

## ORDER WORKSHEET

Rep Order# 6998590 Ver# 3 Status Revised

Traffic Order# 50024

Last Received:  
Showing Buylines:

Printed: 09/30/14 6:36 PM  
09/30/14 4:23 PM  
All Rep and Station Changes

1 of 4

Station KLVY-TV FARGO, ND  
Advertiser (J14G) JEFF JOHNSON FOR GO  
Product JEFF JOHNSON  
Estimate# 925C08  
Buyer Michele Brooks

Agency (SMMG) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E JOHN/ORDR/925C08  
Flight Dates 09/25/14-10/08/14

Rep Firm PETRY MEDIA CORPORATION  
Sales Office (PH) PHILADELPHIA  
Salesperson (BRA) KATE BRADY  
Sales Assistant THERESA  
Salesperson Phone# 215-567-6005  
Salesperson Fax# 215-567-5938

## --- CONTRACT COMMENT ---

JEFF JOHNSON FOR GOVERNOR

## --- REMARKS ---

\*\*ISSUE TO SHOW ADVERTISER CORRECTED FROM POLITICAL TO JEFF JOHNSON FOR GOVERNOR\*\* \*\*\*\*\*DO NOT DOUBLE BOOK!!!!!!!!!!!!!!!!!!!!!! PLS. CONF. ASAP THANKS THERESA

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	Program	RTG/IMP	GRPs/ (000)
1	Th	09/25-09/25	30	1158A-1P	1	\$65.00	1	1	\$65.00	DAYS OF OUR LIVES	3.6	3.6
2	F	09/26-09/26	30	1158A-1P	1	\$65.00	1	1	\$65.00	DAYS OF OUR LIVES	3.6	3.6
3	M	09/29-09/29	30	1158A-1P	1	\$65.00	1	1	\$65.00	DAYS OF OUR LIVES	3.6	3.6
4	Tu	09/30-09/30	30	1158A-1P	1	\$65.00	1	1	\$65.00	DAYS OF OUR LIVES	3.6	3.6
5	W	10/01-10/01	30	1158A-1P	1	\$65.00	1	1	\$65.00	DAYS OF OUR LIVES	3.6	3.6
6	Th	10/02-10/02	30	1158A-1P	1	\$65.00	1	1	\$65.00	DAYS OF OUR LIVES	3.6	3.6
7	F	10/03-10/03	30	1158A-1P	1	\$65.00	1	1	\$65.00	DAYS OF OUR LIVES	3.6	3.6
8	M	10/06-10/06	30	1158A-1P	1	\$65.00	1	1	\$65.00	DAYS OF OUR LIVES	3.6	3.6
9	Tu	10/07-10/07	30	1158A-1P	1	\$65.00	1	1	\$65.00	DAYS OF OUR LIVES	3.6	3.6
10	W	10/08-10/08	30	1158A-1P	1	\$65.00	1	1	\$65.00	DAYS OF OUR LIVES	3.6	3.6
11	Th	09/25-09/25	30	358P-5P	1	\$75.00	1	1	\$75.00	DR. PHIL	3.3	3.3
12	F	09/26-09/26	30	358P-5P	1	\$75.00	1	1	\$75.00	DR. PHIL	3.3	3.3

## ORDER WORKSHEET

Rep Order# 6998590 Ver# 3

Status Revised

Traffic Order# 50024

Last Received: 09/30/14 4:23 PM  
Showing Buylines:Printed: 09/30/14 6:36 PM  
09/30/14 4:23 PM  
All Rep and Station Changes

2 of 4

Station KVLV-TV FARGO, ND  
Advertiser (114G) JEFF JOHNSON FOR GO  
Product JEFF JOHNSON  
Estimate# 925C08  
Buyer Michele BrooksAgency (SMMG) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E JOHN/ORDR/925C08  
Flight Dates 09/25/14-10/08/14Rep Firm PETRY MEDIA CORPORATION  
Sales Office (PH) PHILADELPHIA  
Salesperson (BRA) KATE BRADY  
Sales Assistant THERESA  
Salesperson Phone# 215-567-6005  
Salesperson Fax# 215-567-5938

