



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

### Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit <a href="mailto:nab.org/MemberTools">nab.org/MemberTools</a>.

## ISSUE (Non-candidate) ADVERTISEMENT **AGREEMENT FORM**

I Jon Kleinman

լ, Jon Kleinman	_, hereby request station time as follows: See <b>Order</b> for proposed			
schedule and charges. See <b>Invo</b>	ice for actual schedule and charges	i.		
Check one:				
(1) a legally qualified candidate	relating to any political matter of national e for federal office; (2) an election to federa , health care legislation, IRS tax code, etc.); of ssion at the national level.	al office; (3) a national legislative		
Ad does NOT communicate a only to a state or local issue).	message relating to any political matter of	national importance (e.g., relates		
ALL QUE	STIONS/BLOCKS MUST BE COM	MPLETED		
Station time requested by: Jon Kleinman				
Agency name: Winning Strategy Media				
Address: 1725 N Fremont St Chicago, IL 60	0614			
Contact: Jon Kleinman	Phone number: 312-315-4370	Email: Jklein7408@gmail.com		
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):				
Name: America First Alabama PAC				
Address: 228 S Washington St Suite 115 Al	exandria, VA 22314			
Contact: Lisa Lisker	Phone number: 703-549-7705	Email: Llisker@hdafec.com		
Station is authorized to announce the ti	me as paid for by such person or entity.			
List ALL of the chief executive officers o group(s) of the advertiser/sponsor (Use reasurer: Lisa Lisker	r members of the executive committee of separate page if necessary.):	or board of directors or other governing		
chairman- Charles Lee	Charlesleedrrwgenesis.com	256-990-7867 U		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).				
f ad refers to a federal candidate(s) or f	ederal election, list ALL of the following	N/A		
Name(s) of every candidate referred to:				
Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Congress D5 Alabama				
Date of election: 5/24/22				
Clearly identify <b>EVERY</b> political matter of ad (no acronyms); use separate page if	of national importance referred to in the necessary:	N/A		

## THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative		
Signature: A L		Signature:		
Name: Jon Kleinman		Name:		
Date of Request to Purchase Ad Time:		Date of Station Agreement to Sell Time:		
TO BE COMPLETED BY STATION ONLY				
Ad submitted to station? x Yes	No	Date ad received: _	04.15.2022	
Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).				
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.				
Disposition:  X				
Date and nature of follow-ups, if any:				
Contract #:	Station Call Letters: WBHP-AM WDRM-FM W	/QRV-FM	Date Received/Requested: 04.15.2022	
Est. #:	Station Location: Huntsville, AL		Run Start and End Dates: 04.18 - 04.29.2022	
For national issue add only (not required for state/local issue add):				

#### For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.