

MINNESOTA VALLEY BROADCASTING
Covering the Period from December 1, 2013 to November 30, 2014

Stations Comprising Station Employment Unit:
KTOE AM/KDOGF/KXACFM/KRRWFM/KATOFM/KXLPFM/KYSMAM

Full-time Positions Filled by Job Title	Date Hired	Vacancy Information		Recruitment Source of Hire	Recruitment Sources Utilized
		Total # Interviewed			
Office	1/15/2014	2		interview, 17	16,17
on air announcer KDOG	1/7/14	3		3	1,3,4,5
on air-news	1/7/14	4		17	1,4,5,17
on air-website news	4/7/2014	4		15	15
Recruitment Sources:					
Radio Announcements					
1. Radio Mankato	Contact Person	Address	Telephone or email		#Interviews from Source
2. Craigslist	Jo Bailey	59346 Madison Ave Mankato MN 56001 craigslist.com	507.345.4537		0
	Jo Bailey				0
Internet Site:					
3. allaccess.com	website only	www.allaccess.com	website only		3
4. Mainstreet and Conclave website	website only	www.main-st.net/tatler.htm	website only		1
5. MN Broadcasters Assoc	website only	www.minnesotabroadcasters.com/careers/	website only		1
6 Radio Mankato	websites	radiomankato.com	website only		0
Newspapers:					
7. Free Press	Barb	418 S 2nd St Mankato MN 56001	507.625.4451		0
8. Home Magazine	Kelly Anderson	1400 Madison Ave Ste 610 Mankato MN 56001	507.387.7953		0
Postings:					
9. Keith Hill the Unconsultant	Keith Hill	510 Magnolia Way Ste 200 Corolla, NC 27927	252.453.8888		1
10. Main Street Marketing & Promotions		4517 Minnetonka Blvd #104 Mpls MN 55416	952.927.4487		0
11. Bethany Lutheran College	Chris Johnson	700 Luther Dr, Mankato MN 56001	507.327.4156		2
12. Brown College	Mike Kronforst	1345 Mendota Hts Rd, Mendota Hts MN 55120	651.905.3400		1
13. South Central College	Debra Salmon	1920 Lee Blvd, N Mankato MN 56003	507.389.7200		0
14. Gustavus College	Kirk Beyer	800 W College Ave, St Peter MN 56082	507.933.7676		0
15. MRCI WOTC	Tom Rivers	MRCI Disabilities School of the Blind Mankato, MN	507.386.5600		1
16. MSU MANKATO	Mavis Richardson		800.722.0544		1
Employee Referral					
17. Radio Mankato	Jo Bailey	59346 Madison Ave, Mankato, MN 56001	507.345.4537		2
Supplemental Outreach Initiatives:					
1) Internship		Interns have been provided the opportunity to expand their education in the broadcast industry. Including on air morning show, remotes, promotional events. Total 18 interns.			
December 1, 2013 - November 30, 2014			507.345.4537		

- 2) Mankato State University
Summer JOB FAIR
February 12, 2014
- Dr Rachelle Toupenec
Participated in Mankato State University
Spring Job Fair including booth.

3) Minnesota Broadcasters Job Fair
Jim Dubois
University of Minnesota Campus - Minneapolis
11/12/2014

4) Writing For Media Mankato
State University Class
Spring 2014 - Fall 2014
Pete Steiner
Radio Professional and employee, Pete Steiner is an adjunct faculty member at Minnesota State University Mankato and lectures to students majoring in Mass Communications. He lectures and teaches skill sets for radio and broadcast media including news writing, news reporting, news broadcasting, on-air presentation and provides a general overview of how a radio station operates.

5) GREATER MANKATO CAMPUS AND COMMUNITY FAIR
Shannon Gullickson participated in Job Fair
September 4, 2014
507.385.6641
