

ORDER



Orders
Order / Rev: 3424393
 Alt Order #: WOC14493960
 Product Desc: Ohio
 Estimate: 7069
 Flight Dates: 09/17/24 - 09/23/24
 Original Date / Rev: 04/10/24 / 04/10/24
 Order Type: NORMAL

WUAB
 Primary AE: Cleveland House
 Sales Office: CLE-N
 Sales Region: National

Agency
Name: Main Street Media Group
 Buying Contact:
 Billing Contact:
 19 Bassett Street
 Providence, RI 02903

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: American Crossroads
 Demographic: A25+
 Product Codes: Issue - National - Other
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-ISS
 Priority: P-01

New Business End:
 Advertiser External ID: 502735
 Agency External ID: 104015
 Unit Code: General
 Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/23/24	15	\$6,475.00	\$5,503.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	15	\$6,475.00	\$5,503.75	0.00
Totals	15	\$6,475.00	\$5,503.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cleveland House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	09/17/24	09/20/24	M-F 7-9a News 7a-8a	CM	7a-8a (7:00 AM-8:00 AM)	--W-F--	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: 19 NEWS AT 7AM) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 7:00a-9:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/16/24 09/22/24 --W-F-- 1 \$75.00 0.00															
N 2	WUAB	09/17/24	09/23/24	M-F 7-9a News 8a-9a	CM	8a-9a (8:00 AM-9:00 AM)	MTWTF--	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: 19 NEWS AT 8AM) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 7:00a-9:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 MTWTF-- 1 \$75.00 0.00															
N 3	WUAB	09/17/24	09/23/24	M-F 11a News M-F 11a News	CM	11:00 AM-12:00 PIM	MTWTF--	:30	4	\$300.00	P-02	0.00	NM	4	\$1,200.00
(Program: 19 NEWS AT 11AM) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 11:00a-12:00p TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 MTWTF-- 4 \$300.00 0.00															
N 4	WUAB	09/17/24	09/23/24	M-F 7p News M-F 7p News	CM	7-730p	MTWTF--	:30	1	\$650.00	P-02	0.00	NM	1	\$650.00
(Program: 19 NEWS AT 7PM) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 7:00p-7:30p TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		1				\$650.00		0.00			
N 5	WUAB	09/17/24	09/23/24	730p First Alert Focus M-F 730p 1st Alert Focus	CM	7:30 PM-8:00 PM	MTWTF--	:30	1	\$650.00	P-02	0.00	NM	1	\$650.00
		(Program: 19 NEWS: FIRST ALERT FOCUS) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 7:30p-8:00p TIME PERIOD ON WUAB.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		1				\$650.00		0.00			
N 6	WUAB	09/17/24	09/23/24	M-Su Late News M-Su Late News	CM	10:00 PM-11:00 PM	11-1-1-	:30	4	\$850.00	P-02	0.00	NM	4	\$3,400.00
		(Program: 19 NEWS AT 10PM/SPORTS EXTRA) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Su 10:00p-11:00p TIME PERIOD ON WUAB.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	11-1-1-		4				\$850.00		0.00			
7	WUAB	09/17/24	09/20/24	CW Fri Prime Hour 1 Friday Prime Hr 1	CM	8:00 PM-9:00 PM	----1--	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
		(Program: PENN AND TELLER (FRI)) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	----1--		1				\$300.00		0.00			
N 8	WUAB	09/17/24	09/20/24	M-F 12a-1a M-F 12a-1a	CM	12-1a	-TWTF--	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-TWTF--		1				\$75.00		0.00			
N 9	WUAB	09/17/24	09/20/24	M-F 1a-2a M-F 1-2x	CM	1-2x	-TWTF--	:30	1	\$50.00	P-01	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-TWTF--		1				\$50.00		0.00			
													Totals	15	\$6,475.00