

WJDY
Salisbury, MD
Quarterly Issues/Programs List
Third Quarter, 2012
10/01/2012

WJDY
Quarterly Issues/Programs List

WJDY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Breast Cancer Awareness:** (No issue/program description given.)
- **CANCER RESEARCH:** (No issue/program description given.)
- **Energy tips:** SUMMER ENERGY TIPS
- **Health Care:** (No issue/program description given.)
- **Military, War:** Helping Military Families
- **Reading:** Summer Reading, Grant Competition
- **RELAY FOR LIFE:** (No issue/program description given.)
- **Safety:** Scooter Safety
- **Zoo Party:** JUST ZOO IT

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Military, War	DD-Fisher House July 4th Special	Helping Military Families	Fisher House	07/01/2012 07:30 AM	029:59
Energy tips	DD- DELMARVA POWER SUMMER TIPS	SUMMER ENERGY TIPS	Delmarva Power	07/08/2012 07:30 AM	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Reading	DD-Wicomico Public Library	Summer Reading, Grant Competition	Wicomico Library	07/15/2012 07:31 AM	028:00
Breast Cancer Awareness	DD- WOMEN SUPPORTING WOMEN	-----	WOMEN SUPPORTING WOMEN	07/22/2012 07:31 AM	027:59
Safety	DD- Ocean City Safety OCPD & OCFD	-----	Ocean City Police Department	07/29/2012 07:30 AM	028:05
Energy tips	DD- DELMARVA POWER SUMMER TIPS	SUMMER ENERGY TIPS	Delmarva Power	08/05/2012 07:30 AM	027:59
Safety	DD- Ocean City Safety OCPD & OCFD	Scooter Safety	Ocean City Police Department	08/12/2012 07:31 AM	028:05
Safety	DD- Ocean City Safety OCPD & OCFD	Scooter Safety	Ocean City Police Department	08/19/2012 07:31 AM	028:05
CANCER RESEARCH	DD-Stand Up to Cancer	-----	STAND UP TO CANCER	09/02/2012 07:30 AM	030:00
Health Care	DD-HEARTCARE PRMC, PHC & GENESIS	-----	PRMC	09/09/2012 07:31 AM	028:01
RELAY FOR LIFE	DD- RELAY FOR LIFE- AMERICAN CANCER SOCIETY	-----	AMERICAN CANCER SOCIETY	09/16/2012 07:30 AM	028:01
Zoo Party	DD- SALISBURY ZOO- JUST ZOO IT	JUST ZOO IT	Salisbury Zoo	09/30/2012 07:31 AM	028:09

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	9-11 DAY	000:30	001
-----	AD Council	000:31	001
-----	American Lung Association	000:30	001
-----	CANCER RESEARCH	000:30	038
-----	IRS.gov	001:00	001
-----	letsmove.gov	001:00	001
-----	March of Dimes	001:00	001
-----	MD State Education Assoc	001:00	001
-----	Mennonite Church	000:29	001
-----	Nat'l Credit Counseling	000:30	001
-----	Nat'l Drowning Prev Alliance	001:00	001
-----	National Education Assoc.	000:59	001
-----	Paralyzed Vets of America	001:01	001
-----	Rubber Manufacturers Assoc.	000:30	001
-----	SELECTIVE SERVICE SYSTEM	001:00	002
-----	takemefishing.org	001:00	002
-----	U.S. Dept of Health	001:00	002
-----	USO	001:01	003
-----	Wounded Warrior Project	000:57	001
-----	Wounded Warrior Project	001:00	004
Adult vaccines	NATIONAL FOUNDATION FOR INFEC	001:00	063
Alcohol/Sustance Abuse	Al-Anon Family Groups	000:31	254
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	504
American Red Cross	Blood Bank of Delmarva	000:31	256
BOYS' TOWN	Boys Town Nat'l Hotline	000:15	125
BULLYING	National Education Assoc.	000:29	271
BULLYING	National Education Assoc.	000:59	503

