

WJDY
Salisbury, MD
Quarterly Issues/Programs List
Second Quarter, 2012
07/02/2012

WJDY
Quarterly Issues/Programs List

WJDY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Bi-Lingual Education:** Business And Language: Why It's Important To Be Bi-Lingual
- **Civic Organizations:** SBY FIREWORKS
- **Earth Day:** THE SALISBURY ZOO IS HOSTING EARTH DAY
- **Economy, Manufacturing:** Buy American it helps the economy
- **Elderly Issues,Transportation:** Assessing elderly drivers abilities
- **Employment, Business:** Strengthening the Economy
- **Energy:** Sustainable Energy in Hawaii
- **Environment:** Water Usage and Your Carbon Footprint
- **Health:** Kidney Research
- **Helping Others:** Work and Witness Camp
- **Military, War:** fisher house
- **Safety:** Pedestrian Safety
- **Science, Technology:** Transit of Venus
- **Senior Citizens/Finance:** Working During Retirement: What Are The Best Options?
- **SEXUAL ASSULT:** SEXUAL ASSULT
- **Technology-Privacy:** Employers & Social Media Privacy
- **Urban Issues:** Cities Prepare for Climate Change

- **Women's Issues:** Women Before & After WWI

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Energy	Viewpoints (Mediatracks)	Sustainable Energy in Hawaii	Peter Carlisle Honolulu Mayor	04/01/2012 07:00 AM	027:55
Earth Day	DD- EARTH DAY AT THE ZOO	THE SALISBURY ZOO IS HOSTING EARTH DAY	Salisbury Zoo	04/01/2012 07:30 AM	028:01
Elderly Issues,Transportation	Viewpoints (Mediatracks)	Assessing elderly drivers abilities	Dr Gary Kennedy	04/08/2012 07:00 AM	027:55
Helping Others	DD- 1st State Work Camp	Work and Witness Camp	1st State Workcamp	04/08/2012 07:30 AM	027:59
Energy	Viewpoints (Mediatracks)	Hydrofracking-Risk/Rewards	Prof Marcia Bjorneurd	04/15/2012 07:00 AM	027:55
Health	DD- KIDNEY FOUNDATION OF EASTERN SHORE	Kidney Research	Kidney Foundation of E.Shore	04/15/2012 07:29 AM	027:25
Women's Issues	Viewpoints (Mediatracks)	Women Before & After WWI	Jehanne Wake	04/22/2012 07:00 AM	027:53
SEXUAL ASSULT	DD- LIFE CRISIS SEXUAL ASSULT	SEXUAL ASSULT	LIFE CRISIS CENTER	04/22/2012 07:30 AM	028:00
Economy, Manufacturing	Viewpoints (Mediatracks)	Buy American it helps the economy	Alan Uke	04/29/2012 07:00 AM	027:55
Health	DD- KIDNEY FOUNDATION OF EASTERN SHORE	Kidney Research	Kidney Foundation of E.Shore	04/29/2012 07:29 AM	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Technology-Privacy	Viewpoints (Mediatracks)	Employers & Social Media Privacy	Lori Andrews, Andy Semovitz	05/06/2012 07:00 AM	027:54
Health	DD-AGH Cancer Screening	Cancer Awareness	Atlantic General Hospital	05/06/2012 07:30 AM	028:30
Helping Others	DD- Habitat For Humanity- ReStore	Home Improvement	Habitat For Humanity	05/13/2012 07:31 AM	028:59
Science, Technology	Viewpoints (Mediatracks)	Transit of Venus	Mark Anderson	05/20/2012 07:00 AM	027:53
Health	DD- KIDNEY FOUNDATION OF EASTERN SHORE	Kidney Research	Kidney Foundation of E.Shore	05/20/2012 07:31 AM	027:59
Employment, Business	Viewpoints (Mediatracks)	Strengthening the Economy	Edward Luce, Michael Shuman	05/27/2012 07:00 AM	027:54
