

**2008 KBWB PUBLIC FILE REPORT**

**Period Covered: August 1, 2007 - July 31, 2008**

**STATION KBWB**

FACILITY ID: 51189

Licensee: KBWB License, Inc.

Address: 767 Third Avenue, 34<sup>th</sup> Floor, New York, NY 10017

Community of License: San Francisco, CA

1. The following are all full-time job vacancies filled between August 1, 2007 - July 31, 2008, identified by job title and indicating the recruitment source that referred the successful candidate.

<b>POSITION</b>	<b>RECRUITMENT SOURCE OF HIREE</b>
Account Executive (6)	1-Paul De La Rosa, 1-On-line website, 3-KBWB Employee Referral, 1-KBWB website
Accounts Payable/Payroll	Craigslist
Accounts Receivable/Collections	Craigslist
Executive Assistant	Internal Candidate
IT Specialist/TV Broadcast Engineer	TVjobs.com
General Sales Manager (Recruitment Sources used: KBWB Employee Referral & Granite Broadcasting Employee Referral)	KBWB Employee Referral
Marketing/Promotions Director	KBWB Employee Referral
Photographer/Editor (3)	1-Craigslist; 1-KBWB Employee Referral, 1-Former KBWB Employee Referral
Reporter/Producer	KBWB Employee Referral

2. Total number of persons interviewed for full-time vacancies between August 1, 2007 - July 31, 2008: 68

3. The following are all sources used to recruit for full-time vacancies filled in between August 1, 2007 - July 31, 2008. Except where indicated otherwise, all of these sources were used to recruit for all full-time job vacancies.

<b>Recruitment Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Telephone (unless otherwise noted)</b>	<b>Total Number of Interviewees Referred by Recruitment Source</b>	<b>Entitled to Notification</b>
Academy of Art University	Eric Gerrick	79 New Montgomery Street 2nd Floor, San Francisco, CA 94105	(415) 274-8618	<b>0</b>	<b>N</b>
Appalachian State University	Janice T. Pope	PO Box 32039 Boone, NC 28608-2039	(828) 262-2391	<b>0</b>	<b>Y</b>
Art Institute of Colorado	Shandra Botello (Alumni Coordinator)	1200 Lincoln Ave Denver, CO 80203-2172	(303) 824-4701	<b>0</b>	<b>N</b>

Asian American Journalist Association	Albert Lee	1182 Market St San Francisco, CA 94102	(415) 346-2051 x107	0	N
Asian Business League	Randy	233 Sansome Street San Francisco, CA 94104	(415) 788-4664	0	N
Bayareajobsonline.com		On-line website		0	N
Bay Area STAR	Karie Kindred	900 Front Street San Francisco, CA 94111	(408) 249-7682	1	N
Bay Area Video Coalition	Susan McDevitt	2727 Mariposa St., 2nd Fl. San Francisco, CA 94110	(415) 558-2105	0	Y
Berkeley City College	Nancy Delaney	2050 Center Street Berkeley, CA 94704	(510) 981-2811	0	N
Black Chamber of Commerce	info@blackchamber.com	2951 Sunrise Blvd, Suite 175 Rancho Cordova, CA 95742	(916) 463-0177	0	Y
California Broadcasters Association	Lillie Player	915 "L" Street, Suite 1150 Sacramento, CA 95814	(916) 444-2237	0	N
California State University, East Bay	Richard Forster	25800 Carlos Bee Blvd, Warren Hall 509, Hayward, CA 94542	(510) 885-3621	0	N
California State University, East Bay	Codie Howe	25800 Carlos Bee Blvd, WA 483, Hayward, CA 94542	(510) 885-3763	0	N
CareerBuilder.com		On-line website		1	N
College of Alameda	Monique Perkins	555 Ralph Appezato Memorial Parkway Alameda, CA 94501	(510) 748-2399	0	N
Craigslist.org		On-line website		18	N
Department on the Status of Women Job Board	Carol Sacco	25 Van Ness Ave. Suite 130, San Francisco, CA 94102	(415) 252-2574	0	Y
De Anza College	Cindy Lister	21250 Stevens Creek Blvd Cupertino, CA 95014	(408) 864-5716	0	N
Diablo Valley College	Marnie Mcleod	Technical Education Building, Rm 101 – 321 Golf Club Road, TE-101 Pleasant Hill, CA 94523	(925) 685-1230 ex. X2435	0	N
Dominican University	Susan Fyles	50 Acacia Ave San Rafael, CA 94901	(415) 485-3283	0	N
Employment Development Department (CALJOBS)	Carrie Tong	801 Turk Street San Francisco, CA 94102	(415) 749-7500	0	N

