

Q3 dates (October 1st, 2022 through December 31st, 2022)

**Issues: Local & National News, Political Engagement,
Community Outreach, and New Music & Genre Exploration.**

Local & National News: KUMM continues to provide a valuable service by providing updates on Morris and University news, often featuring exclusive interviews with notable figures both on and off campus. For example, our news director Gray Kruse hosts “Kruse News” every Thursday from 6-7pm on various local and international news stories, such as the overturning of Roe and the subsequent campus protests.

Political Engagement: In accordance with FCC and our other governing affiliations, KUMM radio hosted an interview with political candidate Jill Abahsain for Minnesota’s 7th congressional district. The interview was co-sponsored by the Morris Campus Student Association (MCSA).

Community Outreach: We continue to provide talk-show and news content aimed specifically at local audiences, as well as running advertising and promotional content for local businesses and on-campus student organizations and events. This quarter, KUMM had its 50th anniversary, which included a “50 Years in 50 Hours” event that hosted returning alumni DJs to the station for their own shows during the weekend of October 7th-9th.

New Music & Genre Exploration: As an alternative radio station, we focus on bringing new music to our listeners every hour. An effort has been made to find new and unique ways of conducting such broadcasts, such as implementing “Recommended If You Like” shows hosted by our Music Director.

*Station closes for winter break on 12/17/22

Dates Run	Programs Category	Name	Description	Issue Focus
10/1-12/17*	DJ Show	Kruse News	KUMM’s official weekly newscast, featuring interviews with members of the campus community and an emphasis on local updates.	Local & National News, Community Outreach
10/7-10/9	DJ Show(s)	50 Years in 50 Hours	Returning University of Minnesota-Morris alumni DJs sign up for a 2-hour time slot back on air.	Community Outreach

10/21	DJ Show/ Interview	Interview with Jill Abahsain	KUMM News Director & MCSA member interview Jill Abahsain about their experience campaigning in Minnesota.	Community Outreach, Local & National News
10/1-12/17	DJ Show	Monday Morning Morris w/ Gordon Macintosh	A weekly talk show focusing on Morris people & events, with special guests & interviews.	Community Outreach, Local & National News
10/1-12/17	DJ Show	RIYL w/ Evil Hal	A weekly show that focuses on showcasing artists in similar genres as popular figures. (ex. Spotighting artists who audiences might like if they like Nirvana).	New Music & Genre Exploration