# WJDY Salisbury, MD Quarterly Issues/Programs List Fourth Quarter, 2014 01/02/2015

# WJDY Quarterly Issues/Programs List

WJDY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Business Innovation: The latest with the local Chamber of commerce
- **COMMUNITY ORGANIZATIONS:** Fundraiser for OWC
- Health: PENGUIN SWIM
- MILITARY AND VETERANS: Hero Day in Downtown Salisbury

#### Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY ORGANIZATIONS	DD-Operation We Care_SLaughter House Farm	Fundraiser for OWC	Operation We Care	10/05/2014 07:00 AM	027:58
Health	DD- Gabby Run_Runs 2 Run	Run for Cancer Research	Races 2 Run	10/12/2014 07:01 AM	026:59
Business Innovation	DD- Chamber Chat October	The latest with the local Chamber of commerce	Salisbury Area Chamber	10/19/2014 07:02 AM	024:59
MILITARY AND VETERANS	DD- Hero Day	Hero Day in Downtown Salisbury	Salisbury Area Chamber	10/26/2014 07:00 AM	027:28
Health	DD- Peninsula Home Care	Info on Medications Use	PENINSULA HOME CARE	11/02/2014 07:02 AM	027:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	DD- Gabby Run_Runs 2 Run	Run for Cancer Research	Races 2 Run	11/09/2014 07:01 AM	026:59
Health	DD- Peninsula Home Care	Info on Medications Use	PENINSULA HOME CARE	11/16/2014 07:01 AM	027:29
Health	DD- Gabby Run_Runs 2 Run	Run for Cancer Research	Races 2 Run	11/23/2014 07:02 AM	026:59
Health	DD- Dental Clinic	Free Dental Clinic	CITY OF SALISBURY	11/30/2014 07:02 AM	025:57
Business Innovation	DD- Chamber Chat December	The latest with the local Chamber of commerce	Salisbury Area Chamber	12/07/2014 07:02 AM	029:00
Health	DD-AGH PENGUIN SWIM	PENGUIN SWIM	Atlantic General Hospital	12/14/2014 07:02 AM	026:59
Health	DD-AGH PENGUIN SWIM	PENGUIN SWIM	Atlantic General Hospital	12/28/2014 07:02 AM	026:59

# Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE PROGRAM / TITLE DESCRIPTION DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

### Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcohol/Sustance Abuse	Al-Anon Family Groups	000:31	166
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	393
Animal Care	AD Council	000:59	389

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Animal Care	AD Council	001:00	402
Animal Care	Clear Channel	000:30	165
CANCER RESEARCH	CANCER RESEARCH	000:30	046
CANCER RESEARCH	CANCER RESEARCH	001:00	059
CANCER RESEARCH	Clear Channel	000:30	053
CANCER RESEARCH	SUSAN G. KOMEN OF MD	000:30	166
Childhood Health	U.S. Dept of Health	000:30	156
Children&Family Issues	Clear Channel	000:31	046
Civic Organizations	Catholic Comm. Campaign	001:00	401
COMMUNITY ORGANIZATIONS	AD Council	001:00	395
COMMUNITY ORGANIZATIONS	Clear Channel	000:30	327
COMMUNITY ORGANIZATIONS	Clear Channel	000:31	018
COMMUNITY ORGANIZATIONS	Clear Channel	001:00	079
Crime Prevention	Clear Channel	000:31	066
Energy tips	Clear Channel	000:30	033
Environment	Am. Academy of Ortho Surgeons	000:32	198
Environment	Clear Channel	000:30	161
Environment	Clear Channel	001:00	390
Family Issues	AD Council	000:59	395
FOURIER	IRS.gov	000:29	160
FOURIER	USO	000:15	357
HARP	SELECTIVE SERVICE SYSTEM	000:30	162
HARP	USO	001:00	393
Health	AD Council	001:00	794
Health	Clear Channel	000:30	283
Health	Foundation Fighting Blindness	000:29	167
Health	March of Dimes	000:29	179
Health	March of Dimes	000:30	161
Health	PRMC	000:31	021

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	YMCA	000:30	158
HEALTH AND FITNESS	YMCA	000:59	407
Housing	AD Council	001:00	402
Mental Health	Clear Channel	000:30	005
MILITARY AND VETERANS	Clear Channel	000:31	019
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	020
Military, War	giveanhour.org	000:31	165
Military, War	USO	000:30	159
Military, War	Wounded Warrior Project	000:30	321
Military, War	Wounded Warrior Project	000:59	396
Military, War	Wounded Warrior Project	001:00	799
Money	Internat'l disaster info	000:31	159
Organ Donation	U.S. Dept of Health	000:15	336
PSA	Clear Channel	000:15	893
PSA	Clear Channel	001:00	042
Public Safety	AD Council	001:00	395
Public Safety	takemefishing.org	001:00	389
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	153
Safety	AD Council	000:30	159
Safety	Dept. Of Homeland Security	000:30	157
Safety	Nat'l Drowning Prev Alliance	000:30	158
Safety	Nat'l Drowning Prev Alliance	001:00	384
SEXUAL ASSAULT	IT'S ON US	000:30	004
Women's Issues	WOMEN SUPPORTING WOMEN	000:30	001
Women's Issues	WOMEN SUPPORTING WOMEN	000:31	006