



Warsaw Mayor

Book: February 2019 LivePlus

Market: SOUTH BEND-ELKHART [99]
 Station: WSBT
 Schedule Date: 5/4/2019 - 5/7/2019
 Advertiser: <No Advertiser>
 Spot Length(s): :30
 Book: February 2019 LivePlus
 Author: Jim Suski

Acct. Exec: James Suski
 Email: Jtsuski@sbgvtv.com
 Web Site: www.wsbtt.com

Rates are valid for 10 Business Days and are subject to change. (Confirm with Jim)

Flight Dates: 5/4/2019-5/7/2019

Program Time	Spot Length	MY 4	MY 6	DMA P35+ RTG	DMA P35+ 000	Weeks	Rate Spots
WSBT							
WSBT22 News at 5	:30	--	1	6.8	28.5	1	\$135.00
GRPs/Impressions				6.8	28.5		1
CPP/CPM				\$19.85	\$4.74		
Mo-Fr 5:00p-5:30p							
WSBT22 News at 6	:30	--	1	9.3	39.0	1	\$158.00
GRPs/Impressions				9.3	39		1
CPP/CPM				\$16.99	\$4.05		
Mo-Fr 6:00p-6:30p							
WSBT22 News at 11	:30	--	1	4.3	18.1	1	\$113.00
GRPs/Impressions				4.3	18.1		1
CPP/CPM				\$26.28	\$6.24		
Mo-Fr 11:00p-11:35p							
WSBT22 News at 11 Saturday	:30	1	--	4.1	17.3	1	\$90.00
GRPs/Impressions				4.1	17.3		1
CPP/CPM				\$21.95	\$5.20		
Sat 11:00p-11:35p							
WSBT22 News at 11 Sunday	:30	1	--	6.0	25.4	1	\$90.00
GRPs/Impressions				6	25.4		1
CPP/CPM				\$15.00	\$3.54		
Sun 11:00p-11:35p							

Total Cost: \$586.00
 Agency Commission @ 15% \$87.90
 Net Cost: \$498.10 Signature _____

#1155404

Adv. # 5342001
 AGENCY # 5342001

828 651-4628

ORDER



Orders
Order / Rev: 1155404
Alt Order #:
Product Desc: Warsaw Mayoral Race
Estimate: Warsaw Mayoral Race
Flight Dates: 05/04/19 - 05/06/19
Original Date / Rev: 05/03/19 / 05/03/19
Order Type: GENERAL

WSBT
Primary AE: House House-South Bend
Sales Office: LSBND
Sales Region: LOC

Agency Name: Elect Ron Shoemaker for Warsaw Ma
Buying Contact:
Billing Contact:
 PO BOX 1141
 WARSAW, IN 46581-1141

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Elect Ron Shoemaker for Warsaw Ma
Demographic: A25-54
Product Codes: Political Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-10

New Business Thru:
Advertiser External ID: 5342001
Agency External ID: 5342001
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/05/19	2	\$180.00	\$153.00
05/06/19	05/12/19	3	\$406.00	\$345.10

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	5	\$586.00	\$498.10	0.00
Totals	5	\$586.00	\$498.10	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-South Bend			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSBT	05/06/19	05/06/19	M-F 5p-530p M-F WSBT News @ 5p	CM	5p-530p	M-----	:30	1	\$135.00	Pol3	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/19	05/12/19	M-----		1				\$135.00		0.00			
N 2	WSBT	05/06/19	05/06/19	M-F 6p-630p M-F WSBT News @ 6p	CM	6p-630p	M-----	:30	1	\$158.00	Pol3	0.00	NM	1	\$158.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/19	05/12/19	M-----		1				\$158.00		0.00			
N 3	WSBT	05/06/19	05/06/19	M-F WSBT Late News M-F WSBT Late News	CM	11-11:35pm	M-----	:30	1	\$113.00	Pol3	0.00	NM	1	\$113.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/19	05/12/19	M-----		1				\$113.00		0.00			
N 4	WSBT	05/04/19	05/04/19	Sa WSBT Late News Sa WSBT Late News	CM	11-11:35pm	-----S-	:30	1	\$90.00	Pol3	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	-----S-		1				\$90.00		0.00			
N 5	WSBT	05/05/19	05/05/19	Su WSBT Late News Su WSBT Late News	CM	11-11:35pm	-----S	:30	1	\$90.00	Pol3	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	-----S		1				\$90.00		0.00			

Totals 5 \$586.00

CONTRACT



WSBT TV
 1301 East Douglas Rd
 Mishawaka, IN 46545-1723
 (574) 233-3141

www.wsbttv.com

And:

Elect Ron Shoemaker for Warsaw Mayor - R
 PO BOX 1141
 WARSAW, IN 46581-1141
 US

<u>Contract / Revision</u> 1155404 /		<u>Alt Order #</u>
<u>Advertiser</u> Elect Ron Shoemaker for Warsaw Mayor-R		<u>Original Date / Revision</u> 05/03/19 / 05/03/19
<u>Contract Dates</u> 05/04/19 - 05/06/19	<u>Estimate #</u> Warsaw Mayoral Race	
<u>Product</u> Warsaw Mayoral Race		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSBT	<u>Account Executive</u> House House-South	<u>Sales Office</u> South Bend, IN
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 5342001	<u>Advertiser Ref</u> 5342001	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSBT	05/06/19	05/06/19	M-F WSBT News @ 5p	5p-530p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/19	05/12/19	M-----				1	\$135.00			
N 2	WSBT	05/06/19	05/06/19	M-F WSBT News @ 6p	6p-630p		:30			NM	1	\$158.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/19	05/12/19	M-----				1	\$158.00			
N 3	WSBT	05/06/19	05/06/19	M-F WSBT Late News	11-11:35pm		:30			NM	1	\$113.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/19	05/12/19	M-----				1	\$113.00			
N 4	WSBT	05/04/19	05/04/19	Sa WSBT Late News	11-11:35pm		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/19	05/05/19	-----S-				1	\$90.00			
N 5	WSBT	05/05/19	05/05/19	Su WSBT Late News	11-11:35pm		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/19	05/05/19	-----S				1	\$90.00			
Totals											5	\$586.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/19 -05/05/19	2	\$180.00	(\$27.00)	\$153.00
05/06/19 -05/12/19	3	\$406.00	(\$60.90)	\$345.10
Totals	5	\$586.00	(\$87.90)	\$498.10

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.