



# **ISSUES & PROGRAMS**

## **WABK-FM**

**3rd QUARTER 2018  
(JULY, AUGUST, SEPTEMBER)**



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**Public Affairs**

WABK-FM airs the public affairs show "Maine View" that is designed to address important community issues. The following is a list of show topics during the Quarter. Each edition of Maine View also includes Maine Governor Paul LePage's weekly radio address and the response from the Democrat Party in Maine. Each address runs roughly 5 minutes. Maine View has a run time of 20 minutes and airs Sunday at 7:00am

7/1: This week's edition features a discussion with Mary Dysart Hartt of Dysart's Truckstops who recently returned from Washington DC after presenting "purple-berry pies" -- baked and sold for Alzheimer's Awareness -- Maine's Congressional Delegation. Hartt talks of how Alzheimer's has affected her family. Also, Lt Col. Darryl Lyon returns to inform us of Bangor hosting the National Guard Arctic Interest Council -- a gathering of representatives from eighteen states -- planning and preparing for what military, geo-political and economic interests the US might need to maintain over the Arctic Region.

7/8: This week we re-connect with Joe Reagan of Easter Seals and Veterans Count, an organization that helps veterans returning from deployment re-integrate into society. Joe speaks of the summer holidays as a perfect time to turn our attention to the needs of those who have served our country. Joe also talks of the "changing face" of veterans -- including those who never consider themselves veterans Dash those who serve during the "Cold War." We also re-connect with Peter Geiger, the editor of the Lewiston -- based Farmer's Almanac. Famous for its "long range forecast," this year's almanac "nailed" the heat wave coming over the Independence Day holiday. Peter also discusses some of the "life hacks" in the latest addition, which is still available on store shelves.

7/15: This week we welcome Cancer Survivor Jeni Lloyd of EMHS Philanthropy who brings into our studio the recently named Medical Director of EMMC Cancer Care Dr. Rodrigo Maegawa. Dr. Maegawa talks of what brought him from Brazil to Bangor/Brewer, his take on Cancer Care and how we might make it even better. Plus -- we challenge Dr. Maegawa to disclose how he will participate in August's Champion The Cure Challenge to benefit EMMC Cancer Care. We also meet Claudia Luchetti of the Maine Celtic Festival coming to Belfast July 20, 21 and 22. Luchetti speaks of the events origins (now in its 12th year) and the many events including the kilted five-k, highland-styled games and the cheese roll on the commons. Audio quality was understandable, but not very clear and hard to follow at times.



**blueberry**  
BROADCASTING

7/22: This week's Maine View was an interview with Anne Trenholm, Agricultural Promotions Coordinator for the Maine Department of Agriculture, Conservation and Forestry. The topic was the 29th annual Maine Open Farm Day – July 22, 2018. It's a chance for people to meet and learn about Maine agriculture from the people who live it every day. According to a release from Governor Paul LePage, Maine's 8,200 farms provide thousands of jobs and over \$740 million in farm receipts, not including direct sales at farms or farmers markets. Dozens of farms, including some in every county, participated in Open Farm Day 2018. Trenholm commented on the marketing of Maine farms – a coordinated Maine branding effort when it is possible – especially for regional specialties like blueberries. Communication between farmers is important, and many use Open Farm Day for that purpose. "Farmers are the original social media," said Trenholm. "They ask, what's working for you." Families and other visitors at Open Farm Day can milk a cow, make cheese, see livestock up-close, take a ride through cornfields, sample cider and wine, and taste and buy the products each farm produces. A guide to the day was published by Maine newspapers earlier in July.

7/29: This week speak with Rebecca Beal of A Family For ME, an organization dedicated to finding more permanent homes for the nearly 2,000 kids in foster care in Maine. Beal dispels some of the myths about the cost and qualifications to being a foster parent and draws attention to the display of 2,000 pinwheels in front of the Bangor Public Library to raise awareness of the need for foster parents in Maine. We also welcome Julienne Gervais, the host of Greenlight Maine. This "friendly version of Shark Tank" brings entrepreneurs before three "mentors" for insight and advice on marketing their ideas and products. Now filming its fourth season, Gervais tells of what goes into producing episodes and how past "contestants" have greatly benefited from being on the show.

8/5: This week's Maine View featured an interview with Dr. Daniel Reidenberg, Executive Director of Suicide Awareness Voices of Education (SAVE.org). It's a multi-faceted organization that deals with suicide prevention and mental illness through education, training, support, products, and resources. SAVE.org was a key supporter of the Impact Music Festival in Bangor on July 27-29. Dr. Reidenberg is an internationally recognized expert on the topics. Discussed were the warning signs of suicide, medical and mental support, and prevention. One of SAVE's biggest goals, said Reidenberg, is reducing the stigma attached to the topic. It's all right to discuss what may be considered a 'hush-hush' subject, he said, because awareness is at the root of prevention. One alarming statistic: the suicide rate in Maine increased 27% between 1999 and 2016. Reidenberg points to several factors for that boost – economic downturn, separation of families, and the opioid epidemic. Dr. Reidenberg also said that 'copy-cat' suicides are a real phenomena when the initial deaths are celebrities, famous people, or entertainers.



8/12: This week's edition features something akin to a Blueberry Broadcasting Radiothon to support the Maine Community Action Agency Penquis and their/our We've Got Your Back campaign. Now in its tenth year, Penquis gathers donations of new backpacks stuffed full of new school supplies for kids from families Penquis has screens to determined true need. Renea Muscatell of Penquis joins us in studio, flanked by broadcaster Mike Dow, Blueberry's organizer of the "We've Got Your Back" campaign. More than 1,200 kids are in this year's program. We dedicate this edition to discussing the program, driving listeners to [Penquis.org](http://Penquis.org) where people can donate and to locations where listeners can drop off donations, namely the locations of two Dunkin Donuts restaurants. Dunkin Donuts is again a partner in the "We've Got Your Back" campaign.

