

K32DY TV

Quarterly Issues Report

4th Quarter

10/01/19 – 12/31/19

In accordance with Federal Communications Commission rules and regulations, we have identified the community issues most significant to our viewers. The top issues of concern were: Economy/Finances/Job Security; Water Rights/Irrigation; Health Care & Health Care Costs; Education.

- 1. News Franchises**
- 2. Locally Produced Programming and related Community Partnerships**
- 3. In Depth Local News**
- 4. Non-News Programs**
- 5. Public Service Announcements**
- 6. Community Outreach/Tours**

1. News Franchises

Better Health

(Health Care)

Thursdays, 6:30 AM

Every Monday a representative from Asante joins NBC5 for a discussion on a different health related topic. This interview style news segment covers a wide range of information from breast cancer statistics to health tips on school lunches.

Pet Talk

(Education)

Wednesdays, 5:30 AM

We feature current pets up for adoption in Jackson County by welcoming a pet and a representative from the Southern Oregon Humane Society each week for a discussion. This news segment deals with pet care issues of all types: choosing and caring for pets, spaying, neutering, etc.

Pump Patrol

(Economy)

Monday-Friday 5:30 AM and 6:30 AM

Best price for gas in Southern Oregon and Northern California.

Docs on Call

(Health Care)

Mondays, 6 - 7 PM

Medford, Oregon is the medical hub of Southern Oregon and Northern California. Two or three doctors come to our studios every Monday night to take live call-ins from 6-7pm. These calls are private. We initiated this program so that those who are too poor or too frightened to seek medical care in-person might do so from the comfort of their own homes. Many times "our" doctors have spent time on the phone convincing callers to get to a doctor who can help them. The program airs from September through the last Monday in May prior to Memorial Day.

Focus on Health

(Health Care)

Mondays, 5 PM

Doctor Robin Miller joins our team on the news set and answers topical questions for the day. She also answers appropriate email questions that she receives.

Today in Education

(Education)

Tuesdays/Thursdays 7 PM and 11 PM

We highlight education news from around the world.

Your Place, Your Money

(Economy)

Wednesdays, 7 PM

We feature experts in consumer affairs to provide tips that anyone can use to better their financial situation.

2. Locally Produced Programming & Community Partnerships

Know Your Role

Know Your Role is a multi-year alliance formed by Southern Oregon broadcaster KOB-TV/NBC5 in conjunction with Southern Oregon Sports Commission. The mission of Know Your Role is to improve the culture of youth sports in our region and create a healthy and positive experience for kids, parents and the community. (KOB 336 spots / MOB 130 spots)

Giving Care

Giving Care is an eight month campaign designed to support the seven in ten family caregivers who are feeling stressed out emotionally due to their caregiving responsibilities. The mission of Giving Care is to reinforce the importance of caregiving as well the importance of supporting the physical and emotional health of the caregiver. (KOB 440 / MOB 27 spots)

Marijuana

KOB-TV / NBC 5 and KOTI-TV / NBC 2 will partner with the Josephine County Prevention in an effort to increase awareness about the impact of legalizing and manufacturing of marijuana in Josephine County. The unbiased campaign will invite viewers in our 10-county region to consider the current climate created by legalizing marijuana. (KOB 399 spots)

In This Together

Stigma surrounding suicide is still rampant. Many people ask questions that seem very invasive and insensitive, but the reality is that so much of the public still doesn't understand suicide.

The best thing KOB-TV/NBC5 and United Way of Jackson County can do is help break down the stigma and report on suicide in a safe way. Safe doesn't necessarily mean censoring things. It just means that the person's suicide should not be romanticized, shamed, or exploited.

The 24 month campaign seeks proactive partners to create a television campaign that will save lives. Together, KOB-TV/NBC5 and United Way of Jackson County will report back to partners, on every current aspect of the campaign as well as provide future updates. Partners will have the opportunity to attend quarterly meetings to provide feedback and guidance.

