

ORDER



Orders
Order / Rev: 3424420
 Alt Order #: WOC14494005
 Product Desc: Ohio
 Estimate: 7077
 Flight Dates: 10/15/24 - 10/21/24
 Original Date / Rev: 04/10/24 / 04/10/24
 Order Type: NORMAL

WUAB
 Primary AE: Cleveland House
 Sales Office: CLE-N
 Sales Region: National

Agency
Name: Main Street Media Group
 Buying Contact:
 Billing Contact:
 19 Bassett Street
 Providence, RI 02903

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: American Crossroads
 Demographic: A25+
 Product Codes: Issue - National - Other
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-ISS
 Priority: P-01

New Business End:
 Advertiser External ID: 502735
 Agency External ID: 104015
 Unit Code: General
 Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/21/24	62	\$12,600.00	\$10,710.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	62	\$12,600.00	\$10,710.00	0.00
Totals	62	\$12,600.00	\$10,710.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cleveland House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUAB	10/15/24	10/21/24	M-F 7-9a News M-F 7-9a News	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	11-1---	:30	3	\$75.00	P-02	0.00	NM	3	\$225.00
(Program: 19 NEWS AT 7AM) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 7:00a-9:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/24 10/21/24 11-1--- 3 \$75.00 0.00															
2	WUAB	10/15/24	10/21/24	M-F 7-9a News M-F 7-9a News	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	11111--	:30	5	\$75.00	P-02	0.00	NM	5	\$375.00
(Program: 19 NEWS AT 8AM) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 7:00a-9:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/24 10/21/24 11111-- 5 \$75.00 0.00															
3	WUAB	10/15/24	10/21/24	M-F 7-9a News M-F 7-9a News	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	11-1---	:30	3	\$75.00	P-02	0.00	NM	3	\$225.00
(Program: WUAB CLEVELAND NOW) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 8:30a-9:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/24 10/21/24 11-1--- 3 \$75.00 0.00															
4	WUAB	10/15/24	10/18/24	M-F 10a-11a M-F 10-11a	CM	10:00 AM-11:00 AM	11--1---	:30	2	\$100.00	P-02	0.00	NM	2	\$200.00
(Program: EQUAL JUSTICE/CUTLERS COURT) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 10:00a-11:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

Order / Rev: 3424420
 Alt Order #: WOC14494005
 Flight Dates: 10/15/24 - 10/21/24

Advertiser: American Crossroads
 Product Desc: Ohio
 Estimate: 7077
WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WUAB	10/15/24	10/21/24	M-F 11a News M-F 11a News	CM	11:00 AM-12:00 PM	MTWTF--	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
(Program: 19 NEWS AT 11AM) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 11:00a-12:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/14/24	10/20/24	--1-1--			2		\$100.00		0.00				
6	WUAB	10/15/24	10/21/24	M-F 1p-2p M-F 1-2p	CM	1:00 PM-2:00 PM	11111--	:30	5	\$100.00	P-02	0.00	NM	5	\$500.00
(Program: PATERNITY COURT/WE THE PEOPLE) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 1:00p-2:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	MTWTF--			1		\$300.00		0.00				
7	WUAB	10/15/24	10/21/24	M-F 2p-3p M-F 2-3p	CM	2:00 PM-3:00 PM	11111--	:30	5	\$100.00	P-02	0.00	NM	5	\$500.00
(Program: MATHIS COURT) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 2:00p-3:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	11111--			5		\$100.00		0.00				
8	WUAB	10/15/24	10/21/24	M-F 4p-5p M-F 4-5p	CM	4:00 PM-5:00 PM	11111--	:30	5	\$100.00	P-02	0.00	NM	5	\$500.00
(Program: DREW BARRYMORE) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 4:00p-5:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	11111--			5		\$100.00		0.00				
9	WUAB	10/15/24	10/21/24	M-F 5p-6p M-F 5-6p	CM	5:00 PM-6:00 PM	11-1---	:30	3	\$150.00	P-02	0.00	NM	3	\$450.00
(Program: AMERICAN HOUSEWIFE) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 5:00p-6:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	11-1---			3		\$150.00		0.00				
10	WUAB	10/15/24	10/21/24	M-F 6p-630p M-F 6-630p	CM	6:00 PM-6:30 PM	11111--	:30	5	\$150.00	P-02	0.00	NM	5	\$750.00
(Program: JEOPARDY II) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 6:00p-6:30p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	11111--			5		\$150.00		0.00				
11	WUAB	10/15/24	10/21/24	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	11-1---	:30	3	\$150.00	P-02	0.00	NM	3	\$450.00
(Program: INSIDE EDITION) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 6:30p-7:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	11-1---			3		\$150.00		0.00				
N 12	WUAB	10/15/24	10/21/24	M-F 7p News M-F 7p News	CM	7:00 PM-7:30 PM	MTWTF--	:30	2	\$650.00	P-02	0.00	NM	2	\$1,300.00
(Program: 19 NEWS AT 7PM) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 7:00p-7:30p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	MTWTF--			2		\$650.00		0.00				
N 13	WUAB	10/15/24	10/21/24	730p First Alert Focus M-F 730p 1st Alert Focus	CM	7:30 PM-8:00 PM	MTWTF--	:30	1	\$650.00	P-02	0.00	NM	1	\$650.00
(Program: 19 NEWS: FIRST ALERT FOCUS) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 7:30p-8:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	MTWTF--			1		\$650.00		0.00				
N 14	WUAB	10/15/24	10/20/24	M-Su Late News M-Su Late News	CM	10:00 PM-11:00 PM	PI--1-1-1	:30	3	\$850.00	P-02	0.00	NM	3	\$2,550.00
(Program: 19 NEWS AT 10PM/SPORTS EXTRA) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Su 10:00p-11:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/14/24	10/20/24	--1-1-1			3		\$850.00		0.00				
15	WUAB	10/15/24	10/15/24		CM	8:00 PM-9:00 PM	-1-----	:30	1	\$600.00	P-02	0.00	NM	1	\$600.00

