

# **K32DY TV**

## **Quarterly Issues Report**

### **2<sup>nd</sup> Quarter**

#### **04/01/18 – 06/30/18**

In accordance with Federal Communications Commission rules and regulations, we have identified the community issues most significant to our viewers. The top issues of concern were: Economy/Finances/Job Security; Water Rights/Irrigation; Health Care & Health Care Costs; Education.

- 1. News Franchises**
- 2. Locally Produced Programming and related Community Partnerships**
- 3. In Depth Local News**
- 4. Non-News Programs**
- 5. Public Service Announcements**
- 6. Community Outreach/Tours**

## **1. News Franchises**

### **Better Health**

**(Health Care)**

**Mondays, 6:30 AM**

Every Monday a representative from Asante joins NBC5 for a discussion on a different health related topic. This interview style news segment covers a wide range of information from breast cancer statistics to health tips on school lunches.

### **Pet Talk**

**(Education)**

**Wednesdays, 5:30 AM**

We feature current pets up for adoption in Jackson County by welcoming a pet and a representative from the Southern Oregon Humane Society each week for a discussion. This news segment deals with pet care issues of all types: choosing and caring for pets, spaying, neutering, etc.

### **Pump Patrol**

**(Economy)**

**Monday-Friday 5:30 AM and 6:30AM**

Best price for gas in Southern Oregon and Northern California.

### **Docs on Call**

**(Health Care)**

**Mondays, 6-7PM, 60 minutes**

Medford, Oregon is the medical hub of Southern Oregon and Northern California. Two or three doctors come to our studios every Monday night to take live call-ins from 6-7pm. These calls are private. We initiated this program so that those who are too poor or too frightened to seek medical care in-person might do so from the comfort of their own homes. Many times "our" doctors have spent time on the phone convincing callers to get to a doctor who can help them. The program airs from September through the last Monday in May prior to Memorial Day.

### **Focus on Health**

**(Health Care)**

**Mondays, 5 PM**

Doctor Robin Miller joins our team on the news set and answers topical questions for the day. She also answers appropriate email questions that she receives.

### **Your Place, Your Money**

**(Economy)**

**Wednesdays, 7 PM**

We feature experts in consumer affairs to provide tips that anyone can use to better their financial situation.

## **2. Locally Produced Programming & Community Partnerships**

### **Know Your Role**

Know Your Role is a one year alliance formed by Southern Oregon broadcaster KOBI-TV/NBC5 in conjunction with Southern Oregon Sports Commission. The

mission of Know Your Role is to improve the culture of youth sports in our region and create a healthy and positive experience for kids, parents and the community.

### **Stay Safe Oregon**

Throughout the quarter, KOB-TV NBC5 has worked to create awareness of this epidemic and provide resources to communities across our region with a campaign titled Stay Safe Oregon. The effort is designed to educate our viewers about the dangers of prescription drug and heroin abuse, drive down opioid use in our region and encourage treatment. We provide targeted on-air Public Service Announcement campaigns to maximize OPG's message, as well as broadcast (TV and radio), digital, print, and social media platforms to enhance the availability of the campaign message.

### **Your Place, Our Kids**

Your Place Our Kids will be a one year partnership formed by Southern Oregon leading broadcaster KOB-TV / NBC 5 in conjunction with the Oregon Community Foundation.

Your Place Our Kids is a campaign that believes that early learning programs ensure high-quality experiences for young children from birth to kindergarten. Utilizing on-air messaging, news stories, social media platforms and public speaking opportunities, KOB-TV / NBC 5 and its partner will provide a daily campaign that reinforces the importance of investing in our future, especially, in Southern Oregon and Northern California.

## **3. In-Depth Local News**

### **One Year Romance**

One Part

Reporter: Allison Ross

TRT: 2.12

NBC5 Air Date: Wed, May 16<sup>th</sup>, 5:30am

*How to conduct a proper romance. First, agree to use the same words. Next, overcome your inability to use any words. NBC5's Allison Ross reveals how this unlikely local love story began on a stranger's porch...exactly one year ago.*

### **Special Ed**

One Part

Reporter: Kristina Zagame

TRT: 3.27

NBC5 Air Date: Monday, May 21<sup>st</sup>, 6pm/11pm; Tue, May 22<sup>nd</sup>, 5:30am

