

# ORDER

**Orders**  
**Order / Rev:** 10749  
**Alt Order #:** 26227845  
**Product Desc:** General  
**Estimate:** 309  
**Flight Dates:** 10/23/18 - 11/05/18  
**Original Date / Rev:** 10/22/18 / 10/22/18  
**Order Type:** GENERAL

**WSIL-TV**  
**Primary AE:** Katz Washington DC  
**Sales Office:** N-POL  
**Sales Region:** N-Pol

**Agency Name:** Jamestown Associates  
**Buying Contact:**  
**Billing Contact:**  
 3931 S. Sherwood Forrest Blvd., Suite 2  
 Baton Rouge, LA 70816

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Bryant, Terri  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Priority:** P-03  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	5	\$1,565.00	\$1,330.25
10/29/18	11/05/18	10	\$3,055.00	\$2,596.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	5	\$1,565.00	\$1,330.25	0.00
November 2018	10	\$3,055.00	\$2,596.75	0.00
<b>Totals</b>	<b>15</b>	<b>\$4,620.00</b>	<b>\$3,927.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	10/30/18	11/05/18	Local News 6a Local News 6a	CM	6a-7a	MTWTF--	:30	2	\$275.00	P-02	0.00	NM	2	\$550.00
COMMENTS APPLY TO SUB LINES A THRU A News 3 This Morning (6-7AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/18	11/05/18	MTWTF--			2		\$275.00		0.00				
2	3	10/23/18	11/05/18	Local News 5p Local News 5p	CM	5p-5:30p	MTWTF--	:30	2	\$450.00	P-02	0.00	NM	4	\$1,800.00
News 3 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			2		\$450.00		0.00				
Week:		10/30/18	11/05/18	MTWTF--			2		\$450.00		0.00				
3	3	10/23/18	11/05/18	Local News 6p Local News 6p	CM	6p-6:30p	MTWTF--	:30	2	\$450.00	P-02	0.00	NM	4	\$1,800.00
News 3 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			2		\$450.00		0.00				
Week:		10/30/18	11/05/18	MTWTF--			2		\$450.00		0.00				
4	3	10/27/18	11/03/18	Good Morning America GMA Saturday	CM	7a-8a	-----S-	:30	1	\$125.00	P-02	0.00	NM	2	\$250.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	-----S-			1		\$125.00		0.00				
Week:		10/29/18	11/04/18	-----S-			1		\$125.00		0.00				
5	3	10/27/18	11/03/18		CM	6a-7a	-----S-	:30	1	\$90.00	P-02	0.00	NM	2	\$180.00

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 Product Desc: General  
 Estimate: 309

WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Morning News Sat											
				This Morning Sat											
				sate news											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/18	10/28/18	-----S-	1	\$90.00	0.00								
Week:		10/29/18	11/04/18	-----S-	1	\$90.00	0.00								
6	3	10/30/18	11/05/18	M-F 12p-1p M-F 12p-1p	CM	12p-1p	MTWTF--	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
COMMENTS APPLY TO SUB LINES A THRU A GMA DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/30/18	11/05/18	MTWTF--	1	\$40.00	0.00								
													Totals	15	\$4,620.00