

WJDY  
Salisbury, MD  
Quarterly Issues/Programs List  
Fourth Quarter, 2011  
01/03/2012

WJDY  
Quarterly Issues/Programs List

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WJDY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Blood Bank donations:** (No issue/program description given.)
- **Business Innovation:**
- **Energy tips:** (No issue/program description given.)
- **Family Issues:**
- **Health:** RANDY'S FIRST AS HOST
- **Health Care:** (No issue/program description given.)
- **Higher Education:** (No issue/program description given.)
- **Immigration:**
- **Judicial System:**
- **Media:**
- **Military, War:**
- **Pop Culture:**
- **Religion, Cults:**
- **Retirement, Employment:**
- **Senior Citizens Support:** (No issue/program description given.)
- **Technology, Social Media:**
- **Veterans Issues:**
- **War:**

- **Women's Issues:** (No issue/program description given.)

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Immigration	VIEWPOINTS/MediaTracks		----	10/02/2011 07:00 AM	028:00
Immigration	VIEWPOINTS/MediaTracks		----	10/02/2011 07:00 AM	028:00
Senior Citizens Support	DD- MAC, INC "GENERIC"	----	MAC, INC(area agency on aging	10/02/2011 07:30 AM	026:43
Retirement, Employment	VIEWPOINTS/MediaTracks		----	10/09/2011 07:00 AM	028:00
Retirement, Employment	VIEWPOINTS/MediaTracks		----	10/09/2011 07:00 AM	028:00
Health	DD- NEMOURS	RANDY'S FIRST AS HOST	Clear Channel	10/09/2011 07:30 AM	028:00
War	VIEWPOINTS/MediaTracks		----	10/16/2011 07:00 AM	027:59
War	VIEWPOINTS/MediaTracks		----	10/16/2011 07:00 AM	027:59
Health	DD- HOLLY COMMUNITY INC	----	Holly Community, Inc	10/16/2011 07:29 AM	027:59
Pop Culture	VIEWPOINTS/MediaTracks		----	10/23/2011 07:00 AM	027:58
Pop Culture	VIEWPOINTS/MediaTracks		----	10/23/2011 07:00 AM	027:58
Health Care	DD- Lower Shore Enterprises	----	----	10/23/2011 07:29 AM	027:59
Media	VIEWPOINTS/MediaTracks		----	10/30/2011 06:00 AM	027:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Media	VIEWPOINTS/MediaTracks		----	10/30/2011 06:00 AM	027:57
Judicial System	VIEWPOINTS/MediaTracks		----	11/06/2011 07:00 AM	027:59
Judicial System	VIEWPOINTS/MediaTracks		----	11/06/2011 07:00 AM	027:59
Women's Issues	DD- Life Crisis Center	----	----	11/06/2011 07:29 AM	027:59
Religion, Cults	VIEWPOINTS/MediaTracks		----	11/13/2011 07:00 AM	028:00
Religion, Cults	VIEWPOINTS/MediaTracks		----	11/13/2011 07:00 AM	028:00
----	DD- MARCH OF DIMES	----	March of Dimes	11/13/2011 07:30 AM	027:59
Technology, Social Media	VIEWPOINTS/MediaTracks		----	11/20/2011 07:00 AM	028:00
Technology, Social Media	VIEWPOINTS/MediaTracks		----	11/20/2011 07:00 AM	028:00
Business Innovation	VIEWPOINTS/MediaTracks		----	11/27/2011 07:00 AM	028:00
Business Innovation	VIEWPOINTS/MediaTracks		----	11/27/2011 07:00 AM	028:00
----	DD- TOYS FOR TOTS/STUFF THE BUS	----	USA.gov	11/27/2011 07:30 AM	027:59
Veterans Issues	VIEWPOINTS/MediaTracks		----	12/04/2011 07:00 AM	028:01
Veterans Issues	VIEWPOINTS/MediaTracks		----	12/04/2011 07:00 AM	028:01
Energy tips	DD- DELMARVA POWER	----	----	12/04/2011 07:30 AM	028:00
Family Issues	VIEWPOINTS/MediaTracks		----	12/11/2011 07:00 AM	027:59
Family Issues	VIEWPOINTS/MediaTracks		----	12/11/2011 07:00 AM	027:59
Health Care	DD- ATLANTIC GENERAL	----	Atlantic General Hoispital	12/11/2011 07:31 AM	028:00
Pop Culture	VIEWPOINTS/MediaTracks		----	12/18/2011	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
				07:00 AM	
Pop Culture	VIEWPOINTS/MediaTracks		----	12/18/2011 07:00 AM	027:58
Blood Bank donations	DD- BLOOD BANK	----	Blood Bank of Delmarva	12/18/2011 07:29 AM	027:59
Pop Culture	VIEWPOINTS/MediaTracks		----	12/18/2011 08:30 AM	027:58
Pop Culture	VIEWPOINTS/MediaTracks		----	12/18/2011 08:30 AM	027:58
Military, War	VIEWPOINTS/MediaTracks		----	12/25/2011 07:00 AM	027:59
Military, War	VIEWPOINTS/MediaTracks		----	12/25/2011 07:00 AM	027:59
Higher Education	DD- MD College Savings	----	College Savings Plans of MD	12/25/2011 07:30 AM	027:59
Military, War	VIEWPOINTS/MediaTracks		----	12/25/2011 08:30 AM	027:59
Military, War	VIEWPOINTS/MediaTracks		----	12/25/2011 08:30 AM	027:59

