

ORDER



WDAF-TV

Orders

Order / Rev: 378089
 Alt Order #: 08367899
 Product Desc: SIDIE FOR CONGRESS
 Estimate: 4985
 Flight Dates: 09/27/16 - 10/17/16
 Original Date / Rev: 10/07/16 / 10/07/16
 Order Type: GENERAL

Primary AE: Nick Welte
 Sales Office: NPHL
 Sales Region: National

Agency

Name: Buying Time LLC
 Buying Contact:
 Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Sidie/D/Congress/KS
 Demographic: A35+
 Product Codes: PL3.a
 Priority: 03
 Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	09/30/16	38	\$14,920.00	\$12,682.00
10/01/16	10/17/16	161	\$91,320.00	\$77,622.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	199	\$106,240.00	\$90,304.00	0.00
Totals	199	\$106,240.00	\$90,304.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WDAF-TV	40%	\$106,240.00
Market	100%	\$265,600.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EDAF	0%	\$0.00
KCPT	0%	\$0.00
KCTV	20%	\$53,120.00
KCWE	0%	\$0.00
KMBC	25%	\$66,400.00
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	15%	\$39,840.00
KSMO	0%	\$0.00
NCWE	0%	\$0.00
NMBC	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	4	09/27/16	10/10/16	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	MTWTF--	:30	2	\$700.00	04	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--			2		\$700.00			0.00			
Week:		10/04/16	10/10/16	MTWTF--			2		\$700.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	4	09/27/16	10/10/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$300.00	04	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--			3		\$300.00			0.00			
Week:		10/04/16	10/10/16	-TWTF--			2		\$300.00			0.00			
3	4	09/27/16	10/10/16	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	PMTWTF--	:30	3	\$500.00	04	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--			3		\$500.00			0.00			
Week:		10/04/16	10/10/16	MTWTF--			3		\$500.00			0.00			
4	4	09/27/16	10/10/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	PMTWTF--	:30	2	\$135.00	07	0.00	NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--			2		\$135.00			0.00			
Week:		10/04/16	10/10/16	MTWTF--			2		\$135.00			0.00			
5	4	09/27/16	10/10/16	M-F 12p-1p M-F 12p-1p	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	PMTWTF--	:30	3	\$250.00	04	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--			3		\$250.00			0.00			
Week:		10/04/16	10/10/16	MTWTF--			3		\$250.00			0.00			
N 6	4	09/27/16	10/10/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PMTWTF--	:30	3	\$250.00	04	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--			3		\$250.00			0.00			
Week:		10/04/16	10/10/16	-TWTF--			2		\$250.00			0.00			
7	4	09/27/16	10/10/16	M-F 3p-330p M-F 3p-330p	CM	3:00 PM-3:30 PM	MTWTF--	:30	3	\$275.00	04	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--			3		\$275.00			0.00			
Week:		10/04/16	10/10/16	MTWTF--			3		\$275.00			0.00			
8	4	09/27/16	10/10/16	M-F 330p-4p M-F 330p-4p	CM	3:30 PM-4:00 PM	MTWTF--	:30	4	\$275.00	04	0.00	NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--			4		\$275.00			0.00			
Week:		10/04/16	10/10/16	MTWTF--			4		\$275.00			0.00			
9	4	09/27/16	10/10/16	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	MTWTF--	:30	2	\$75.00	07	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--			2		\$75.00			0.00			
Week:		10/04/16	10/10/16	MTWTF--			2		\$75.00			0.00			
10	4	09/27/16	10/10/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	MTWTF--	:30	2	\$500.00	04	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--			2		\$500.00			0.00			
Week:		10/04/16	10/10/16	MTWTF--			2		\$500.00			0.00			
11	4	09/27/16	10/10/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	2	\$1,000.00	04	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--			2		\$1,000.00			0.00			
Week:		10/04/16	10/10/16	MTWTF--			2		\$1,000.00			0.00			
N 12	4	09/27/16	10/10/16	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWTF--	:30	3	\$450.00	04	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--			3		\$450.00			0.00			
Week:		10/04/16	10/10/16	-TWTF--			2		\$450.00			0.00			
13	4	09/27/16	10/10/16	M-F 7a-9a M-F 7a-9a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	MTWTF--	:30	3	\$450.00	04	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--			3		\$450.00			0.00			
Week:		10/04/16	10/10/16	MTWTF--			3		\$450.00			0.00			

