

# CONTRACT



**KYBB-FM**  
 5100 S Tennis Ln  
 Sioux Falls, SD 57108  
 wopayments3@townsquaremedia.com  
 (605) 361-0300

<u>Contract / Revision</u> 4797994 /		<u>Alt Order #</u>
<u>Advertiser</u> Thomason for City Council		<u>Original Date / Revision</u> 04/17/24 / 04/17/24
<u>Contract Dates</u> 04/18/24 - 05/07/24	<u>Estimate #</u> 1878	
<u>Product</u> Runoff		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KYBB-FM	<u>Account Executive</u> Roger Currier	<u>Sales Office</u> Local Sioux Fall
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> RI14671	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Lawrence & Schiller**  
 3932 South Willow Avenue  
 Sioux Falls, SD 57105

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KYBB	04/18/24	04/30/24	M-Su 5a-8p	10:00 AM-3:00 PM		:30			NM	24	\$818.88
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	---TFSS				4	\$34.12			
	Week:	04/22/24	04/28/24	MTWTFSS				14	\$34.12			
	Week:	04/29/24	05/05/24	MT-----				6	\$34.12			
<b>Totals</b>											24	\$818.88

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/28/24	18	\$614.16	(\$92.12)	\$522.04
04/29/24 - 04/30/24	6	\$204.72	(\$30.71)	\$174.01
<b>Totals</b>	24	\$818.88	(\$122.83)	\$696.05

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Order# 00005454  
Client Thomason For City Council  
Product Thomason For City Council  
Estimate 1878

**Timesheet Comments:**

Confirming this order also confirms that the Terms and Conditions set forth by Lawrence & Schiller have been accepted. To review, please visit <https://l-s.com/terms-of-use/>.

- Lawrence and Schiller estimate number must be included on all invoices.
- The Terms and Conditions provided by Lawrence and Schiller will take precedence over all other legal orders provided by vendor.
- If contracted spots, impressions or other criteria under performs expectations set forth in the contract, the agency and advertiser reserve the right to cancel the order, regardless of contract length.
- All creative will receive competitive separation from related industries.
- Vendor agrees to deliver invoices within 60 days of advertising placement. If deadline is not met, Agency/Client will assume ads did not run as scheduled and will not be liable for payment. Agency requires 30 days terms for paying invoices.



LAWRENCE & SCHILLER

Brand Time Schedule - KYBBFM

LAWRENCE & SCHILLER

PERIOD FROM APR15/24 TO MAY05/24  
SPOT RADIO

3932 SOUTH WILLOW AVE.  
SIOUX FALLS, SD 57105

CLIENT: TFCC Thomason for City CouncilMarket SXF SD SIOUX FALLS, SD.  
PRODUCT: TFCC Thomason For City Council  
ESTIMATE: 1878 TFCC24 RUNOFF ELECT. EST. 1878  
REVISION: ORIGINAL

LINE#	DAY(S)	TIME	PROGRAM	LEN	DP	APR 15	APR 22	APR 29	TOT	COST/TAX
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STATION: KYBBFM KYBB-FM DIAL POS: 102.7  
FORMAT: CLASSIC ROCK  
SLS REP: UNASSIGNED

001	M-SU	10A-3P	RUN OF STATION	:30	RS		14		14	34.12
002	M-TU	10A-3P	RUN OF STATION	:30	RS			6	6	34.12
003	W-SU	10A-3P	RUN OF STATION	:30	RS	4			4	34.12
			KYBBFM TOT			4	14	6	24	818.88

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 4/17/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4797994</u>	Station Call Letters: <u>KYBB-FM</u>	Date Received/Requested: <u>4/17/24</u>
Est. #: <u>1878</u>	Station Location: <u>Greenville, SC</u>	Run Start and End Dates: <u>4/18 - 4/30/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Amanda McCord, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Richard Thomason
Authorized committee: Friends of Thomason
Agency requesting time (and contact information): <input type="checkbox"/> N/A Lawrence & Schiller
Candidate's political party: Republican
Office sought (no acronyms or abbreviations): City Council at Large
Date of election: 04/9/2024 <span style="float: right;"><input checked="" type="checkbox"/> General <input type="checkbox"/> Primary</span>
Treasurer of candidate's authorized committee: Alex Mitchell
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.  <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Amanda McCord	Name: Roger Currier
Date of Request to Purchase Ad Time: 4/17/2024	Date of Station Agreement to Sell Time: 4/17/24