News Today, Local 4 New at 4, 4 & 6
Dates: January 31
Time/Duration: 5:00 am, 6:00 am, 4:00 pm, 5:00 pm, 6:00 pm/12:35
Summary:

Every year we host a "Help Me Hank Tax Help 4 You" Phone Bank during our morning broadcasts. It's been such a success, this year we extended it to the afternoon broadcasts as well. Six volunteers from the Michigan Association of Certified Public Accountants answered tax questions and concerns from our viewers live. From the moment we started to broadcast that the lines were open at 5:00 am, the phones rang frequently all day. During the morning show, we presented information highlighting what viewers needed to know about the new tax law changes. During the 5:00 pm news, we told how to avoid tax fraud and scams. We also did a live interview with a tax expert about how to make sure you're getting the most beneficial deductions.

Program: WDIV News / Local 4 News at 5
Dates: February 5
Time/Duration: 5:00 p.m./2:20
Summary:

Since Michiganders are getting frustrated with the road conditions, we've dedicated our consumer unit, Help Me Hank, to tackle the pothole problem. Our introductory story was the cost of potholes. We talked with AAA and the owner of a local auto shop about what to do if you hit a pothole and what you'll end up paying. We also addressed the issue of what to do if you

can't avoid a pothole. This report was followed by many stories on potholes; our new Governor's plan for the roads, why our roads are worse than Ohio's, Ford's new technology that will help lessen the damage on your wheel if you hit a pothole, how MDOT is tackling some of the worst roads in Metro-Detroit, etc..

Program: WDIV News /Local 4 News at 5 & 6
Dates: February 22
Time/Duration: 5:00 pm/6:00 pm, 7:10
Summary:

Our consumer investigator, Hank Winchester tested grocery services that can save time and be convenient. First, we tested at-home delivery services; Instacart and Shipt. We ordered groceries on our phones and tracked how long it took, how much it cost, and how convenient it really was. We found the shoppers were diligent in picking out the produce we asked for. We also liked that both services were on time in delivering. We then showed viewers what it's like to do the curbside delivery at Target and Walmart. We tested out how to order and how to do the pickup. We liked the quick speed Target had when getting our groceries ready, but we didn't like that the app didn't let us order produce at our selected location. Walmart wasn't as speedy, but we liked that the app gave a specific time to drive up.

Program: WDIV News / local 4 News at 5
Dates: February 25
Time/Duration: 5:00 pm/4:35
Summary:

Peanut allergies can be extremely dangerous even deadly, but there's a product out there that says it can be a key device in saving someone's life. Our consumer investigator Hank Winchester, tested out the Nima Peanut Sensor with a mom who has two children with severe allergies. We tested the sensor in various situations. Our allergy mom was pleasantly surprised that the Nima was able to pick up cross-contamination of nuts on a knife and after a peanut touched a cookie for just a few seconds. She was not happy after we tried testing a cashew that contained peanut oil and it tested "nut-free". Even though some scientists say peanut oil is safe, she says that no allergy mom would trust anything with the word 'peanut' in it. We came to the conclusion that the Nima is an astounding device that has advanced technology, but it isn't ready to save a life. Our allergy mom says the packaging is correct, it's just an added layer of protection, but not something people should risk their lives trusting. She said there's room to grow and is excited to see the product in a few years. In a later broadcast, our health expert Dr. Frank McGeorge talked with an allergy doctor that backed up our product test and our mom's feelings.

Program: WDIV News / Local 4 News at 6
Dates: March 14
Time/Duration: 6:00 pm/2:45
Summary:

March is National Reading Month. Our Consumer Investigator, Hank Winchester walked into

Thurgood Marshall Elementary School in Detroit to read to a kindergartener class. He noticed a problem that needed our attention. A blighted house next to the school had been ripped apart by scrappers. Trash, wood, and glass riddled the property where kids walked through to go to and from school. We called the city, which put a crew onsite within hours to clean up the property and board up the home. Parents and school staff members were so grateful because as the weather gets warmer, they promote walking to school for exercise to the students. In our story, we encouraged people to reach out to us with concerns around their child's school and we promoted a way for residents to get in touch with the city through an easy-to-use app.