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14	4	09/27/16	10/10/16	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	MTWTF--	:30	3	\$450.00	04	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		3			\$450.00			0.00			
		Week: 10/04/16	10/10/16	MTWTF--		3			\$450.00			0.00			
15	4	09/27/16	10/10/16	M-F 7a-9a M-F 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	MTWTF--	:30	3	\$450.00	04	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		3			\$450.00			0.00			
		Week: 10/04/16	10/10/16	MTWTF--		3			\$450.00			0.00			
N 16	4	09/27/16	10/10/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	MTWTF--	:30	3	\$300.00	04	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		3			\$300.00			0.00			
		Week: 10/04/16	10/10/16	-TWTF--		2			\$300.00			0.00			
N 17	4	09/27/16	10/10/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWTF--	:30	2	\$650.00	04	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		2			\$650.00			0.00			
		Week: 10/04/16	10/10/16	-TWTF--		1			\$650.00			0.00			
N 18	4	09/27/16	10/10/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	MTWTF--	:30	3	\$300.00	04	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		3			\$300.00			0.00			
		Week: 10/04/16	10/10/16	-TWTF--		2			\$300.00			0.00			
N 19	4	09/27/16	10/10/16	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	MTWTF--	:30	2	\$650.00	04	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		2			\$650.00			0.00			
		Week: 10/04/16	10/10/16	-TWTF--		1			\$650.00			0.00			
20	4	10/01/16	10/08/16	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$450.00	04	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-		1			\$450.00			0.00			
		Week: 10/03/16	10/09/16	-----1-		1			\$450.00			0.00			
21	4	10/01/16	10/15/16	College Football Gm College Football Gm	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	-----2-	:30	2	\$1,300.00	04	0.00	NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----2-		2			\$1,300.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	4	09/26/16-10/02/16	College Football Gm		6:00 PM-9:00 PM	6:00 PM-9:00 P-----Sa--	:30		\$1,000.00		0.00	NM		
	2	4	09/26/16-10/02/16	College Football Gm		6:00 PM-9:00 PM	6:00 PM-9:00 P-----Sa--	:30		\$1,000.00		0.00	NM		
		Week: 10/03/16	10/09/16	-----2-		2			\$1,300.00			0.00			
		Week: 10/10/16	10/16/16	-----2-		2			\$1,300.00			0.00			
22	4	10/01/16	10/08/16	Sa 630p-7p Sa 630p-7p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$350.00	07	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-		1			\$350.00			0.00			
		Week: 10/03/16	10/09/16	-----1-		1			\$350.00			0.00			
23	4	10/01/16	10/08/16	Sa 6a-8a Sa 6a-8a Eff 4/23	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----1-	:30	1	\$400.00	04	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-		1			\$400.00			0.00			
		Week: 10/03/16	10/09/16	-----1-		1			\$400.00			0.00			
24	4	10/01/16	10/08/16	Sa 9p-10p Sa 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1-	:30	1	\$400.00	07	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-		1			\$400.00			0.00			
		Week: 10/03/16	10/09/16	-----1-		1			\$400.00			0.00			
25	4	10/01/16	10/08/16		CM	9:30 PM-10:00 PM	-----1-	:30	1	\$400.00	07	0.00	NM	2	\$800.00

