

**K32DY TV (NBC) and KOBI-D2 (COZI)**  
**Quarterly Issues Report**  
**4th Quarter 2023**  
**10/01/2023 – 12/31/2023**

Per Federal Communications Commission rules and regulations, we have identified the community issues most significant to our viewers. The top issues of concern were Crime, Economy, Education/Funding, Health/Safety, Illegal Drug Use, Politics, and Water Rights/Irrigation.

- 1) Local Newscasts
- 2) Locally Produced Programming & Community Partnerships
- 3) In-Depth Local News
- 4) Non-News Programs
- 5) Public Service Announcements

**1) Local Newscasts**

NBC5 News local newscasts were presented weekdays from 5:30am to 7am, 5pm to 5:30pm, 6pm to 7:30pm and 11pm to 11:35pm. On weekends, NBC5 News aired Saturdays and Sundays at 6pm (or appx. 8:30pm due to NBC Sports coverage on certain dates), and 11pm.

The following topics and issues were addressed in NBC5 News at 6pm and other newscasts this past quarter:

<b>DATE</b>	<b>ISSUE</b>	<b>LENGTH</b>	<b>BRIEF SYNOPSIS OF STORY</b>
10/20/2023	Politics	0:34	Grants Pass Mayor Sara Bristol will continue to serve as the city's mayor despite last month's recall election.
10/25/2023	Health/ Safety	0:15	The first signs of respiratory virus season are starting to show in the U.S. and are expected to be as bad as last year.
10/3/2023	Crime	0:35	A burglary suspect is behind bars after a 4-hour long standoff in west Medford.
10/19/2023	Politics	0:17	Republicans failed to elect a house speaker and pro-Palestinian protests erupted at the Capitol building.
10/27/2023	Economy	0:14	A new government report shows the economy is growing at a rate faster than it has been in years.
10/13/2023	Crime	0:28	Medford police arrested two fugitives out of Washington state wanted for murder.

10/6/2023	Illegal Drug Use	0:32	The illegal Marijuana Enforcement Team served a search warrant for black-market cannabis grows in Gold Hill.
10/26/2023	Education/Funding	0:46	More Oregon students are on track to graduate however less students are actually in the classroom.
10/23/2023	Crime	0:33	An Ashland man, his father & two others have been charged with stealing dinosaur bones & exporting them to China.
11/10/2023	Politics	0:24	Oregon Governor Tina Kotek has appointed Joseph M. Charter as the new Jackson County Justice of the Peace.
11/7/2023	Health/Safety	0:34	The Oregon Health Authority lifted a health advisory for multiple lakes in Klamath County
11/15/2023	Crime	0:47	A Klamath Falls man was arrested for an attempted Robbery at a Rogue Credit Union branch.
11/3/2023	Politics	0:48	A woman with local ties, Admiral Lisa Franchetti, is now the first woman to lead the US Navy.
11/17/2023	Economy	0:36	A new Federal Assessment found extreme weather events cost the US economy nearly 150 billion dollars a year.
11/29/2023	Crime	0:30	A Klamath County Crescent man is being charged with murder for the shooting of his biological brother.
11/30/2023	Illegal Drug Use	0:38	A Glide man is behind bars after a suspected drug deal in Roseburg that involved methamphetamine.
11/23/2023	Education/Funding	0:38	Klamath Community College is working to bring law enforcement training and certification to its students.
11/27/2023	Crime	0:25	Southern Oregon Law Enforcement is still looking for a 19-year-old Riddle man wanted after a fatal shooting.
12/27/2023	Politics	0:24	President Joe Biden pardoned people convicted of certain federal marijuana offenses.
12/22/2023	Health/Safety	0:20	Health officials & law enforcement say there's been an increase in hospital visits by children overdosing on THC gummies.
12/5/2023	Crime	0:55	Medford Police is investigating a shooting at an apartment complex that resulted in the deaths of two people.
12/14/2023	Politics	0:20	Congressman Cliff Bentz votes Yes on the impeachment inquiry into President Biden.

12/20/2023	Economy	0:38	Klamath Water Users Association says grasshopper populations have had devastating impacts on the local economy.
12/15/2023	Crime	0:23	Ashland police are asking for help identifying a suspect involved in a hate crime that involved vandalism.
12/6/2023	Illegal Drug Use	1:13	Three people will spend almost 25 yrs combined behind bars for separate drug trafficking charges in & around Medford.
12/21/2023	Education/Funding	0:33	Millions of student loan borrowers are still not making payments after payments resumed in October.
12/18/2023	Crime	0:28	More than \$100,000 worth of property was stolen from the Oregon Caves National Monument and Preserves.

The following NBC5 News segments, addressing the issues noted, aired each week during this quarter:

**Docs on Call** (Health Care)

Mondays on NBC5 News at 6pm from 6-7:00 PM (excluding holidays)

Medford, Oregon, is the medical hub of Southern Oregon and Northern California. Two doctors visit our studio every Monday night to take live calls from 6-7 PM. The callers are kept anonymous and their information is kept private.

