

K32DY TV

Quarterly Issues Report

4th Quarter

10/1/16 – 12/31/16

In accordance with Federal Communications Commission rules and regulations, we have identified the community issues most significant to our viewers. The top issues of concern were: Economy/Finances/Job Security; Water Rights/Irrigation; Health Care & Health Care Costs; Education.

- 1. News Franchises**
- 2. Locally Produced Programming and related Community Partnerships**
- 3. In Depth Local News**
- 4. Non-News Programs**
- 5. Public Service Announcements**
- 6. Community Outreach/Tours**

1. News Franchises

Pet Talk

(Education)

Wednesdays, 6:30 AM

We feature current pets up for adoption in Jackson County by welcoming a pet and a representative from the Southern Oregon Humane Society each week for a discussion. This news segment deals with pet care issues of all types: choosing and caring for pets, spaying, neutering, etc.

Pump Patrol

(Economy)

Monday-Friday 5:30 AM and 6:30AM

Best price for gas in Southern Oregon and Northern California.

Docs on Call

(Health Care)

Mondays, 6-7PM, 60 minutes

Medford, Oregon is the medical hub of Southern Oregon and Northern California. Two or three doctors come to our studios every Monday night to take live call-ins from 6-7pm. These calls are private. We initiated this program so that those who are too poor or too frightened to seek medical care in-person might do so from the comfort of their own homes. Many times "our" doctors have spent time on the phone convincing callers to get to a doctor who can help them. The program airs from September through the last Monday of the month in May prior to Memorial Day.

Focus on Health

(Health Care)

Tuesdays, 6 PM

Doctor Robin Miller joins our anchor team on the news set and answers topical questions for the day. She also answers appropriate email questions that she receives.

2. Locally produced programming & community partnerships

The Great Holiday Meal Drive: During the months of November and December of 2016, KOB-TV NBC5 partnered with Safeway-Albertson's, Jackson Care Connect, and US Bank for the second annual Great Holiday Meal Drive. The campaign asked local communities to raise money in order to feed Southern Oregon families. As a result, the region raised over \$138,449.20 and provided 3,000 hot holiday meals to local families, feeding over 15,000 people.

Gubernatorial Debate: KOB-TV NBC5 and KOTI-TV NBC2 hosted and broadcasted a live Oregon Gubernatorial Debate with incumbent Kate Brown (D) and challenger Dr. Bud Pierce (R).

This debate provided a great opportunity for viewers to learn as much as possible about the candidates and issues past, present and future which Oregonians face. News Director and Anchor for NBC5, Craig Smullin moderated the debate.

The debate aired live, October 13 from 7:00 PM – 8:00 PM on KOB-TV NBC5, Medford, KOTI-TV NBC2, Klamath Falls, and KLSR-TV FOX, Eugene. The debate was also streamed live on www.kobi5.com, and after the live airing, the entire broadcast was available at that same website.

State Senate Debate: KOB-TV NBC5 hosted a special mini-debate between Medford Democrat attorney Tonia Moro and Ashland Republican businessman Alan DeBoer, candidates for Oregon State Senate District 3.

The debate aired on October 18 at 6:00pm on KOB-TV NBC5, Medford, and KOTI-TV NBC2 in Klamath Falls. The debate was also available on the www.kobi5.com website after airing.

Mayoral Debate: KOB-TV NBC5 hosted a special mini-debate between incumbent Mayor Gary Wheeler and challenger, John Anhorn, candidates for Mayor for the City of Medford.

The debate aired on October 24 at 6:00pm on KOB-TV NBC5, and KOTI-TV NBC2 in Klamath Falls. The debate was also available on the www.kobi5.com website after airing.

3. In-Depth Local News

These stories were explored in detail, in a series of reports as follows:

Officer Involved Shooting

Two Parts

Total Running Time: 7.57

Reporter: Kristin Hosfelt

Air Dates: Thurs Oct 27th 6pm, 11pm/Friday Oct 28th at 5.30am, 6pm, 11pm/Mon Oct 31st 5:30am

(Fox26 Air Dates: Wed Nov 2nd/Nov 3rd 10pm)

NBC5's Kristin Hosfelt gains access to a room where local police...prepare for the worst. This isn't a video game. This is where they learn lessons of life and death. NBC5 reveals the split second decisions that must be made before an officer aims...and fires.

