

ORDER



WQRF Rockford, IL

Orders
Order / Rev: 1395342
Alt Order #: 25887259
Product Desc: FBF 5860
Estimate: 5860
Flight Dates: 02/05/18 - 02/11/18
Original Date / Rev: 02/02/18 / 02/02/18
Order Type: REG

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: Nat

Agency
Name: Adelstein & Associates
Buying Contact:
Billing Contact:
 2155 Caton Street
 Chicago, IL 60647

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Fight Back Fund
Demographic: A35+
Product Codes: PL2
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID: IN11079
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/09/18	4	\$375.00	\$318.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	4	\$375.00	\$318.75	0.00
Totals	4	\$375.00	\$318.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share	Share	Total
WQRF Rockford, IL	9%	\$375.00
Market	100%	\$4,166.67

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	0%	\$0.00
WIFR	22%	\$916.67
WREX	60%	\$2,500.00
WTVO	9%	\$375.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQRF	02/06/18	02/09/18	M-F 7a-9a News MORNING NEWS	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-TWTF--	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
EM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/05/18	02/11/18	-TWTF--	2		\$25.00		0.00						
N 2	WQRF	02/06/18	02/09/18	LN M-F LATE NEWS	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-TWTF--	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Advertiser: POL/Fight Back Fund
Product Desc: FBF 5860
Estimate: 5860

WQRF Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/05/18	02/11/18	-TWTF--	1		\$175.00		0.00						
N 3	WQRF	02/06/18	02/09/18	LN M-F LATE NEWS	CM	9:30 PM-10:00 PM-TWTF-- (9:30 PM-10:00 PM)		:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/05/18	02/11/18	-TWTF--	1		\$150.00		0.00						
													Totals	4	\$375.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25887259

Changes as of: 2/22/2018 at 1:14 PM

Version: Current State Version 1

CPE: //5860

Agency: Adelstein & Associates

2155 CATON

CHICAGO, IL 60647

Flight: 2/5/18 - 2/11/18

Advertiser: Fight Back Fund

Product: FBIF 5860

Agency Order #:

Buyer: Miles King

Salesperson: MATTHEW

GAGLIANO

312-832-8617

Station: WQRF

Market: Rockford

Office: CHICAGO

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: PETER BALSAM

312-832-6619

Total \$: \$375.00

Total Spots: 4

Total CPE: \$29.76

Total GRP: 12.6

Separation: Sep:30

1345342

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	2/5 - 2/5		Total Spots	Total \$	CPE*	GRP*
							2/5	2/5				
1	M-F 7a-9a		EM NEWS	\$25.00	0.5	30	2		2	\$50.00	\$50.00	1.0
2	M-F 9p-9:30p		LATE NEWS	\$175.00	6.6	30	1		1	\$175.00	\$26.52	6.6
3	M-F 9:30p-10p		LATE NEWS	\$150.00	5.0	30	1		1	\$150.00	\$30.00	5.0
TOTALS: 4									4	\$375.00	\$29.76	12.6

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25887259 Changes as of: 2/2/2018 at 1:14 PM Version: Current State Version 1

CPE: //5860 Flight: 2/5/18 - 2/11/18 Station: WQRF
Agency: Adelsheim & Associates Advertiser: Fight Back Fund Market: Rockford
2155 CATON Product: FBF 5860 Office: CHICAGO
CHICAGO, IL 60647 Agency Order #: Buyer: Miles King Primary Demo: Adults 35+
Salesperson: MATTHEW GAGGIANO Con Type: POLITICAL/VOTE
312-832-6617 Assistant: PETER BALSAM
Total Spots: 4
Total CPP: \$29.76
Total GRP: 12.6
Separation: Sep:30

Special Instructions

Competitive Information	
Market Budget:	\$4,167
WQRF Share:	9%
Comment:	
WIFR:	22%
WREX:	60%
WTVO:	9%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$375.00	\$29.76	12.6
Total	100%	4	\$375.00	\$29.76	12.6

Monthly Summary		
Month	Spots	Dollars
2018-Feb	4	\$375.00
Total	4	\$375.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	2/2/18 1:36 PM				\$0 \$0
New	2/2/18 1:14 PM	MATTHEW GAGGIANO	New	4	\$375.00 \$375.00

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