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	:15 SSA	000:15	025
-----	:15 SSS DOT GOV	000:15	028
-----	:15 WOUNDED WARRIOR PSA	000:16	545
-----	:30 INTERNATIONAL DISASTER INFO	000:31	001
-----	:30 SSS DOT GOV	000:30	059
-----	:30 WOUNDED WARRIOR PSA	000:30	010
-----	:60 A .ACADEMY OF PEDIATRICS	001:00	001
-----	:60 BETTER FAT SISTERS	001:00	001
-----	:60 COPD DISEASE	000:59	002
-----	:60 HS DROP OUT	001:00	217
-----	:60 NAT'L WILDLIFE REFUGE	001:00	001
-----	:60 Text4baby	001:00	001
-----	:60 USO	001:00	002
-----	AD Council	000:15	029
-----	AD Council	000:30	023
-----	American Lung Association	000:14	034
-----	Catholic Comm. Campaign	001:00	205
-----	DD- Stand Up For Kids	030:00	001
-----	Fisher House	000:30	103
-----	Fisher House	000:31	010
-----	FISHER HOUSE PSA #1-KISS	000:30	002
-----	FISHER HOUSE PSA #1-Q105	000:30	002
-----	FISHER HOUSE PSA #2-KISS	000:31	003
-----	FISHER HOUSE PSA #2-Q105	000:31	002
-----	STB WJDY	000:30	089
Open Adoption	adoptuskids.org	000:59	533
Open Adoption	adoptuskids.org	001:00	519
Open Adoption	U.S. Dept of Health	000:59	594
American Red Cross	Blood Bank of Delmarva	000:31	052

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Asthma	Glaxo Smith-Kline	001:00	550
Autism	AD Council	000:30	035
BOYS'S TOWN	Boys Town Nat'l Hotline	000:15	068
Children&Family Issues	:30 CROSS POINTE COMMUNITY FEST	000:29	005
Children&Family Issues	:30 CROSS POINTE GRACE CARD	000:28	004
Crime Prevention	Ocean City Police Department	000:30	230
Debt Advice	:15 MAKING HOME AFFORDABLE	000:15	029
Debt Advice	:30 MAKING HOME AFFORDABLE	000:30	020
Debt Advice	:60 MAKING HOME AFFORDABLE	001:00	214
Debt Advice	American Debt Counseling	000:33	114
Debt Advice	Nat'l Credit Counseling	000:30	059
Disaster Readiness	FEMA	000:30	180
Disaster Readiness	ready.gov	000:30	085
Drug Addiction	Narcanon	000:30	018
Drug Addiction	Nat'l Inst. on Alcohol Abuse	000:30	020
Education	AD Council	000:30	057
Education	AD Council	001:00	555
Environment	Assateague Island	000:30	226
Environment	Nat'l Wildlife Refuge	001:00	539
Environment	takemefishing.org	000:30	047
Environment	U.S. Forest Service	000:14	072
Environment	U.S. Forest Service	001:00	321
Environment	Wildlife Land Trust	000:15	064
Family Finances	IRS.gov	000:15	009
Family Finances	IRS.gov	000:30	017
Fresh Air-breathe right	American Lung Association	000:30	064
Government Programs	AD Council	001:00	547
Government Programs	Medicare	000:59	537
Government Programs	USA.gov	000:15	141

