

ORDER



Orders
Order / Rev: 3424395
Alt Order #: WOC14493970
Product Desc: Ohio
Estimate: 7071
Flight Dates: 09/24/24 - 09/30/24
Original Date / Rev: 02/08/24 / 04/10/24
Order Type: NORMAL

WUAB
Primary AE: Cleveland House
Sales Office: CLE-N
Sales Region: National

Agency
Name: Main Street Media Group
Buying Contact:
Billing Contact:
 19 Bassett Street
 Providence, RI 02903

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Crossroads
Demographic: A25+
Product Codes: Issue - National - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 502735
Agency External ID: 104015
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/29/24	48	\$7,725.00	\$6,566.25
09/30/24	09/30/24	5	\$1,075.00	\$913.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	48	\$7,725.00	\$6,566.25	0.00
October 2024	5	\$1,075.00	\$913.75	0.00
Totals	53	\$8,800.00	\$7,480.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cleveland House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	09/24/24	09/26/24	M-F 7-9a News 7a-8a	CM	7a-8a (7:00 AM-8:00 AM)	- 1- 1- - -	:30	2	\$75.00	P-02	0.00	NM	2	\$150.00
(Program: 19 NEWS AT 7AM) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 7:00a-9:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 - 1- 1- - - 2 \$75.00 0.00															
N 2	WUAB	09/24/24	09/27/24	M-F 7-9a News 8a-9a	CM	8a-9a (8:00 AM-9:00 AM)	- 1111- -	:30	4	\$75.00	P-02	0.00	NM	4	\$300.00
(Program: 19 NEWS AT 8AM) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 7:00a-9:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 - 1111- - 4 \$75.00 0.00															
N 3	WUAB	09/24/24	09/30/24	M-F 7-9a News 8a-9a	CM	8a-9a (8:00 AM-9:00 AM)	1- - - - -	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: 19 NEWS AT 8AM) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 7:00a-9:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/24 09/30/24 1- - - - - 1 \$75.00 0.00															
N 5	WUAB	09/24/24	09/30/24	M-F 1p-2p M-F 1-2p	CM	1:00 PM-2:00 PM	1- - - - -	:30	1	\$100.00	P-02	0.00	NM	1	\$100.00
(Program: PATERNITY COURT/WE THE PEOPLE) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 1:00p-2:00p TIME PERIOD ON WUAB.															

Order / Rev: 3424395
 Alt Order #: WOC14493970
 Flight Dates: 09/24/24 - 09/30/24

Advertiser: American Crossroads
 Product Desc: Ohio
 Estimate: 7071
WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WUAB	09/24/24	09/27/24	M-F 1p-2p M-F 1-2p	CM	1:00 PM-2:00 PM	- 1111 - -	:30	4	\$100.00	P-02	0.00	NM	4	\$400.00
(Program: PATERNITY COURT/WE THE PEOPLE) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 1:00p-2:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	1 - - - - -					1	\$100.00		0.00			
N 7	WUAB	09/24/24	09/27/24	M-F 2p-3p M-F 2-3p	CM	2:00 PM-3:00 PM	- 1111 - -	:30	4	\$100.00	P-02	0.00	NM	4	\$400.00
(Program: MATHIS COURT) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 2:00p-3:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	- 1111 - -					4	\$100.00		0.00			
N 8	WUAB	09/24/24	09/27/24	M-F 3p-4p M-F 3-4p	CM	3:00 PM-4:00 PM	- 1111 - -	:30	4	\$100.00	P-02	0.00	NM	4	\$400.00
(Program: HOT BENCH) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 3:00p-4:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	- 1111 - -					4	\$100.00		0.00			
N 9	WUAB	09/24/24	09/30/24	M-F 3p-4p M-F 3-4p	CM	3:00 PM-4:00 PM	1 - - - - -	:30	1	\$100.00	P-02	0.00	NM	1	\$100.00
(Program: HOT BENCH) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 3:00p-4:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	1 - - - - -					1	\$100.00		0.00			
N 10	WUAB	09/24/24	09/27/24	M-F 4p-5p M-F 4-5p	CM	4:00 PM-5:00 PM	- 1111 - -	:30	4	\$100.00	P-02	0.00	NM	4	\$400.00
(Program: DREW BARRYMORE) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 4:00p-5:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	- 1111 - -					4	\$100.00		0.00			
N 11	WUAB	09/24/24	09/27/24	M-F 6p-630p M-F 6-630p	CM	6:00 PM-6:30 PM	- 1111 - -	:30	4	\$150.00	P-02	0.00	NM	4	\$600.00
(Program: JEOPARDY II) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 6:00p-6:30p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	- 1111 - -					4	\$150.00		0.00			
N 12	WUAB	09/24/24	09/30/24	M-F 6p-630p M-F 6-630p	CM	6:00 PM-6:30 PM	1 - - - - -	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
(Program: JEOPARDY II) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 6:00p-6:30p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	1 - - - - -					1	\$150.00		0.00			
N 13	WUAB	09/24/24	09/27/24	M-F 7p News M-F 7p News	CM	7-730p	- TWTF - -	:30	1	\$650.00	P-02	0.00	NM	1	\$650.00
(Program: 19 NEWS AT 7PM) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 7:00p-7:30p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	- TWTF - -					1	\$650.00		0.00			
N 14	WUAB	09/24/24	09/30/24	730p First Alert Focus M-F 730p 1st Alert Focus	CM	7:30 PM-8:00 PM	1 - - - - -	:30	1	\$650.00	P-02	0.00	NM	1	\$650.00
(Program: 19 NEWS: FIRST ALERT FOCUS) NIELSEN-Q4 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPNov/2022LS Mo-Fr 7:30p-8:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	1 - - - - -					1	\$650.00		0.00			
N 15	WUAB	09/24/24	09/27/24	730p First Alert Focus M-F 730p 1st Alert Focus	CM	7:30 PM-8:00 PM	- TWTF - -	:30	1	\$650.00	P-02	0.00	NM	1	\$650.00
(Program: 19 NEWS: FIRST ALERT FOCUS) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 7:30p-8:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	- TWTF - -					1	\$650.00		0.00			
N 16	WUAB	09/24/24	09/29/24		CM	10:00 PM-11:00 PM	PI - T - T - S	:30	1	\$850.00	P-02	0.00	NM	3	\$2,550.00