Health Insurance

One Part

Total Running Time: 4.0

Reporter: Jennifer Elliott

Air Date: (Fox26): Thurs Oct 27th 10pm

NBC5: Mon Nov 7th 6pm, 11pm

Staying Healthy in Southern Oregon is about to cost you even more. A lot more. A Fox26 investigation reveals why local insurance rates could leave Southern Oregonians less protected than most people in the nation.

Election Issues

Five Parts

Total Running Time: N/A

Reporters: Various

Air Dates: Mon Oct 31st through Fri Nov 4th 5:30am, 5pm/6pm/11pm

NBC5 News reports on local, regional and state election issues.

World of Weed

Five Parts

Total Running Time: Approx. 14.0

Reporters: Various

Air Dates: Tue Nov 1st, Thurs Nov 3rd, Tues Nov 8th, Thurs Nov 10th, Tues Nov 15th 6pm, 11pm

A special series event. Southern Oregon's World of Weed. Learn about pot's surprising effect on our local wine industry. The fed's fight against the state. And for the first time, we uncover the secret connection between the pot industry and the sex trade. NBC5 News takes you places you've never seen and uncovers details never before revealed.

Meat Dog

One Part

Total Running Time: 2.27

Reporter: Karen Tang

Air Date: Thurs Nov 3rd 5:30am, 6pm, 11pm

(Fox26: Wed Nov 16th, 10pm)

This puppy was hours away from being eaten. Scared, abandoned, and about to become someone's meal. Now, NBC5 News reveals how this little girl arranged LiLu's miraculous 6,000 mile journey to Southern Oregon and to safety.

Prepper's

Two Parts

Total Running Time: 7.20

Reporter: Natalie Weber

Air Dates (Fox26 only): Wed Nov 9th/10th, 10pm

You won't believe what's boosting our Southern Oregon economy. They're spending like mad getting ready for this, or this, or maybe even this. Ready for the apocalypse? And we'll reveal their survival checklist.

Ember

Two Parts

Total Running Time: 7.28

Reporter: Matt Jordan

Air Dates: Mon Nov 14th, 6pm, 11pm/Tues Nov 15th, 5:30am, 6pm, 11pm/Wed Nov 16th, 5:30am

The father of a missing baby...killed in a police shoot out. Whatever he knew about his missing child will never be known. Now, for the first time, the man who heard it all goes down just feet away talks about the gun battle. NBC5's Matt Jordan pieces together the minute by minute events. And explores how the father's death will affect the search for his daughter.

Bikers

One Part

Total Running Time: 2.34

Reporter: Karen Tang

Air Date: Thurs Nov 17th 5:30am, 6pm, 11pm

These local bikers are rough. Tough. And they always end up in court. With kids. NBC5 News rides with Southern Oregon's most unlikely heroes.

Hidden Talents

Five Parts

Reporter: Nikki Torres

Total Running Time: Approx. 12.5

Air Dates: Mon Nov 21st 6pm/11pm, Tues-Friday Nov 22nd-25th 5:30am, 6pm, 11pm

A national archery champion. A race car driver. A famous ballroom dancer. These are celebrities you may know. Because they all live right here in Southern Oregon. Discover the extraordinary talents of your neighbors.

In addition to the usual treatment of daily news, we host an in depth feature interview segment of 5-8 minutes with one or more guests, Monday through Friday, during the 5pm show.

FEATURE INTERVIEWS OCTOBER – DECEMBER 2016

MON, OCT 3RD – ANDRA HOLLENBECK – NAMI OF SO. OREGON MENTAL ILLNESS AWARENESS WEEK, MARCH ON SATURDAY

TUES, OCT 4TH – SEN. RON WYDEN GOV DEBATE, VP DEBATE, TRUMP TAXES, CLINTON TRUSTWORTHINESS, TPP, KF AIRPORT

WED, OCT 5TH – SEN. JEFF MERKLEY GOV DEBATE, VP DEBATE REAX, TRUMP/CLINTON, KF AIRPORT

THUR, OCT 6TH – GREG BRETZING – SPECIAL AGENT IN CHARGE – FBI OREGON WHY IN TOWN, UCC INVESTIGATION DELAY, BUNDY CASE, TERRORISM, CYBER CRIME