Doing nothing, accomplishes nothing. With the collaboration of KOB, United Way, and our partners, we WILL make a difference. Our mission: To offer a steady hand, guiding those in need to the light of hope. We intend to ensure that everyone knows there is ALWAYS someone to talk to. (KOB 552 spots / MOB 296 spots)

Great Holiday Meal Drive 2019

The Great Holiday Meal Drive will occur in early November and carry on through December 25th, 2019. It will encourage viewers to shop at Safeway-Albertson's and

donate by purchasing Turkey Bucks and Santa Bucks in \$1, \$5 or \$10 denominations. The money raised will provide complete hot holiday meals for Thanksgiving and Christmas to those in need. Promotions will begin airing on November 9th 2019 and include all sponsor logos. Additional proof of performance PSA's will run from 12/26/19 into early January. (KOBI 128 spots / MOBI 181 spots)

3. In-Depth Local News

Historical Southern Oregon's Unknown Stories

Four Parts

Reporter: Kristina Zagame

TRT 11:36

Part One: Wolf Creek Inn

NBC5: Monday, Nov 4th 7pm, Tuesday, Nov 5th 6pm

Is it true what they say about the Wolf Creek Inn? NBC5's Kristina Zagame reveals some creepy new details. Historical Southern Oregon's Unknown Stories.

Part Two: Golden, OR

NBC5: Monday, Nov 11th 7pm, Tues Nov 12th 6pm

Golden Oregon is a tiny town with a rich and shady history. Golden was home to nearly a hundred people and was a bustling hub for all the minors who lived nearby. And they dug up over 200 million dollars in gold. Now, NBC5's Kristina Zagame reveals what happened in Golden as the gold ran out. Historical Southern Oregon's Unknown Stories.

Part Three: Land Dealing Boy

NBC5: Monday, Nov 18th 7pm, Tuesday, Nov 19th 6pm

An 11 year old boy was coming in to negotiate this land deal. Kristina Zagame reveals how this sixth grader found some local land worth a half million dollars...And bought it for about a thousand bucks and change. An incredible deal. Now an incredible story. Historical Southern Oregon's Unknown Stories.

Part Four: Jacksonville Cemetery

NBC5: Monday, Nov 25th 7pm, Tues Nov 26th 6pm

There is a local cemetery where some say a centuries old feud continues under the tombstones. They didn't get along in life. They didn't get along in death. So what else did NBC5's Kristina Zagame discover when she peered underground. Historical Southern Oregon's Unknown Stories.

Curry County Search & Rescue

One Part

TRT: 3.34

Reporter: Rayvan Vares

NBC5: Thursday, Nov 14th, 6pm Friday, Nov 15th 5:30am

...Awh, the Southern Oregon Coast! Beautiful, but brutal! Weather here is unpredictable. So what are these guys doing? One slip and the county comes to the rescue! And the county gets stuck with the cost of it. But if you're doing this, some say you oughta pay the bill if things get dicey! I think that's 100% the person who went up there's fault. NBC5's Rayvan Vares racks up the huge cost of search and rescue!

Guard Deployment

One Part

Reporter: Miles Furuichi

TRT: 4.12

NBC5: Tuesday, Oct 15th, 6pm Wed Oct 16th 5:30am

It's a decision I made and I have to serve my country. A local National Guard army unit is on its way to the far side of the world. And I feel very proud when I get to say, yes, I'm part of a military family. And they're leaving everyone they love behind. We're starting a family, so we weren't looking to uproot. NBC5's Miles Furuichi is there with three Southern Oregon soldiers as they prepare to say farewell to their families.

In addition to the usual treatment of daily news, we host an in depth feature interview segment of 5-8 minutes with one or more guests, Monday through Friday, during the 6pm show.

