

# INVOICE



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**Main: (618) 985-2333**  
**Billing: (618) 985-2333**

[www.wsiltv.com](http://www.wsiltv.com)

Billing Address:

**Jamestown Associates**  
**Attention: Accounts Payable**  
**3931 S. Sherwood Forrest Blvd., Suite 2**  
**Baton Rouge, LA 70816**

Send Payment To:

**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
10627-1	10/11/18	October 2018	10/01/18 - 10/11/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
Bryant, Terri	General	263

Flight Dates	Order #	Alt Order #
10/01/18 - 10/11/18	10627	26212421

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8605	56	62

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/18	10/11/18	Local News 6a	6a-7a	MTWTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 --WTF-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 W 10/03/18 6:56 AM Local News 6a 6a-7a :30 TBT18091201H \$150.00 NM									
3 3 Th 10/04/18 6:09 AM Local News 6a 6a-7a :30 TBT18091201H \$150.00 NM									
2 3 F 10/05/18 6:24 AM Local News 6a 6a-7a :30 HRT18100303H \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 MTWT--- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 3 M 10/08/18 6:27 AM Local News 6a 6a-7a :30 HRT18100303H \$150.00 NM									
4 3 Tu 10/09/18 6:38 AM Local News 6a 6a-7a :30 HRT18100303H \$150.00 NM									
6 3 W 10/10/18 6:44 AM Local News 6a 6a-7a :30 HRT18100303H \$150.00 NM									
2	10/03/18	10/11/18	Local News 5p	5p-5:30p	MTWTF--	:30	3	\$250.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 3 M 10/08/18 5:25 PM Local News 5p 5p-5:30p :30 HRT18100303H \$250.00 NM									
4 3 Tu 10/09/18 5:25 PM Local News 5p 5p-5:30p :30 HRT18100303H \$250.00 NM									
6 3 W 10/10/18 5:21 PM Local News 5p 5p-5:30p :30 HRT18100303H \$250.00 NM									
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3 3 W 10/03/18 6:29 PM Local News 6p 6p-6:30p :30 TBT18091201H \$250.00 NM									

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Bryant, Terri	General	263	

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Total Spots **24**

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**1416 Country Aire Drive**  
**Carterville, IL 62918**

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
<b>10627-1</b>	<b>10/11/18</b>	<b>October 2018</b>	<b>10/01/18 - 10/11/18</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Bryant, Terri</b>	<b>General</b>	<b>263</b>	

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,460.00</b>
<u>Agency Commission</u>	<b>\$669.00</b>
<u>Net Amount Due</u>	<b>\$3,791.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.