FRI, OCT 7TH – JOHN JAVNA – ASHLAND MILESTONE FOR LOCAL FOOD BANK

MON, OCT 10TH – CHAD DAY & ERIC HODNETT – MEDFORD ROGUE ROTARY STOMP OUT POLIO EVENT AT ROXYANN WINERY

TUES, OCT 11TH – SEN. RON WYDEN COLLEGE CAMPUS SEX ASSAULT, WHY NO DEBATE, TRUMP THREATENING CLINTON, WIKILEAKS CLINTON EMAILS, O&C FUNDS

WED, OCT 12TH – SHAMUS LYNSKY, OREGON CONSUMER LEAGUE FOR MEASURE 97, SAYS NO PRICE HIKE FOR CONSUMERS

THUR, OCT 13TH – REBECCA RAMPTON – HAITI HEALTH INITIATIVE LOCAL GROUP OF DOCTORS/NURSES TAKING MEDICAL SUPPLIES TO HAITI

FRI, OCT 14TH – SEN. JEFF MERKLEY GRADE FOR DEMS IN PRES. RACE, CONFIDENT H.C. WILL WIN, SISKIYOU MONUMENT, O&C FUNDS

MON, OCT 17TH – REP. GREG WALDEN NEXT DEBATE, TRUMP SAYS ‘RIGGED’, GRADE FOR GOP, VETS/RCC, O&C

TUES, OCT 18TH – DENNIS RICHARDSON – SEC. OF STATE CANDIDATE CONSERVATIVE VIEWS IN BLUE STATE, 14 YRS SINCE GOP ELECTED STATEWIDE RACE, HOW WIN IN PDX, SEC OF STATE ROLE

WED, OCT 19TH JOYCE DEMONNIN – AARP OREGON SOCIAL SECURITY, MEDICARE OPEN ENROLLMENT

THUR, OCT 20TH – MELANIE DINES – NURSE NAVIGATOR, ASANTE IMAGING BREAST CANCER TREATMENT/COACHING, SURVIVORSHIP CONFERENCE

FRI, OCT 21ST – OREGON A.G. ELLEN ROSENBLUM SMALL DRUG CRIMES, ORACLE DEAL OVER COVER OREGON, PUBLIC RECORDS REQUEST, ELDER ABUSE

MON, OCT 24TH - KIMBERLY KOOPS-WRABEK - SHE SHOULD RUN ORGANIZATION ENCOURAGING WOMEN TO RUN FOR PUBLIC OFFICE

TUES, OCT 25TH - EMILY EVANS – WOMEN’S FOUNDATION OF OREGON STATEWIDE REPORT ON WOMEN ‘COUNT HER IN’ SHOWS INEQUITIES IN OREGON