*Want some good news for a change? Local school graduation rates are up.*

*Way up. Fox26's Kristina Zagame digs into the latest numbers and reveals why.*

## **Sweet Cron**

One Part

Reporter: Kristin Hosfelt

TRT: 1:54

NBC5 Air Dates: Wed, May 23<sup>rd</sup>, 6pm/11pm; Thurs, May 24<sup>th</sup>, 5:30am

*On your way to the coast, you've seen the signs.*

*Linda: "...Are those poor farmers so stupid they don't know they spelled it wrong?"  
Hardly.*

*Linda: "...Nope! We laugh all the way to the bank."*

*NBC5's Kristin Hosfelt finally answers the question that's driven you crazy all these years!*

*Linda: Do you know your sign's spelled wrong?*

*And it's a story that's sweeter than the "cron" they sell!*

**In addition to the usual treatment of daily news, we host an in depth feature interview segment of 5-8 minutes with one or more guests, Monday through Friday, during the 5pm show.**

### **FEATURE INTERVIEWS APRIL - JUNE 2018**

MON, APRIL 2<sup>ND</sup> – RICHARD HERSKOWITZ - AIFF  
PREVIEW OF ANNUAL ASHLAND INDEPENDENT FILM FESTIVAL

TUES, APRIL 3<sup>RD</sup> – LT. MIKE BUDREAU – MEDFORD POLICE  
LONG TERM FBI TRAINING FOR LOCAL MPD OFFICER

WED, APRIL 4<sup>TH</sup> – AUSTIN PRINCE RURAL METRO FIRE  
BURN EXERCISE ON DONATED HOUSE

THUR, APRIL 5<sup>TH</sup> – KAMILAH LONG – OREGON SHAKESPEARE FESTIVAL  
ECONOMIC FUTURE/SUCCESS OF OSF

FRI, APRIL 6<sup>TH</sup> – AUSTIN PRINCE – RURAL METRO FIRE  
PLANNING A FIRE DEMONSTRATION

MON, APRIL 9<sup>TH</sup> – TODD DAVIDSON – CEO - TRAVEL OREGON  
WHAT DOES SO OREGON NEED TO DO TO GROW TOURISM,  
IMPACTS OF TRAVEL – BEYOND WHEN PEOPLE RETURN HOME,  
FIRE SEASON

TUES, APRIL 10<sup>TH</sup> – NANCY NORDYKE – EXEC. DIRECTOR - SO. OREGON  
HEAD START  
50<sup>TH</sup> ANNIVERSARY, WHAT THEY DO, WORK WITH PARENTS

WED, APRIL 11<sup>TH</sup> – RICK HOOD – VENTURE CATALYST, SOREDI  
LOCAL CONFERENCE TRYING TO BUILD MODERN R.V. ECONOMY

THUR, APRIL 12<sup>TH</sup> – JUAN-CARLOS MOLLEDA, PHD – DEAN OF U OF OREGON SCHOOL OF JOURNALISM & COMMUNICATION  
WHY IS SO OREGON, WHAT IS UNIQUE ABOUT U OF O'S PROGRAM,  
FAKE NEWS, HOW IMPORTANT TRADITIONAL REPORTING IS TO  
YOUR SCHOOL TODAY, CHANGING TECHNOLOGY IN OUR  
BUSINESS

FRI, APRIL 13<sup>TH</sup> - DANNY MILES – HALL OF FAME OIT BASKETBALL COACH  
NEWLY ANNOUNCED 2018 NATIONAL COLLEGIATE BASKETBALL  
HALL OF FAME

MON, APRIL 16<sup>TH</sup> – DAN BRYANT – SQUARE ONE VILLAGES  
EUGENE TINY HOME ORGANIZATION HEAD SPEAKING IN THE R.V.

TUES, APRIL 17<sup>TH</sup> – BRIAN SJOTHUN – MEDFORD CITY MANAGER  
UTILITY BILLS INCREASE TO BE VOTED ON, LIVEABILITY TEAM,  
CARNEGIE LIBRARY

WED, APRIL 18<sup>TH</sup> – LAURA VANZEE TAYLOR – FILMMAKER & SO.  
MEDFORD GRAD  
FIRST FEATURE FILM FOR MEDFORD NATIVE

THUR, APRIL 19<sup>TH</sup> – DR. ROBIN MILLER & DAVE KAHN – SO SWING  
PREVIEW OF DANCE WEEKEND LATER THIS MONTH, HEALTH  
BENEFITS

