

K32DY TV

Quarterly Issues Report

2nd Quarter

4/1/2023 – 6/30/2023

Per Federal Communications Commission rules and regulations, we have identified the community issues most significant to our viewers. The top issues of concern were: Economy/Finances/Job Security, Water Rights/Irrigation, Health Care & Health Care Costs, and Education.

1. News Franchises
2. Locally Produced Programming and related Community Partnerships
3. In-Depth Local News
4. Non-News Programs
5. Public Service Announcements
6. Community Outreach/Tours

1. News Franchises

Better Health

(Health Care)

Mondays, 5:30 AM and 6:30 AM, and Thursdays, 5:00 PM

Every Monday, a representative from Asante joins NBC5 for a discussion on a different health-related topic. This interview-style news segment covers a wide range of information, from breast cancer statistics to health tips on school lunches.

Docs on Call**(Health Care)****Mondays, 6-7:00 PM**

Medford, Oregon, is the medical hub of Southern Oregon and Northern California. Two or three doctors visit our studios every Monday night to take live call-ins from 6-7 pm. These calls are private. We initiated this program so that those who are too poor or frightened to seek medical care in-person might do so from their homes. Often, "our" doctors have spent time on the phone convincing callers to get to a doctor who can help them. The program airs from September through the last Monday in May before Memorial Day.

Focus on Health**(Health Care)****Mondays, 5:00 PM**

Doctor Robin Miller joins our team on the news set and answers topical questions for the day. She also answers appropriate email questions that she receives.

Pet Talk**(Education)****Wednesdays, 5:30 AM**

We feature current pets up for adoption in Jackson County by welcoming a pet and a representative from the Southern Oregon Humane Society each week for a discussion. This news segment deals with pet care issues of all types: choosing and caring for pets, spaying, neutering, etc.

2. Locally Produced Programming & Community Partnerships**If Not Now, When (KOB1 129 spots)**

Opioid and fentanyl abuse prevention program with multiple non-profit and business partners determined to reduce the abuse of drugs.

In This Together (KOB1 127 spots / MOB1 186 spots)

The stigma surrounding suicide is still rampant. Many people ask questions that seem very invasive and insensitive, but the reality is that so much of the public still doesn't understand suicide.

The best thing KOB1-TV/NBC5 and United Way of Jackson County can do is help break down the stigma and safely report suicide. Safe doesn't necessarily mean censoring things. It just means the person's suicide should not be romanticized, shamed, or exploited.

The 24-month campaign seeks proactive partners to create a television campaign that will save lives. Together, KOB1-TV/NBC5 and United Way of Jackson County will report to partners on every current aspect of the campaign and provide future updates. Partners will have the opportunity to attend quarterly meetings to provide feedback and guidance.

Doing nothing accomplishes nothing. With the collaboration of KOBI, United Way, and our partners, we WILL make a difference. Our mission: To offer a steady hand, guiding those in need to the light of hope. We intend to ensure everyone knows there is ALWAYS someone to talk to.

Mental Health Minute (KOBI 92 spots)

NBC5 has partnered with Jackson Care Connect, ColumbiaCare, and Options for Southern Oregon. Mental Health Minute offers coping strategies for various mental health issues, including depression, COVID-19 concerns, substance use, and everyday challenges.

United in Kindness (MOBI 32 spots)

Promotes being kind to others in partnership with multiple non-profit and business partners.

3. In-Depth Local News

In addition to the usual treatment of daily news, we host an in-depth feature interview segment of 5-8 minutes with one or more guests, Monday through Friday, during the 6 pm show.

FEATURE INTERVIEWS APRIL - JUNE

APRIL 7TH – SEN RON WYDEN – TOWN HALLS THIS WEEK, BIDEN’S TRANSGENDER ATHLETE PROPOSAL, WSJ ESPIONAGE, MIPHESTERONE, JACO IRRIGATION ISSUES, CHIPS BILL & FEDERAL SIDE OF IT, FEDERAL FIREFIGHTER PAY

