

CONTRACT



WXCW-TV
2824 Palm Beach Blvd
Ft Myers, FL 33916
(239) 479-5500

www.wxcw.com

And:

Ventura Media Partners
15260 Ventura Blvd, Suite 1240
Sherman Oaks, CA 91403

<u>Contract / Revision</u> 89191 /		<u>Alt Order #</u> 26198416
<u>Product</u> RPOF		
<u>Contract Dates</u> 10/08/18 - 10/14/18		<u>Estimate #</u> 2689
<u>Advertiser</u> Republican Party of Florida		<u>Original Date / Revision</u> 09/25/18 / 09/25/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WXCW-TV	<u>Account Executive</u> Los Angeles Millenni	<u>Sales Office</u> Political Millenni
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 11.00
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WXCW	10/08/18	10/12/18	M-F 8a-9a/WINK NEWS	8:00 AM-9:00 AM		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
	Week:	10/08/18	10/14/18	11111--	5			\$120.00	1.30				
N 2	WXCW	10/13/18	10/13/18	Sa 10-1030P/WINK NEWS	10:00 PM-10:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
	Week:	10/08/18	10/14/18	-----S-	1			\$225.00	2.30				
N 3	WXCW	10/13/18	10/13/18	Sa 1030-11P/WINK NEWS	10:30 PM-11:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
	Week:	10/08/18	10/14/18	-----S-	1			\$225.00	2.20				
Totals								11.00				7	\$1,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/13/18	7	\$1,050.00	(\$157.50)	\$892.50
Totals	7	\$1,050.00	(\$157.50)	\$892.50

Signature: _____ **Date:** _____

Authorized Signature of Advertiser

(* Line Transactions: N = New, E = Edited, D = Deleted)

STATION has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly this STATION reserves the right to reject any order for advertising that it regards as inconsistent with this policy. Notwithstanding to whom bills are rendered, ADVERTISER, AGENCY and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by STATION within the time specified and until payment in full is received by STATION. Payment by ADVERTISER to AGENCY or to service or payment by AGENCY to service, shall not constitute payment to STATION. ADVERTISER agrees to STATION's Terms and Conditions. This STATION will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the STATION's Terms and Conditions. Two-week advance cancellation notice is required unless otherwise specified.

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISING**

☐ **FEDERAL CANDIDATE** ☒ **STATE/LOCAL CANDIDATE**

Station and Location:	Date:
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I, George Riley, Executive Director, Republican Party of Florida,

being/on behalf of: Ron DeSantis, Byron Donalds, and Dane Eagle,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the 2018 General

election to be held on: November 6th, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

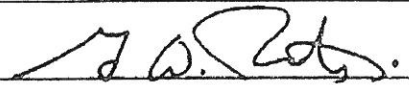
I represent that the payment for the above described broadcast time has been furnished by:

Republican Party of Florida

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nancy Watkins

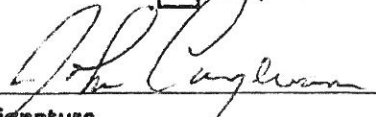
	<u>9/11/18</u>
Signature of Candidate or Authorized Representative	Date

To be Signed by Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

	
Signature	Date
<u>John LANGERMAN</u>	
Printed Name	Title

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, George Riley, Executive Director, Republican Party of Florida

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

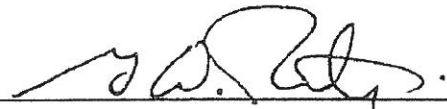
☐ DOES

☒ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☒ The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒ The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



Signature of candidate or Authorized Representative

George Riley
Printed Name

9/11/18
Date