FRI, APRIL 20<sup>TH</sup> – LINDA WOODLEY & KATIE JAMESON – ART OF  
SURVIVAL CENTURY BICYCLE RIDE  
5<sup>TH</sup> ANNUAL BIKE RIDE IN KLAMATH BASIN/NE CALIFORNIA

MON, APRIL 23<sup>RD</sup> – PAT MURPHEY – GP SOBERING CENTER  
CELEBRATING 2 YEARS OF BEING OPEN IN GP

TUES, APRIL 24<sup>TH</sup> – LAURA KIMBERLY & TERRA MCLEOD – MEDFORD  
COMIC CON  
PREVIEW MEDFORD'S 4<sup>TH</sup> COMIC CON THIS WEEKEND

WED, APRIL 25<sup>TH</sup> – OREGON GOV CANDIDATE KNUTE BUEHLER  
REPUBLICAN CHALLENGING KATE BROWN

THUR, APRIL 26<sup>TH</sup> – SUNNY SPICER – EXEC. DIRECTOR – KID TIME  
MOVING TO CARNEGIE, HOMELESS PROBLEM/PARENT CONCERNS

FRI, APRIL 27<sup>TH</sup> – PAULA BROWN – ASHLAND PUBLIC WORKS  
NEW WATER TREATMENT PLANT BEING DISCUSSED

MON, APRIL 30<sup>TH</sup> – MELISSA WILLS – EVRY 15 MINUTES  
PROGRAM TO SCARE KIDS OFF DISTRACTED DRIVING

TUES, MAY 1<sup>ST</sup> – VICKI SNITZLER – OREGON CAVES NATIONAL  
MONUMENT  
CAVES EXPANDING, TIMELINE, PUBLIC INPUT

WED, MAY 2<sup>ND</sup> – SUSAN HEARN – SO. OREGON FRIENDS OF HOSPICE  
FINALIZING HOLMES PARK HOUSE

THUR, MAY 3<sup>RD</sup> @ 5 PM – U.S. REP GREG WALDEN  
WATER ISSUES IN KLAMATH, OPIOID PROBLEMS, TRUMP/KOREA  
SUMMIT

THUR, MAY 3<sup>RD</sup> @ 6 PM – GINNY LANG – OREGON BUSINESS & INDUSTRY  
BUSINESS LOBBYING FIRM'S NEW HEAD

FRI, MAY 4<sup>TH</sup> – JULIE AKINS – FOREVER HOMES, VEHICLES FOR CHANGE  
NEW NON-PROFIT TRYING TO GET HOMES FOR FAMILIES (IN  
BUSES)

MON, MAY 7<sup>TH</sup> – SEN RON WYDEN  
USFS TANKERS REDUCING #'S, NORTH KORE/TRUMP MEETING

TUES, MAY 8<sup>TH</sup> – HIRAM TOWLE – MT ASHLAND  
LOOKING BACK ON SEASON, SLOW START, HUGE MARCH

WED, MAY 9<sup>TH</sup> – AMY ROSE – ART IN BLOOM  
PREVIEW DOWNTOWN MEDFORD WEEKEND FESTIVAL

THUR, MAY 10<sup>TH</sup> – KYLE SINGLER – NBA PLAYER  
LIFE IN THE NBA, TOUGH YEAR FOR HIM, SUMMER PLANS,  
SINGLER OPEN BASKETBALL TOURNEY

FRI, MAY 11<sup>TH</sup> – CHIEF RANDY SPARACINO – MEDFORD POLICE  
LIVEABILITY TEAM, HOMELESS, BUSINESS BREAK IN'S, 2017 CRIME  
STATS, NEED FOR NEW JAIL, KNOW YOUR ROLE

MON, MAY 14<sup>TH</sup> – GARY LEAMING - ODOT  
BUSY SUMMER AHEAD, SAFETY FOR CREWS, MEDFORD VIADUCT  
WORK

TUES, MAY 15<sup>TH</sup> – JUDGE KELLY RAVASSIPOUR  
TREATMENT COURT (FOR DRUG/CRIME CASES)

WED, MAY 16<sup>TH</sup> – SHAUN FRANKS – TRUE SOUTH SOLAR

SOLAR TECHNOLOGY, OREGON A LEADER IN THE INDUSTRY

THUR, MAY 17<sup>TH</sup> – MERV GEORGE JR - ROGUE RIVER SISKIYOU NAT'L FOREST  
NEW SUPERVISOR OF RRSNF ON WILDFIRES, HOW TO MANAGE THEM

FRI, MAY 18<sup>TH</sup> – PATRICIA FOSTER – THE FAMILY CONNECTION  
TAKING CARE OF OUR YOUTH, YOUR PLACE-OUR KIDS HOOK UP

MON, MAY 21<sup>ST</sup> – PATRICIA FOSTER – THE FAMILY CONNECTION  
YOUR PLACE, OUR KIDS INTERVIEW ON PARENT OPTIONS

TUES, MAY 22<sup>ND</sup> – RANDY MCKAY – JEFFERSON LIVE  
LATEST ON HOLLY THEATRE, CONSTRUCTION COSTS WAY UP!