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	Program	RTG/IMP	GRPs/ (000)
13	M	09/29-09/29	30	358P-5P	1	\$75.00	1	1	\$75.00	DR. PHIL	3.3	3.3
14	Tu	09/30-09/30	30	358P-5P	1	\$75.00	1	1	\$75.00	DR. PHIL	3.3	3.3
15	W	10/01-10/01	30	358P-5P	1	\$75.00	1	1	\$75.00	DR. PHIL	3.3	3.3
16	Th	10/02-10/02	30	358P-5P	1	\$75.00	1	1	\$75.00	DR. PHIL	3.3	3.3
17	F	10/03-10/03	30	358P-5P	1	\$75.00	1	1	\$75.00	DR. PHIL	3.3	3.3
18	Tu	10/07-10/07	30	358P-5P	1	\$75.00	1	1	\$75.00	DR. PHIL	3.3	3.3
19	Th	09/25-09/25	30	7A-9A	1	\$175.00	1	1	\$175.00	TODAY SHOW	4.1	4.1
20	F	09/26-09/26	30	7A-9A	1	\$175.00	1	1	\$175.00	TODAY SHOW	4.1	4.1
21	M	10/06-10/06	30	7A-9A	1	\$175.00	1	1	\$175.00	TODAY SHOW	4.1	4.1
22	W	10/08-10/08	30	7A-9A	1	\$175.00	1	1	\$175.00	TODAY SHOW	4.1	4.1
23	Su	09/28-09/28	30	530P-6P	1	\$150.00	1	1	\$150.00	NBC NEWS 2 AVALIS	5.3	5.3
24	Th	09/25-09/25	30	1035P-1135P	1	\$100.00	1	1	\$100.00	TONIGHT SHOW W/JIMMY	2.3	2.3
25	F	09/26-09/26	30	1035P-1135P	1	\$100.00	1	1	\$100.00	TONIGHT SHOW W/JIMMY	2.3	2.3
26	M	09/29-09/29	30	1035P-1135P	1	\$100.00	1	1	\$100.00	TONIGHT SHOW W/JIMMY	2.3	2.3
27	Tu	09/30-09/30	30	1035P-1135P	1	\$100.00	1	1	\$100.00	TONIGHT SHOW W/JIMMY	2.3	2.3
28	W	10/01-10/01	30	1035P-1135P	1	\$100.00	1	1	\$100.00	TONIGHT SHOW W/JIMMY	2.3	2.3

## ORDER WORKSHEET

Rep Order# 6998590 Ver# 3

Status Revised

Traffic Order# 50024

Last Received:  
Showing Buylines:Printed: 09/30/14 6:36 PM  
09/30/14 4:23 PM  
All Rep and Station Changes

3 of 4

Station KVLV-TV FARGO, ND  
Advertiser (114G) JEFF JOHNSON FOR GO  
Product JEFF JOHNSON  
Estimate# 925C08  
Buyer Michele BrooksAgency (SMMG) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E JOHN/ORDR/925C08  
Flight Dates 09/25/14-10/08/14Rep Firm PETRY MEDIA CORPORATION  
Sales Office (PH) PHILADELPHIA  
Salesperson (BRA) KATE BRADY  
Sales Assistant THERESA  
Salesperson Phone# 215-567-6005  
Salesperson Fax# 215-567-5938