APRIL 14TH – LISA PARKS – RCC – FUTURE READY OREGON GRANT MONEY & HOW RCC WILL SPEND IT

APRIL 26TH – LAILA COOK – MAKE A WISH OREGON – MAKE A WISH WEEK

APRIL 27TH – DR. RICK BAILEY – SOU PRESIDENT – ALL ABOUT SOU’S REALIGNMENT PLAN TO GET ON STABLE LONG-TERM FINANCIAL FOOTING

MAY 16TH - HELEN BAKER - DIRECTOR – JACKSON CO EXPO – EXACTLY ONE MONTH OUT FROM ROGUE MUSIC FEST

MAY 23rd – TIM LOW – GRANTS PASS ACTIVE CLUB PRESIDENT – PREVIEWING 2023 BOATNIK FESTIVITIES

MAY 24TH - DAVE SMIGELSKI – EDITOR, RV TIMES – LOOKING AT INVESTIGATIVE SERIES ON LOCAL GROUP HOME AND VIOLENCE THERE

MAY 25TH – SHELLEY AUSTIN – JEFFERSON LIVE – NEW HEAD OF THE ORG THAT OVERSEES HOLLY THEATER

JUNE 5TH – SOU SOFTBALL PLAYERS RILEY DONOVAN & LINDSEY STRIPLING – JUST WON 2ND NATIONAL TITLE IN 3 YEARS

JUNE 6TH – BOB WISE – NBC5 – KTVL LAYOFFS, SHIFTING NEWS MARKET, WRITERS STRIKE IMPACT ON NBC, STATION CAMPAIGNS

JUNE 7TH – DAVID HANSEN (ALLCARE HEALTH) & NANCY MCKINNIS (JACKSON CARE CONNECT) - COMMUNITY HEALTH ASSESSMENT SURVEY

JUNE 13TH – DIANE APPELL – CHIEF MANUFACTURING ENGINEER FOR BOEING COMMERCIAL AIRPLANES – ON BOEING & OIT’S ONGOING RELATIONSHIP

JUNE 21ST - CASSIE ROSE, EXEC. DIR., COMMUNITY VOLUNTEER NETWORK & CARMEL PEREZ SNYDER, AARP OREGON – VOLUNTEER FAIR PREVIEW

4. Non-News Programs

Regularly Scheduled Syndicated Programs:

TITLE	SUBJECT	DAY/TIME	DATES
AgDay	Business/Agriculture	Monday – Friday 5-5:30 am	1/1/08 - TFN
Dog Tales	E/I Pets	Sunday 3:30 pm	1/15/23 - TFN
Hiring America	Veterans Employment	Sunday/Monday 1:00 am	1/1/22 - TFN
Hiring America	Veterans Employment	Sunday 5:00 am	9/6/20 - TFN
Matter of Fact	Political	Saturday 6:30p* Moved frequently due to NBC Prime scheduling changes	9/17/17 – TFN
Missing	E/I Lost Children/Child Safety	Friday/Saturday 4:30- 5:00 am	1/1-TFN
Missing	E/I Lost Children/Child safety	Saturday 3:00 pm	10/7/17-TFN
US Farm Report	Business / Agriculture	Saturday 5-6:00 am	1/5/08-TFN

5. Public Service Announcements

Addictions Recovery Center	Addiction Recovery Services	24
Asante Foundation	Fundraising for Olsrud Women's & Children's Hospital	95
Bandon Chamber of Commerce	Tourism	14
Children's Advocacy Center	Protecting children and encouraging participation in training to recognize and respond to child neglect and abuse	10
City of Gold Beach	Tourism	3
Discover Klamath	Tourism/Klamath County Fair	8
Friends of the Children	Mentoring Program Supporting area youth	39
Grandma's to Go	In-home support for parents of young children	6
Grants Pass Active Club	Boatnik 2023 – A community celebration is a fundraiser for local youth and children programs.	45
Habitat for Humanity	Community improvement by helping fund building homes for low-income families through construction supplies stores.	39
If Not Now, When?	Opioid/Fentanyl Abuse Prevention Program with multiple nonprofit and business partners determined to reduce the abuse of drugs	129
In This Together	Suicide Prevention Program with multiple nonprofit and business partners determined to reduce the incidence of suicide in your communities.	127
Jackson County Expo	Tourism/Jackson County Fair	10
Josephine County A &D	Alcohol Prevention	70
KOBI/KOTI Miscellaneous	Use Your Gift Foundation fundraising event featuring The Babies in concert.	43
KOBI/KOTI Promotion	The Southern Oregon Classic is a Golf and Dinner event benefitting CASA and the Asante Foundation.	80
Make A Wish	World Wish Day 2023 is raising money to grant wishes to seriously ill children in Oregon.	16
Medford School District	Encouraging student enrollment	23
Mental Health Minute	Mental Health awareness and specific actions can be taken for a healthy life.	92
Mercy Flights	Ground and air ambulance service presents life-saving information and tips for better	24