WED, MAY 23<sup>RD</sup> – ERIC HIPPLER – GP ACTIVE CLUB  
60<sup>TH</sup> ANNUAL BOATNIK PREVIEW

THUR, MAY 24<sup>TH</sup> – DR. ALLISON FOSTER – SO. OREGON VETERINARY  
SPECIALTY CTR.  
PET ALLERGIES & SKIN ISSUES WITH VET DEMATOLOGIST

FRI, MAY 25<sup>TH</sup> - CHAMISE KRAMER & JULIE MARTIN – ROGUE RIVER  
SISKIYOU NAT'L FOREST  
ALL LANDS ALL HANDS PROGRAM COVERING 1,400 MILES OF TRAILS

TUES, MAY 29<sup>TH</sup> – SEN. RON WYDEN  
POTUS POSSIBLY FIRING MUELLER, GAS PROICES/POTUS, NET  
NEUTRALITY, FIRE SEASON, KLAMATH DROUGHT

WED, MAY 30<sup>TH</sup> – CHRISTINA KRUGER – PACIFIC POWER  
BRINGING SMART METER TECHNOLOGY TO JACKSON COUNTY

THUR, MAY 31<sup>ST</sup> – BOB MADDOX – ROCKET MAN  
LOCAL ROCKET ENGINEER, WHOSE JET PULSE ENGINES WAS  
FEATURED IN NEW STAR WARS FILM, DROPS BY TO EXPLAIN HIS  
BUSINESS

FRI, JUNE 1<sup>ST</sup> – GABE HOWE – SISKIYOU MOUNTAIN CLUB  
WILDERNESS GROUP HIRING SUMMER POSITIONS

TUES, JUNE 5<sup>TH</sup> – STEVE LIGHTMAN – HARRY & DAVID  
6 MONTHS FROM HOLIDAYS THEY'RE PLANNING AHEAD, NEW  
RECRUITMENT CTR OPENING HOUSE THURSDAY

FRI, JUNE 8<sup>TH</sup> – NAGI NAGANATHAN – OREGON TECH PRESIDENT  
BIGGEST ACCOMPLISHMENT OF THE SCHOOL YEAR,  
INVESTITURE, TEACHERS LOOKING TO UNIONIZE, AREAS FOR  
GROWTH, THOUGHTS ON NEXT YEAR

MON, JUNE 11<sup>TH</sup> – DROPPED DUE TO NBC SPECIAL REPORT (POTUS-UN  
MEETING)

TUES, JUNE 12<sup>TH</sup> – JACKSON CO. SHERIFF NATE SICKLER  
JAIL STATUS, NEW PROGRAM TO KEEP FLIGHT RISKS IN,  
HIRING/RETIRING PROBLEMS

WED, JUNE 13<sup>TH</sup> – DEREK & BROOKE DEBOER – FAST LIFE SHOW  
REALITY SHOW ON LOCAL RESIDENTS RACING CAREER, ON  
AMAZON PRIME

THUR, JUNE 14<sup>TH</sup> – ROD LOWE – GP DOWNS  
PREVIEW SUMMER RACING SEASON IN GP, QUARANTINE LIFTED  
AT FAIRGROUNDS

FRI, JUNE 15<sup>TH</sup> – TIM DONEY - TALENT POLICE CHIEF  
BACK IN THE R.V., WHY TALENT, ETC.

