



**Quarterly Issues & Programs Lists
KMPG 1520 Radio Bonita
Hollister, CA**

**3rd quarter 2020
(July, August and September)**

**QUARTERLY ISSUES / PROGRAM LIST
STATION KMPG**

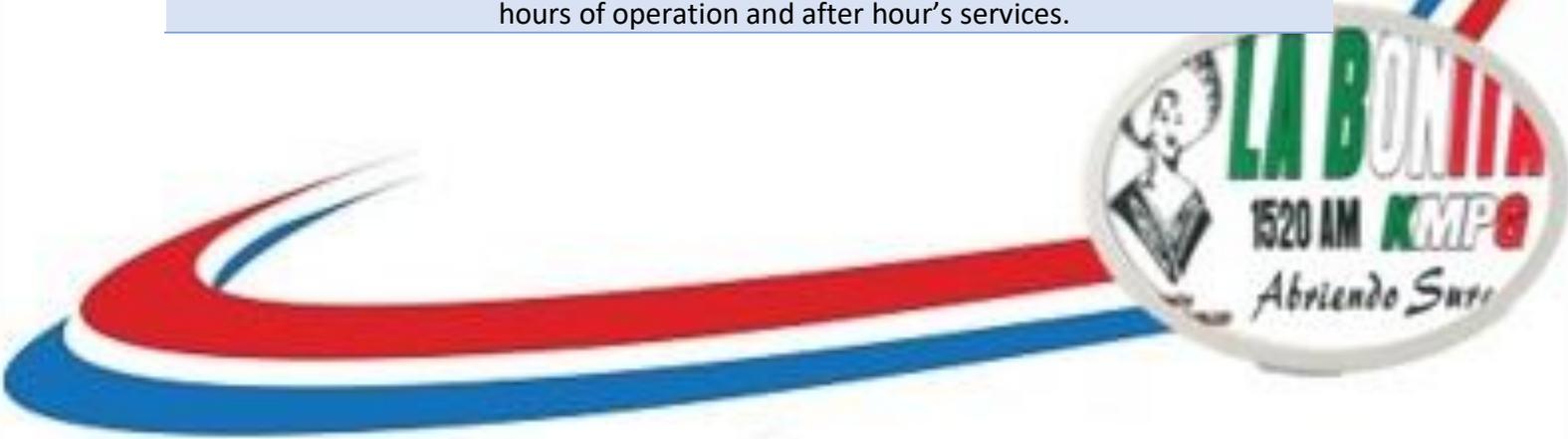
Quarterly listing of Community Issues and program
3rd Quarter Public Affairs/Community Windows

Promo radio cooperation. Give time on a specific time of the week to the organizations and different departments of Human Services and Health to talk with the audience and explain the services they offer gratuitous for the community carrying along an interview. Down below, after each small description of the Public Affair/Community Window, there might be a copy of a flyer or advertisement used and an appreciation letter as well (if existent).

The list is as complete as possible, since not all of the organizations or departments send us an appreciation letter afterwards.



Description of issue:	Health programs, how to obtain medical insurances
Program/segment:	Public Affairs/Community Windows
Date:	July 18 th , 2020
Time:	11:00 a.m.
Length:	60 min.
Host:	Rafael Regalado
Narration of type and Description of Program/segment:	<p>We interviewed Alonzo Gonzalez, JD Community Health Supervisor, Araceli Castillo, Community Health Outreach Worker and Theresa Merendon, Call Center Manager.</p> <p>Alonzo Gonzalez explained all of the Salud Para La Gente services, Community Health Services Department services, locations, hours and contact numbers along with a rotating health topic and specific information regarding health insurance availability and enrollment, particularly Covered California, Medi-Cal, Cal-Fresh, etc.</p> <p>Araceli Castillo's section during the presentation covered the Salud Para La Gente Community Health Services Department Services. Araceli shared with listeners, information about the different public benefits programs her department assist with such as: CalFresh, Medi-Cal and Covered California. She reminded the audience about the penalty coming to California for people not having health insurance for the current year 2020 forward. She also talked about the Special Enrollment Dates to enroll in Covered California if a person has a life-qualifying event and she gave examples of what these events are as a reminder. Additionally, Araceli mentioned the importance of reporting changes to these programs specially changes on income and family size because, these determine the APTC for CC consumers. Finally, Araceli will mention the dates and locations of Salud Para La Gente food distribution events so; the audience can attend if they need extra food.</p> <p>Theresa Merendon, talked about the functions the Salud Para La Gente Call Center does for our patients (for this month's topic), hours of operation and after hour's services.</p>