FEATURE INTERVIEWS OCTOBER – DECEMBER 2019

TUES, OCT 1ST – NATALIE WEBER - ODF
END OF FIRE SEASON IN JACO/JOCO

WED, OCT 2ND - DENISE STANFORD – EDU. MGR – JACO HEALTH &
HUMAN SERVICES MENTAL HEALTH FIRST AID CLASS

THUR, OCT 3RD – KELLIE BATTAGLIA - DEVELOPMENT DIRECTOR,
ACCESS SHOEBOX PROGRAM FOR LOW INCOME SENIORS LOCALLY

FRI, OCT 4TH – MICHELLE GODFREY, ODOT
OREGO PROGRAM TO KEEP OREGONIANS PAY BY MILE

MON, OCT 7TH – TERRY HAINES – ROGUE VALLEY VETERUN
3RD YEAR FOR FUNDRAISER FOR LOCAL VET ORGANIZATIONS

TUES, OCT 8TH – CHRIS WALKER – JACO CO. CLERK
REGISTRATION DEADLINE NEXT WEEK, VOTE BY APP PILOT PROGRAM IN
JACO

WED, OCT 9TH – DR. DANNY JACOBS – OHSU PRESIDENT

BRINGING DOCTORS TO RURAL OREGON, WORKING WITH OTHER
HOSPITALS, TELEMEDICINE

THUR, OCT 10TH – REP. GREG WALDEN
TRUMP'S UKRAINE CALL, IMPEACHMENT?, NORMALIZING BEHAVIOR,
SOUR GRAPES OVER '16 ELECTION

FRI, OCT 11TH – REP. PETER DEFAZIO
TRUMP IMPEACHMENT, TROOP PULLOUT IN SYRIA

MON, OCT 14TH – STEVE LIGHTMAN – HARRY & DAVID
STILL HIRING, PREPARING FOR BUSY HOLIDAYS

TUES, OCT 15TH – DAVID JORDAN – SAIF
GREAT SHAKEOUT PREVIEW, WORKPLACE SAFETY

WED, OCT 16TH – JULIE BENEZT – AUTHOR/SPEAKER
LEADERSHIP, EMBRACING CHANGE IN OUR LIVES/WORK

THUR, OCT 17TH – CHRISTI MACLAREN – AMERICA RED CROSS
(MEDFORD) & ASHLEY BLAKELY – JACO FIRE DIST. 3
FIRE PREVENTION MONTH, FREE SMOKE DETECTORS

FRI, OCT 18TH – SEN. JEFF MERKLEY
TRUMP UKRAINE/SYRIA, IMPEACHMENT, SUPPORT BERNIE STILL?

MON, OCT 21ST – BRENT KELL & JOE ROSSI – BUSINESS RESOURCE
SYMPOSIUM PREVIEW LETTING SMALL BUSINESSES KNOW ABOUT FREE
SYMPOSIUM

TUES, OCT 22ND – JOSH EASTMAN – JOCO DA
NEW JOSEPHINE COUNTY DA JUST APPOINTED BY GOV. BROWN

WED, OCT 23RD - NANCY YONALLY & JULIA PINSKY - GRACE ROOTS
COMMUNITY BASED NO PROFIT HELPING DRUG ADDICTED MOM'S

THUR, OCT 24TH - JIM GOODWIN – JOSEPHINE CO.
JOCO'S INTEREST IN POLLING PUBLIC ON MARIJUANA

FRI, OCT 25TH - AGNES EMMA PILGRIM, OR "GRANDMA AGGIE"
CELEBRATED 95TH B-DAY, SOU AWARD, WATER WORRIES

MON, OCT 28TH - KELLY MADDING – ASHLAND ADMINISTRATOR
\$2M BUDGET DEFICIT, 1 YR INTO THE JOB, HAVING 7 BOSSES,
INFRASTRUCTURE & FUTURE OF ASHLAND

TUES, OCT 29TH - JIM WESTFALL – CEO, CRATER LAKE COUNCIL, BOY SCOUTS OF AMERICA GIRLS IN SCOUTS, LDS CHURCH, INCLUSIVITY, MODERN SCOUTING

WED, OCT 30TH – DR. VINCENT SMITH, SOU
SOU GOT EXCELLENCE & INNOVATION AWARD

THUR, OCT 31ST – FREDDY SENNHAUSER – ALL CARE
MEDICARE IN 2020

FRI, NOV 1ST – MAJOR JASON KOENIG – SALVATION ARMY – JACO
HOLIDAY PREPS, SIGN UP FOR GIFTS, BELL RINGERS NEEDED

MONDAY, NOV 4TH - RABBI AVI ZWIEBEL, CHABAD JEWISH CENTER
BRINGING HOLOCAUST SURVIVOR/ANNE FRANK STEP-SISTER TO ROGUE VALLEY

