

Q3 dates (January 1, 2024 through March 31, 2024)

Issues:

Local & National News, Political Engagement, Community Outreach, and Public Health

Local & National News: KUMM continues to provide a valuable service by providing updates on Morris and University news, often featuring exclusive interviews with notable figures both on and off campus. For example, our news director Gray Kruse hosts “Kruse News” every Thursday from 6-7pm on various local and international news stories.

Political Engagement: For legal purposes and simplicity, KUMM does not air partisan or otherwise politically-affiliated content. However, we do run AMPERS-sponsored programming that provides more specific coverage of Minnesota-focused social and racial justice content.

Community Outreach: We continue to provide talk-show and news content aimed specifically at local audiences, as well as running advertising and promotional content for local businesses and on-campus student organizations and events. Community member Gordon Macintosh continued to broadcast “Monday Morning Morris w/ Gordon Macintosh”, a show focused on the Morris Community.

New Music & Genre Exploration: As an alternative radio station, we focus on bringing new music to our listeners every hour. An effort has been made to find new and unique ways of conducting such broadcasts, such as implementing “Recommended If You Like” shows hosted by our Station Manager.

Dates Run	Programs Category	Name	Description	Issue Focus
10/1-3/31	DJ Show	Kruse News	KUMM’s official weekly newscast, featuring interviews with members of the campus community and an emphasis on local updates.	Local & National News, Community Outreach
7/1-3/31	DJ Show	Monday Morning Morris w/ Gordon Macintosh	A weekly talk show focusing on Morris people & events, with special guests & interviews	Community Outreach, Local & National News

10/1-3/31	DJ Show	RIYL w/ EVIL HAL	A weekly show that focuses on showcasing artists in similar genres as popular figures. (ex. Spotighting artists who audiences might like if they like Nirvana).	New Music & Genre Exploration
10/1-3/31	DJ Show	Unhindered By Talent (w/ Nic McPhee)	A weekly radio show focusing on the diversity of music along with a news section about local events and news articles of national	Community Outreach, Local & National News