

ORDER



Orders
Order / Rev: 176772
Alt Order #: 27658691
Product Desc: 2022 Primary Electio
Estimate: 2663
Flight Dates: 02/07/22 - 02/13/22
Original Date / Rev: 01/05/22 / 01/05/22
Order Type: GENERAL

Tucson TV, LLC (KVOA)

Primary AE: Nat'l Dallas Nat'l Dallas
Sales Office: N-DAL
Sales Region: National

Agency Name: Ax Media --EDI
Buying Contact:
Billing Contact:
 800 W 47TH ST STE 200
 KANSAS CITY, MO 64112-1244

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Jim Lamon for Senate
Demographic: A50+
Product Codes: Political/US Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-02

New Business Thru:
Advertiser External ID: 35473
Agency External ID: 5525
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 01/31/22 | 02/13/22 | 1 | \$25,000.00 | \$21,250.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|--------------------|--------------------|--------------|
| February 2022 | 1 | \$25,000.00 | \$21,250.00 | 25.00 |
| Totals | 1 | \$25,000.00 | \$21,250.00 | 25.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---------------------------|--------------|--------------|-------------------------------|---------|
| Nat'l Dallas Nat'l Dallas | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|---|-------|-----------------|--------|-----|-------|-------------|------|-------|------|----------|--------------------|
| N 1 | KVOA | 02/13/22 | 02/13/22 | SB Early Half-Time Super Bowl Early Halftime | CM | 4:00 PM-8:00 PM | -----S | :30 | 1 | \$25,000.00 | P-02 | 25.00 | NM | 1 | \$25,000.00 |
| Super Bowl <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 -----S 1 \$25,000.00 25.00 | | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | | | 1 | \$25,000.00 |