EntertainmentCareers.net		On-line website		0	N
Filipino Chamber of Commerce of Santa Clara County	Theresa Bernardo-De La Vega	1046 W. Taylor Street, #206 San Jose, CA 95126	(408) 283-0833	0	N
Foothill Community College	Karen Oeh	12345 El Monte Road Los Altos Hills, CA 94022	(650) 949-7229	0	N
Golden Gate University	Christine Tanner	536 Mission Street , Suite 4300 San Francisco, CA 94105	(415) 442-7868	0	Y
Heald College – Hayward	Vickie Saling	25500 Industrial Blvd. Hayward, CA 94545	(510) 259-7334	0	Y
Heald College – San Francisco	Dwennette Flash	350 Mission Street San Francisco, CA 94105	(415) 808-3064	0	Y
Hispanic Chamber of Commerce	Steve C. Guerrero, Jr.	703 Market Street Ste 611 San Francisco, CA 94103	(415) 278-9611	0	N
Jewish Vocational Service	Katherine Robinson	225 Bush Street, Suite 400 San Francisco, CA 94104	(415) 391-3600	0	Y
Laney College	Cleophas Griffin	900 Fallon Street Student Center, Room 300 Oakland, CA 94607-4893	(510) 464-3126	0	N
Media Alliance	Nyeema Brown	1904 Franklin Street, Ste. 500 Oakland, CA 94612	(510) 832-9000	1	N
Mediabistro.com		On-line website		0	N
Media Recruiter	Art Scott	22102 E. Canyon Place Centennial, CO 80016	(303) 400-5150	0	Y
Mills College	Kate Dey	5000 MacArthur Blvd Oakland, CA 94613	(510) 430-3177	0	Y
NAACP-San Francisco Chapter	Info sent by mail	P.O. Box 15609 San Francisco, CA 94115	(415) 922-0650	0	N
National Television Academy	Darryl R. Compton	4317 Camden Ave San Mateo, CA 94403	(650) 341-7786	0	N
National Asian American Telecommunications Association	Info sent by mail	145 Ninth Street, Suite 350 San Francisco, CA 94103	(415) 863-0814	0	N
Notre Dame Namur University	Dr. Judy Buller	1500 Ralston Avenue Belmont, CA 94002	(650) 508-3734	0	Y
Notre Dame Namur University	Carrie McKnight	1500 Ralston Avenue Belmont, CA 94002	<a href="mailto:cmcknight@ndnu.edu">cmcknight@ndnu.edu</a> (email)	0	Y

Sacramento State University-Online Posting	Anna Domek	<a href="http://www.csus.edu/careercenter/home.htm">www.csus.edu/careercenter/home.htm</a>	(916) 278-6231	0	N
San Francisco Chronicle/Gate-Yahoo HotJobs & Weekly	Tia Mignonne	901 Mission Street San Francisco, CA 94103	(415) 615-3520	1	N
San Francisco State University	Dr. Melissa Camacho	1600 Holloway Avenue San Francisco, CA 94132	(415) 338-6526	0	Y
San Francisco State University	Broadcast Dept – BECA office	beca@sfsu.org		0	N
San Francisco Vocational Services	Hank London	814 Mission Street, Suite 600 San Francisco, CA 94103	(415) 512-9500	0	Y
San Jose State University	Donna Gilmour	One Washington Square San Jose, CA 95192-0055	(408) 924-6019	0	N
Santa Clara University	Courtney Budziak	500 El Camino Real Santa Clara, CA 95053-1057	(408) 554-4902 (fax)	0	N
Skyline College	Virginia Padron	3300 College Drive San Bruno, CA 94066	(650) 738-4251	0	N
Stanford University	Career Development Center	563 Salvatierra Walk Stanford, CA 94305	(650) 723-9014	0	N
Stanford University	Susie Ementon, Fred Turner	Bldg 120, Room 110 Stanford, CA 94305-2050	(650) 723-0943	0	N
Treehugger.com		On-line website		0	N
TVB.org	Arleen Fong	3 East 54th Street, 10th Floor New York, NY 1022	(212) 486-1111	0	N
Tvgigsonline		On-line website		0	N
Tvjobs.com	Mark Holloway	On-line website		2	N
UC Berkeley	Jim Sullivan	2111 Bancroft Way Berkeley, CA 94720	(510) 642-6000	0	N
UC Berkeley-Graduate School of Journalism	Orville Schell, Bill Drummond	121 North Gate Hall #5860 Berkeley, CA. 94720-5860	(510) 642-3383	0	N
UC Berkeley	Michelle	2111 Bancroft Way Berkeley, CA 94720	(510) 642-0464	0	N
UC Davis	Kathi Shull	2nd Floor, South Hall Davis, CA 95616	(530) 752-7841	0	N