WED, OCT 26TH – LISA GARDNER - PLANNED PARENTHOOD OF SW OREGON 100 YEARS OF PLANNED PARENTHOOD IN OREGON

THUR, OCT 27TH – STEVE RICHIE – (R) CANDIDATE FOR OREGON HOUSE DIST 5

POLITICAL NEWCOMER, WHY POLITICS, BACKGROUND, REPUBLICAN VALUES

FRI, OCT 28TH – PAM MARSH - (D) CANDIDATE FOR OREGON HOUSE DIST 5
ASHLAND CITY COUNCILOR RUNNING TO REPLACE BUCKLEY

MON, OCT 31ST – CLIFF THOMASON – INDEP. CANDIDATE FOR GOVERNOR GP
RESIDENT RUNNING FOR GOVERNOR

TUES, NOV 1ST – BOB STROSSER – R – JACO COMMISSIONER CANDIDATE
BACKGROUND, WHY RUNNING, PREPS FOR POSITION

WED, NOV 2ND – STATE REP. SAL ESQUIVEL MORAN DIFFERENCES,
PRIDE/DISSAPOUINMENT IN HOUSE, 97

THUR, NOV 3RD – STATE REP. CANDIDATE MIKE MORAN BACKGROUND, 97, STATE
TAXES, SALEM CHALLENGES

FRI, NOV 4TH – JEFF THOMAS JACO COMMISSIONER CANDIDATE BACKGROUND,
VISION FOR JACO IF ELECTED, TIMBER

MON, NOV 7TH – MIKE WHITFIELD & SAMATHA BRIX – MEDFORD VETERANS DAY
PREVIEW MEDFORD PARADE/EVENTS ON VETERANS DAY

TUES, NOV 8TH – RCC POLITICAL SCIENCE PROF. MICHAEL TORGUSON BREAK
DOWN OF LATEST ELECTION STORIES

WED, NOV 9TH – RCC POLITICAL SCIENCE PROF. MICHAEL TORGUSON POST
MORTEM ON TRUMP WIN, ACA, SUPREME COURT, RICHARDSON WIN

THUR, NOV 10TH - STATE SENATOR ELECT REPUBLICAN DENNIS LINTHICUM
GOALS FOR TERM, BUDGET CUTS, POLITICAL SHENANIGANS

FRI, NOV 11TH - NANCY STUEBER – OREGON MUSEUM OF SCIENCE AND INDUSTRY
OMSI BACKGROUND, WHY IN R.V., FUTURE OF SCIENCE, ENGIERRING,
MATH

MON, NOV 14TH – GREG DILLS – R.V. MINI MAKER FAIRE WEEKEND EVENT AT
SCIENCEWORKS IN ASHLAND

TUES, NOV 15TH - DENNIS RICHARDSON – OREGON SECRETARY OF STATE-ELECT
PLANS AS SEC/STATE, BIPARTISANSHIP

FRI, NOV 18TH – MARTIN MAJKUT – CONDUCTOR, R.V. SYMPHONY ORCHESTRA

MAJKUT'S 6TH SEASON IN R.V., ENDOWMENT EFFORTS, HOLIDAYS
CONCERTS

TUES, NOV 22ND - STEVEN REMINGTON – EXEC. DIRECTOR – ASHLAND INDEP.
FILM FESTIVAL NEW AIFF EXEC. DIRECTOR'S FIRST INTERVIEW WITH US

WED, NOV 23RD - LEIGH MADSEN – EXECUTIVE DIRECTOR – ASHLAND
COMMUNITY RESOURCE CENTER FOLLOWING THROUGH WITH HOMELESS
CLIENTS, HELPING THEM ACHIEVE SUSTAINABILITY

FRI, NOV 25TH – CHUCK SCHULTZ - FILMMAKER 'THE LAST CROP' FILMMAKER ON
GENERATIONAL FARMING, SCREENING LOCALLY

MON, NOV 28TH – BRENT KELL – VALLEY IMMEDIATE CARE NEW TECHNOLOGY,
MEMBERSHIP PROGRAM DESIGNED TO CUT COSTS

TUES, NOV 29TH – DAVE SIDDON – WILDLIFE IMAGES PREVIEWING WEEKEND
FUNDRAISING EVENT

WED, NOV 30TH – DOUG MCGEARY – SO. OREGON HISTORICAL SOCIETY LAYOFFS
SINCE FAILED LEVY ATTEMPT, WHAT'S NEXT FOPR ORGANIZATION

FRI, DEC 2ND – STATE REP. CARL WILSON LEGISLATURE BALANCE, BROWN'S
BUDGET, WHY BACK INTO POLITICS

MON, DEC 5TH – CAROL WESTFALL – KF MAYOR FIRST WOMAN MAYOR OF
KLAMATH FALLS, TAKES OFFICE IN JANUARY

TUES, DEC 6TH – DIANE GARCIA & PATRICK DUFFY – SO. OREGON LAND
CONSERVANCY LOCAL GROUP GETTING GRANT MONEY TO PURCHASE
LAND

WED, DEC 7TH – CHUCK BUTLER – BUTLER AUTO GROUP LOCAL AUTO DEALER,
BUSINESS

FRI, DEC 9TH - STEVE LIGHTMAN, HARRY & DAVID BUSY SEASON, HIRING MORE
DIFFICULT, EXPANDING OTHER BUSINESSES

MON, DEC 12TH – JULIA PINSKY – MAX'S MISSION AFTER SON DIED OF HEROIN
OVERDOSE, MOM FOUNDED ORG TO HELP PEOPLE GET ACCESS TO
NOLOXONE