Military, War	DD- FISHER HOUSE	fisher house	Fisher House	05/27/2012 07:29 AM	029:59
Urban Issues	Viewpoints (Mediatracks)	Cities Prepare for Climate Change	Cynthia Rosensweig	06/03/2012 07:00 AM	027:58
Helping Others	DD- 1st State Work Camp	Work and Witness Camp	1st State Workcamp	06/03/2012 07:29 AM	027:59
Senior Citizens/Finance	Viewpoints (Mediatracks)	Working During Retirement: What Are The Best Options?	Susan B. Garland	06/10/2012 07:00 AM	027:52
Civic Organizations	DD- SBY TRADITIONS RED, WHITE AND BOOM	SBY FIREWORKS	Salisbury Traditions	06/10/2012 07:30 AM	027:59
Environment	Viewpoints (Mediatracks)	Water Usage and Your Carbon Footprint	Dr. Mark LeChevallier	06/17/2012 07:00 AM	027:54
Safety	DD- Ocean City Safety OCPD & OCFD	Pedestrian Safety	Ocean City Police Department	06/17/2012 07:30 AM	028:05
Bi-Lingual Education	Viewpoints (Mediatracks)	Business And Language: Why	Mike Cheng	06/24/2012 07:00 AM	027:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		It's Important To Be Bi-Lingual			
Civic Organizations	DD- SBY TRADITIONS RED, WHITE AND BOOM	SBY FIREWORKS	Salisbury Traditions	06/24/2012 07:29 AM	027:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcohol/Substance Abuse	Al-Anon Family Groups	000:31	095
Alcohol/Substance Abuse	Al-Anon Family Groups	001:01	497
American Red Cross	Blood Bank of Delmarva	000:31	098
BOYS' TOWN	Boys Town Nat'l Hotline	000:15	052
BOYS'S TOWN	Boys Town Nat'l Hotline	000:15	004
Breast Cancer Awareness	:30 LOCAL/WSW BRAS FOR A CAUSE	000:30	025
BULLYING	:30 BULLYING	000:29	031
BULLYING	:60 BULLYING	000:59	181
BULLYING	DONORSCHOSE.ORG	000:30	031
BULLYING	DONORSCHOSE.ORG	000:32	016
BULLYING	National Education Assoc.	000:29	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	National Education Assoc.	000:59	064
Childhood Health	March of Dimes	001:00	489
Children & Family Issues	Regal Cinemas	000:29	014
Debt Advice	AD Council	000:30	095
Debt Advice	AD Council	001:00	481
Debt Advice	Nat'l Credit Counseling	000:30	099
Disabilities	LOWER SHORE SPECIAL OLYMPICS	000:30	039
Education	AD Council	000:30	094
Environment	Am. Academy of Ortho Surgeons	000:32	103
Environment	Nat'l Wildlife Refuge	001:00	477
Environment	Wildlife Land Trust	000:15	021
Family Finances	IRS.gov	000:15	012
Family Finances	IRS.gov	000:30	119
Family Issues	Catholic Comm. Campaign	001:00	482
Fresh Air-breathe right	American Lung Association	000:30	102
Fundraising	:30 LOCAL/SOROPTIMIST OS SBY	000:31	011
Fundraising	City Of Hope	001:00	004
Fundraising	City Of Hope	001:01	007
Girl Scouts	Girl Scouts	000:59	280
Government	SELECTIVE SERVICE SYSTEM	000:30	045
Government Programs	:60 SELECTIVE SERVICES	001:00	171
Government Programs	AD Council	001:00	239
Government Programs	Medicare	000:59	244
Government Programs	SELECTIVE SERVICE SYSTEM	001:00	067
Grieving	Mennonite Church	000:29	108
Health	:30 CDC'S NATIONAL TOBACCO EDUCATION	000:30	035
Health	:30 FIGHTING BLINDNESS	000:29	028
Health	:60 PREVENT VISION LOSS	001:00	178