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Greiving	Mennonite Church	000:29	055
Health	:30 IRSF	000:30	004
Health	:30 LIVER	000:28	017
Health	:60 LIVER	001:00	199
Health	Academy of Pediatrics	001:00	526
Health	AD Council	000:15	161
Health	AD Council	000:30	051
Health	AD Council	000:32	170
Health	AD Council	001:00	555
Health	Am. Academy of Ortho Surgeons	000:59	545
Health	American Health Assistance	001:00	551
Health	American Heart Association	001:00	331
Health	Arthritis Foundation	000:17	068
Health	Atlantic General Hoispital	000:28	215
Health	DD- WOMEN SUPPORTING WOMEN	027:09	001
Health	Drive for COPD	000:59	545
Health	EPA	000:30	052
Health	facesofinfluenza.org	000:30	053
Health	Gynecological Cancer Found.	001:00	575
Health	Hospice Caring Inc.	000:15	059
Health	Jeffrey Modell Foundation	000:30	060
Health	letsmove.gov	000:30	052
Health	letsmove.gov	001:00	551
Health	Local Veterinarians	000:30	238
Health	mammographysaveslives.org	000:30	180
Health	Nat'l Assoc of School Nurses	000:14	083
Health	Nat'l Institutes of Health	000:30	053
Health	National Pest Management	000:30	113
Health	Overeaters Anonymous	000:15	063

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Health	Overeaters Anonymous	000:26	059
Health	Somerset County	000:30	249
Health	Somerset County	000:31	057
Health	textforbaby	001:00	536
Health	U.S. Dept of Health	000:30	060
Health	U.S. Dept of Health	001:00	1085
Health	US Health & human services	001:00	544
Health	womeningovernment.org	000:29	056
Helping Others	AD Council	000:30	105
Helping Others	FEMA	000:59	527
Helping Others	Foundation for a Better Life	000:15	043
Helping Others	Foundation for a Better Life	000:30	060
Helping Others	Make a Wish Foundation	000:30	053
History	Baseball Hall of Fame	000:29	035
History	Richardson Museum	000:30	049
Housing	AD Council	000:16	065
Housing	Neighborworks America	000:59	553
Hunger	AD Council	001:00	556
Insurance	National Assoc/Ins Comm	000:15	065
Insurance	U.S. Uninsured Help Line	000:28	036
Military Recruitment	Air Force Reserve	000:30	054
Minimum Wage	U.S. Dept. of Labor	000:30	040
Money	AD Council	000:15	070
Money	Internat'l disaster info	000:31	059
Money	NCUA	001:00	557
Money	SmartAboutMoney.org	000:30	059
Nutrition	tops.org	000:30	052
Nutrition	U.S. Dept. of Agriculture	000:15	077
Organ Donation	Life Sharers	000:15	158



<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Paralyzed Vets	Paralyzed Vets of America	000:30	047
Paralyzed Vets	Paralyzed Vets of America	001:00	370
Parenting	AD Council	000:29	032
Parenting	AD Council	001:00	565
Parenting	Boys Town	000:29	064
Parenting	Church of Latter Day Saints	000:15	044
Parenting	Church of Latter Day Saints	000:30	052
Premature births	March of Dimes	001:00	538
Prevention	Youth Reckless Driving Preven	000:15	066
Quitting Smoking	AD Council	000:30	058
Reading	Reading Assist Institute	000:29	247
Reading	Reading Assist Institute	000:31	067
Reading	Reading Assist Institute	001:01	010
Reading	Sussex County Library	000:30	249
Safety	:30 HOMELAND SECURITY	000:30	044
Safety	AD Council	000:30	057
Safety	Ocean City Police Department	000:14	003
Safety	Ocean City Police Department	000:27	003
Safety	Ocean City Police Department	000:29	004
Sickle Cell Disease	Red Cross	000:36	174
Small Business Saturday	SBS-A	000:31	020
Small Business Saturday	SBS-B	000:32	019
Small Business Saturday	SBS-C	000:31	018
Small Business Saturday	SBS-D	000:31	002
Small Business Saturday	SBS-E	000:31	014
Small Business Saturday	SBS-F	000:31	013
Small Business Saturday	SBS-G	000:31	006
Small Business Saturday	SBS-H	000:31	009
Support Our Troops	USO	001:00	341

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Tire Care Tips	Rubber Manufacturers Assoc.	000:30	065
Veterans	Paralyzed Vets of America	000:15	140
Veterans	SupportYourVet.org	000:30	036
Veterans	Wounded Warrior Project	000:57	540