

2015-2016 KOFY PUBLIC FILE REPORT

Period Covered: August 1, 2015 - July 31, 2016

STATION KOFY

FACILITY ID: 51189

Licensee: KBWB License, LLC.

Address: 750 Third Avenue, 9th Floor, New York, NY 10017

Community of License: San Francisco, CA

1. There were no full-time job vacancies filled between August 1, 2015 - July 31, 2016.

<u>POSITION</u>	<u>RECRUITMENT SOURCE OF INTERVIEWEES</u>

* Indicates referral source for hiree.

2. Total number of persons interviewed for full-time vacancies between August 1, 2015 - July 31, 2016: 0

3. The following are all sources used to recruit for full-time vacancies filled in between August 1, 2015 - July 31, 2016. Except where indicated otherwise, all of these sources were used to recruit for all full-time job vacancies.

Recruitment Source	Contact Person	Address	Telephone (unless otherwise noted)	Total Number of Interviewees Referred by Recruitment Source	Entitled to Notification
Academy of Art University		academyart-csm.symplicity.com/employers/		0	N
Appalachian State University	Janice T. Pope	PO Box 32039 Boone, NC 28608-2039	(828) 262-2391	0	Y
Bay Area Star		posts@bayareastar.org		0	N
Bay Area Video Coalition	Susan McDevitt	2727 Mariposa St., 2nd Fl. San Francisco, CA 94110	(415) 558-2151	0	Y
California Broadcasters Association	Joe Berry	915 L Street, Suite 1150 Sacramento, CA 95814	(916) 444-2237	0	N
California State University, East Bay	Richard Forster	25800 Carlos Bee Blvd, Warren Hall 509, Hayward, CA 94542	(510) 885-3621	0	N
California State University, East Bay	Codie Howe	25800 Carlos Bee Blvd, WA 483, Hayward, CA 94542	(510) 885-3763	0	N
Chabot College		CCEmploymentCenter@chabotcollege.edu		0	N

College of San Mateo		Collegeofsanmateo-csm.symplicity.com		0	N
City College of San Francisco	M. Saballo	msaballo@ccsf.edu		0	N
College of Alameda	Monique Perkins	555 Ralph Appezzato Memorial Parkway Alameda, CA 94501	(510) 748-2399	0	N
Craigslist.org	On-line website	Craigslist.org		0	N
Diablo Valley College		www.collegecentral.com/dvc		0	N
Dominican University	Vanessa Ioannides	50 Acacia Ave San Rafael, CA 94901 dominican-csm.symplicity.com	(415) 485-3283	0	N
EntertainmentCareers.net	On-line website	Entertainmentcareers.net		0	N
Expression College	Millie Li	6601 Shellmound Street Emeryville, CA 94608	(510) 250-3553	0	N
Filipino Chamber of Commerce of Santa Clara County	Theresa Bernardo-De La Vega	1046 W. Taylor Street, #206 San Jose, CA 95126	(408) 283-0833	0	N
Foothill Community College	Karen Oeh	12345 El Monte Road Los Altos Hills, CA 94022	(650) 949-7229	0	N
Good Samaritan Missionary Baptist Church		Gsmbc@comcast.net		0	N
Good Samaritan Missionary Baptist Church	Marcia Pittman		707-648-8019 (fax)	0	N
Jewish Vocational Service	Katherine Robinson	225 Bush Street, Suite 400 San Francisco, CA 94104	(415) 391-3600	0	Y
Laney College	Elissa Jaw	WorkAbility III (WAIII) Disabled Student Program & Services Oakland, CA 94607		0	N
Mills College	Pooja Sharma	5000 MacArthur Blvd Oakland, CA 94613 Mills-csm.symplicity.com	(510) 430-3177	0	Y
National Asian American Telecommunications Association	Info sent by mail	145 Ninth Street, Ste 350, San Francisco, CA 94103	(415) 863-0814	0	N
Notre Dame Namur University	Dr. Judy Buller	1500 Ralston Avenue Belmont, CA 94002	(650) 508-3734	0	Y

Notre Dame Namur University	Carrie McKnight	1500 Ralston Avenue Belmont, CA 94002	cmcknight@ndnu.edu (email)	0	Y
San Francisco State University	Broadcast Dept – BECA office	beca@sfsu.org		0	Y
San Jose State University		www.careercenter.sjsu.edu		0	N
Santa Clara University		scu-csm.symplicity.com/employers/		0	N
Skyline College	Virginia Padron	3300 College Drive San Bruno, CA 94066	(650) 738-4251	0	N
Stanford University	Career Development Center	563 Salvatierra Walk Stanford, CA 94305	(650) 723-9014	0	N
Stanford University	Susie Ementon, Fred Turner	Bldg 120, Room 110 Stanford, CA 94305-2050	(650) 723-0943	0	N
Tvjobs.com	Mark Holloway (on-line webstie)	Tvjobs.com		0	N
UC Davis	Kathi Shull	2nd Floor, South Hall Davis, CA 95616	(530) 752-7841	0	N
UC Santa Cruz	G. Mcquire	1156 High Street Santa Cruz, CA 95064	(831) 459-4102	0	N
University of San Francisco	Julia Hing	2130 Fulton Street, UC 429 San Francisco, CA 94117	(415) 422-2027	0	N
YWCA SF/Marin	Gretchen	Gretchen@ywca-marin.org		0	N
KOFY-TV20 (Ind)		Station website		0	N

4. The following are the long-term menu options implemented between August 1, 2015 and July 31, 2016 including a brief description of each:

- A. **COLLEGE INTERNSHIP PROGRAM:** This is a non-paid internship program open to college students who will earn college credit for their participation in our program. Our internship is offered in the Spring, Summer, and Fall semesters. The program is designed for students interested in gaining exposure and experience to the broadcasting industry. We offer intern positions in Production and Promotions. For this reporting period, this station sponsored two students.
- B. **EMPLOYEE TRAINING PROGRAM:** Company participates in the Employee Training Panel (ETP) program offered through the Bay Area Video Coalition (BAVC). This training program helps employees cross train and develop new skills.
- C. **STATION TOUR/VISIT:** Young Entrepreneurs at Haas (YEAH) is a pre-college program at Berkeley University of California that assists high school students by providing them with college-level business concepts and are mentored by Ph.D. and MBA-level professionals for four years. A station tour and informational interview for a group of students interested in communications/television broadcasting was conducted on June 27, 2016.
- D. **JOB SHADOW PROGRAM:** Developed a partnership with the Academic Internship Council at Berkeley University of California to provide students interested in pursuing a career in broadcast television the opportunity to spend a day with the Creative Services

Team. The student will receive a tour of the station, overview of the business operations, one-on-one time with the Creative Services team members observing their daily activities and getting a firsthand look at the culture of KOFY TV. Activities may include exposure to the production of hosting segments, editing projects such as but not limited to locally produced programs, client commercial spots and station promotional spots; and creative brain storming meetings. The student will have the opportunity to ask questions about the job and industry.

- E. GENERAL EMPLOYMENT OUTREACH: KOFY general employment outreach is done on an on-going basis. A general notification to organizations that assist job seekers is posted on the website as well as promoting this on-air with a :30 second spot schedule. The promotional spots aired over 131 spots between August 1, 2015 to July 31, 2016. These spots aired Monday through Sunday in various dayparts.

5. A copy of this Public File Report is posted on our website, www.kofytv.com.