Program: WDIV News / Local 4 News at 5
Dates: March 15
Time/Duration: 5:00 pm/4:10
Summary:

Neighbors reached out to Help Me Hank, frustrated with a blighted home in their well-taken-care-of neighborhood. The vacant house had hundreds and hundreds of tires piled in the yard. The tires caused rats, a sinkhole to form and were a bad eye sore. We called the City of Detroit, which informed us the house was privately owned. They were able to call a District Court, which employs people who owe the court to do volunteer work to pay off their debt. The group cleaned up the property. Now, Detroit Police are investigating and looking to prosecute the illegal dumpers, so it doesn't happen again.

Program: WDIV News / Local 4 News at 11
Dates: March 31
Time/Duration: 11:00 pm/5:35
Summary:

For the past couple of months, our Help Me Hank unit has focused on the poor conditions of Michigan's roads. We've talked with lawmakers, auto manufactures, Department of Transportation and road crews about how these roads should get fixed. Finally, we were able to talk with our Governor, Gretchen Whitmer. She ran on a campaign that focused on fixing our roads. So we talked about her plans to get it done while on a ride-along on some of the worst roads in the Metro-Detroit area. Our Consumer Investigator pushed her to explain her proposed gas tax that she says will get the roads fixed properly. They also discussed the other plans proposed by lawmakers, and why she felt those weren't viable options for our state. Through this report we were able to bring the concerns of Michigan residents to the Governor.

CRIME

Program: WDIV News / Local 4 News Today, Local 4 News at 11
Dates: January 4, 5
Time/Duration: 5:00 a.m., 11:00 p.m./4:15 total length
Summary:

The police department reported violent crimes were down 24 percent in 2018. Inkster Police Chief William Riley believes a lot of factors are linked to the decline in crime, but he

said getting officers into the neighborhoods was key to what they're seeing in a city once troubled by crime and negative police perception. "Like it or not, there's a perception of the city of Inkster," Riley said. The area around the former Oakland Manor apartments placed a huge strain on the police force and left neighbors surrounded by crime. "I know police were down here twice a night every night for years," said Inkster native Karri Command.

Now, security gates are up, cameras are installed and police, with new residents, cleaned up a once problematic complex where violent crimes would take place. One building in the complex called police more than 400 times in 2011. The drop in crime has been significant.

"That's great. I'm glad the neighborhood is being cleaned back up," Command said. "Especially since our police department has been cut back so hard." Before Riley was brought in, the Inkster Police Department had been cut down to 24 officers from 72. The national recession hit Michigan and hard affected budgets. Now, 28 officers patrol, but Riley said if they continue working hard, the downward trend should continue.

Program: WDIV News / Child Killer Special
Dates: February 13.
Time/Duration: 10pm/60:00 total length
Summary:

WDIV produced and televised "*Child Killer*", an hour prime time special focusing on a string of child murders which terrorized Michiganders in the mid-1970s. After 4 children were kidnapped and murdered in Oakland County, the killer was nicknamed the "Oakland County Child Killer" by the local media. Forty years later, the case is unsolved and still open. "Child Killer" chronicles this story from its very beginning and features never seen before video and interviews from the crime scenes. From millionaire cover-ups to a father's undying love, "Child Killer" also spotlights relatives of the murdered children, investigators who worked the case and the journalists who covered and are still covering the story.

Program: WDIV News / Local 4 News Today, Local 4 News at 11
Dates: February 28. March 1
Time/Duration: 5:00 a.m., 11:00 p.m./3:25 total length
Summary:

WDIV reported Ann Arbor residents met with police with concerns after a murder and police standoff occurred within days of each other in the same neighborhood. Police are investigating a murder Feb. 20 and an incident where a man barricaded himself in a home in the 3400 block of Eli Road on Monday, leading to an hours-long standoff with police. Police said the incidents aren't related, but neighbors wanted reassurance that they are safe.

Program: WDIV News
Dates: March 1, 2, 19
Time/Duration: All Newscasts/7:20 total length
Summary:

WDIV reported that Nathaniel Abraham, who was convicted of murder at age 11, making him the youngest convicted murderer in Michigan's history is accused of committing more crimes. Abraham is accused of selling drugs this year to undercover officials, who returned with a drug team to arrest him, officials said. Abraham was ordered to wear a tether.

Program: WDIV News / Local 4 News at 5
Dates: March 5
Time/Duration: 5:00 p.m. / 1:45
Summary:

This report highlights a big effort by the City of Highland Park to improve safety by hiring more police officers. The report included an interview with the police chief who acknowledged there is a negative perception because of crime. The chief also said the challenge with getting officers is not being able to pay them, which is why hiring more officers and paying them more, was such an important step. The story also noted crime has dropped significantly in the city over the past six years. It also explained how the money to hire and give pay raises comes from a Federal grant and will not create a burden on Highland Park residents.

