

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

Shorr Johnson Magnus
100 N 20th St
Suite 201
Philadelphia, PA 19103

<u>Contract / Revision</u> 760975 /		<u>Alt Order #</u> 07323990
<u>Product</u> VIRGINIA PROGRESS		
<u>Contract Dates</u> 09/16/14 - 09/22/14		<u>Estimate #</u>
<u>Advertiser</u> Virginia Progress		<u>Original Date / Revision</u> 09/02/14 / 09/02/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	3	09/16/14	09/21/14	CBS This Morning	7-9am		:30				NM	8	\$1,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-2222--				8	\$235.00	0.00			
2	3	09/22/14	09/22/14	CBS This Morning	7-9am		:30				NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	2-----				2	\$235.00	0.00			
3	3	09/16/14	09/21/14	Newschannel 3 News	6-7am		:30				NM	4	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1111--				4	\$295.00	0.00			
4	3	09/22/14	09/22/14	Newschannel 3 News	6-7am		:30				NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$295.00	0.00			
5	3	09/16/14	09/21/14	NewsChannel 3 News	5-6am		:30				NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1111--				4	\$190.00	0.00			
6	3	09/22/14	09/22/14	NewsChannel 3 News	5-6am		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$190.00	0.00			
7	3	09/16/14	09/21/14	M-F 3-4p	3-4pm		:30				NM	4	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1111--				4	\$340.00	0.00			
8	3	09/22/14	09/22/14	M-F 3-4p	3-4pm		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$340.00	0.00			
9	3	09/16/14	09/21/14	Newschannel 3 News	530-6pm		:30				NM	4	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1111--				4	\$380.00	0.00			
10	3	09/22/14	09/22/14	Newschannel 3 News	530-6pm		:30				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$380.00	0.00			
11	3	09/16/14	09/21/14	Newschannel 3 News	6-630pm		:30				NM	4	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1111--				4	\$485.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision 760975 /		Alt Order # 07323990
Contract Dates 09/16/14 - 09/22/14		Product VIRGINIA PROGRESS
Advertiser Virginia Progress		Estimate # 09/02/14 / 09/02/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
12	3	09/22/14	09/22/14	Newschannel 3 News	6-630pm		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$485.00	0.00			
13	3	09/20/14	09/20/14	Sa 730-8pm	730-8pm		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-----1-				1	\$240.00	0.00			
14	3	09/16/14	09/21/14	M-F 7-730pm	7p-730pm		:30				NM	4	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1111--				4	\$485.00	0.00			
15	3	09/22/14	09/22/14	M-F 7-730pm	7p-730pm		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$485.00	0.00			
16	3	09/16/14	09/21/14	The Insider	730p-8pm		:30				NM	4	\$2,220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1111--				4	\$555.00	0.00			
17	3	09/22/14	09/22/14	The Insider	730p-8pm		:30				NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$555.00	0.00			
18	3	09/18/14	09/18/14	Thursday Prime	10-11pm elementa		:30				NM	1	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	---1---				1	\$1,540.00	0.00			
19	3	09/19/14	09/19/14	Friday Prime	9-10pm hawaii		:30				NM	1	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	----1--				1	\$1,240.00	0.00			
21	3	09/16/14	09/16/14	Tuesday Prime	10-11pm Person		:30				NM	1	\$1,465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1-----				1	\$1,465.00	0.00			
22	3	09/19/14	09/19/14	Friday Prime	10-11pm Blue Bloo		:30				NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	----1--				1	\$1,585.00	0.00			
23	3	09/16/14	09/16/14	Tuesday Prime	8-9pm ncis		:30				NM	1	\$2,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1-----				1	\$2,060.00	0.00			
24	3	09/16/14	09/16/14	Tuesday Prime	9-10pm ncis-la		:30				NM	1	\$2,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1-----				1	\$2,130.00	0.00			
25	3	09/17/14	09/17/14	Wednesday Prime	10-11pm		:30				NM	1	\$1,815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	--1----				1	\$1,815.00	0.00			
26	3	09/21/14	09/21/14	Late News (Sa-Su)	11-1135p		:30				NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-----1				1	\$535.00	0.00			
27	3	09/16/14	09/21/14	Late Night with David Letterm	1135pm-1237am		:30				NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1111--				4	\$280.00	0.00			
28	3	09/22/14	09/22/14	Late Night with David Letterm	1135pm-1237am		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$280.00	0.00			
29	3	09/16/14	09/21/14	Late News (M-F)	11-1135p		:30				NM	4	\$3,120.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
760975 /	07323990

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/16/14 - 09/22/14	VIRGINIA PROGRESS	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Virginia Progress	09/02/14 / 09/02/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1111--				4	\$780.00	0.00			
30	3	09/22/14	09/22/14	Late News (M-F)	11-1135p		:30				NM	1	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$780.00	0.00			
31	3	09/21/14	09/21/14	Sunday Prime	9-10pm Good wife		:30				NM	1	\$1,955.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-----S				1	\$1,955.00	0.00			
N 32	3	09/18/14	09/18/14	NFL Thursday Night	825p-cc		:30				NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	---T---				1	\$4,250.00	0.00			
Totals										0.00		66	\$40,115.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/22/14	66	\$40,115.00	\$34,097.75
Totals	66	\$40,115.00	\$34,097.75

Signature: _____ **Date:** _____

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