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Childhood Health	AD Council	001:00	059
Childhood Health	March of Dimes	001:00	435
Civic Organizations	Salvation Army	001:00	063
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	101
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	027
COMMUNITY INVOLVEMENT	LIONS CLUB	000:30	028
COMMUNITY INVOLVEMENT	VOLUNTEER FIRE CO	000:30	007
COMMUNITY INVOLVEMENT	WOR-WIC COMMUNITY COLLEGE	000:30	008
COMMUNITY INVOLVEMENT	Worcester Cty Tourism	000:30	023
COMMUNITY ORGANIZATIONS	Salisbury University	000:30	015
COMMUNITY ORGANIZATIONS	WOR-WIC COMMUNITY COLLEGE	000:30	023
Debt Advice	Nat'l Credit Counseling	000:30	253
Employment, Business	NATIONAL RIGHT TO WORK	000:29	030
Environment	Am. Academy of Ortho Surgeons	000:32	261
Family Finances	IRS.gov	000:30	254
Fresh Air-breathe right	American Lung Association	000:30	258
Government Programs	SELECTIVE SERVICE SYSTEM	001:00	447
Greiving	Mennonite Church	000:29	231
Health	AD Council	000:30	027
Health	Am. Academy of Ortho Surgeons	001:03	505
Health	American Heart Association	000:30	029
Health	American Heart Association	001:00	061
Health	Atlantic General Hospital	028:01	001
Health	Foundation Fighting Blindness	000:29	259
Health	letsmove.gov	000:30	260
Health	letsmove.gov	001:00	430
Health	March of Dimes	000:29	257
Health	March of Dimes	000:30	250
Health	Nat'l Assoc of School Nurses	000:14	146

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	Nat'l Institutes of Health	000:30	017
Health	Overeaters Anonymous	000:26	252
Health	seeabettertomorrow.org	001:00	437
Health	U.S. Dept of Health	000:30	259
Health	US Health & human services	001:00	025
Health	womeningovernment.org	000:29	016
HEALTH AND FITNESS	AD Council	000:30	129
HEALTH AND FITNESS	AD Council	000:31	082
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	029
Insurance	protectyourpaycheck.org	000:15	145
Military, War	giveanhour.org	000:31	255
Military, War	Paralyzed Vets of America	000:17	141
Military, War	Paralyzed Vets of America	000:31	254
Military, War	Paralyzed Vets of America	001:01	501
Military, War	USO	000:30	240
Military, War	USO	000:32	017
Military, War	USO	001:01	506
Military, War	Wounded Warrior Project	000:30	717
Military, War	Wounded Warrior Project	000:59	476
Military, War	Wounded Warrior Project	001:00	972
Money	Internat'l disaster info	000:31	259
Organ Donation	U.S. Dept of Health	000:15	142
Organ Donation	U.S. Dept of Health	001:00	490
Paralyzed Vets	Paralyzed Vets of America	000:30	259
Post Traumatic Stress Synd.	USO	000:15	139
Premature births	March of Dimes	001:00	507
Prevention	NCUA	001:00	026
Public Health	Clear Channel	000:30	012
Public Safety	takemefishing.org	000:30	229

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public Safety	takemefishing.org	001:00	489
Reading	Reading Assist Institute	000:31	168
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	531
Safety	Dept. Of Homeland Security	000:30	259
Safety	Nat'l Drowning Prev Alliance	000:30	258
Safety	Nat'l Drowning Prev Alliance	001:00	502
Schools	MD State Education Assoc	001:00	445
Senior Citizens Support	AARP	000:30	031
Senior Citizens Support	AARP	001:00	058
SKIN CANCER AWARENESS	Wic Cty Health Dept	000:30	130
SKIN CANCER AWARENESS	Wic Cty Health Dept	000:31	064
Tax Assistance	IRS.gov	001:00	026
Tire Care Tips	Rubber Manufacturers Assoc.	000:30	227
Tourism	Salisbury Traditions	000:31	001
Veterans	Paralyzed Vets of America	000:15	272
Veterans	Wounded Warrior Project	000:57	027
Veterans	Wounded Warrior Project	001:00	417
Veterans Issues	CLEAR CHANNEL COMMUNITIES	001:00	012