

WJDY
Salisbury, MD
Quarterly Issues/Programs List
First Quarter, 2014
04/01/2014

WJDY
Quarterly Issues/Programs List

WJDY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AIDS Awareness:** Alicia Keys AIDS PSA
- **Animal Care:** General Review and Feb EVENT
- **Breast Cancer Awareness:** A new Director, A new vision
- **Business Innovation:** The latest with the local Chamber of commerce
- **Disabilities:** (No issue/program description given.)
- **Education:** Updating on Tax credits and deadlines
- **Health:** Health Fair Patient Safety Month

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Breast Cancer Awareness	DD- Women Supporting Women	A new Director, A new vision	WOMEN SUPPORTING WOMEN	01/05/2014 07:01 AM	027:00
Animal Care	DD- Humane Society of Wicomico County	General Review and Feb EVENT	Humane Society of WICO	01/12/2014 07:01 AM	027:01
Business Innovation	DD- Chamber Chat JANUARY	The latest with the local Chamber of	Salisbury Area Chamber	01/19/2014 07:01 AM	025:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		commerce			
Animal Care	DD- Humane Society of Wicomico County	General Review and Feb EVENT	Humane Society of WICO	01/26/2014 07:01 AM	027:01
AIDS Awareness	DD- Fisher House	Alicia Keys AIDS PSA	Poplar Hill Mansion	02/02/2014 07:01 AM	027:59
Animal Care	DD- Humane Society of Wicomico County	General Review and Feb EVENT	Humane Society of WICO	02/09/2014 07:01 AM	027:01
Business Innovation	DD- Chamber Chat February	The latest with the local Chamber of commerce	Salisbury Area Chamber	02/16/2014 07:01 AM	025:49
Disabilities	DD- EASTER SEALS	Disabilities	Easter Seals Foundation	02/23/2014 07:01 AM	028:06
Breast Cancer Awareness	DD- Women Supporting Women	A new Director, A new vision	WOMEN SUPPORTING WOMEN	03/02/2014 07:01 AM	027:00
Senior Citizens, Aging	DD- CHEER	The Vision for 2014	CHEER	03/09/2014 07:30 AM	026:59
Business Innovation	DD- Chamber Chat March	The latest with the local Chamber of Commerce	Salisbury Area Chamber	03/16/2014 07:27 AM	028:03
Health	DD- PRMC Health Fair Patient Safety Month	Health Fair Patient Safety Month	PRMC	03/23/2014 07:01 AM	026:59
Education	DD- MD College Savings Plans	Updating on Tax credits and deadlines	College Savings Plans of MD	03/30/2014 07:01 AM	027:28

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adult vaccines	NATIONAL FOUNDATION FOR INFEC	001:00	422
Alcohol/Sustance Abuse	Al-Anon Family Groups	000:31	200
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	424
American Red Cross	Blood Bank of Delmarva	000:31	207
Animal Care	AD Council	000:59	065
Animal Care	Clear Channel	000:30	028
Animal Rescue Forever Homes	AD Council	000:30	202
Breast Cancer Awareness	WOMEN SUPPORTING WOMEN	000:29	094
Breast Cancer Awareness	WOMEN SUPPORTING WOMEN	000:30	050
CANCER RESEARCH	CANCER RESEARCH	000:30	019
CANCER RESEARCH	SUSAN G. KOMEN OF MD	000:30	201
Childhood Health	Clear Channel	000:30	193
Childhood Health	U.S. Dept of Health	000:30	196
Civic Organizations	Catholic Comm. Campaign	001:00	425
COMMUNITY INVOLVEMENT	AD Council	001:00	841
COMMUNITY INVOLVEMENT	Clear Channel	000:15	264
COMMUNITY INVOLVEMENT	Clear Channel	000:16	061
COMMUNITY INVOLVEMENT	Clear Channel	000:17	013
COMMUNITY INVOLVEMENT	Clear Channel	000:30	034
COMMUNITY ORGANIZATIONS	AD Council	001:00	613
COMMUNITY ORGANIZATIONS	Clear Channel	000:30	144
COMMUNITY ORGANIZATIONS	Clear Channel	000:31	072
COMMUNITY ORGANIZATIONS	Clear Channel	001:00	421
Education,Literacy	AD Council	001:00	419
Environment	Am. Academy of Ortho Surgeons	000:32	213

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Family Finances	IRS.gov	000:30	196
Family Issues	AD Council	000:30	196
Family Issues	AD Council	000:59	282
Family Issues	Upward Sports- Salisbury	000:31	032
FOURIER	IRS.gov	000:29	001
FOURIER	USO	000:15	002
HARP	USO	001:00	002
Health	AD Council	000:30	199
Health	Am. Academy of Ortho Surgeons	001:03	432
Health	American Lung Association	000:30	129
Health	Clear Channel	000:30	198
Health	Clear Channel	000:31	016
Health	Foundation Fighting Blindness	000:29	199
Health	March of Dimes	000:29	206
Health	March of Dimes	000:30	197
HEALTH AND FITNESS	American Heart Association	000:30	030
HEALTH AND FITNESS	YMCA	000:59	002
Insurance	protectyourpaycheck.org	000:15	278
MILITARY AND VETERANS	Clear Channel	000:30	197
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	071
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	114
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	046
Military, War	giveanhour.org	000:31	204
Military, War	Paralyzed Vets of America	000:17	020
Military, War	USO	000:30	204
Military, War	USO	001:01	428
Military, War	Wounded Warrior Project	000:30	620
Military, War	Wounded Warrior Project	000:59	430
Military, War	Wounded Warrior Project	001:00	858

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Money	Internat'l disaster info	000:31	204
Organ Donation	U.S. Dept of Health	000:15	278
Organ Donation	U.S. Dept of Health	001:00	416
Paralyzed Vets	Paralyzed Vets of America	000:30	127
Post Traumatic Stress Synd.	USO	000:15	271
Premature births	March of Dimes	001:00	414
Public Safety	takemefishing.org	001:00	414
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	395
Safety	AD Council	000:30	193
Safety	Dept. Of Homeland Security	000:30	200
Safety	Nat'l Drowning Prev Alliance	000:30	191
Safety	Nat'l Drowning Prev Alliance	001:00	420