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	AD Council	000:15	048
Health	AD Council	000:30	094
Health	AD Council	000:32	094
Health	Am. Academy of Ortho Surgeons	001:03	485
Health	American Health Assistance	001:00	249
Health	American Heart Association	000:31	073
Health	Arthritis Foundation	000:17	037
Health	Drive for COPD	000:59	243
Health	facesofinfluenza.org	000:30	094
Health	Foundation Fighting Blindness	000:29	016
Health	letsmove.gov	000:30	106
Health	letsmove.gov	001:00	494
Health	March of Dimes	000:29	005
Health	March of Dimes	000:30	097
Health	Nat'l Assoc of School Nurses	000:14	071
Health	Nat'l Institutes of Health	000:30	099
Health	Nat'l Lung Cancer Partnership	000:30	056
Health	Overeaters Anonymous	000:26	135
Health	seeabettertomorrow.org	001:00	064
Health	U.S. Dept of Health	000:30	105
Health	U.S. Dept of Health	001:00	478
Health	U.S. Dept of Health	001:01	485
Health	US Health & human services	001:00	482
Health	womeningovernment.org	000:29	096
HEALTH AND FITNESS	AD Council	000:29	080
HEALTH AND FITNESS	AD Council	000:30	124
HEALTH AND FITNESS	AD Council	000:31	145
HEALTH AND FITNESS	City Of Hope	000:30	006
HEALTH AND FITNESS	City Of Hope	000:31	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	City Of Hope	000:32	004
Helping Others	AD Council	000:30	092
Helping Others	FEMA	000:59	334
Helping Others	Foundation for a Better Life	000:30	045
Helping Others	Make a Wish Foundation	000:30	092
Insurance	:15 DISABILITY INSURANCE	000:15	021
Insurance	protectyourpaycheck.org	000:15	012
LITERACY	DONORSCHOSE.ORG	000:30	015
Military Recruitment	Air Force Reserve	000:30	044
Military, War	giveanhour.org	000:31	098
Military, War	Paralyzed Vets of America	000:17	066
Military, War	Paralyzed Vets of America	000:31	100
Military, War	Paralyzed Vets of America	001:01	492
Military, War	USO	000:32	105
Military, War	USO	001:01	486
Military, War	Wounded Warrior Project	001:00	490
Money	Internat'l disaster info	000:31	102
Organ Donation	U.S. Dept of Health	000:15	029
Organ Donation	U.S. Dept of Health	001:00	205
Paralyzed Vets	Paralyzed Vets of America	000:30	097
Paralyzed Vets	Paralyzed Vets of America	000:59	479
Parenting	Boys Town	000:29	097
Post Traumatic Stress Synd.	USO	000:15	063
Prayer Breakfast	CITY OF SALISBURY	000:30	036
Premature births	March of Dimes	001:00	485
Prevention	Youth Reckless Driving Preven	000:15	023
Public Safety	takemefishing.org	000:30	102
Public Safety	takemefishing.org	001:00	486
Quitting Smoking	AD Council	000:30	046

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Reading	Reading Assist Institute	000:31	192
Reading	Sussex County Library	000:30	104
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:15	119
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	312
Safety	:30 DROWNING IS PREVENTABLE	000:30	035
Safety	:60 DROWING IS PREVENTABLE	001:00	183
Safety	AD Council	000:30	046
Safety	Dept. Of Homeland Security	000:30	193
Safety	Nat'l Drowning Prev Alliance	000:30	015
Safety	Nat'l Drowning Prev Alliance	001:00	066
School Attendance	AD Council	000:15	047
School Attendance	AD Council	000:30	100
Schools	MD State Education Assoc	001:00	488
SELF ESTEEM	DONORSCHOSE.ORG	000:31	032
Sickle Cell Disease	Red Cross	000:36	064
SKIN CANCER AWARENESS	Atlantic General Hospital	027:59	001
SKIN CANCER AWARENESS	Wic Cty Health Dept	000:30	007
SKIN CANCER AWARENESS	Wic Cty Health Dept	000:31	003
Tax Assistance	IRS.gov	000:15	059
Tax Assistance	IRS.gov	000:30	084
Tax Assistance	IRS.gov	001:00	427
Tax Help	IRS.gov	000:15	005
Tax Help	IRS.gov	000:30	011
Tax Help	IRS.gov	001:00	057
Tire Care Tips	Rubber Manufacturers Assoc.	000:30	098
Tourism	Salisbury Traditions	000:31	005
Veterans	Paralyzed Vets of America	000:15	127

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Veterans	Wounded Warrior Project	000:57	495
Zoo Party	:30 LOCAL/ZOOBILATION	000:30	025