UC Santa Cruz	G. Mcquire	1156 High Street Santa Cruz, CA 95064	(831) 459-4102	0	N
University of San Francisco	Julia Hing	2130 Fulton Street, UC 429 San Francisco, CA 94117	(415) 422-2027	0	Employment only
University of San Francisco	Alex Hochman	2130 Fulton Street, UC 429 San Francisco, CA 94117	(415) 422-2437	0	Internship only
Society of Broadcast Engineers		On-line website		0	N
Society of Motion Picture & Television Engineers		On-line website		0	N
KBWB-TV20 (Ind) YourTV20.com		Station website		7	Y
KBJR-TV (NBC)	Rita Johnsen	246 Lake Ave. South Duluth, MN 55802	(218) 720-9645	0	Y
KSEE-TV (NBC)	Gay Gutierrez Patrick Seitz	5035 E McKinley Ave. Fresno, CA 93727-1954	(559) 454-2402	0	Y
WTVH-TV (CBS)	Shari Eames	980 James Street Syracuse, NY 13203	(315) 477-4690	0	Y
WEEK-TV (NBC)	Evelyn "Pete" Louck	2907 Springfield Rd. E. Peoria, IL 61611	(309) 698-3784	0	Y
WPTA-TV (ABC)	Debbie Sand	3401 Butler Rd. Fort Wayne, IN 46808	(260) 482-6454	0	Y
WMYD-TV (My Network TV)	Sherry Paolucci	27777 Franklin Rd. Ste 1220 Southfield, MI 48034	(248) 799-8355	0	Y
WKBW-TV (ABC)	Debbie Noland	7 Broadcast Plaza Buffalo, NY 14202-2699	(716) 840-7842	0	Y
Personal Referrals				32	
Internal Candidates				2	
On-line website/advertisement – specific source not indicated/				3	

4. The following are the long-term menu options implemented between August 1, 2007 and July 31, 2008 including a brief description of each:

- A. COLLEGE INTERNSHIP PROGRAM: This is a non-paid internship program open to college students who will earn college credit for their participation in our program. Our internship is offered in the Spring, Summer, and Fall semesters. The program is designed for students interested in gaining exposure and experience to the broadcasting industry. We offer intern positions in such areas such as The Green Report (short form daily environmental news report), Promotions, and Sales.
- B. DIGITAL PATHWAYS PROGRAM formerly YOUTHLINK (Summer 2007): KBWB partnered with the Bay Area Video Coalition's (BAVC) Digital Pathways Program which is an after-school and summer program helping San Francisco youth's learn either video production or web design tools. This is a 6 month program and after graduating from the program KBWB provided the selected candidate a 100 hour internship in our Production department where the individual gains exposure to studio and on-location productions. Due to school schedules KBWB only partnered with BAVC during the summer program.
- C. GENERAL EMPLOYMENT OUTREACH: KBWB general employment outreach is done on an on-going basis. A general notification to organizations that assist job seekers is posted on the website as well as promoting this on-air with a :30 second spot schedule. The promotional spots aired from September 17, 2007 to December 30, 2007 airing a total of 382 spots and from March 24, 2008 to June 29, 2008 airing a total of 186 spots. These spots aired Monday through Sunday in various dayparts.

5. A copy of this Public File Report is posted on our website, [www.yourtv20.com](http://www.yourtv20.com).