

WJDY
Salisbury, MD
Quarterly Issues/Programs List
Second Quarter, 2013
07/01/2013

WJDY
Quarterly Issues/Programs List

WJDY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ARTS:** Arts and Entertainment- Ball
- **CANCER RESEARCH:** RUN/WALK ON THE BOARDWALK
- **COMMUNITY INVOLVEMENT:** JULY 4TH CELEBRATION- FIREWORKS
- **COMMUNITY ORGANIZATIONS:** Generic
- **Disabilities:** TALL TALES FUNDRAISER
- **Energy tips:** GENERIC ENERGY
- **Family Issues:** Generic
- **Health:** EVENT MAY 18
- **Mentoring:** Programs on Mentoring

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	DD- ADA TOUR DE CURE	EVENT MAY 18	American Diabetes Association	04/07/2013 07:01 AM	027:59
CANCER RESEARCH	DD- SUSAN KOMEN	RUN/WALK ON THE	SUSAN G. KOMEN OF	04/14/2013 07:01 AM	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	RUN/WALK	BOARDWALK	MD		
Housing	DD – Coastal Association Realtors	Housing	Coastal Association Realtors	04/21/2013 07:01 AM	028:00
Literacy	DD -Wicomico Library	Literacy	Wicomico Library	04/28/2013 07:01 AM	027:58
Money	DD -MD Savings	Money	MD Savings	05/05/2013 07:01 AM	028:01
Mentoring	DD -Big Brothers-Big Sisters of ES	Mentoring	BIG BROTHERS BIG SISTERS	05/12/2013 07:01 AM	028:04
Family Issues	DD- Worcester Youth and Family	Generic	Worcester Youth & Family	05/19/2013 07:01 AM	028:01
COMMUNITY ORGANIZATIONS	DD- Salisbury Chamber of Commerce	Generic	Salisbury Area Chamber	05/26/2013 07:01 AM	027:59
Disabilities	DD- HOLLY COMMUNITY	TALL TALES FUNDRAISER	Holly Community, Inc	06/02/2013 07:01 AM	028:03
Energy tips	DD- DELMARVA POWER	GENERIC ENERGY	Delmarva Power	06/09/2013 07:01 AM	029:29
ARTS	DD- Rehoboth Art League	Arts and Entertainment- Ball	Rehoboth Art Council	06/16/2013 07:00 AM	027:59
Mentoring	DD- Big Brothers Big Sisters of ES	Programs on Mentoring	BIG BROTHERS BIG SISTERS	06/23/2013 07:01 AM	027:59
COMMUNITY INVOLVEMENT	DD- RED WHITE AND BOOM	JULY 4TH CELEBRATION- FIREWORKS	Community Foundation, ES	06/30/2013 07:01 AM	027:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adult vaccines	NATIONAL FOUNDATION FOR INFEC	001:00	452
Alcohol/Sustance Abuse	Al-Anon Family Groups	000:31	200
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	448
American Red Cross	Blood Bank of Delmarva	000:31	208
Animal Rescue Forever Homes	AD Council	000:15	055
ARTS	SMITHSONIAN	000:31	032
BULLYING	AD Council	000:30	057
BULLYING	AD Council	001:00	176
Childhood Health	AD Council	000:30	171
Childhood Health	AD Council	001:00	183
Childhood Health	U.S. Dept of Health	000:30	198
Children&Family Issues	AD Council	000:30	057
Children&Family Issues	AD Council	001:00	048
Children&Family Issues	adoptuskids.org	000:30	201
Children&Family Issues	adoptuskids.org	001:00	445
Children&Family Issues	Clear Channel	000:59	053
Civic Organizations	Catholic Comm. Campaign	001:00	447
Civic Organizations	Clear Channel	000:31	025
Civic Organizations	Girl Scouts	000:30	009
COMMUNITY INVOLVEMENT	AD Council	000:30	131
COMMUNITY INVOLVEMENT	AD Council	001:00	408
COMMUNITY INVOLVEMENT	Clear Channel	000:15	148

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	Clear Channel	000:30	131
COMMUNITY INVOLVEMENT	Clear Channel	000:31	023
COMMUNITY INVOLVEMENT	Clear Channel	000:32	063
COMMUNITY INVOLVEMENT	Red Cross	000:15	078
COMMUNITY INVOLVEMENT	Red Cross	000:29	097
COMMUNITY INVOLVEMENT	US NAVY	001:00	445
COMMUNITY INVOLVEMENT	Worcester County Health	000:29	006
COMMUNITY ORGANIZATIONS	Clear Channel	000:31	045
COMMUNITY ORGANIZATIONS	Clear Channel	001:00	360
Debt Advice	Nat'l Credit Counseling	000:30	208
DISASTER RELIEF	AMERICAN RED CROSS	000:30	010
Education,Literacy	CLEAR CHANNEL COMMUNITIES	000:30	070
Environment	Am. Academy of Ortho Surgeons	000:32	216
Family Finances	AD Council	000:15	065
Family Finances	AD Council	000:30	057
Family Finances	IRS.gov	000:30	204
Family Issues	AD Council	000:30	032
Family Issues	AD Council	001:00	061
Health	AD Council	000:30	057
Health	Am. Academy of Ortho Surgeons	001:03	452
Health	American Heart Association	000:30	200
Health	American Heart Association	001:00	444
Health	Clear Channel	000:30	200
Health	Foundation Fighting Blindness	000:29	201
Health	March of Dimes	000:29	207
Health	March of Dimes	000:30	201
Health	U.S. Dept of Health	000:30	203
HEALTH AND FITNESS	CLEAR CHANNEL COMMUNITIES	000:30	056
HEALTH AND FITNESS	STREET SOCCER	000:29	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	STREET SOCCER	000:31	016
Housing	Coastal Association Realtors	028:00	001
Impaired drivers	AD Council	000:30	054
Insurance	protectyourpaycheck.org	000:15	187
LITERACY	Wicomico Library	027:58	002
MILITARY AND VETERANS	Clear Channel	000:30	165
MILITARY AND VETERANS	Fisher House	000:30	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	006
Military, War	giveanhour.org	000:31	204
Military, War	Paralyzed Vets of America	000:17	207
Military, War	USO	000:30	206
Military, War	USO	001:01	440
Military, War	Wounded Warrior Project	000:30	616
Military, War	Wounded Warrior Project	000:59	452
Military, War	Wounded Warrior Project	001:00	898
Money	Internat'l disaster info	000:31	203
Organ Donation	U.S. Dept of Health	000:15	187
Organ Donation	U.S. Dept of Health	001:00	453
Paralyzed Vets	Paralyzed Vets of America	000:30	205
Post Traumatic Stress Synd.	USO	000:15	204
POVERTY	SHARE OUR STRENGTH	000:31	040
Premature births	March of Dimes	001:00	443
PSA	SHOW YOUR STRIPES	000:30	145
PSA	SHOW YOUR STRIPES	000:31	017
Public Health	Clear Channel	000:30	198
Public Safety	takemefishing.org	001:00	450
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	403
Safety	AD Council	000:30	186
Safety	Dept. Of Homeland Security	000:30	203

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety	Nat'l Drowning Prev Alliance	000:30	203
Safety	Nat'l Drowning Prev Alliance	001:00	455
Safety	ready.gov	000:59	459
Senior Citizens Support	AARP	000:30	204