Program: WDIV News / Local 4 News Today, Local 4 News at 11
Dates: March 19, 20
Time/Duration: 5:00 a.m., 11:00 p.m./3:45 total length
Summary:

The Detroit police and Mayor Duggan touted the success of stopping crime from the city's Green Light Program and now there's a push to get a similar livestreaming service beyond just businesses. That program is called the Neighborhood Real-Time Intelligence Program and is not the same as the Green Light safety initiative. There is a block off Schoolcraft that has large signs posted to let people know cameras are rolling. With the expanded Green Light program cameras at busy intersections could be used to fight crime. "We saw a lot of crime coming. Guys would walk up and down the street looking up driveways and they could tell when you're not home," supporter of the expanded camera program, Bryan Ferguson, said. Ferguson and his neighbors in the community on Detroit's west side banded together and installed a neighborhood camera system. "We have cameras right here on the street and it's virtually stopped crime," he said.

Program: WDIV News / Local 4 News Today, Local 4 News at 5
Dates: March 28
Time/Duration: 5:00 a.m., 5:00 p.m./4:15 total length
Summary:

WDIV reported that The Madison Heights Police Department Special Investigations Unit arrested Donald Beauchamp, 31, on suspicion of human trafficking. Beauchamp was arrested at the Rodeway Inn Hotel. The Oakland County Prosecutor's Office issued charges against Beauchamp. The charges include prostitution/pandering, a 20-year felony; human trafficking-forced labor, a 10-year felony; human trafficking-forced labor, a 10-year felony; and prostitution/keeping house, a five-year felony. Beauchamp is not allowed to have any contact with the victims and cannot be present at any hotels or motels within Madison Heights.

The victims include a 21-year-old woman from River Rouge and a 23-year-old woman from Novi.

Program: Flashpoint
Date: February 17
Time/Duration: 10:00 a.m./3:49
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to crime. Scillian was joined by podcast host and producer Jeremy Allen, talking about the upcoming season of “Shattered”, about the Oakland County Child Killer who terrorized families in metro-Detroit in the 1970s. He gave some background on the locally-famous cold case.

Program: Flashpoint
Date: March 24
Time/Duration: 10:00 a.m. /11:04
Summary:

One segment of this locally produced weekly public affairs program, guest hosted by WDIV News anchor Sandra Ali addressed issues pertaining to crime. Ali sat down with Detroit Police Chief James Craig. A second officer has been fired in a controversy involving two white police officers who Snapchatted themselves mocking an African American girl after a traffic stop. Craig said these kinds of things are not unique to Detroit, and they’re nothing new. The racial problems seem to be centered in the sixth precinct, and Craig agreed that it’s not widespread across the department. He called it isolated to a few officers, but some of them had taken on leadership roles which compounded the problem. Officers have to feel that something will be done when they report bad behavior. Next, they talked about the success of the Green Light program, where businesses pay a fee for high definition cameras monitored by police, and a flashing green light alerts the public that those locations are monitored. Chief Craig wants to expand the program into neighborhoods through intersection cameras. He said he’s not concerned about the privacy of criminals in public spaces.

RACE RELATIONS AND RELIGIOUS TOLERANCE

Program: WDIV News / Local 4 News at 6
Dates: January 14
Time/Duration: 6:00 p.m. / 1:30
Summary:

A Farmington Hills woman originally from Taiwan says a McDonald’s drive-thru worker made fun of her accent. The story included an interview with the woman who explained she started to record her encounter with the worker on her cell phone after it became apparent the worker was mocking her. A portion of the recorded exchanged was played during the story, which also explained the woman was upset over what she considered a slow response from the McDonald’s.

A representative for the fast food chain's corporate division ultimately released a statement about the incident and noted an investigation was underway.

Program: WDIV News / Local 4 News at 5
Dates: January 21
Time/Duration: 5:00 p.m. / 2:00
Summary:

This report highlighted the ways different communities were observing the Martin Luther King Jr. National Holiday. It noted while many had the day off, the focus of the holiday has become finding ways to "give back" to the community, to educate others about race and the importance of Black history, and to serve others. The story included interviews with community leaders and students, and residents from across Metro Detroit of all races.

