

Dear Station,

Pursuant to the Children's Television Act of 1990 and the rules and regulations of the FCC, "ANIMAL RESCUE" satisfies the FCC's Children's programming requirements and may be classified as Core Programming as defined under Section 73.671 of the Commission's Rules. "ANIMAL RESCUE" furthers the educational and informational needs of children 13 to 16 years of age with its programming content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. "ANIMAL RESCUE" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "ANIMAL RESCUE" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

To facilitate your FCC filings, episode synopses are available on-line at our website, www.telcoproductions.com. Also available online are testimonials from our program advisory board, consisting of educators and veterinary professionals who have reviewed the program (see following pages). If you have any other questions or comments, please feel free to contact us.

Sincerely,

Alex Paen

alex Paen

President,

Telco Productions, Inc.

E-mail info@telcoproductions.com Website: www.telcoproductions.com

## **VCA Wilshire Animal Hospital**

2421 Wilshire Boulevard Santa Monica, CA 90403

Tel.: (310) 828-4587 Fax: (310) 453-1562



## Dear Alex,

Upon review of several programs, it is my opinion that "Animal Rescue" is an educational and instructional television series for children 16 years of age and younger. As a teacher, lecturer and Doctor of Veterinary Medicine, I feel "Animal Rescue" is specifically designed to educate and inform children about various types of animals and their care, as well as showcasing professional and non-professional people exhibiting selfless dedication assisting animals in need. The programs not only educate youngsters about a wide and diverse range of the world's animals, their habitats and how they live, but they also offer instruction on medical and rehabilitation techniques and address the social aspects and emotional concerns of being a responsible citizen.

As an Adjunct Professor at Western University School of Veterinary Medicine, a lecturer at UCLA Extension and a practicing veterinarian, I would recommend "Animal Rescue" to parents, educators and broadcasters as an excellent example of informational programming serving young viewers.

Sincerely,

Frank Lavac, MS, D.V.M., Board Certified Specialist in Avian Medicine and Surgery

Wilshire Animal Hospital

## To Whom It May Concern:

www.ifaw.org

INTERNATIONAL HEADQUARTERS 411 Main Street Yarmouth Port, MA 02675-1843 USA Tel. 508 744 2000 Fax: 508 744 2000

OFFICES IN

Australia

Belgium Canada China East Africa France Germany Mexico Netherlands Russia South Africa United Kingdom We at IFAW (International Fund for Animal Welfare – www.ifaw.org) value the educational and informative content of the television program *Animal Rescue*. We feel that it provides youths with a good understanding of the key threats faced by animals both wild and domestic. We also feel that it provides responsible guidance to youths in encouraging them to become involved in key animal welfare and conservation initiatives. IFAW supports the good work of the television program *Animal Rescue* and recommends it to parents, educators and others who control the television viewing of youths in America.

Jennifer Ferguson-Mitchell

IFAW Deputy Director, Communications

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COMMUNICATION STUDIES/SPEECH 334 KINSEY HALL 405 HILGARD AVENUE LOS ANGELES, CALIFORNIA 90095-1538

Alex Paen President, Telco Productions, Inc. 2730 Wilshire Boulevard, Suite 2000 Santa Monica, CA 90403

Re: "Animal Rescue"

Dear Alex:

You asked me to review the program "Animal Rescue" and provide my opinion as to its educational and informational value for children under 16 years of age. I am happy to do so.

I believe the program exerts a extremely positive influence on young viewers; the stories are wonderful illustrations of the best of human instincts. Its particular strengths are its themes of respect and compassion for all living creatures, its informative instruction on medical rehabilitation treatments and the techniques and teamwork of rescue personnel. It provides valuable information to young viewers about the animals themselves, their habitats, development and behavior, and also promotes awareness of important environmental issues.

"Animal Rescue" strongly promotes the kind of pro-social values that are of inestimable importance in shaping the growth and character of young people. It is a sorely needed antidote to so much of television programming that presents a negative view of society and human behavior. The program is an excellent vehicle for informing and educating children and would be a valuable addition to any broadcaster's lineup. The public interest is well served by this series.

Paul Rosenthal

Associate Professor

Communication Studies, UCLA