	health.	
Oregon Community Foundation	The Spirit of Community campaign celebrates 50 years of positive impact in Southern Oregon and throughout the state, created through donations to the Oregon Community Foundation.	385
Oregon Forest Resources Inst	Protecting Oregon's Natural Resources	60
Oregon Institute of Technology	Today in Education features positive stories about schools and education.	52
Oregon Shakespeare Festival	Tourism Promoting this non-profit regional theater, which is an economic driver for the local economy.	67
Pear Blossom Festival	Annual Festival and Run/Walk event raising money for YMCA	26
Rogue Community College	Education/Training	86
Rogue Forest partners	Protecting Oregon's Natural Resources	70
Rogue Valley Chorale	Musical concert benefiting adult and children's youth choruses.	6
Rogue Valley Council of Governments	Elder Abuse Awareness	37
Rogue Valley Symphony	Musical concert	15
Rogue Valley Transportation District	Promotes public transportation	12
Run with Grace	A memorial run raising scholarship funds for children with a financial need to experience enrichment programs and camps.	11
Safeway	Bag Summer Hunger program soliciting donations of food for ACCESS	35
SOU Foundation	State of the University messages updating the community on news and activities at Southern Oregon University	42
Southern Oregon Builder's Association	Southern Oregon Home Show	20
Southern Oregon Horse Racing	Tourism	3
Transportation Security Administration	Promoting careers with TSA	4
United Way of Jackson County	Message about the importance of community and supporting the work of the United Way of Jackson County	35
Volunteer!	Community Volunteer Network shares volunteer opportunities to make a difference in our community.	116

6. Community Outreach/Tours

- April 19, 2023, Klamath County Chamber of Commerce Job Fair. We were among 40 businesses that participated. Attendees ranged from high school students and up in age. We spoke to many job seekers about careers in television and specific full and part-time positions that we currently have available.
- April 27, 2023, Careers in Gear. We participated in Southern Oregon's largest career exploration event. Attendees included approximately 2000 high school students from nearly every regional school. Over 300 business professionals/educators shared about their careers, including trades, college reps, healthcare and first responders, media, electronics and robotics, military, and many more.

MOBI

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COZI TV Network

1. Weather Reports
2. Public Service Announcements
3. Children's Programming

1. Weather Reports

WX Cut-ins: M-F AM 6a-11a 1x per hour
M-F PM 5p-11p 1x per hour

2. Public Service Announcements

Addictions Recovery Center	Addiction Recovery Services	59
Asante Foundation	Adroit Construction-Oregon Wine Experience	7
Asante Foundation	Fundraising for Olsrud Women's & Children's Hospital	185
Bandon Chamber of Commerce	Tourism	80
Children's Advocacy Center	Protecting children and encouraging participation in training to recognize and respond to child neglect and abuse	26
Discover Klamath	Tourism/Klamath County Fair	9
Friends of the Children	Mentoring Program Supporting area youth	66
Grandma's To Go	In-home support for parents of young children	23
Grants Pass Active Club	Boatnik 2023 – A community celebration is a fundraiser for local youth and children programs.	100
In This Together	Suicide Prevention Program with multiple non-profit and business partners determined to reduce the incidence of suicide in your communities.	186
Jackson County Expo	Tourism/Jackson County Fair	17
Josephine County A &D	Alcohol Prevention	70
KOBI/KOTI Miscellaneous	Use Your Gift Foundation fundraising event featuring The Babies in concert.	40
KOBI/KOTI Promotion	The Southern Oregon Classic is a Golf and Dinner event benefitting CASA and the Asante Foundation.	90
Make A Wish	World Wish Day 2023 is raising money to grant wishes to seriously ill children in Oregon.	99
Oregon Community Foundation	The Spirit of Community campaign celebrates 50 years of positive impact in Southern Oregon and throughout the state, created through donations to the Oregon Community Foundation.	299
Oregon Institute of Technology	Today in Education features positive stories about schools and education.	33
Pear Blossom Festival	Annual Festival and Run/Walk event raising money for YMCA	80
Rogue Valley Chorale	Musical concert benefiting adult and children's youth choruses.	16
Rogue Valley Symphony	Musical concert	15