Program: WDIV News / Local 4 News at 5
Dates: January 24
Time/Duration: 5:00 p.m. / 1:45
Summary:

An encounter between a white, teenaged male student and a Native American adult man in Washington D.C. sparked a national debate about race and civility. The story explained how the two came face to face during a demonstration and the encounter turned into a stare down. The student was accused by some of instigating the showdown and being disrespectful and/or racist. This report included an interview with the man, who told Savannah Guthrie of the TODAY show, he forgives the student but he does not believe the teen's explanation about what happened. The teen said he and his classmates were trying to drown out a Black militant group who allegedly approached the students with insults.

Program: WDIV News / Local 4 News at 5
Dates: January 31
Time/Duration: 5:00 p.m. / 1:40
Summary:

A Detroit police officer is under fire and temporarily off the job after a controversial post on Snap Chat. The story explained the situation unfolded after the officer pulled over a Black female driver late at night. The officer eventually impounded the car and as the woman walked away, the officer recorded it on his phone, made a derogatory comment and then posted it to Snap Chat. The story included a look at the post and an interview with Detroit Police Chief James Craig who called the comments "racist." The report also noted the officer in question has had trouble in the past, citing a situation in 2008 in which he was accused of physically attacking his ex-girlfriend.

Program: WDIV Program/ Local 4 News at 5
Dates: February 4
Time/Duration: 5:00 p.m. / 1:45
Summary:

The story updated a growing scandal threatening the political career of Virginia Governor Ralph Northam. There were calls for his resignation after a “blackface” photo was found in the Governor’s old yearbook. The report reviewed how the governor first acknowledged he was in the controversial picture, then upon further review, said he was not in the picture. He did, however, apologize for the photo. He called it racially insensitive and said he had, during a different situation; dress in “blackface” to portray Michael Jackson during a talent show. The report included interviews with the governor, several Virginia lawmakers, and a political science expert.

Program: WDIV News / Local 4 News at 4
Dates: February 6
Time/Duration: 4:00 p.m. / :40
Summary:

We reported that shoe company Adidas has pulled a sneaker off the market. It was marketed as part of the company’s “Black History Collection”, in honor of Black History Month, but social media exploded with complaints because the shoe was all-white. Adidas released a statement which read, in part, that the shoe “did not reflect the spirit or philosophy of how Adidas believes we should recognize and honor Black History Month.”

Program: WDIV News / Local 4 News at 6
Dates: February 21
Time/Duration: 6:00 p.m. / 2:00
Summary:

Police in the Ypsilanti Township were called to investigate a racial slur painted on a resident’s garage door. The story included an interview with an Arab-American man who said he found the slur as he prepared to leave home for work. The report, which also included interviews from neighbors and police, also looked at the racial make-up of the Washtenaw County community. It was also pointed out that the targeted homeowner has lived in the community for at least the past three years, and has not had any other racially-charged incidents.

Program: WDIV News / Local 4 News Today
Dates: February 21
Time/Duration: 6:00 a.m. / 1:40
Summary:

We reported that Empire actor Jussie Smollett was charged with a felony for filing a false police report about an attack, he claimed was motivated by racism and hate. The story explained how Smollett told police he was assaulted by masked men who used racial and homophobic slurs and even went as far as to put a noose round his neck. In announcing the charges, the story included a statement from the Chicago police superintendent, who accused Smollett of planning the fake attack and paying his fake attackers to “assault” him. The story raised concerns that the fake attack would make it harder for “actual victims” of race and/or hate crimes to be taken seriously.

The story also included an earlier interview from Smollett, as well as interviews with an attorney for the alleged attackers, and a retired FBI agent.

Program: WDIV News / Local 4 News at 6
Dates: March 5
Time/Duration: 6:00 p.m. / 1:30
Summary:

This report looked at a suspected case of arson against a mosque. The story explained how Federal agents were the lead agency because of the case was being handled as a potential hate crime that could result in federal charges.

The Federal agents released security video of the incident in an effort to track down the suspect. The story also explained how this was not an isolated incident and that there have been several suspicious fires in recent weeks and each targeted people with a Middle Eastern background. The report also mentioned several communities planned to increase police patrols around other mosques in their communities.

Program: WDIV News / Local 4 News at 5
Dates: March 12
Time/Duration: 5:00 p.m. / 2:00
Summary:

Detroit police launched an internal review of their own officers after a racially-charged incident exposed what the police chief called a racist culture within the 6th Precinct, located on the city's west side. The story explained how it started after a white officer posted a Snapchat of a black woman walking home after a traffic stop. The officer made comments many, including the police chief, considered racist. The internal investigation ended with both the officer and his partner being fired. It also exposed what the chief called a "racist" culture and racial divide within the ranks of the precinct.