8/19: This week's edition features Shawn Laatsch, the executive director of the Emera Astronomy Center and Maynard F. Jordan Planetarium at the University of Maine. Shawn discusses the Trump Administration's call for considering launching a Space Force as the next branch of military in the US. We cover the cost, the possible benefits, and consider the global competition to America's effort. Shawn also discusses classes and seminars underway at the Center. We also welcome Kerrie Tripp of the Greater Bangor Convention and Visitors Bureau ahead of Wheels On The Waterfront, the largest gathering of classic cars in Eastern Maine on September 8th. This year's event -- more of a fun-raiser than a fund-raiser -- will welcome a record number of vehicles from Canada. Plus, new categories in which participants can win a trophy -- including one that is almost too naughty to record in the public file!

8/26: This week's Maine View featured an interview with two persons involved in the annual fundraising campaign for United Way of Kennebec Valley. Courtney Yeagar is the Director of Resource Development and Marketing for UWKV. Chris Russell is a Managing Supervisor of G&E Roofing and one of the co-chairpersons (along with his eight-year-old daughter Gabby) of the annual campaign. G&E Roofing has been one of the Cornerstone Partners of UWKV. The United Way raises funds for non-profit agencies in the area. The giving is in four areas: Basic Needs, Health Care, Youth and Education, and Financial Stability. Some of the many organizations that benefit are the Augusta Food Bank, the Southern Kennebec Child Development Center, Big Brother and Big Sisters of Mid-Maine, and Literacy Volunteers of Greater Augusta. Last year donations totaled more than 1.66 million dollars. The target for the 2018 campaign is 1.7 million. Discussed were ways businesses and individuals can donate time and money to the cause.



**blueberry**  
BROADCASTING

9/2: This week's edition features Dale Rowley of Waldo County Emergency Management ahead of the organization's Emergency Preparedness Fair at the Waldo County Y on Lincolnville Avenue on September 8th. Rowley details who will be there, what information or services they will offer, and stresses the importance of attending in light of winter weather, wind storms, drought and the occasional hurricane. We also welcome Lisa Oakes of the Greater Waterville Humane Society which is launching a \$250,000 capital campaign to keep the cash strapped facility from closing within three months. Oakes hints at what brought the facility to its current state and what it may take to get it back into the black.

9/9: This week's special edition features Lieutenant Colonel Daryl Lyon and Guard Chaplain Andrew Gibson addressing the resiliency of the force, specifically the alarming rate of suicides among veterans. In this edition, both answer the question related to an account of a full time soldier who took his life fearing that asking for help in dealing with issues would jeopardize his rank and ability to provide for his family.

9/16: This week's Maine View featured an interview with Peter Geiger, editor of the Farmers' Almanac – based in Lewiston. The topic was the weather forecast and featured articles of the 2019 edition which just became available on-line and in stores. The word for the coming 2018-19 winter is cold, "teeth-chattering cold," states the almanac. Caleb Weatherbee, the Farmers' Almanac official Prognosticator states that "below-normal temperatures are forecast for the majority of the nation." Also featured in the issue are: tips to limit the use and disposal of plastic; the meaning of flowers; cracking the code on eggs; funny and faulty phrases you may be saying wrong; what did people use before toilet paper; southern superstitions; favorite weather lore; favorite hobby hacks for camping, fishing and hunting; gardening by the 12-month calendar; and the regular features found in every Farmers' Almanac. In the Note 'From Your Editors,' Geiger and Managing Editor Sandi Duncan write of "Walking The Talk," when publishing ideas big and small on ways to live more sustainably and earth friendly. The Farmers' Almanac facility is now powered by the sun via 696 solar panels, which will "eliminate millions of pounds of carbon pollution." The almanac also reports it has partnered with a company that plants trees in the Amazon rainforest to offset their paper consumption.



9/23: This week's edition features Susan Faloon of Maine Emergency Management on the topic of September as National Emergency Preparedness month. Hurricane Florence reminds us of the importance of preparing for natural disasters, but Faloon reminds us to plan for other mishaps, such as fires and wind and snow storms. Also, Faloon breaks the news that the national wireless emergency alert system test planned for this week has been postponed until Wednesday October 3rd at 218 PM. Many cell phone carriers will participate in the event, and if you have a cell phone, yours is likely to go off, transmitting a sound that may have never heard before. Also, we welcome Sarah Coventry of the Bangor Humane Society ahead of the organization's 25th Paws On Parade. This "walk a thon" for dogs (no cats, please) is the biggest fundraiser for the Society. Coventry explains what special events are planned for Bangor's historic waterfront on Saturday, September 29th. We also explore many of the financial challenges facing other Humane Societies (read: Greater Waterville Area Humane Society) and how Bangor works to meet those every day.

9/30: This week's edition features Derek Hayes, Senior Vice President and Director of Commercial Lending for Franklin Savings Bank. Franklin Savings celebrates its 150th anniversary this year by giving away \$150,000 dollars to deserving non-profits. Hayes explains the geographical restrictions and the voting procedure thought mid-October. Also, executive chef Tim Lewis joins our conversation with Aubrae Pilipiak of EMMC's Auxiliary ahead of the annual kitchen tour. Area homeowners open their kitchens to interested folks to sample offerings from local vendors in this fundraiser for EMMC's new neonatal intensive care unit.