Rogue Valley Transportation District	Promotes public transportation	17
Run with Grace	A memorial run raising scholarship funds for children with a financial need to experience enrichment programs and camps.	19
Safeway	Bag Summer Hunger program soliciting donations of food for ACCESS	85
Transportation Security Administration	Promoting careers with TSA	38
United in Kindness	Promoting being kind to others in partnership with multiple non-profit and business partners	32
United Way of Jackson County	Message about the importance of community and supporting the work of the United Way of Jackson County	72

3. Children's Programming

E/I ON COZI TV

	Earth Odyssey	Wild Child	One Team: The Power of Sports	The Voyager	Vets Saving Pets
Air Day	Sunday	Sunday	Sunday	Sunday	Sunday
Air Time	5:00 & 5:30 am	6:00 am	6:30 am	7:00 am	7:30 am
Target Age	13-16	13-16	13-16	13-16	13-16

Earth Odyssey with Dylan Dreyer is a live-action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Earth Odyssey with Dylan Dreyer will take viewers on an incredible journey to the world's wildest points, uncovering the connection between the environment, the wildlife, and the human beings surrounding them. Hosted by Meteorologist Dylan Dreyer, Earth Odyssey with Dylan Dreyer will reveal a new destination each week, ranging from Africa, Indochina, the Middle East, and many untamed islands worldwide. Audiences will come face-to-face with fascinating native animals, some cute and some dangerous while educating teen viewers with astounding facts about nature and wildlife. Earth Odyssey with Dylan Dreyer gives audiences a captivating look at the symbiosis between all living things in the most larger-than-life places on Earth.

One Team: The Power of Sports is a live-action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. *One Team: The Power of Sports* features stories that focus on diversity, inclusion, and how sports often bring people together for a common goal beyond the playing field. This series, hosted by

Corey Robinson, shines a light on people who have used sports to overcome obstacles or help their community. Viewers will learn the value of acceptance and how everyone deserves a fair shot in life. No matter the level of competition, ***One Team: The Power of Sports*** demonstrates the impact sports can have on people, regardless of their gender, background, or the color of their skin.

The Voyager With Josh Garcia is a live-action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. The Voyager with Josh Garcia takes viewers on an exciting and immersive global journey with world traveler and host Josh Garcia. Each episode gives audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when shown by a knowledgeable and passionate guide. In each episode, Josh learns how to prepare a proper, regional meal, visits a local artisan to learn about their trade and craft, and samples the culture while learning about the heritage of the region's population, showing viewers what is unique about each city he visits. The Voyager featuring Josh Garcia brings viewers an enthralling adventure to explore the people and cultures that make our world so breathtaking.

Vets Saving Pets is a live-action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. ***Vets Saving Pets*** examines the interpersonal stories of veterinary professionals working to save the lives of animals needing urgent medical care. ***Vets Saving Pets*** takes place at the Emergency Veterinary Trauma Center in Toronto, one of the busiest veterinary facilities in Canada. Each week, viewers will be exposed to new emergency cases that will teach audiences about various specialties within veterinary medicine, such as critical care, oncology, cardiology, neurology, anesthesiology, dermatology, dentistry, and surgery. Audiences will witness these veterinary specialists' dedication and determination as they work tirelessly to save their animal patients.

Wild Child is a live-action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. ***Wild Child*** will take viewers on an adventure to meet the cutest, most curious, most fascinating baby animals on the planet. Along the journey, audiences will witness the incredible bond within the animal kingdom between parents and their children. Hosted by Sheinelle Jones, ***Wild Child*** will reveal how these untamed youngsters are born, play, and learn to survive in the wild. Each week, viewers will witness a wide variety of wild animal children in their first years on Earth as they overcome environmental challenges and threats from predators.