

WJDY
Salisbury, MD
Quarterly Issues/Programs List
Fourth Quarter, 2012
06/11/2013

WJDY
Quarterly Issues/Programs List

WJDY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ARTS:** Arts COUNCIL FUNDRAISER
- **CANCER RESEARCH:** CPS-3
- **Civic Organizations:** EDUCATIONAL ISSUES
- **Education:** STUDENT BUSINESS HELP
- **Health Care:** GOLF TOURNEY, FLU SHOTS , SUICIDE WALK, HEALTH FAIR, GIRLS NITE OUT
- **Veterans Issues:** VETERANS FUNDRAISER

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health Care	DD- AGH COMMUNITY EVENTS	GOLF TOURNEY, FLU SHOTS , SUICIDE WALK, HEALTH FAIR, GIRLS NITE OUT	Atlantic General Hospital	10/14/2012 07:31 AM	028:00
ARTS	DD- AWAC WINE FEST	ARTS FUNDRAISER	SWAC	10/21/2012 07:31 AM	028:00
CANCER RESEARCH	DD- American Cancer Society	CPS-3	AMERICAN CANCER	10/28/2012 07:29 AM	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SOCIETY					
CANCER RESEARCH	DD- AMERICAN CANCER SOCIETY- CPS3	CANCER RESEARCH	AMERICAN CANCER SOCIETY	11/04/2012 07:31 AM	027:59
Veterans Issues	DD- FISHER HOUSE VETERAN'S DAY 2012	VETERANS ASSISTANCE	Fisher House	11/11/2012 07:30 AM	029:59
Health Care	DD- AGH PENGUIN SWIM	HEALTH FUNDRAISER	Atlantic General Hospital	12/02/2012 07:29 AM	027:59
Civic Organizations	DD- GENERIC JUNIOR ACHIEVEMENT	EDUCATIONAL ISSUES	JUNIOR ACHIEVEMENT	12/09/2012 07:31 AM	027:59
Education	DD- MD College Savings Plan	FAMILY FINANCES	College Savings Plans of MD	12/16/2012 07:29 AM	027:59
Health Care	DD- AGH PENGUIN SWIM	HEALTH FUNDRAISER	Atlantic General Hospital	12/30/2012 07:31 AM	027:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	:30 WATSON FOUR PENTECOSTAL 10.20	000:29	010
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	001
Health	American Heart Association	001:00	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Military, War	Salvation Army	001:00	001
Health	U.S. Dept of Health	001:00	001
Military, War	Wounded Warrior Project	001:00	002
Adult vaccines	NATIONAL FOUNDATION FOR INFEC	001:00	402
Alcohol/Sustance Abuse	Al-Anon Family Groups	000:31	118
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	406
American Red Cross	Blood Bank of Delmarva	000:31	124
American Red Cross	Red Cross	000:30	074
ARTS	SMITHSONIAN	000:31	003
BOYS' TOWN	Boys Town Nat'l Hotline	000:15	090
BULLYING	National Education Assoc.	000:29	127
BULLYING	National Education Assoc.	000:59	409
CANCER RESEARCH	Somerset County	000:30	010
Childhood Health	AD Council	000:30	072
Childhood Health	AD Council	001:00	403
Childhood Health	CLEAR CHANNEL COMMUNITIES	000:30	003
Childhood Health	U.S. Dept of Health	000:30	008
Children&Family Issues	AD Council	000:30	051
Children&Family Issues	AD Council	001:00	361
Children&Family Issues	adoptuskids.org	000:30	032
Children&Family Issues	adoptuskids.org	001:00	157
Children&Family Issues	CRICKET CENTER	000:29	028
Children&Family Issues	US NAVY	000:30	042
Civic Organizations	Catholic Comm. Campaign	001:00	196
Civic Organizations	Clear Channel	000:31	068
Civic Organizations	Salvation Army	001:00	201
COMMUNITY INVOLVEMENT	Clear Channel	000:29	030
COMMUNITY INVOLVEMENT	Clear Channel	000:30	028
COMMUNITY INVOLVEMENT	Clear Channel	000:31	090