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				Sa 9p-10p											
				Sa 9p-10p		(9:30 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-					1	\$400.00		0.00			
		Week: 10/03/16	10/09/16	-----1-					1	\$400.00		0.00			
26	4	10/02/16	10/09/16	Su 10p-1030p	CM	10:00 PM-10:30 PM	-----1	:30	1	\$700.00	04	0.00	NM	2	\$1,400.00
				Su 10p-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1					1	\$700.00		0.00			
		Week: 10/03/16	10/09/16	-----1					1	\$700.00		0.00			
27	4	10/02/16	10/09/16	Su 1030p-11p	CM	10:30 PM-11:00 PM	-----1	:30	1	\$500.00	04	0.00	NM	2	\$1,000.00
				Su 1030p-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1					1	\$500.00		0.00			
		Week: 10/03/16	10/09/16	-----1					1	\$500.00		0.00			
28	4	10/02/16	10/09/16	Su 5p-6p	CM	5:30 PM-6:00 PM	-----1	:30	1	\$350.00	04	0.00	NM	2	\$700.00
				Su 5p-6p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1					1	\$350.00		0.00			
		Week: 10/03/16	10/09/16	-----1					1	\$350.00		0.00			
29	4	10/02/16	10/09/16	Su 7a-9a	CM	8:00 AM-8:30 AM	-----1	:30	1	\$400.00	04	0.00	NM	2	\$800.00
				Su 7a-9a		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1					1	\$400.00		0.00			
		Week: 10/03/16	10/09/16	-----1					1	\$400.00		0.00			
30	4	10/02/16	10/09/16	Su 7a-9a	CM	8:30 AM-9:00 AM	-----1	:30	1	\$400.00	04	0.00	NM	2	\$800.00
				Su 7a-9a		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1					1	\$400.00		0.00			
		Week: 10/03/16	10/09/16	-----1					1	\$400.00		0.00			
31	4	10/02/16	10/09/16	FOX News Sunday	CM	9:00 AM-9:30 AM	-----1	:30	1	\$400.00	04	0.00	NM	2	\$800.00
				FOX News Sunday		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1					1	\$400.00		0.00			
		Week: 10/03/16	10/09/16	-----1					1	\$400.00		0.00			
32	4	10/02/16	10/09/16	Su 9p-10p	CM	9:00 PM-9:30 PM	-----1	:30	1	\$700.00	04	0.00	NM	2	\$1,400.00
				Su 9p-10p		(9:00 PM-9:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1					1	\$700.00		0.00			
		Week: 10/03/16	10/09/16	-----1					1	\$700.00		0.00			
33	4	10/02/16	10/09/16	FOX News Sunday	CM	9:30 AM-10:00 AM	-----1	:30	1	\$400.00	04	0.00	NM	1	\$400.00
				FOX News Sunday		(9:30 AM-10:00 AM)									
		moved 10/2 spot to line 70 due to no avails in 9a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----					0	\$400.00		0.00			
		Week: 10/03/16	10/09/16	-----1					1	\$400.00		0.00			
34	4	10/02/16	10/09/16	Su 9p-10p	CM	9:30 PM-10:00 PM	-----1	:30	1	\$700.00	04	0.00	NM	2	\$1,400.00
				Su 9p-10p		(9:30 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1					1	\$700.00		0.00			
		Week: 10/03/16	10/09/16	-----1					1	\$700.00		0.00			
35	4	10/11/16	10/17/16	M-F 10p-1030p	CM	10:00 PM-10:30 PM	MTWTF--	:30	2	\$1,150.00	03	0.00	NM	2	\$2,300.00
				M-F 10p-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					2	\$1,150.00		0.00			
36	4	10/11/16	10/17/16	M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$450.00	03	0.00	NM	3	\$1,350.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					3	\$450.00		0.00			
37	4	10/11/16	10/17/16		CM	10:30 PM-11:00 PM	PMTWTF--	:30	3	\$750.00	03	0.00	NM	3	\$2,250.00

Order / Rev: 378089
 Alt Order #: 08367899
 Flight Dates: 09/27/16 - 10/17/16

Advertiser: Sidie/D/Congress/KS
 Product Desc: SIDIE FOR CONGRESS
 Estimate: 4985
 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1030p-11p											
				M-F 1030p-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					3	\$750.00		0.00			
38	4	10/11/16	10/17/16	M-F 11a-12p	CM	11:00 AM-12:00 PM	MTWTF--	:30	2	\$200.00	04	0.00	NM	2	\$400.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					2	\$200.00		0.00			
39	4	10/11/16	10/17/16	M-F 12p-1p	CM	12:30 PM-1:00 PM	MTWTF--	:30	3	\$400.00	03	0.00	NM	3	\$1,200.00
				M-F 12p-1p		(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					3	\$400.00		0.00			
40	4	10/11/16	10/17/16	M-F 12p-1p	CM	12:00 PM-12:30 PM	MTWTF--	:30	3	\$400.00	03	0.00	NM	3	\$1,200.00
				M-F 12p-1p		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					3	\$400.00		0.00			
41	4	10/11/16	10/17/16	M-F 3p-330p	CM	3:00 PM-3:30 PM	MTWTF--	:30	3	\$400.00	03	0.00	NM	3	\$1,200.00
				M-F 3p-330p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					3	\$400.00		0.00			
42	4	10/11/16	10/17/16	M-F 330p-4p	CM	3:30 PM-4:00 PM	MTWTF--	:30	4	\$400.00	03	0.00	NM	4	\$1,600.00
				M-F 330p-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					4	\$400.00		0.00			
43	4	10/11/16	10/17/16	M-F 430a-5a	CM	4:30 AM-4:59 AM	MTWTF--	:30	2	\$100.00	04	0.00	NM	2	\$200.00
				M-F 430a-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					2	\$100.00		0.00			
44	4	10/11/16	10/17/16	M-F 5p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$650.00	03	0.00	NM	2	\$1,300.00
				M-F 5p-6p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					2	\$650.00		0.00			
45	4	10/11/16	10/17/16	M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	2	\$1,500.00	03	0.00	NM	2	\$3,000.00
				M-F 630p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					2	\$1,500.00		0.00			
46	4	10/11/16	10/17/16	M-F 7a-9a	CM	7:00 AM-7:30 AM	MTWTF--	:30	3	\$700.00	03	0.00	NM	3	\$2,100.00
				M-F 7a-9a		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					3	\$700.00		0.00			
47	4	10/11/16	10/17/16	M-F 7a-9a	CM	7:30 AM-8:00 AM	MTWTF--	:30	3	\$700.00	03	0.00	NM	3	\$2,100.00
				M-F 7a-9a		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					3	\$700.00		0.00			
48	4	10/11/16	10/17/16	M-F 7a-9a	CM	8:00 AM-8:30 AM	MTWTF--	:30	3	\$700.00	03	0.00	NM	3	\$2,100.00
				M-F 7a-9a		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					3	\$700.00		0.00			
49	4	10/11/16	10/17/16	M-F 7a-9a	CM	8:30 AM-9:00 AM	MTWTF--	:30	3	\$700.00	03	0.00	NM	3	\$2,100.00
				M-F 7a-9a		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					3	\$700.00		0.00			
50	4	10/11/16	10/17/16	M-F 9a-10a	CM	9:00 AM-9:30 AM	MTWTF--	:30	3	\$450.00	03	0.00	NM	3	\$1,350.00
				M-F 9a-10a		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					3	\$450.00		0.00			
51	4	10/11/16	10/17/16	M-F 9p-10p	CM	9:00 PM-9:30 PM	MTWTF--	:30	2	\$900.00	03	0.00	NM	2	\$1,800.00
				M-F 9p-10p		(9:00 PM-9:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 378089
 Alt Order #: 08367899
 Flight Dates: 09/27/16 - 10/17/16