Description of issue:	Interview with Congressman James Panetta
Program/segment:	Public Affairs/Community Windows
Date:	July 29 th , 2020
Time:	11:00 a.m.
Length:	30 min.
Narration of type and Description of Program/segment:	<p>James Varni Panetta is an American politician from the state of California. A member of the Democratic Party, he is a member of the U.S. House of Representatives for California's 20th Congressional District.</p> <p>We talked about having 5 pre-selected questions.</p> <p>What is the federal government doing to help our community during COVID-19? What aid have we gotten so far to the Central Coast? What are you doing to help the Latino community during this trying time? What are you working on to help farmworkers? Are you still seeing constituents and helping them with other federal issues, like visas, immigration?</p> <p>In a summary, he said that he is doing his best to receive support against COVID-19, also that he has obtained funds for the Central Coast, he talked about the necessity to have immigrants treated against COVID-19 too, and he is trying to follow all of the state orders so we can benefit the most out of it.</p> <p>Congressman Panetta also had a translator helping him to answer questions.</p>



Description of issue:	Interview with Rodolfo Manriquez “Healthy Pets for All”
Program/segment:	Public Affairs/Community Windows
Date:	July 31 st , 2020
Time:	11:00 a.m.
Length:	30 min.
Narration of type and Description of Program/segment:	<p>Officer Manriquez was interviewed and spoke about: The fear that Dogs and Cats can be infected with COVID-19.</p> <p>Can dogs and cats be infected of COVID-19?</p> <p>No, these animals are not carriers of COVID, however every time they are taken for a walk and after...we must clean their animals with damp towels and a light disinfectant on their fur and clean their paws well.</p> <p>Could you tell us about your next event?</p> <p>On August 7 we will have a special day to examine your pets, vaccinate them, and we will provide your chip for less than half of what it costs you in the veterinary buildings. The event will be held at the SPCA in Watsonville ca. 580 Airport Blvd Freedom Ca. 95019. Medication will be provided, if we have it, or a prescription will be given, vaccines, flea medicine and food will be given to all animals until supplies run out. Collars, leashes, sweaters may also be provided. Important note, appointments will be made and you must call and leave a message at 831-454-7229. The event will be from 10 AM to 3:00 PM.</p>



Description of issue:	Interview with Vanessa Moreno “CENSUS 2020”
Program/segment:	Public Affairs/Community Windows
Date:	August 5 th , 2020
Time:	11:00 a.m.
Length:	30 min.
Narration of type and Description of Program/segment:	<p>Vanessa Moreno, media specialist for the U.S. Census Bureau, talks to KMPG listeners about the 2020 census. She covers the importance of the census, how their operations have changed due to the COVID-19 pandemic and why the census is important to Hispanic communities as well as how to take the census now.</p> <p>These were the asked questions:</p> <p>How is the census going to adapt to the pandemic? Why is the census important? Why is the census important for Latinos? How can people respond to the census?</p> <p>She answered all of the questions and gave the audience recommendations on what to do about the census. Also, she explained how the measures due to COVID-19 will be applied during this census.</p>