TUE, NOV 5TH – COREY DONOVAN & TRISHA MCCONNELL – HOME
INSTEAD SENIOR CARE BE A SANTA TO A SENIOR PROGRAM

WED, NOV 6TH – PAT ALLEN – DIRECTOR, OREGON HEALTH AUTHORITY
VAPING LAWS, POSSIBLE VAPING DEATH IN KF, 2020 PRIORITIES

THUR, NOV 7TH – ANGIE BALLARD – TEAM HOPE EQUESTRIAN CENTER
PROGRAM FOR VETERANS

FRI, NOV 8TH – SHERIFF NATE SICKLER
JAIL UPDATE

MON, NOV 11TH – JOE ROSSI & MICAH SHANKS – CYBER SECURITY
SYMPOSIUM FREE EVENT TO LEARN ABOUT DATA/WEB SECURITY

TUES, NOV 12TH – JASON ATKINSON – CANDIDATE FOR OR'S 2ND
CONGRESSIONAL DIST. ENDING POLITICAL SABBATICAL, FIR FOR
POSITION, TRUMP THOUGHTS

WED, NOV 13TH – MARTIN MAJKUT – RV SYMPHONY ORCHESTRA
THEIR SEASON OF WOMEN, NEW YEAR'S EVE CONCERT PREVIEW

THUR, NOV 14TH - GARY LEAMING – ODOT
PROPOSED ROUNDABOUT IN WHITE CITY ON HWY 140

FRI, NOV 15TH - FORMER STATE REP. KNUTE BUEHLER
GONNA RUN FOR WALDEN'S SEAT, IS HE CONSERVATIVE ENOUGH

MON, NOV 18TH – MEESHA BLAIR, NAMI SO

MENTAL HEALTH & JACO JAIL PROPOSAL

TUES, NOV 19TH - JERRY HAUCK – VOLUNTEER - OREGON ALZHEIMER'S
ASSOCIATION IN SOUTHERN OREGON WORKSHOPS FOR CAREGIVERS

WED, NOV 20TH - SOPHIA BLANTON, HEMP INC/HEMP UNIVERSITY
NEW PROPOSED USDA HEMP REGULATIONS

THUR, NOV 21ST – LORI PARIS – ADDICTIONS RECOVERY CENTER
AFTERMATH OF RECENT FIRE

FRI, NOV 22ND – JOHN FROHNMEYER – MEDFORD NATIVE/AUTHOR
NEW BOOK COMING OUT

MON, NOV 25TH - ROD LOWE, SO. OREGON HORSE RACING ASSOC.
WRAP UP OF GP DOWNS FIRST FALL SEASON

TUES, NOV 26TH – BLAKELY & BOB – IN THIS TOGETHER
CAMPAIGN BASICS, BLAKELY'S HISTORY, WHAT'S NEXT?

