

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

Shorr Johnson Magnus
100 N 20th St
Suite 201
Philadelphia, PA 19103

<u>Contract / Revision</u> 760977 /		<u>Alt Order #</u> 07324063
<u>Product</u> VIRGINIA PROGRESS		
<u>Contract Dates</u> 09/23/14 - 09/29/14	<u>Estimate #</u>	
<u>Advertiser</u> Virginia Progress		<u>Original Date / Revision</u> 09/03/14 / 09/03/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	3	09/23/14	09/28/14	CBS This Morning	7-9am		:30				NM	4	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				4	\$235.00	0.00			
N 2	3	09/29/14	09/29/14	CBS This Morning	7-9am		:30				NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$235.00	0.00			
3	3	09/23/14	09/28/14	Newschannel 3 News	6-7am		:30				NM	4	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1111--				4	\$295.00	0.00			
4	3	09/29/14	09/29/14	Newschannel 3 News	6-7am		:30				NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$295.00	0.00			
5	3	09/28/14	09/28/14	Newschannel 3 News	630-7pm		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$330.00	0.00			
6	3	09/27/14	09/27/14	Newschannel 3 News	6-630pm		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1-				1	\$260.00	0.00			
D 7	3	09/25/14	09/25/14	Newschannel 3 News	530-6pm		:30				NM	0	\$0.00
D 8	3	09/29/14	09/29/14	Newschannel 3 News	530-6pm		:30				NM	0	\$0.00
9	3	09/27/14	09/27/14	Sa 730-8pm	730-8pm		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1-				1	\$240.00	0.00			
10	3	09/23/14	09/28/14	M-F 7-730pm	7p-730pm		:30				NM	4	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1111--				4	\$485.00	0.00			
11	3	09/29/14	09/29/14	M-F 7-730pm	7p-730pm		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$485.00	0.00			
12	3	09/23/14	09/26/14	The Insider	730p-8pm		:30				NM	4	\$2,220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				4	\$555.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
760977 /	07324063

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/23/14 - 09/29/14	VIRGINIA PROGRESS	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Virginia Progress	09/03/14 / 09/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
13	3	09/29/14	09/29/14	The Insider	730p-8pm		:30				NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$555.00	0.00			
14	3	09/28/14	09/28/14	Sunday Prime	7-8pm 60min		:30				NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$1,925.00	0.00			
15	3	09/26/14	09/26/14	Friday Prime	8-9pm amazing		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$1,100.00	0.00			
16	3	09/28/14	09/28/14	Sunday Prime	10-11pm csi		:30				NM	1	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$2,160.00	0.00			
17	3	09/23/14	09/23/14	Tuesday Prime	10-11pm Person		:30				NM	1	\$3,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$3,160.00	0.00			
18	3	09/25/14	09/25/14	NFL Thursday Night	825p-cc		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$6,000.00	0.00			
N 19	3	09/27/14	09/28/14	Late News (Sa-Su)	11-1135p		:30				NM	2	\$1,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----11				2	\$535.00	0.00			
20	3	09/23/14	09/28/14	Late Night with David Letterm	1135pm-1237am		:30				NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1111--				4	\$280.00	0.00			
21	3	09/29/14	09/29/14	Late Night with David Letterm	1135pm-1237am		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$280.00	0.00			
22	3	09/23/14	09/28/14	Late News (M-F)	11-1135p		:30				NM	4	\$3,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1111--				4	\$780.00	0.00			
23	3	09/29/14	09/29/14	Late News (M-F)	11-1135p		:30				NM	1	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$780.00	0.00			
Totals										0.00		40	\$29,395.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/28/14	34	\$26,765.00	\$22,750.25
09/29/14 - 09/29/14	6	\$2,630.00	\$2,235.50
Totals	40	\$29,395.00	\$24,985.75

Signature: _____ Date: _____

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