Description of issue:	Interview with Lupe Figueroa “Food cards”
Program/segment:	Public Affairs/Community Windows
Date:	August 7 th , 2020
Time:	11:00 a.m.
Length:	15 min.
Narration of type and Description of Program/segment:	<p>Telephone interview with Lupe Figueroa.</p> <p>These questions were asked:</p> <p>We know that Catholic Charities is giving out food cards to the Counties from Monterey, Santa Cruz and San Benito County: Tell us about it.</p> <p>Yes, the Diocese of Monterey is regulating food cards for people who qualify like those who were left without jobs, without housing, and taking care of farm workers.</p> <p>How can they be acquired?</p> <p>You can call us at our phone number (831) 393 3110 to find out if you qualify, but they generally qualify based on their income and usually the people of the countryside need them the most.</p> <p>Why is it that only San Benito County is the last county to receive such cards?</p> <p>We have already finished the cards available for Monterey and Santa Cruz Counties. We believe that the decision for San Benito County was not made and we still have cards left food for this county.</p> <p>Until when is the date of delivery of the cards?</p> <p>No date, food cards will be issued, all those that remain, until they are all finished.</p> <p>What number can people call to qualify and where to pick them up?</p> <p>You must call us at (831) 393 3110. At 1705 2nd Ave, Salinas, CA 93905</p>



Description of issue:	Interview with Roberto Denise “Pandemic and Mental Health”
Program/segment:	Public Affairs/Community Windows
Date:	August 18 th , 2020
Time:	11:00 a.m.
Length:	60 min.
Narration of type and Description of Program/segment:	<p>In this program we talked about the Impact of Pandemics on Health Mental: The connection between Pandemic and Panic; The alteration of the world outside and the alteration of the inner world. We realized the leadership impact on the management of Pandemics, as was the case of Marcus Aurelius (Roman Emperor from 160 to 180 AD) and his advisor Galen who provided us with the four steps: Diagnosis, Prognosis, Treatment and Follow-up and how to apply them to the situation from today.</p> <p>The Pandemic and the Depression</p> <p>In this program, we covered what depression is and what steps we can take to face it. We use the essential concepts of “Therapy Cognitive” which leads us to identify the ways of thinking that usually lead us to depression: The Four “Ps”: See them all as: Problem, Personal, Permanent and Pervasive. Having understood this mechanism, we give ourselves the task of exercising the corrective thinking called in modern psychology as: Re-formulate. With this we no longer only have a problem: we make a Plan. With him we see that the problems of the pandemic they are not personal, neither permanent nor pervasive: there is hope and steps concrete to overcome fear and insecurity.</p> <p>Take care of your body, heart, mind and soul and practice preventive measurements. Contact our health clinics community -such as San Benito Health Foundation- to take care of your health.</p>



Description of issue:	Salud services: Covered California; Medical
Program/segment:	Public Affairs/Community Windows
Date:	August 20 th , 2020
Time:	11:00 a.m.
Length:	45 min.
Narration of type and Description of Program/segment:	Segment. Monthly hour-long Spanish presentations by three <i>Salud Para La Gente</i> speakers on the <i>Ventana de la Comunidad</i> program about the agency services and the Community Health Services Department services, locations, hours and contact numbers along with a rotating health topic and specific information regarding health insurance availability and enrollment. Particularly it is Covered California, Medi-Cal, Cal-Fresh, etc. Regular presenters are Araceli Castillo; Community Health Outreach Worker, and Alonzo Gonzalez; Community Health Supervisor for <i>Salud Para La Gente</i> . The rotating topic section has a different <i>Salud Para La Gente</i> speaker every month.



Description of issue:	Interview with Ana Caballero “Food cards”
Program/segment:	Public Affairs/Community Windows
Date:	September 4 th , 2020
Time:	14:00 p.m.
Length:	10 min.
Narration of type and Description of Program/segment:	<p>Telephone interview with Ana Caballero.</p> <p>These were some of the asked questions:</p> <p>We know that there is a program to help people. When can people start receiving these packages? Yes, each person is going to receive money. An amount for kids and an amount per adult. They can receive the money directly into their bank account or through a check.</p> <p>Regarding people that pay rent, will there be an opportunity for them to “skip” this month’s payment to help them out? Yes, the governor said so. However, if you can pay the rent, pay it. You will be protected in any case, but you must tell your landowner about it.</p> <p>Due to the pandemic, factories and many jobs are firing their employees. Will there be any type of support or help for these people? There are major changes due to the pandemic and yes, there are programs that are being planned and well-thought to help these people. We are working hard trying to come up with the best ideas and supports for everyone. We are considering immigrants too, since they cannot apply for federal supports.</p>

Missael Vizcaíno
PSA Director.