WED, NOV 27TH – GENEVA CRAIG – AARP OREGON AWARD WINNER
LOCAL NURSE WITH AMAZING HISTORY GETS STATE-LEVEL AWARD

FRI, NOV 29TH – TONY JOHNSON – RAILROAD SHOW
42 ANNUAL R.V. RAILROAD SHOW AT EXPO THIS WEEKEND

MON, DEC 2ND – HIRAM TOWLE – MT ASHLAND
HOW CLOSE TO OPENING, ALL THE BASICS

TUES, DEC 3RD – BILL IHLE, CONSUMER CREDIT COUNSELING
SAVING DURING HOLIDAYS, 2020 BUDGETING, EXPANSION

WED, DEC 4TH - KATIE HUTCHINSON, PROVIDENCE FESTIVAL OF TREES
PREVIEW ANNUAL PROVIDENCE FUNDRAISER

THUR, DEC 5TH – MARK DALEY – SOUTHER OREGON TOY RUN
PREVIEW ANNUAL CHARITY EVENT

FRI, DEC 6TH – KRISTINA JOHNSEN & SANDI SHERMAN – CITY OF
MEDFORD PREVIEW WINTER LIGHTS FESTIVAL

MON, DEC 9TH - JILL MCGINNIS – SAFEWAY/ALBERTSONS
GREAT HOLIDAY MEAL DRIVE EVENT PREVIEW

TUES, DEC 10TH – STATE SEN. MARK HASS
DEM RUNNING FOR SEC OF STATE

WED, DEC 11TH - STATE SEN. CLIFF BENTZ
GOP CANDIDATE RUNNING FOR WALDEN'S SEAT

THUR, DEC 12TH - TOM LORISH, PROVIDENCE
CEO AT MEDFORD'S PROVIDENCE MEDICAL CENTER

FRI, DEC 13TH - DOUG SMITH - OPTOMETRIC PHYSICIAN
LOCAL DOC WHO HAD FINGER ON U.S. NUKES IN 70'S

MON, DEC 16TH - JOHN WATT, PRES/CEO - JWA PUBLIC AFFAIRS
OREGON'S INITIATIVE PETITION PROCESS

TUES, DEC 17TH - JESSICA GOMEZ - STATE HEALTHCARE CMTE.
LOCAL BUSINESSWOMAN NAMED TO STATE COMMITTEE

WED, DEC 18TH - CAMILA THORNDIKE, MASTERS STUDENT AT HARVARD
GETTING MASTERS IN PUBLIC POLICY, FOCUS ON CLIMATE

THUR, DEC 19TH - CINDY WILLIAMS, LICENSED BROKER,
DOUG MORSE REAL ESTATE GROUP 2019 REAL ESTATE YEAR IN REVIEW,
2020 LOOK AHEAD

FRI, DEC 20TH - ANNE UZELL & ALEXIS DE LA TORRE - FAIRY
GODMOTHER SCHOLARSHIP RV MANOR'S FAIRY GODMOTHER
SCHOLARSHIP PROGRAM

MON, DEC 23RD - LT. MIKE BUDREAU - MPD
HOLIDAY SAFETY, LOCKING UP HOME, SHOPPING, ETC

TUES, DEC 24TH - PASTOR MARK ANDERSON
ASHLAND ANNUAL COMMUNITY CHRISTMAS MEAL

WED, DEC 25TH - GENE PELHAM, PRESIDENT/CEO, ROGUE CREDIT UNION
2020 FINANCIAL OUTLOOK, PLANNING AHEAD, TAX CHANGES

THUR, DEC 26TH - MARY MIDDLETON - STATE REP CANDIDATE
DEM CANDIDATE FOR OREGON STATE REP, DISTRICT 4

FRI, DEC 27TH - JAMIE MCLEOD SKINNER
DEMOCRATIC OR SEC STATE CANDIDATE

MON, DEC 30TH - RON KOHL - SO. OREGON VETERANS BENEFIT
LATEST ON MEDFORD VIETNAM WALL

TUES, DEC 31ST - SGT. SHAWN RICHARDS - JACO SHERIFF'S OFFICE
LATEST ON SEARCH & RESCUE EFFORTS IN JACO

4. Non-News Programs

Regularly Scheduled Programs

TITLE	SUBJECT	DAY/TIME	DATES
AgDay:	Business/Agriculture	M-F 5-5:30am	1/1/08-TFN
US Farm Rpt	Business/Agriculture	Sat 5-6am	1/5/08-TFN
Missing	E/I Lost Children/Child Safety	Friday/Saturday 4:30-5am	1/1-TFN
Missing	E/I Lost Children/Chil	Sat 3pm	10/7/17-TFN
Dog Tales	E/I Pets	Sun 3pm	10/1/17-TFN
On The Money	Business/Economy	Sundays 5-5:30am	1/6/08-LTC 12/29/19
Hiring America	Veterans Employment	Sundays 11:30pm	3/23/14- LTC 9/15/19
Hiring America	Veterans Employment	Sundays/Monday 12:00am	9/22/19 - TFN
Hiring America	Veterans Employment	THIS TV Sundays 11:30am	10/1/17- LTC 11/3/19
Matter of Fact	Political	Sat 630p*Mvd frequently due to NBC Prime scheduling changes	9/17/17 - TFN

OTO Programs:

TITLE	DAY/DATE	TIME
UpClose w/Patsy Smullin (Jenna Bush/Lester Holt interviews)	Sat 11/30	7:30-8:00pm
UpClose w/Patsy Smullin (Jenna Bush/Lester Holt interviews) ENCORE	Sun 12/8	9:06-9:36pm (slid due to NFL overrun)
NBC5 2019 Year in Review	Wed 12/25	7:00-7:30pm
NBC5 2019 Year in Review ENCORE	Sun 12/29	9:14-9:44pm (slid due to NFL overrun)