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	Clear Channel	001:01	046
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	001
COMMUNITY INVOLVEMENT	LIONS CLUB	000:30	053
COMMUNITY INVOLVEMENT	LOCAL CHURCH	000:31	012
COMMUNITY INVOLVEMENT	US NAVY	001:00	109
COMMUNITY ORGANIZATIONS	CLEAR CHANNEL COMMUNITIES	000:30	003
Debt Advice	Nat'l Credit Counseling	000:30	120
Diabetes Awareness	American Diabetes Association	028:00	001
Disabled persons	Clear Channel	000:59	325
Education	CLEAR CHANNEL COMMUNITIES	001:00	092
Employment, Business	NATIONAL RIGHT TO WORK	000:29	055
Environment	Am. Academy of Ortho Surgeons	000:32	122
Family Finances	AD Council	000:15	010
Family Finances	AD Council	000:30	011
Family Finances	IRS.gov	000:30	124
Family Issues	TOYS FOR TOTS	028:00	001
Fresh Air-breathe right	American Lung Association	000:30	120
Fundraising	CLEAR CHANNEL COMMUNITIES	000:31	042
Health	AD Council	000:30	126
Health	Alzheimer's Association	027:56	001
Health	Am. Academy of Ortho Surgeons	001:03	401
Health	American Heart Association	000:30	121
Health	American Heart Association	001:00	401
Health	Clear Channel	000:30	085
Health	Foundation Fighting Blindness	000:29	122
Health	letsmove.gov	000:30	123
Health	March of Dimes	000:29	116
Health	March of Dimes	000:30	126

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	Nat'l Assoc of School Nurses	000:14	112
Health	U.S. Dept of Health	000:30	124
Insurance	protectyourpaycheck.org	000:15	103
MILITARY AND VETERANS	Fisher House	000:30	044
Military, War	giveanhour.org	000:31	121
Military, War	Paralyzed Vets of America	000:17	121
Military, War	Paralyzed Vets of America	000:31	129
Military, War	Paralyzed Vets of America	001:01	409
Military, War	USO	000:30	125
Military, War	USO	001:01	403
Military, War	Wounded Warrior Project	000:30	376
Military, War	Wounded Warrior Project	000:59	406
Military, War	Wounded Warrior Project	001:00	811
Money	Internat'l disaster info	000:31	129
Organ Donation	U.S. Dept of Health	000:15	094
Organ Donation	U.S. Dept of Health	001:00	409
Paralyzed Vets	Paralyzed Vets of America	000:30	132
Post Traumatic Stress Synd.	USO	000:15	095
Premature births	March of Dimes	001:00	407
Prevention	Clear Channel	001:00	356
Prevention	NCUA	001:00	044
Public Health	Clear Channel	000:30	123
Public Safety	takemefishing.org	001:00	399
Reading	Reading Assist Institute	000:29	001
Reading	Reading Assist Institute	000:31	469
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	244
Safety	AD Council	000:30	029
Safety	Dept. Of Homeland Security	000:30	130
Safety	Nat'l Drowning Prev Alliance	000:30	121

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety	Nat'l Drowning Prev Alliance	001:00	406
Schools	CLEAR CHANNEL COMMUNITIES	000:31	073
SELF ESTEEM	SPECIAL OLYMPICS	000:24	005
SELF ESTEEM	SPECIAL OLYMPICS	000:30	051
SELF ESTEEM	SPECIAL OLYMPICS	000:31	016
Senior Citizens Support	AARP	000:30	119
Senior Citizens Support	AARP	001:00	398
Special Olympics	SPECIAL OLYMPICS	026:29	001
Veterans	Paralyzed Vets of America	000:15	211