MON, JUNE 18<sup>TH</sup> – CPT. DAN PENLAND (RETIRED) – JACKSON CO.  
SHERIFF'S OFFICE  
JAIL TODAY/TOMORROW, CAREER IN LAW ENFORCEMENT

TUES, JUNE 19<sup>TH</sup> – PETER BUCKLEY – SO. OREGON SUCCESS  
ALL ABOUT THE ACE'S STUDY

WED, JUNE 20<sup>TH</sup> - TRAVIS MODDISON (ASHLAND BAND DIRECTOR) &  
JOHN WILLIAMS (EVENT ORGANIZER)  
DRUM & BUGLE CORPS COMPETITION ON 7/5 AT RAIDER STADIUM

THUR, JUNE 21<sup>ST</sup> HALLIE RIDDLEBARGER – RV FARM TOUR  
MEDFORD & ASHLAND CO-OP ORGANIZED FARM TOUR IN LATE  
JULY

FRI, JUNE 22<sup>ND</sup> – RON KOHL – SO. OREGON VETERANS BENEFITS  
LATEST ON EFFORTS TO BUILD VIETNAM REPLICIA WALL

MON, JUNE 25<sup>TH</sup> – HOLLY HAWLEY – AQUATIC DIRECTOR - RV FAMILY  
YMCA  
ALL ABOUT WATER SAFETY, LESSONS, LIFE JACKETS,  
RIVERS/LAKES



TUES, JUNE 26<sup>TH</sup> – MICHAEL CAMPANELLI – ROUTE 66 EXHIBITOR  
 LOCAL MAN HAS EXHIBIT OF ROUTE 66 PHOTOS

WED, JUNE 27<sup>TH</sup> – BEN SMITH – MID ROGUE IMAGING CENTER  
 NON-PROFIT IMAGING CENTER IN GP OFFERS HUGE DISCOUNTS

THUR, JUNE 28<sup>TH</sup> – CURTIS ZIEGLER – RCC COMMENCEMENT SPEAKER  
 FORMERLY HOMELESS/ADDICTION SUFFERING LOCAL MAN WENT  
 BACK TO SCHOOL

FRI, JUNE 29<sup>TH</sup> – BRAD HICKS – RED, WHITE & BOOM  
 PREVIEWING ANNUAL JULY 4<sup>TH</sup> PARTY

#### 4. Non-News Programs

##### Regularly Scheduled Programs

TITLE	SUBJECT	DAY/TIME	DATES
AgDay	Business/Agriculture	M-F 5-5:30am	1/1/08-TFN
US Farm Rpt	Business/Agriculture	Sat 5-6am	1/5/08-TFN
Missing	E/I Lost Children/Child Safety	Friday/Saturday 4:30-5am	1/1-TFN
Missing	E/I Lost Children/Chil	Sat 3pm	10/7/17-TFN
Dog Tales	E/I Pets	Sun 3pm	10/1/17-TFN
On The Money	Business/Economy	Sundays 5-5:30am	1/6/08-TFN
Hiring America	Veterans Employment	Sundays 11:30pm	3/23/14-TFN
Hiring America	Veterans Employment	THIS TV Sundays 11:30am	10/1/17-TFN
Matter of Fact	Political	Sat 6:30p	9/17/17 - TFN

##### OTO Programs:

TITLE	DAY/DATE	TIME
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#### 5. Public Service Announcements

Addiction Recovery Center – Employment/Public Awareness	66
Energy Trust of Oregon	301
Habitat for Humanity – Housing Assistance	439
Know Your Role – Parental Participation in Youth Sports	457
Butte Creek Mill Benefit Concert with Jim Belushi	745
Peanut Butter Drive	38
Mercy Flights – Ambulance Services	288
Oregon Community Foundation – Ready for Pregnancy, Reading with Babies and Children, Parenting Education, and Family Connections	248

Oregon Energy Fund – Financial assistance to help low income homes pay their energy bill	132
Oregon Forest Resources – Renewable Resources	198
Oregon Shakespeare Festival – Theater Arts	467
Pacific Power – Oregon Wine Experience	103
Stay Safe Oregon – Prescription Drug Safety/Abuse	460
Winterspring – Hospice	200
Red, White and Boom	21
Boy Scout Pancake Breakfast	3
Pear Blossom – Benefits YMCA	26
Butte Creek Mill	8

## **6. Community Outreach/Tours**

### **KOBI Tour 4/26/18 –**

KOBI HR Director, Chelsea Valdez, hosted a tour for 29 fourth grade students and four adults from Sam’s Valley Elementary on a full station tour with a weather wall presentation.

### **KOBI Tour 5/15/18 –**

KOBI General Manager, Bob Wise, hosted a tour for 40 people from the Medford/Jackson County Chamber Leadership Group on a full station tour with a presentation on how a television station operates.