5. Public Service Announcements

AARP – Give Care	403
AARP – Vital Aging	143
Access Food Share – Mayor’s United	10
Children’s Advocacy Center – 2020 Winter Gala	10
Energy Trust of Oregon – Energy Efficiency	239
Friends of the Children – Ugly Sweater Run	56
Habitat for Humanity – Low Income Housing	335
Human Bean – Coffee for a Cure	39

In This Together – Suicide Prevention	491
Josephine County A & D – Marijuana Survey	163
Klamath-Lake Counties Food Bank – Food Assistance	99
Know Your Role – Youth Sports/Parent Appropriate Participation	336
Safety Fair – Disaster Preparedness	20
Project Roadblock – Drunk Driving PSA	113
Great Holiday Meal Drive	128
Mercy Flights – Medical Emergency Responders	192
MidRogue Imaging – Low Cost Medical Services	228
Oregon Community Foundation – Community Project Fundraising	42
Oregon Institute of Technology	431
Oregon Shakespeare Festival	66
Rogue Valley Symphony	343
United Way of Jackson County	28
NAB – Walden – Vets	1
NAB – Merkeley – Rx Abuse	14
NAB – Walden – Rx Abuse	10
Girl Scouts – Entrepreneurship (cookie sales)	57

6. Community Outreach/Tours

KOBI TOUR 10/1/19

KOBI HR Director, Chelsea Valdez, hosted a tour for 25 fifth grade students and two adults from Mae Richardson Elementary on a full station tour with focus on meteorology and a weather wall presentation from KOBI meteorologist, Matt Jordan.

KOBI TOUR 10/7/19

KOBI HR Director, Chelsea Valdez, hosted a tour for 26 fifth grade students and five adults from Mae Richardson Elementary on a full station tour with focus on meteorology and a weather wall presentation from KOBI meteorologist, Matt Jordan.

KOBI TOUR 10/14/19

KOBI HR Director, Chelsea Valdez, hosted a tour for 25 fifth grade students and one adult from Mae Richardson Elementary on a full station tour with focus on meteorology and a weather wall presentation from KOBI meteorologist, Matt Jordan.

KOBI TOUR 10/14/19

KOBI GM, Bob Wise, and HR Director, Chelsea Valdez, hosted a tour for ~20 students from SOU on a full station tour, during which the students learned how television

stations operate and the opportunities available for future careers, specifically in sales and news. Information about the KOB!'"s internship program was also shared.

KOBI TOUR 10/24/19

KOBI HR Director, Chelsea Valdez, hosted a tour for 13 adults from the Ruch Community Bible Church on a full station tour discussing the daily operations, the history of our station, and a green screen presentation.

KOBI PRESENTATION 12/3/19

Morning Meteorologist, Matt Jordan, observed six 6th grade students from Kids Unlimited Academy producing a weekly news broadcast that includes anchors, video editing, student interviews & camera work. Matt offered advice on video recording, talked about his experience in news & weather and showed some tips & tricks to setting up an interview.

KOBI PRESENTATION 12/4/19

Morning Meteorologist, Matt Jordan, observed six 6th grade students from Kids Unlimited Academy producing a weekly news broadcast that includes anchors, video editing, student interviews & camera work. Matt offered advice on video recording, talked about his experience in news & weather and showed some tips & tricks to setting up an interview.

MOBI

Quarterly Issues Report

4th Quarter

10/01/19 – 12/31/19

**On November 4th, 2019 KOB-TV/NBC5 KOTI-TV/NBC2 launched COZI-TV. COZI-TV replaced This TV Southern Oregon.*

In accordance with Federal Communications Commission rules and regulations, we have identified the community issues most significant to our viewers. The top issues of concern were: Economy/Finances/Job Security; Water Rights/Irrigation; Health Care & Health Care Costs; Education.

This TV Network

1. Weather Reports
2. Public Service Announcements
3. Children's Programming

1. Weather Reports

This TV has one weather segment each hour from 6am-11am and 5pm-11pm, Monday through Friday.