**Focus on Health** (Health Care)

Mondays on NBC5 News at 5:00 PM

Dr. Robin Miller reports on medical breakthroughs and answers topical questions on current health and health care topics, including treatment and medications. This quarter she also focused on digital health, with information and direction on how best to avoid physical and mental issues that can be exacerbated through our use of digital technology.

**Financial Quick Hits** (Education)

Mondays on NBC5 News Your Place @7

Each week Kevin McDermott of Morgan Stanley defines complicated financial terms while sharing easy-to-understand financial strategies. The goal is to take the stress out of investing, and help viewers save for the future, from retirement to children's education.

**2) Locally Produced Programming & Community Partnerships**

**If Not Now, When** (Illegal Drug Use)

KOBI 1,128 spots, KOTI 1,128 spots, COZI 447 spots

Opioid and fentanyl abuse prevention program with multiple non-profit and business partners determined to reduce the abuse of drugs.

### **In This Together** (Health & Safety)

KOBI 250 spots, KOTI 250 spots, COZI 1656 spots

The stigma surrounding suicide is still rampant. This campaign strives to enable viewers to ask the right questions, and have the difficult conversations, that can save lives. In partnership with the United Way of Jackson County, KOBI-TV and KOTI-TV are trying to help break down the stigma

### **Mental Health Minute** (Health & Safety)

KOBI 79 spots, KOTI 79 spots

NBC5 has partnered with Jackson Care Connect and other local agencies that deal with mental health. The Mental Health Minute offers coping strategies for mental health issues, including depression, substance abuse, the holidays, and everyday challenges.

### **United in Kindness** (Health & Safety)

KOBI 255 spots, KOTI 268 spots, COZI 206 spots

Promotes being kind to others by sharing stories of acts of kindness and caring from multiple non-profit and business partners.

### **3) In-Depth Local News**

In addition to the daily news reports and coverage, NBC5 News regularly presents in-depth interviews with elected officials, community leaders, and other people of note. Here are the Five on 5 Interviews that aired on NBC5 News at 6 PM this quarter:

OCT 5<sup>TH</sup> – Oregon Tech President Dr. Nagi Naganathan (Education, Economy)  
Topics: new school year, AI, PT Doctorate, geothermal project, building new dorm

OCT 12<sup>TH</sup> – Sen. Ron Wyden (Illegal Drug Use, Economy, Politics)  
Topics: DEA needs to help with local drug trafficking, he backs wind farms off coast, Oregon Business Council, change in house GOP leadership, terrorist attack on Israel

NOV 9<sup>TH</sup> – Sen. Jeff Merkley (Politics)  
Topics: New admiral with local ties, abortion in Ohio, appropriation bills benefiting Oregon, Biden struggling poll numbers

NOV 22<sup>ND</sup> – Tim Morgan & Doreen Loofburrow – AAA OR/ID (Economy)  
Topics: Electrification, level 3 chargers available, AAA partnership with Apple

NOV 28<sup>TH</sup> – René Brandon (Education)  
Topics: So. Oregon early learning hub – holding a child care expansion kick-off event

NOV 30<sup>TH</sup> – Oregon Treasurer Tobias Read (Politics)  
Topics: Running for OR Security of State

DEC 20<sup>TH</sup> - Tom Gessel – Asante President and CEO (Health & Safety)  
Topics: First interview since coming to Rogue Valley

#### **4) Non-News Programs**

Regularly Scheduled Syndicated Programs:

<b>TITLE</b>	<b>SUBJECT</b>	<b>COMMUNITY ISSUE(S)</b>	<b>DAY/TIME</b>
Ag Day	Business/Agriculture	Economy, Water Rights/Irrigation	Mon thru Fri 5:00 AM
Hiring America	Veterans Employment	Economy	Sunday 5:00 AM Sunday late night 12:30 AM
Matter of Fact	Political	Politics	Saturday 6:30 PM
Missing	E/I Lost Children/Child Safety	Health/Safety	Saturday 4:30 AM Saturday 3:00 PM
US Farm Report	Business / Agriculture	Economy, Water Rights/Irrigation	Saturday 5:00 AM
SOS: How to Survive	Health/Safety	Health/Safety	Sunday late night 2:00AM

#### **5) Public Service Announcements**

<b>ORGANIZATION</b>	<b>CAMPAIGN</b>	<b>COMMUNITY ISSUE(S)</b>	<b># OF TIMES AIRED</b>
AARP	The "Giving Care" campaign is focused on building awareness for the needs of seniors.	Health/Safety	KOBI: 64 KOTI: 64
Addictions Recovery Center	Drug/Alcohol Treatment – ARC promotes building a healthy community through addiction treatment.	Illegal Drug Use	KOBI: 55 KOTI: 55 COZI: 70
Children's Advocacy Center	Protecting children and encouraging participation in training to recognize and respond to child neglect and abuse 2024 Gala (Fund raiser)	Health/Safety	KOBI: 17 KOTI: 17 COZI: 70

