

WJDY
Salisbury, MD
Quarterly Issues/Programs List
First Quarter, 2013
06/11/2013

WJDY
Quarterly Issues/Programs List

WJDY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Civic Organizations:** EVERGREEN/GENERIC
- **Family Finances:** COLLEGE SAVINGS
- **Health:** MARCH ONLY
- **Health Care:** PRMC-PHC
- **LITERACY:** WICOMICO LIBRARY

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	DD-Mission of Mercy - FREE Dental Clinic	FREE DENTAL CLINIC	MISSION OF MERCY-DENTAL	01/06/2013 07:29 AM	028:00
Civic Organizations	DD- GENERIC JUNIOR ACHIEVEMENT	EDUCATION	JUNIOR ACHIEVEMENT	01/13/2013 07:29 AM	027:59
Health	DD-Mission of Mercy - FREE Dental Clinic	FREE DENTAL CLINIC	MISSION OF MERCY-DENTAL	01/20/2013 07:29 AM	028:00
LITERACY	DD- LIGHT OF LITERACY	WICOMICO LIBRARY	Wicomico Library	01/27/2013 07:29 AM	027:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health Care	DD-HEALTHCARE REFORM	PRMC-PHC	PRMC	02/03/2013 07:29 AM	027:27
Health	DD-Mission of Mercy - FREE Dental Clinic	FREE DENTAL CLINIC	MISSION OF MERCY-DENTAL	02/17/2013 07:28 AM	028:00
Civic Organizations	DD- WOMEN SUPPORTING WOMEN	BREAST CANCER	WOMEN SUPPORTING WOMEN	02/24/2013 07:29 AM	027:59
Civic Organizations	DD- EASTER SEALS	HEALTH	Easter Seals Foundation	03/03/2013 07:29 AM	027:59
Civic Organizations	DD-NARCONON	EVERGREEN/GENERIC	Narcanon	03/10/2013 07:29 AM	027:59
Health	DD- PRMC PATIENT SAFETY WEEK	MARCH ONLY	PRMC	03/17/2013 07:30 AM	027:59
Health	DD- Kidney Walk	MARCH ONLY	Kidney Foundation of E.Shore	03/24/2013 07:30 AM	027:58
Family Finances	DD-College Savings Plan of MD	FAMILY FINANCES	College Savings Plans of MD	03/31/2013 07:01 AM	027:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adult vaccines	NATIONAL FOUNDATION FOR INFEC	001:00	493
Alcohol/Sustance Abuse	Al-Anon Family Groups	000:31	143
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	487
American Red Cross	Blood Bank of Delmarva	000:31	146
Animal Rescue Forever Homes	AD Council	000:15	015
ARTS	SMITHSONIAN	000:31	036
BULLYING	AD Council	000:30	144
BULLYING	AD Council	001:00	456
BULLYING	National Education Assoc.	000:29	054
BULLYING	National Education Assoc.	000:59	040
Childhood Health	AD Council	000:30	142
Childhood Health	AD Council	001:00	492
Childhood Health	U.S. Dept of Health	000:30	133
Children&Family Issues	AD Council	000:30	140
Children&Family Issues	AD Council	001:00	489
Children&Family Issues	adoptuskids.org	000:30	128
Children&Family Issues	adoptuskids.org	001:00	486
Children&Family Issues	Clear Channel	000:59	032
Civic Organizations	Catholic Comm. Campaign	001:00	491
Civic Organizations	Clear Channel	000:30	013
Civic Organizations	Girl Scouts	000:30	096
Civic Organizations	Salisbury Zoo	000:31	046
COMMUNITY INVOLVEMENT	AD Council	000:30	024
COMMUNITY INVOLVEMENT	AD Council	001:00	130
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	032
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:32	007
COMMUNITY INVOLVEMENT	Clear Channel	001:01	086
COMMUNITY INVOLVEMENT	US NAVY	001:00	488
COMMUNITY ORGANIZATIONS	CLEAR CHANNEL COMMUNITIES	000:30	020

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Debt Advice	Nat'l Credit Counseling	000:30	137
Education,Literacy	Barnum & Bailey Circus	029:00	001
Environment	Am. Academy of Ortho Surgeons	000:32	140
Family Finances	AD Council	000:15	114
Family Finances	AD Council	000:30	137
Family Finances	IRS.gov	000:30	139
Health	AD Council	000:30	143
Health	Am. Academy of Ortho Surgeons	001:03	495
Health	American Heart Association	000:30	146
Health	American Heart Association	001:00	492
Health	Clear Channel	000:30	131
Health	Foundation Fighting Blindness	000:29	144
Health	March of Dimes	000:29	150
Health	March of Dimes	000:30	142
Health	U.S. Dept of Health	000:30	134
HEALTH AND FITNESS	AMERICAN STROKE ASSOCIATION	000:30	042
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	060
Impaired drivers	AD Council	000:30	024
Insurance	protectyourpaycheck.org	000:15	116
Military, War	giveanhour.org	000:31	139
Military, War	Paralyzed Vets of America	000:17	138
Military, War	Paralyzed Vets of America	000:31	061
Military, War	Paralyzed Vets of America	001:01	226
Military, War	USO	000:30	155
Military, War	USO	001:01	490
Military, War	Wounded Warrior Project	000:30	462
Military, War	Wounded Warrior Project	000:59	498
Military, War	Wounded Warrior Project	001:00	994
Money	Internat'l disaster info	000:31	142

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Organ Donation	U.S. Dept of Health	000:15	109
Organ Donation	U.S. Dept of Health	001:00	484
Paralyzed Vets	Paralyzed Vets of America	000:30	157
Post Traumatic Stress Synd.	USO	000:15	143
Premature births	March of Dimes	001:00	488
Prevention	Clear Channel	001:00	324
Public Health	Clear Channel	000:30	142
Public Safety	takemefishing.org	001:00	487
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	290
Safety	AD Council	000:30	185
Safety	Dept. Of Homeland Security	000:30	151
Safety	Nat'l Drowning Prev Alliance	000:30	146
Safety	Nat'l Drowning Prev Alliance	001:00	494
Safety	ready.gov	000:59	374
Senior Citizens Support	AARP	000:30	148
Senior Citizens Support	AARP	001:00	383