Advertiser: Sidie/D/Congress/KS
 Product Desc: SIDIE FOR CONGRESS
 Estimate: 4985
 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
51	4	10/11/16	10/17/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWTF--	:30	2	\$900.00	03	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					2	\$900.00		0.00			
52	4	10/11/16	10/17/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	AMTWTF--	:30	3	\$450.00	03	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					3	\$450.00		0.00			
53	4	10/11/16	10/17/16	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	PMTWTF--	:30	2	\$900.00	03	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	MTWTF--					2	\$900.00		0.00			
54	4	10/15/16	10/15/16	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$700.00		0.00			
56	4	10/15/16	10/15/16	Sa 6a-8a Sa 6a-8a Eff 4/23	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-----1-	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$550.00		0.00			
57	4	10/15/16	10/15/16	Sa 9p-10p Sa 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1-	:30	1	\$500.00	04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$500.00		0.00			
58	4	10/15/16	10/15/16	Sa 9p-10p Sa 9p-10p	CM	9:30 PM-10:00 PM	-----1-	:30	1	\$500.00	04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$500.00		0.00			
59	4	10/16/16	10/16/16	Su 10p-1030p Su 10p-1030p	CM	10:00 PM-10:30 PM	-----1	:30	1	\$1,000.00	03	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$1,000.00		0.00			
60	4	10/16/16	10/16/16	Su 1030p-11p Su 1030p-11p	CM	10:30 PM-11:00 PM	-----1	:30	1	\$750.00	03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$750.00		0.00			
61	4	10/16/16	10/16/16	Su 5p-6p Su 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----1	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$500.00		0.00			
62	4	10/16/16	10/16/16	Su 7a-9a Su 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-----1	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$550.00		0.00			
63	4	10/16/16	10/16/16	Su 7a-9a Su 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-----1	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$550.00		0.00			
64	4	10/16/16	10/16/16	FOX News Sunday FOX News Sunday	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-----1	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$550.00		0.00			
65	4	10/16/16	10/16/16	Su 9p-10p Su 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$1,100.00		0.00			
66	4	10/16/16	10/16/16	FOX News Sunday FOX News Sunday	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-----1	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$550.00		0.00			

Order / Rev: 378089
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Advertiser: Sidie/D/Congress/KS
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 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
66	4	10/16/16	10/16/16	FOX News Sunday FOX News Sunday	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-----1	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----1		1				\$550.00		0.00			
67	4	10/16/16	10/16/16	Su 9p-10p Su 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----1	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----1		1				\$1,100.00		0.00			
68	4	10/02/16	10/02/16	NFL Reg Ssn Late Gm NFL Reg Ssn Late Gm	CM	Various	-----1	:30	1	\$5,000.00	03	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----1		1				\$5,000.00		0.00			
69	4	10/15/16	10/15/16	Sa 630p-7p Sa 630p-7p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$450.00	04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----1-		1				\$450.00		0.00			
70	4	10/02/16	10/02/16	Su 7a-9a Su 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-----1	:30	1	\$400.00	04	0.00	NM	1	\$400.00
	ml 33														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----1		1				\$400.00		0.00			
N71	4	10/10/16	10/10/16	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	M-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	M-----		1				\$700.00		0.00			
N72	4	10/10/16	10/10/16	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	M-----		1				\$400.00		0.00			
N73	4	10/10/16	10/10/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	M-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	M-----		1				\$900.00		0.00			
N74	4	10/10/16	10/10/16	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	M-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	M-----		1				\$900.00		0.00			
													Totals	199	\$106,240.00