



Warsaw Mayor

Book: February 2019 LivePlus

Market: SOUTH BEND-ELKHART [99]
 Station: WSBT
 Schedule Date: 5/4/2019 - 5/7/2019
 Advertiser: <No Advertiser>
 Spot Length(s): :30
 Book: February 2019 LivePlus
 Author: Jim Suski

Acct. Exec: James Suski
 Email: Jtsuski@sbgvtv.com
 Web Site: www.wsbtt.com

Rates are valid for 10 Business Days and are subject to change. (Confirm with Jim)

Flight Dates: 5/4/2019-5/7/2019

| Program Time | Spot Length | MY 4 | MY 6 | DMA P35+ RTG | DMA P35+ 000 | W k s | Rate Spots |
|----------------------------|-------------|------|------|--------------|--------------|-------|------------|
| WSBT | | | | | | | |
| WSBT22 News at 5 | :30 | -- | 1 | 6.8 | 28.5 | 1 | \$135.00 |
| GRPs/Impressions | | | | 6.8 | 28.5 | | 1 |
| CPP/CPM | | | | \$19.85 | \$4.74 | | |
| Mo-Fr 5:00p-5:30p | | | | | | | |
| WSBT22 News at 6 | :30 | -- | 1 | 9.3 | 39.0 | 1 | \$158.00 |
| GRPs/Impressions | | | | 9.3 | 39 | | 1 |
| CPP/CPM | | | | \$16.99 | \$4.05 | | |
| Mo-Fr 6:00p-6:30p | | | | | | | |
| WSBT22 News at 11 | :30 | -- | 1 | 4.3 | 18.1 | 1 | \$113.00 |
| GRPs/Impressions | | | | 4.3 | 18.1 | | 1 |
| CPP/CPM | | | | \$26.28 | \$6.24 | | |
| Mo-Fr 11:00p-11:35p | | | | | | | |
| WSBT22 News at 11 Saturday | :30 | 1 | -- | 4.1 | 17.3 | 1 | \$90.00 |
| GRPs/Impressions | | | | 4.1 | 17.3 | | 1 |
| CPP/CPM | | | | \$21.95 | \$5.20 | | |
| Sat 11:00p-11:35p | | | | | | | |
| WSBT22 News at 11 Sunday | :30 | 1 | -- | 6.0 | 25.4 | 1 | \$90.00 |
| GRPs/Impressions | | | | 6 | 25.4 | | 1 |
| CPP/CPM | | | | \$15.00 | \$3.54 | | |
| Sun 11:00p-11:35p | | | | | | | |

Total Cost: \$586.00
 Agency Commission @ 15% \$87.90
 Net Cost: \$498.10 Signature _____

#1155404

Adv. # 5342001
 Agency # 5342001

828 651-4628

ORDER

Orders
Order / Rev: 1155404
Alt Order #:
Product Desc: Warsaw Mayoral Race
Estimate: Warsaw Mayoral Race
Flight Dates: 05/04/19 - 05/06/19
Original Date / Rev: 05/03/19 / 05/03/19
Order Type: GENERAL

WSBT
Primary AE: House House-South Bend
Sales Office: LSBND
Sales Region: LOC

Agency
Name: Elect Ron Shoemaker for Warsaw Ma
Buying Contact:
Billing Contact:
 PO BOX 1141
 WARSAW, IN 46581-1141

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Elect Ron Shoemaker for Warsaw Ma
Demographic: A25-54
Product Codes: Political Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-10