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	RTG/IMP	GRPS/ (000)
29	Th	10/02-10/02	30	1035P-1135P	1	\$100.00	1	1	\$100.00	2.3	2.3
				TONIGHT SHOW W/JIMMY							
30	F	10/03-10/03	30	1035P-1135P	1	\$100.00	1	1	\$100.00	2.3	2.3
				TONIGHT SHOW W/JIMMY							
31	M	10/06-10/06	30	1035P-1135P	1	\$100.00	1	1	\$100.00	2.3	2.3
				TONIGHT SHOW W/JIMMY							
32	Tu	10/07-10/07	30	1035P-1135P	1	\$100.00	1	1	\$100.00	2.3	2.3
				TONIGHT SHOW W/JIMMY							
33	W	10/08-10/08	30	1035P-1135P	1	\$100.00	1	1	\$100.00	2.3	2.3
				TONIGHT SHOW W/JIMMY							
34	Su	09/28-09/28	30	1035P-1135P	1	\$30.00	1	1	\$30.00	1.2	1.2
				COACHES SHOW							
35	Su	10/05-10/05	30	1035P-1135P	1	\$30.00	1	1	\$30.00	1.2	1.2
				COACHES SHOW							
36	Tu	09/30-09/30	30	10P-1035P	1	\$400.00	1	1	\$400.00	6.0	6.0
				VALLEY NEWS LIVE @ 1							
37	Th	10/02-10/02	30	10P-1035P	1	\$400.00	1	1	\$400.00	6.0	6.0
				VALLEY NEWS LIVE @ 1							
38	Sa	09/27-09/27	30	10P-1030P	1	\$200.00	1	1	\$200.00	3.9	3.9
				VALLEY NEWS LIVE @ 1							
39	M	09/29-09/29	30	630P-7P	1	\$350.00	1	1	\$350.00	13.6	13.6
				WHEEL OF FORTUNE							
40	F	10/03-10/03	30	630P-7P	1	\$350.00	1	1	\$350.00	13.6	13.6
				WHEEL OF FORTUNE							
41	M	09/29-09/29	30	7P-9P	1	\$800.00	1	1	\$800.00	13.1	13.1
				THE VOICE							
42	M	10/06-10/06	30	7P-9P	1	\$800.00	1	1	\$800.00	13.1	13.1
				THE VOICE							
43	Tu	09/30-09/30	30	7P-8P	1	\$800.00	1	1	\$800.00	11.3	11.3
				THE VOICE							
44	Tu	10/07-10/07	30	9P-10P	1	\$375.00	1	1	\$375.00	4.5	4.5
				CHICAGO FIRE							

# ORDER WORKSHEET

Rep Order# 6998590 Ver# 3

Status Revised

Traffic Order# 50024

Last Received:  
Showing Buylines:

Printed: 09/30/14 6:36 PM  
09/30/14 4:23 PM  
All Rep and Station Changes

4 of 4

Station KVLV-TV FARGO, ND  
Advertiser (J14G) JEFF JOHNSON FOR GO  
Product JEFF JOHNSON  
Estimate# 925C08  
Buyer Michele Brooks

Agency (SMMG) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E JOHN/ORDR/925C08  
Flight Dates 09/25/14-10/08/14

Rep Firm PETRY MEDIA CORPORATION  
Sales Office (PH) PHILADELPHIA  
Salesperson (BRA) KATE BRADY  
Sales Assistant THERESA  
Salesperson Phone# 215-567-6005  
Salesperson Fax# 215-567-5938

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	DATELINE	RTG/IMP	GRPS/ (000)
----	-----	-------	-----	------	----------------	------	-----------------	----------------	---------------	----------	---------	----------------

45	F	10/03-10/03	30	7P-8P	1	\$300.00	1	1	\$300.00		4.7	4.7
----	---	-------------	----	-------	---	----------	---	---	----------	--	-----	-----

## ---REPORT TOTALS---

Report Totals: 45 / \$7,935.00

## ---SALES MONTHLY TOTALS---

Sep2014: 11 / \$1,210.00 Oct2014: 34 / \$6,725.00

Order Totals: 45 / \$7,935.00 Total GRPS: 199.3

## ---COMPETITIVE---

Market Totals	\$7,935.00	ABFG .00%	CATV .00%	EDAY .00%	KVLV 100.00%	KVRR .00%
		KKJB .00%	MVLY .00%	WDAY .00%		

## ---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]  
Demos RA35+P

--- Agency Comment ---  
ADDRESS CHANGED 8/14

--- CREDIT RISK ---  
CASH IN ADVANCE