### **KOTI Tour 5/15/18 –**

KOTI Account Executive, Revonda Pierce, and KOTI Office Coordinator, Brette Bliss, hosted a tour of approximately 35 students from Henley High Schools Marketing 1 class on a full station tour of KOTI. This tour specifically discussed how KOTI operates, how KOTI handles press releases, how a script gets on TV and how sales put together commercials.

### **KOTI Tour 6/6/18 –**

KOTI Office Coordinator, Brette Bliss, and KOTI Account Executive, Revonda Pierce, hosted a tour with three middle and high school age students and three adults from Citizens for Safe School on a full station tour discussing the daily operations, education and a green screen presentation.



# MOBI

## Quarterly Issues Report

### 2<sup>nd</sup> Quarter

### 04/01/18 – 06/30/18

In accordance with Federal Communications Commission rules and regulations, we have identified the community issues most significant to our viewers. The top issues of concern were: Economy/Finances/Job Security; Water Rights/Irrigation; Health Care & Health Care Costs; Education.

#### **This TV Network**

1. Weather Reports
2. Public Service Announcements
3. Children's Programming
4. Regularly Scheduled Programming

## 1. Weather Reports

This TV has one weather segment each hour from 9am-11am and 5pm-11pm, Monday through Friday.

## 2. Public Service Announcements

Grants Pass Active Club – Boatnik	99
Klamath Falls Downtown Merchants – Third Thursday	14
Know Your Role – Parental participation in youth sports	263
Butte Creek Mill Benefit Concert with Jim Belushi	100
Southern Oregon Golf Classic 2018	332
Kruise of Klamath	72
Oregon Community Foundation – Ready for Pregnancy, Reading with Babies and Children, Parenting Education, and Family Connections	196
Oregon Energy Fund – Financial assistance to help low income homes pay their energy bills	20
Stay Safe Oregon – Prescription Drug Safety/Abuse	263
Women’s Crisis Support Team – Evening to Remember Fundraiser	50
Eagle Point Independence Day	18
Red, White and Boom	18
Pear Blossom – Benefits YMCA	19
Butte Creek Mill	9

## 3. Children’s Programming

### E/I ON THIS TV

<b>Sunday TP</b>	<b>Get Wild</b>	<b>Animal Outtakes</b>	<b>So You Want to Be</b>	<b>Wild World</b>	<b>Living Greener</b>	<b>Make</b>
<b>Air Day</b>	Saturday	Saturday	Saturday	Sunday	Sunday	Sunday
<b>Air Time</b>	10:00 AM	10:30 AM	11:00 AM	10:00 AM	10:30 AM	11:00 AM
<b>Target Age</b>	13-16	13-16	13-16	13-16	13-16	13-16

**Get Wild** is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animals living patterns. Get Wild is a series intended to educate and inform viewers all about life in the animal kingdom.

**Animal Outtakes** visits all types of animal sanctuaries and zoos in the United States to explore the world of animals, from camels to lemurs, from rhinos to handicapped pets. Teen viewers learn about the care and living habitats of these various animals and how they survive in the world. In each episode, a detailed explanation of an animal species is provided as well as information on the animals daily nutrition and other living habits. Animal Outtakes is educational, informative and entertaining, while providing teen viewers with up-close televised visits of wild and exotic creatures.

**So You Want To Be** features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world. Each week So You Want To Be goes on location to an actual working job site, allowing teens an up close and personal experience with a particular occupation, whether it be a dentist or a truck driver or an entertainer. So You Want To Be is educational, informative and entertaining, while providing teen viewers with a personal experience in an actual job environment.

**Wild World** is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, Wild World is a series intended to educate and inform viewers all about life in the animal kingdom.

**Living Greener** is a weekly half-hour series showcasing the latest inventions and new ideas to help teen viewers work towards a more sustainable future. Living Greener talks to inventors, visionaries, scientists and activists to find out where the planet is headed. Whether its recycling cigarette butts into clothing, monitoring endangered species or creating a rooftop farm in New York City, Living Greener gives young viewers a unique insight into our future way of life while educating and informing them about life on earth.

**Make TV** is a weekly series showing how people transform ordinary junk into amazing creations. While introducing a whole new generation of makers, the program features extraordinary individuals developing extraordinary things. From Tesla coils to t-shirt cannons, from cigar-box guitars to giant video projectors, imagination is turned into reality! Teen viewers get to see practical math, science, technology and engineering concepts combined to create incredible new inventions.

#### **4. Regularly Scheduled Programming**

Hiring America	Veterans Employment	MOBI (THIS TV) Sundays 11:30am-12pm	7/1/14- TFN
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