Order / Rev: 3424395
 Alt Order #: WOC14493970
 Flight Dates: 09/24/24 - 09/30/24

Advertiser: American Crossroads
 Product Desc: Ohio
 Estimate: 7071
WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-Su Late News M-Su Late News (Program: 19 NEWS AT 10PM/SPORTS EXTRA) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Su 10:00p-11:00p TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 -T-T--S 3 \$850.00 0.00															
N17	WUAB	09/24/24	09/27/24	M-F 1a-2a M-F 1-2x	CM	1:00 XM-2:00 XM	-1111--	:30	4	\$50.00	P-02	0.00	NM	4	\$200.00
(Program: FAMILY GUY) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 1:00a-2:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 -1111-- 4 \$50.00 0.00															
N18	WUAB	09/24/24	09/29/24	Overnight Rotator Overnight Rotator	CM	2:00 XM-4:00 XM	-111111	:30	6	\$50.00	P-02	0.00	NM	6	\$300.00
(Program: OVERNIGHT ROS) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Su 2:00a-4:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 -111111 6 \$50.00 0.00															
N19	WUAB	09/24/24	09/27/24	CW Fri Prime Hour 1 Friday Prime Hr 1	CM	8:00 PM-9:00 PM	----1--	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
(Program: PENN AND TELLER (FRI)) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 ----1-- 1 \$300.00 0.00															
N20	WUAB	09/24/24	09/28/24	Sat 5p-6p Sat 5-6p	CM	5:00 PM-6:00 PM	-----1-	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: AMERICAN HOUSEWIFE (SAT)) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Sat 5:00p-6:00p TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 -----1- 1 \$75.00 0.00															
N21	WUAB	09/24/24	09/28/24	Sat 1a-2a Sat 1-2x	CM	1:00 XM-2:00 XM	-----1-	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
(Program: THE SIMPSONS) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Sat 1:00a-2:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 -----1- 1 \$50.00 0.00															
N22	WUAB	09/24/24	09/29/24	Sun 4-5p Sun 4-5p	CM	4:00 PM-5:00 PM	-----1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: SIMPSONS) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Sun 4:00p-5:00p TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 -----1 1 \$75.00 0.00															
N23	WUAB	09/24/24	09/29/24	Sun 5p-6p Sun 5-6p	CM	5:00 PM-6:00 PM	-----1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: SIMPSONS) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Sun 5:00p-6:00p TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 -----1 1 \$75.00 0.00															
N24	WUAB	09/24/24	09/29/24	Sun 6p-7p Sun 6-7p	CM	6:00 PM-7:00 PM	-----1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: S.W.A.T. (SUN 1)) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Sun 6:00p-7:00p TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 -----1 1 \$75.00 0.00															
N25	WUAB	09/24/24	09/29/24	Sun 11p-12a Sun 11p-12x	CM	11:00 PM-12:00 XI	-----1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: INSIDE EDITION/RAW TRAVEL) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Sun 11:00p-12:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 -----1 1 \$75.00 0.00															
Totals													53	\$8,800.00	