

ORDER

Orders	Order / Rev:	10749	
	Alt Order #:	26227845	
	Product Desc:	General	
	Estimate:	309	
	Flight Dates:	10/23/18 - 11/05/18	WSIL-TV
	Original Date / Rev:	10/22/18 / 10/22/18	Primary AE: Katz Washington DC
	Order Type:	GENERAL	Sales Office: N-POL
			Sales Region: N-Pol

Agency	Name:	Jamestown Associates	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		3931 S. Sherwood Forrest Blvd., Suite 2	Billing Cycle: EOM/EOC
		Baton Rouge, LA 70816	Agency Commission: 15%

Advertiser	Name:	Bryant, Terri	
	Demographic:	A35+	New Business Thru:
	Product Codes:	Candidates	Order Separation: 00:15:00
	Priority:	P-03	Advertiser External ID:
	Revenue Codes:	AGY, POL, POL-CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	5	\$1,565.00	\$1,330.25
10/29/18	11/05/18	10	\$3,055.00	\$2,596.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	5	\$1,565.00	\$1,330.25	0.00
November 2018	10	\$3,055.00	\$2,596.75	0.00
Totals	15	\$4,620.00	\$3,927.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	10/30/18	11/05/18	Local News 6a Local News 6a	CM	6a-7a	MTWTF--	:30	2	\$275.00	P-02	0.00	NM	2	\$550.00
COMMENTS APPLY TO SUB LINES A THRU A News 3 This Morning (6-7AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/18	11/05/18	MTWTF--					2	\$275.00		0.00			
2	3	10/23/18	11/05/18	Local News 5p Local News 5p	CM	5p-5:30p	MTWTF--	:30	2	\$450.00	P-02	0.00	NM	4	\$1,800.00
News 3 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$450.00		0.00			
Week:		10/30/18	11/05/18	MTWTF--					2	\$450.00		0.00			
3	3	10/23/18	11/05/18	Local News 6p Local News 6p	CM	6p-6:30p	MTWTF--	:30	2	\$450.00	P-02	0.00	NM	4	\$1,800.00
News 3 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$450.00		0.00			
Week:		10/30/18	11/05/18	MTWTF--					2	\$450.00		0.00			
4	3	10/27/18	11/03/18	Good Morning America GMA Saturday	CM	7a-8a	-----S-	:30	1	\$125.00	P-02	0.00	NM	2	\$250.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					1	\$125.00		0.00			
Week:		10/29/18	11/04/18	-----S-					1	\$125.00		0.00			
5	3	10/27/18	11/03/18		CM	6a-7a	-----S-	:30	1	\$90.00	P-02	0.00	NM	2	\$180.00

Order / Rev: 10749
 Alt Order #: 26227845
 Flight Dates: 10/23/18 - 11/05/18

Advertiser: Bryant, Terri
 Product Desc: General
 Estimate: 309

WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Morning News Sat															
This Morning Sat															
sate news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	-----S-	1		\$90.00		0.00						
Week:		10/29/18	11/04/18	-----S-	1		\$90.00		0.00						
6	3	10/30/18	11/05/18	M-F 12p-1p	CM	12p-1p	MTWTF--	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
				M-F 12p-1p											
COMMENTS APPLY TO SUB LINES A THRU A															
GMA DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/18	11/05/18	MTWTF--	1		\$40.00		0.00						
													Totals	15	\$4,620.00