

WJDY
Salisbury, MD
Quarterly Issues/Programs List
Third Quarter, 2014
10/01/2014

WJDY
Quarterly Issues/Programs List

WJDY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Business Innovation:** The latest with the local Chamber of commerce
- **CANCER RESEARCH:** Relay event for Cancer Support and Research
- **COMMUNITY INVOLVEMENT:** Cornament
- **COMMUNITY ORGANIZATIONS:** Women Expo
- **Disabled persons:** Camp Anniversary/Walk
- **Education:** ALS/Football
- **Health:** Walk to End Alzheimers
- **SHOW YOUR STRIPES:** CC Communities

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SHOW YOUR STRIPES	DD- SHOW YOUR STRIPES	CC Communities	Clear Channel	07/06/2014 07:01 AM	027:00
Education	DD- SU Golf Tourney for Football and ALS	ALS/Football	Salisbury University	07/13/2014 07:01 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	DD- PRMC	New Outpatient Service	PRMC	07/20/2014 07:01 AM	027:00
COMMUNITY INVOLVEMENT	DD- Janosik Family Foundation	Community Involvement	Janosik Family Foundation	07/27/2014 07:01 AM	028:07
Disabled persons	DD- Easter Seals	Camp Anniversary/Walk	Easter Seals Foundation	08/03/2014 07:01 AM	027:05
COMMUNITY ORGANIZATIONS	DD-Millsboro Chamber Country Festival	Country Festival	Millsboro Chamber of Commerce	08/10/2014 07:01 AM	028:00
Business Innovation	DD- Chamber Chat AUGUST	The latest with the local Chamber of commerce	Salisbury Area Chamber	08/17/2014 07:02 AM	027:30
CANCER RESEARCH	DD- Relay for Life	Relay event for Cancer Support and Research	AMERICAN CANCER SOCIETY	08/24/2014 07:01 AM	026:59
COMMUNITY ORGANIZATIONS	DD-Millsboro Chamber Country Festival	Country Festival	Millsboro Chamber of Commerce	08/31/2014 07:02 AM	028:00
COMMUNITY INVOLVEMENT	DD- United Way	Cornament	United Way of the E.Shore	09/07/2014 07:01 AM	028:29
Health	DD- Alzheimer's Association Walk_2014	Walk to End Alzheimers	Alzheimer's Association	09/14/2014 07:01 AM	028:00
Business Innovation	DD- Chamber Chat September	The latest with the local Chamber of commerce	Salisbury Area Chamber	09/21/2014 07:00 AM	026:21
COMMUNITY ORGANIZATIONS	DD-Women 2 Women	Women Expo	Women Empower Ministries	09/28/2014 07:02 AM	027:58

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcohol/Sustance Abuse	Al-Anon Family Groups	000:31	123
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	263
Animal Care	AD Council	000:59	260
Animal Care	AD Council	001:00	227
Animal Care	Clear Channel	000:30	118
ARTS	Rehoboth Art Council	000:31	012
CANCER RESEARCH	CANCER RESEARCH	000:30	009
CANCER RESEARCH	SUSAN G. KOMEN OF MD	000:30	122
Childhood Health	U.S. Dept of Health	000:30	118
Civic Organizations	Catholic Comm. Campaign	001:00	258
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
COMMUNITY INVOLVEMENT	AD Council	001:00	033
COMMUNITY INVOLVEMENT	Clear Channel	000:30	009
COMMUNITY INVOLVEMENT	Clear Channel	000:31	002
COMMUNITY ORGANIZATIONS	AD Council	001:00	419
COMMUNITY ORGANIZATIONS	Clear Channel	000:30	127
COMMUNITY ORGANIZATIONS	Clear Channel	000:31	002
Environment	Am. Academy of Ortho Surgeons	000:32	172
Environment	Clear Channel	000:30	100
Environment	Clear Channel	001:00	098
Family Issues	AD Council	000:59	261
Family Issues	Clear Channel	000:30	107

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FOURIER	IRS.gov	000:29	123
FOURIER	USO	000:15	292
HARP	SELECTIVE SERVICE SYSTEM	000:30	122
HARP	USO	001:00	257
Health	AD Council	000:30	044
Health	AD Council	001:00	599
Health	Clear Channel	000:30	244
Health	Foundation Fighting Blindness	000:29	124
Health	March of Dimes	000:29	138
Health	March of Dimes	000:30	122
Health	PRMC	000:31	002
Health	United Way of the E.Shore	000:31	008
Health	Wic Cty Health Dept	000:30	042
HEALTH AND FITNESS	YMCA	000:30	132
HEALTH AND FITNESS	YMCA	000:59	259
Housing	AD Council	001:00	009
Mental Health	Clear Channel	000:30	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	047
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	041
Military, War	giveanhour.org	000:31	140
Military, War	USO	000:30	123
Military, War	Wounded Warrior Project	000:30	242
Military, War	Wounded Warrior Project	000:59	262
Military, War	Wounded Warrior Project	001:00	516
Money	Internat'l disaster info	000:31	123
Organ Donation	U.S. Dept of Health	000:15	289
PSA	Clear Channel	000:15	788

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public Safety	AD Council	001:00	253
Public Safety	takemefishing.org	001:00	252
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	115
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025
Safety	AD Council	000:30	121
Safety	Dept. Of Homeland Security	000:30	116
Safety	Nat'l Drowning Prev Alliance	000:30	118
Safety	Nat'l Drowning Prev Alliance	001:00	257
Women's Issues	WOMEN SUPPORTING WOMEN	000:30	022
Women's Issues	WOMEN SUPPORTING WOMEN	000:31	008