New Business Thru:
Advertiser External ID: 5342001
Agency External ID: 5342001
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/29/19 | 05/05/19 | 2 | \$180.00 | \$153.00 |
| 05/06/19 | 05/12/19 | 3 | \$406.00 | \$345.10 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-----------------|-----------------|-------------|
| May 2019 | 5 | \$586.00 | \$498.10 | 0.00 |
| Totals | 5 | \$586.00 | \$498.10 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|------------------------|--------------|--------------|-------------------------------|---------|
| House House-South Bend | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|----------|-----------------|
| N 1 | WSBT | 05/06/19 | 05/06/19 | M-F 5p-530p M-F WSBT News @ 5p | CM | 5p-530p | M----- | :30 | 1 | \$135.00 | Pol3 | 0.00 | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/06/19 | 05/12/19 | M----- | | 1 | | | | \$135.00 | | 0.00 | | | |
| N 2 | WSBT | 05/06/19 | 05/06/19 | M-F 6p-630p M-F WSBT News @ 6p | CM | 6p-630p | M----- | :30 | 1 | \$158.00 | Pol3 | 0.00 | NM | 1 | \$158.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/06/19 | 05/12/19 | M----- | | 1 | | | | \$158.00 | | 0.00 | | | |
| N 3 | WSBT | 05/06/19 | 05/06/19 | M-F WSBT Late News M-F WSBT Late News | CM | 11-11:35pm | M----- | :30 | 1 | \$113.00 | Pol3 | 0.00 | NM | 1 | \$113.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/06/19 | 05/12/19 | M----- | | 1 | | | | \$113.00 | | 0.00 | | | |
| N 4 | WSBT | 05/04/19 | 05/04/19 | Sa WSBT Late News Sa WSBT Late News | CM | 11-11:35pm | -----S- | :30 | 1 | \$90.00 | Pol3 | 0.00 | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/29/19 | 05/05/19 | -----S- | | 1 | | | | \$90.00 | | 0.00 | | | |
| N 5 | WSBT | 05/05/19 | 05/05/19 | Su WSBT Late News Su WSBT Late News | CM | 11-11:35pm | -----S | :30 | 1 | \$90.00 | Pol3 | 0.00 | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/29/19 | 05/05/19 | -----S | | 1 | | | | \$90.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 5 | \$586.00 |

CONTRACT

WSBT TV
1301 East Douglas Rd
Mishawaka, IN 46545-1723
(574) 233-3141

www.wsbttv.com

And:

Elect Ron Shoemaker for Warsaw Mayor - R
PO BOX 1141
WARSAW, IN 46581-1141
US

| | | |
|--|---|--|
| <u>Contract / Revision</u> 1155404 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Elect Ron Shoemaker for Warsaw Mayor-R | | <u>Original Date / Revision</u> 05/03/19 / 05/03/19 |
| <u>Contract Dates</u> 05/04/19 - 05/06/19 | <u>Estimate #</u> Warsaw Mayoral Race | |
| <u>Product</u> Warsaw Mayoral Race | | |
| <u>Billing Cycle</u> WEEKLY | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WSBT | <u>Account Executive</u> House House-South | <u>Sales Office</u> South Bend, IN |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| | <u>Order Type</u> GENERAL | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> 5342001 | <u>Advertiser Ref</u> 5342001 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|------|----------|-----------------|
| N 1 | WSBT | 05/06/19 | 05/06/19 | M-F WSBT News @ 5p | 5p-530p | | :30 | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/06/19 | 05/12/19 | M----- | | | | 1 | \$135.00 | | | |
| N 2 | WSBT | 05/06/19 | 05/06/19 | M-F WSBT News @ 6p | 6p-630p | | :30 | | | NM | 1 | \$158.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/06/19 | 05/12/19 | M----- | | | | 1 | \$158.00 | | | |
| N 3 | WSBT | 05/06/19 | 05/06/19 | M-F WSBT Late News | 11-11:35pm | | :30 | | | NM | 1 | \$113.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/06/19 | 05/12/19 | M----- | | | | 1 | \$113.00 | | | |
| N 4 | WSBT | 05/04/19 | 05/04/19 | Sa WSBT Late News | 11-11:35pm | | :30 | | | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/29/19 | 05/05/19 | -----S- | | | | 1 | \$90.00 | | | |
| N 5 | WSBT | 05/05/19 | 05/05/19 | Su WSBT Late News | 11-11:35pm | | :30 | | | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/29/19 | 05/05/19 | -----S | | | | 1 | \$90.00 | | | |
| Totals | | | | | | | | | | | 5 | \$586.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|-----------------|------------------|-----------------|
| 04/29/19 -05/05/19 | 2 | \$180.00 | (\$27.00) | \$153.00 |
| 05/06/19 -05/12/19 | 3 | \$406.00 | (\$60.90) | \$345.10 |
| Totals | 5 | \$586.00 | (\$87.90) | \$498.10 |

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from Invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.