TUES, DEC 13TH - KELSEY MUNDFROM, MEDFORD UGLY SWEATER 5K HOLIDAY
RUN, PORTION OF \$ RAISED GOES TO FOSTER KIDS

WED, DEC 14TH – ROMAN MORYKIT/CILETTE SWANN – GYPSY SOUL LOCAL GROUP

PREVIEWING BENEFIT CONCERT FOR WINTERSPRING

FRI, DEC 16TH – SEN. RON WYDEN TRUMP PRESIDENCY, CABINET PICKS, RUSSIAN HACKING, ETC

MON, DEC 19TH – SEN. JEFF MERKLEY TRUMP PRESIDENCY, CABINET PICKS, CLIMATE CHANGE, ETC

TUES, DEC 20TH – DR. JIM SHAMES – MEDICAL DIRECTOR, JACKSON CO. MENINGITIS IN MEDFORD SCHOOLS

WED, DEC 21ST - CHIEF RANDY SPARACINO – MPD YEAR INTO THE POSITION, PROMOTIONS/RETIREMENTS, NEW BUILDING

FRI, DEC 23RD – KIM LEWIS – 3YTH ASHLAND COMMUNITY CHRISTMAS DINNER PREVIEW FREE CHRISTMAS DINNER FEEING 900+ PEOPLE

MON, DEC 26TH – MARK KEEPEES – SO. OREGON SAFEWAY & ALBERTSONS RAISING MONEY FOR LOCAL HUNGRY

TUES, DEC 27TH – DR. LINDA SCHOTT – SOU PRESIDENT CHANGING FACE OF STUDENT BODY, ADAPTING TO THEIR NEEDS

WED, DEC 28TH – PATRICK ALLEN & MIKE WHITFIELD - OLD GUARD RIDERS LOCAL GROUP HONORS VETERANS

THUR, DEC 29TH – FELICITY ELWORTHY – SO. OREGON HEAD START WHAT IS HEAD START, FAMILY CONNECTION PROGRAM

FRI, DEC 30TH – REBECCA BENDER – THE REBECCA BENDER INITIATIVE LOCAL SEX TRAFFICKNIG SURVIVOR WORKING TO HELP OTHER VICTIMS

4. Non-News Programs

TITLE	SUBJECT	DAY/TIME	DATES
AgDay:	Business/Agriculture	M-F 5-5:30am	1/1/08-TFN
US Farm Rpt.	Business/Agriculture	Sat 5-6am	1/5/08-TFN
Dog Tales	E/I Pets	Sun 3pm	10/1/16-12/31/16
Missing	E/I Lost Children/Child Safety	Friday/Saturday 4:30-5am	
On The Money	Business/Economy	Sundays 5-5:30am	1/6/08-TFN
Hiring America	Veterans Employment	Sundays 11:30pm	3/23/14-TFN
Hiring America	Veterans Employment	THIS TV	7/1/14-TFN

		Sundays 10am	
Matter of Fact	Political commentary	Sun 9-930p	10/2-12/31 JIP'd, slid or PE multiple times

OTO Programs:

TITLE	DAY/DATE	TIME
NBC5 Oregon Gubernatorial Debate	Thu 10/13	7-8pm
NBC5 Oregon Election Special	Sat 11/5	830-9pm
NBC5 Year in Review	Thu 12/29	730-8pm
NBC5 Year in Review	Sat 12/31	630-7pm

5. Public Service Announcements

Access Food Share Drive – Mayors United	27
Josephine County A&D Gambling Prevention	18
Josephine County A&D Alcohol Prevention	40
Living Opportunities	45
Jackson County Health & Human Services – Prescription Drug	72
Sleep Train – Secret Santa	39
Sleep Train – Shoe Drive	20
Habitat for Humanity	185
Jackson County Clerk	43
Rotary – Raining Cats and Dogs	52
Experience Grants Pass – Art Along the Rogue	10
SOU Foundation – Count Me In	14
Snowmobile Riders Association	42
Rogue Community Health Center	39
Health Care Coalition of Southern Oregon	101
Lovejoy Hospice	122
RoxyAnn Winery – Crush Polio Grape Stomp	7

6. Community Outreach/Tours

Tour 10/25/16

KOBI Chief Meteorologist, Jeff Heaton, hosted a group of 25 second grade students and five adults from Kids Unlimited Academy on a full station tour, with a focus on weather.