2. Public Service Announcements

Energy Trust of Oregon – Energy Efficiency	180
Friends of the Children – Ugly Sweater Run	72
In This Together – Suicide Prevention	287
Klamath-Lake Counties Food Bank – Food Assistance	401
Know Your Role – Youth Sports/Parent Appropriate Participation	130
Safety Fair – Disaster Preparedness	17
Project Roadblock – Drunk Driving PSA’s	82
Great Holiday Meal Drive	181
MidRogue Imaging – Low Cost Medical Services	240
Oregon Shakespeare Festival	18
Rogue Valley Symphony	75
United Way of Jackson County	20
NAB – Walden – Vets	71
NAB – Merkeley – Rx Abuse	97
NAB – Walden – Rx Abuse	136
Girl Scouts – Entrepreneurship (cookie sales)	10

3. Children’s Programming

E/I ON THIS TV (10/1/2019 – 11/3/2019)

TP	Get Wild	SWAP TV	Animal Rescue Family Edition	Wild World	Eco Company Teens	Science Nation
Air Day	Saturday	Saturday	Saturday	Sunday	Sunday	Sunday
Air Time	10:00 AM	10:30 AM	11:00 AM	10:00 AM	10:30 AM	11:00 AM
Target Age	13-16	13-16	13-16	13-16	13-16	13-16

Get Wild is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways

they raise their young. Another episode highlights the Panda bear and explains the animals living patterns. *Get Wild* is a series intended to educate and inform viewers all about life in the animal kingdom.

SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The series meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. *SWAP TV* is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.

Animal Rescue: Family Edition is a weekly half-hour reality series showcasing spectacular rescues of all types of animals and focusing on families doing their best to care for and protect pets. The series highlights the dedicated and loving families around the world who help sick, injured or abused animals. Each episode also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and their families who want to learn about animal treatment, care and protection.

Wild World is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it is following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, *Wild World* is a series intended to educate and inform viewers all about life in the animal kingdom.

Eco Company Teens explores all aspects of being green and understanding how our actions impact the world. Young viewers learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They also learn more about recycling, conservation and organics. The E-Team profiles teenagers and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future.

Science Nation is a weekly half-hour series showcasing science stories in today's world. Each episode features topics from space exploration to plant biology to the latest in high technology advances. The series is aimed at young teenagers, seeking to enhance their scientific knowledge and encouraging them to seek further studies in scientific research.

E/I ON COZI TV (11/4/2019 - 12/31/2019)

	The Voyager	Consumer 101	Vets Saving Pets - A	Naturally Danny SEO	Vets Saving Pets - B	The Champion Within
Air Day	Sunday	Sunday	Sunday	Sunday	Sunday	Sunday
Air Time	5:00am	5:30am	6:00am	6:30am	7:00am	7:30am
Target Age	13-16	13-16	13-16	13-16	13-16	13-16

The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world’s most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.

Consumer 101 is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Jack Rico with the help of experts and scientists from the Consumer Reports labs and testing facilities, Consumer 101 will give viewers a behind-the-scenes look into the science used to test every kind of product— from the obscure, to the fascinating, to the everyday. Each week, audiences will discover more about the surprising intricacy of product testing, learn more efficient ways to get the most out of everyday items, as well as catch a glimpse into a unique career path in the fields of science and technology. Consumer 101 is an empowering series aimed at giving teens the tools they need to make smarter choices as consumers, exploring the how, where, when, and why we spend our resources so we can all make educated decisions when it counts.

Vets Saving Pets is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Vets Saving Pets examines the interpersonal stories of veterinary professionals working to save the lives of animals in need of urgent medical care. Vets Saving Pets takes place at the Emergency Veterinary Trauma Center in Toronto, one of the busiest veterinary facilities in Canada. Each week, viewers will be exposed to new emergency cases that will teach audiences about a wide array of specialties within veterinary medicine such as critical care, oncology, cardiology, neurology, anesthesiology, dermatology, dentistry, and surgery. Audiences will witness first-hand the dedication and determination of these veterinary specialists as they work tirelessly to save their animal patients.

Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and

exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.

The Champion Within is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. The Champion Within features the powerful and inspiring stories that exemplify what it really means to be a true champion. Hosted by Lauren Thompson, the series introduces viewers to people who have overcome obstacles while leading transcendent moments from the world of sports. From beating the odds to play the game they love, to giving back to the communities that supported them, the featured athletes will share their own stories and personal triumphs. Viewers will learn the value of good sportsmanship, and the dedication it takes to excel at the highest level. Win or lose, The Champion Within proves that a champion is not only defined by their speed, strength, and agility, but by their grit, resiliency, and heart.