Order / Rev: 3424420
 Alt Order #: WOC14494005
 Flight Dates: 10/15/24 - 10/21/24

Advertiser: American Crossroads
 Product Desc: Ohio
 Estimate: 7077
WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CW Tue Prime Hour 1 Tuesday Prime Hr 1 (Program: INSIDE THE NFL) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	- 1 - - - -			1		\$600.00			0.00			
16	WUAB	10/15/24	10/16/24	CW Wed Prime Hour 1	CM	8:00 PM-9:00 PM	-- 1 - - - -	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
Wednesday Prime Hr 1 (Program: SULLIVANS CROSSING) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	- - 1 - - - -			1		\$400.00			0.00			
17	WUAB	10/15/24	10/18/24	CW Fri Prime Hour 1	CM	8:00 PM-9:00 PM	- - - - 1 - -	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
Friday Prime Hr 1 (Program: PENN AND TELLER (FRI)) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	- - - - 1 - -			1		\$300.00			0.00			
18	WUAB	10/15/24	10/19/24	Sat 5p-6p	CM	5:00 PM-6:00 PM	- - - - - 1 -	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
Sat 5-6p (Program: AMERICAN HOUSEWIFE (SAT)) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Sat 5:00p-6:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	- - - - - 1 -			1		\$75.00			0.00			
19	WUAB	10/15/24	10/19/24	Sat 6p-7p	CM	6:00 PM-7:00 PM	- - - - - 1 -	:30	1	\$100.00	P-02	0.00	NM	1	\$100.00
Sat 6-7p (Program: MODERN FAMILY (SAT)) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Sat 6:00p-7:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	- - - - - 1 -			1		\$100.00			0.00			
20	WUAB	10/15/24	10/19/24	Sat 7p-8p	CM	7:00 PM-8:00 PM	- - - - - 1 -	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
Sat 7-8p (Program: MOM (SAT)) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Sat 7:00p-8:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	- - - - - 1 -			1		\$150.00			0.00			
21	WUAB	10/15/24	10/20/24	Weekend Rotator Su	CM	1:00 PM-3:00 PM	- - - - - 1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
World Chs/Wthr (1:00 PM-3:00 PM) (Program: WORLD CHASE TAG/WX GONE VIRAL) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Sun 3:00p-4:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	- - - - - 1			1		\$75.00			0.00			
22	WUAB	10/15/24	10/20/24	Weekend Rotator Su	CM	3:00 PM-4:00 PM	- - - - - 1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
3p-4p (3:00 PM-4:00 PM) (Program: STORM OF SUSPICION) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Sun 3:00p-4:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	- - - - - 1			1		\$75.00			0.00			
23	WUAB	10/15/24	10/20/24	Sun 4-5p	CM	4:00 PM-5:00 PM	- - - - - 1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
Sun 4-5p (Program: SIMPSONS) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Sun 4:00p-5:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	- - - - - 1			1		\$75.00			0.00			
24	WUAB	10/15/24	10/20/24	Sun 5p-6p	CM	5:00 PM-6:00 PM	- - - - - 1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
Sun 5-6p (Program: SIMPSONS) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Sun 5:00p-6:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	- - - - - 1			1		\$75.00			0.00			
25	WUAB	10/15/24	10/20/24	Sun 6p-7p	CM	6:00 PM-7:00 PM	- - - - - 1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
Sun 6-7p (Program: S.W.A.T. (SUN 1))															

Order / Rev: 3424420
 Alt Order #: WOC14494005
 Flight Dates: 10/15/24 - 10/21/24

Advertiser: American Crossroads
 Product Desc: Ohio
 Estimate: 7077
WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Sun 6:00p-7:00p TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/24 10/20/24 -----1 1 \$75.00 0.00															
26	WUAB	10/15/24	10/20/24	CW Sun Prime Hour 0 CW Sun Prime Hour 0	CM	7:00 PM-8:00 PM	-----1	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
(Program: SULLIVANS CROSSING (SUN)) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/24 10/20/24 -----1 1 \$500.00 0.00															
27	WUAB	10/15/24	10/20/24	CW Sun Prime Hour 1 Sun Prime Hr 1	CM	8:00 PM-9:00 PM	-----1	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
(Program: THE CHOSEN (SUN P1)) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/24 10/20/24 -----1 1 \$500.00 0.00															
28	WUAB	10/15/24	10/20/24	CW Sun Prime Hour 2 Sun Prime Hour 2	CM	9:00 PM-10:00 PM	-----1	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
(Program: WORLDS FUNNIEST ANIML (SUN P2)) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/24 10/20/24 -----1 1 \$500.00 0.00															
29	WUAB	10/15/24	10/20/24	Sun 11p-12a Sun 11p-12x	CM	11:00 PM-12:00 XM	-----1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: INSIDE EDITION/RAW TRAVEL) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Sun 11:00p-12:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/24 10/20/24 -----1 1 \$75.00 0.00															
30	WUAB	10/15/24	10/20/24	Sun 12a-1a Sun 12-1x	CM	12:00 XM-1:00 XM	-----1	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
(Program: IN-DEPTH/GAME TIME) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Sun 12:00a-1:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/24 10/20/24 -----1 1 \$50.00 0.00															
													Totals	62	\$12,600.00