Program: WDIV News / Local 4 News at 6
Dates: March 15
Time/Duration: 6:00 p.m. / 2:00
Summary:

What started as one case of alleged discrimination turned into two, the second involving a local police department. The story explains how people demonstrating against hate speak on social media were confronted by a man carrying a Confederate flag for a counter protest.

There was a confrontation, the Lincoln Park police responded. The report included an interview with a black protester who claims he was treated differently than his white counterparts. The man, who, was eventually arrested, said police were overly aggressive and critical of him because he is black. Police said he was uncooperative and combative. The story notes the charges against the man were eventually dropped, but the incident underscore the existing tension between certain police departments and members of the community

Program: Flashpoint
Date: January 6
Time/Duration: 10:00 a.m./10:43
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed issues relating to Race. Scillian was joined by roundtable guests; political strategists Dennis Darnoi and Adolph Mongo, Michigan Radio program director Zoe Clark, and former Michigan Senate Majority Leader Randy Richardville. This past week, newly sworn-in U.S. Representative Rashida Tlaib was recorded saying President Trump should be impeached with an expletive. Mongo and Darnoi disagreed on whether or not it was a good thing. Mongo said it doesn't look good, but Darnoi said her supporters like it and she has nothing to lose. Richardville and Clark both mourned what seems to be the death of decorum in public discourse. Richardville said it reflects poorly since she's the first Muslim member of Congress, and Mongo questioned whether she represents Muslims when most of her district is African American but not necessarily Muslim. The subject turned to the ongoing partial government shutdown, how long it will last and what should be done to end it.

CULTURAL AFFAIRS AND COMMUNITY RELATIONS

Program: WDIV News / Local 4 News Today, Local 4 News at 11
Dates: January 4, 8, 11, 15, 18, 22, 25, 29. February 1, 4, 5, 8, 11, 15, 19, 22, 24, 26. March 1, 3, 5, 6, 8, 12, 15, 17, 18, 19, 25, 26.
Time/Duration: 5:00 a.m., 11:00 p.m./1:04:15 total length
Summary:

WDIV routinely airs a segment called "Uniquely Detroit" which focuses on a part of the community that most viewers might never get to see, or even know about. Photojournalists Alex Atwell shoots and puts these together, strictly from the pictures and the words of the subjects he interviewed. This quarter he focused on these topics among others: a photographer who showcases smile pictures, Better Made potato chips, the reopening of the Michigan Train Station, and the Detroit Music Hall.

Program: WDIV News / Local 4 News Today, Local 4 News at 5, Live in the D
Dates: January 1, 24. February 7, 8, 15, 21, 22, 28. March 1, 7, 8, 21, 28, 29.
Time/Duration: 5:00 a.m., 11:00 a.m., 5:00 p.m./34:15 total length
Summary:

WDIV partners with Detroit Free Press columnist Mitch Albom for a special series focusing on Metro Detroiters making a difference called "Heart of Detroit." This quarter Mitch profiled among others: the Parkhill Foundation, a book club changing lives, camp for kids with cancer, and using art to help recover from illness.

Program: WDIV News / Champion on Ice special
Dates: January 25

Time/Duration: 7:30pm/30:00 total length

Summary:

WDIV produced and televised Champions on Ice, a special highlighting the US Figure Skating Championships held at Little Caesar's Arena in Downtown Detroit. WDIV News anchors Devin Scillian and Kimberly Gill hosted the special, which served as a preview show to the competition. Gold medalist Meryl Davis provided her insight into the competition, along with Brian Boitano and Scott Hamilton. WDIV Reporter Jamie Edmonds provided live reports from the rink as the competition got underway and interviewed former local Olympic skaters for their perspective on the competition.

Program: WDIV News / Local 4 News at 4

Dates: February 15

Time/Duration: 4:00 p.m./3:35 total length

Summary:

WDIV reported on a local school district that devotes a week to fundraising for one particular charity. Troy Schools has been a powerhouse fundraising operation getting most of its students involved, and have become one of the largest charity week high school fundraisers in the world. This year they raised more than \$100,000 for Focus Hope Detroit. This is the third year in a row they've raised six figures for charities.