Tour 10/27/16

KOBI HR Director, Chelsea Morris, hosted a tour for three adults from a non-profit, Dogs for the Deaf, Inc. on a full station tour.

Tour 12/13/16

KOBI HR Director, Chelsea Morris, and KOBI Meteorologist, Adam Colpack, hosted a group of 22 second grade students and two adults from Talent Elementary School on a full station tour, with a focus on weather.

MOBI

Quarterly Issues Report

4th Quarter

10/1/16 – 12/31/16

In accordance with Federal Communications Commission rules and regulations, we have identified the community issues most significant to our viewers. The top issues of concern were: Economy/Finances/Job Security; Water Rights/Irrigation; Health Care & Health Care Costs; Education.

This TV Network

1. Weather Reports
2. Public Service Announcements
3. Children's Programming
4. Regularly Scheduled Programming

1. Weather Reports

This TV has one weather segment each hour from 6am-11am and 5pm-11pm, Monday through Friday.

2. Public Service Announcements

Lovejoy Hospice – We Brought the Beach	83
Lovejoy Hospice – We Brought the Cake	60
Lovejoy Hospice – We Brought the Horses	172
Health Care Coalition of Southern Oregon – Dental Health Matters	72
Snowmobile Riders Association	62
Experience Grants Pass – Art Along the Rogue	33
Rotary – Raining Cats and Dogs	28
Jackson County Clerk	63
Habitat for Humanity	20
Access Food Share – Mayors United	14
North State Giving Tuesday	11

3. Children’s Programming

E/I ON THIS TV

Sunday TP	7:00AM	7:30AM	8AM	8:30AM	9AM	9:30AM
Target Age	13-16	13-16	13-16	13-16	13-16	13-16
Program Name	Wild About Animals	Get Wild (new)	Wild World (new)	Awesome Adventures	Whaddayado	Whaddayado

Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.

The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with a very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a teaser for the audience.

Get Wild is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animals living patterns. *Get Wild* is a series intended to educate and inform viewers all about life in the animal kingdom.

Wild World is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, **Wild World** is a series intended to educate and inform viewers all about life in the animal kingdom.

Awesome Adventures is an educational and informational adventure travel program that targets the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a host and the use of young guides from a specific locale, it is ideal for the tween/teen market.

This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program.

Whaddyado is a half-hour weekly series designed to educate, inform, inspire and entertain, does an exceptional job educating teenagers. The shows target audience is between 13 and 16 years of age, the time period when children are making the transition to becoming adults. Both theory and research demonstrate that this is the stage of life where children begin to experiment with who they are and who they want to be. It is a time which is typified by feeling invincible. This sense of invulnerability is commonly coupled with withdrawal from parents and authority figures which leaves teenagers susceptible to poor decision making. Therefore, this time where insight and judgment are developing, but adult influence is limited, educational programming can make an immense impact on a child's decisions. **Whaddyado** provides an excellent opportunity for teenagers to

learn life lessons they likely are otherwise not open to receiving.

What makes ***Whaddyado*** such a valuable resource for teenagers is that it exposes them to real life situations. The reenactments give the audience the opportunity to develop important life-saving skills. By exposing the audience to perilous situations that have actually occurred, then, using interviews with the participants, and instructions from experts, teenagers are shown what the proper reaction should be when faced with similar life-threatening circumstances this show is perfectly positioned to educate its audience. Because research demonstrates that teenagers learn best from children their own age, this show is uniquely designed to get its lessons through to teenagers. It is likely that in addition to learning the life-saving lessons contained in each episode, the show will also work to minimize a viewer's belief in their immortality, a priceless lesson for all teenagers.

4. Regularly Scheduled Programming

Hiring America	Veterans Employment	MOBI (THIS TV) Sundays 10am	7/1/14- TFN
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