City of Medford	Promotes the new Rogue Credit Union Community Complex, which includes recreational and competitive swim areas, along with a 70,000 sq. ft. event area. (Tourism)	Health/Safety, Economy	KOBI: 53 KOTI: 53
Craterian Theater	Music & Arts (Tourism)	Economy	KOBI: 10 KOTI: 10 COZI: 36
Curry County Community Development Dept.	Mushroom Festival (Tourism)	Economy	KOBI: 40 KOTI: 40
Curry County Community Development Dept.	Coastal Holiday Festival of Lights (Tourism)	Economy	KOBI: 38 KOTI: 38
Emergency Preparedness Campaign	Advises viewers on how to be ready for an emergency, and have lifesaving skills. Including knowing two ways out of your home, preparing an emergency kit, and having emergency contacts.	Health/Safety	KOBI: 38 KOTI: 38 COZI: 80
Friends of the Children	Ugly Sweater Run Fundraiser for the mentoring program that focuses on keeping at-risk youth in schools in Klamath County.	Education/Funding	KOBI: 0 KOTI: 71 COZI: 30
Grants Pass & Jo. Co. Chamber of Commerce	Band Applications: Recruiting bands for free "Concerts in The Park" Community Event	Education/Funding, Economy	KOBI: 16 KOTI: 16 COZI: 15
Great Holiday Meal Drive	Raising Funds for holiday meals where donations are used by food banks in each local community to insure everyone gets hot holiday meals.	Education/Funding	KOBI: 80 KOTI: 80 COZI: 100

Habitat for Humanity	Community improvement by helping fund building homes for low-income families through construction supplies store.	Education/Funding	KOBI: 97 KOTI: 97
Horsemen's Racing Assn.	Fall Meet 2023 (Tourism)	Economy	KOBI: 2 KOTI: 2
Josephine County A&D	Promotes the Super Positive Video Contest, which invites teens to create positive messages of encouragement to share with the community	Education/Funding	KOBI: 186 KOTI: 186 COZI: 197
Klamath Basin Behavior Health	Messages encouraging people to be aware of good mental health practices and seek help if necessary, and also to promote awareness of the availability of Narcan to treat drug overdoses.	Health/Safety	KOBI: 48 KOTI: 101 COZI: 79
Klamath-Lake Counties Food Bank	Requesting Food Donations for Holiday Meals for Low-Income residents	Health/Safety	KOBI: 15 KOTI: 45 COZI: 16
NHTSA, Ad Council, TVB	Project Roadblock – Drunk Driving PSA's	Health/Safety	KOBI: 60 KOTI: 60 COZI: 40
Oregon Community Foundation	The Spirit of Community campaign celebrates 50 years of positive impact in Southern Oregon and throughout the state that has been created through donations to the Oregon community Foundation.	Education/Funding	KOBI: 357 KOTI: 357 COZI: 277
Oregon Institute of Technology	Promotes educational opportunities at Oregon's only polytechnic university.	Education/Funding	KOBI: 11 KOTI: 21 COZI: 13
Oregon Shakespeare Festival	Tourism Promoting this non-profit regional theater, which is an economic driver for the local economy.	Economy	KOBI: 51 KOTI: 51 COZI: 52
Oregon's Adventure Coast	Holiday Lights campaign promoting regional tourism in the Coos Bay-North Bend area.	Economy	KOBI: 28 KOTI: 28

Rogue Community College	Promotes educational opportunities that can lead to certificates and skills that employers seek.	Education/Funding	KOBI: 93 KOTI: 93
Rogue Valley Symphony	Musical concerts that celebrate the classical heritage of the arts in our country and around the world.	Education/Funding	KOBI: 24 KOTI: 24 COZI: 31
Rogue Valley Transportation District	Promotes public transportation, and the availability of inexpensive means of community to school, work, and recreational opportunities.	Economy	KOBI: 0 KOTI: 0 COZI: 31
SOU Foundation	State of the University messages updating the community on news and activities at Southern Oregon University	Education/Funding	KOBI: 75 KOTI: 75
Travel Medford	Promotes the award-winning Heart of the Rogue event that offers music, beverage/food, and entertainment across all areas of our community.	Economy	KOBI: 20 KOTI: 20 COZI: 11
United Way of Jackson County	Message about the importance of community and supporting the work of the United Way of Jackson County	Education/Funding	KOBI: 63 KOTI: 63 COZI: 111
Volunteer!	Community Volunteer Network shares opportunities for volunteers to make a difference in our community.	Education/Funding	KOBI: 49 KOTI: 49