Program: WDIV News / Local 4 News at 6

Dates: February 22

Time/Duration: 6:00 p.m./2:45 total length

Summary:

WDIV reported a food pantry in Southwest Detroit that serves families is in search of a new home. Latino Family Services provides food, resources and support, but Trinity St. Marks United Church and the organization are parting ways, meaning the food pantry now needs to relocate. Executive Director Lidia Reyes-Flores said the volunteers serve a diverse community. "A little bit of elderly people, retired, veterans, homeless people. I mean, you're feeding everybody," she said. But those who depend on the pantry have been without its services. "We need to get up and running again for me and everybody else that became dependent on the Latino Services for help because they couldn't get it other places," said Michelle Logan, who relies on the pantry. Reyes-Flores said the pantry is a necessity and she will not stop looking for a new location. "This pantry is very much needed in this community. If not, I would just let it go," she said. A spokesperson for the Trinity-St. Mark's United Church said the church is not in a position to comment, but the church sent a certified letter to Latino Family Services in January notifying to remove their equipment from the property.

Program: WDIV News / Local 4 News at 11

Dates: March 5

Time/Duration: 11:00 p.m./3:15 total length

Summary:

WDIV reported on the return of Michigan's gold medal-winning Special Olympics U.S. National Team members from the 2019 Special Olympics World Summer Games in the United Arab Emirates. WDIV was there as family, friends and coaches, lined up at the Detroit Metro Airport, waiting to welcome home their winners. The athletes spent about three weeks in Ahmadabad, each coming home with medals. They say the time away from their families was tough, but well worth it. Special Olympics USA is the national team that represents the United States at the Special Olympics World Summer and Winter Games. Team members compete in an array of the 32 Official Special Olympics Summer and Winter Sports in individual and team formats.

Program: Flashpoint
Date: January 6
Time/Duration: 10:00 a.m./5:50
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian, addressed cultural issues. Scillian was joined by Executive Director Stefanie Worth and Artistic Director DeLashea Strawder from Mosaic Youth Theatre of Detroit. Hamilton producer Jeffrey Seller gifted \$1 million to Mosaic this past week. Both women discussed the importance of theatre programs in children's lives, and what a million dollars means to the organization. Worth said it's helpful to 'take a breather' from worrying about funding the camp program and teaching artist residency program for the next five years. Worth talked about increasing the perceived value of the arts, and why sports and technology get more credit for success in the world than creativity does.

Program: Flashpoint
Date: March 10
Time/Duration: 10:00 a.m./5:20
Summary:

One segment of this locally produced weekly public affairs program, guest hosted by WDIV News Anchor Sandra Ali, addressed cultural issues. The guest was Gary Gillette, who is spearheading an effort to restore Hamtramck Stadium, where the Detroit Stars played during the days of the Negro Leagues in baseball. Musician Jack White donated \$10,000 to kick off the campaign. Gillette talked about peoples' nostalgia for years gone by, and how Hamtramck Stadium is just one of 5 remaining Negro League stadiums in the country. Gillette talked about how the renovated stadium would actually function as a recreation area for the people of Hamtramck, and that in reality more soccer and cricket will be played there in the future since those are the popular sports in the city. He also described the matching funds that would be donated by the Michigan Economic Development Fund.

Program: WDIV PSA/MAB – Detroit Recycles
Dates: January - February
Time/Duration: General Rotation/ 1x :30
Summary:

This MAB-produced PSA shows Detroit residents what materials can be recycled, and the financial and environmental benefits of recycling programs.

Program: WDIV PSA/NAB – Bringing It Home
Dates: January - March
Time/Duration: General Rotation/ 1x :30
Summary:

This National Association of Broadcasters PSA emphasizes the importance of free television and radio, especially in breaking news and weather situations. These outlets keep people informed in a way that no other medium can.

Program: WDIV PSA/NAB – Music Ed
Dates: January - February
Time/Duration: General Rotation/ 1x :30, 1x :20
Summary:

These National Association of Broadcasters PSAs talk about the importance of music education. They feature country artist Sara Evans, and guide viewers to the website itstartswithme.org

Program: WDIV PSA/Zoo – Amphibians, Promise, Sanctuary, Teach
Dates: February - March
Time/Duration: General Rotation/ 1x :30
Summary:

These PSAs from the Detroit Zoo emphasize the importance of protecting animals from environmental damage, the importance of teaching children how to care for them, the importance of providing sanctuary for animals both in and outside of human care, and the importance of preserving existing populations and establishing new ones.

Program: WDIV PSA/Zoo Penguin People
Dates: January - February
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA invites viewers to the Polk Penguin Conservation Center at the Detroit Zoo. It shows notable leaders and everyday people around metro Detroit declaring that they're "penguin people".