

Cumulus/Wichita Falls
Public Service Programming
"Insight"

KLUR Sat 6am
KOLI Sun 6am
KQXC Sun 6am
KYYI Sun 6am

4th Quarter 2024

Weekend of October 1

Public Forum Show

Asked listeners for input on subjects they would like covered on "Insight" and we went through the various items and discussed them briefly...More water restrictions, New High Schools, Mayoral elections, Coming severe winter weather preparedness, Political indoctrination in Education, More Veterans assistance, illegal immigration and Fentanyl abuse.

Discussed those issues and who we could bring in for more in depth info on each.

Weekend of October 8

Public Forum Show Part 2

Asked listeners for input on subjects they would like covered on "Insight" and we went through the various items and discussed them briefly...More water restrictions, New High Schools, Mayoral elections, Coming severe winter weather preparedness, Political indoctrination in Education, More Veterans assistance, illegal immigration and Fentanyl abuse.

Discussed those issues and who we could bring in for more in depth info on each.

Weekend of October 15

Support for the Boy Scouts of America in Texoma.

Keith Vaughn/Northwest Texas Council board member

How the local citizen can support a Cub Pack or Scout Troop...

Financial support and how the local Council is funded.

Personal experiences with working the community.

Weekend of October 22

Local Halloween Options for Parents and kids...Trick or treating safety

Keith Vaughn, Cumulus Media with various phone interviews from local organizations.

Weekend of October 29

Wichita Falls Police Department

Our traditional legacy Halloween Safety Program.

Weekend of Nov 5
PSA Spotlight and Thanksgiving month charities in need.

Weekend of November 19
Pets & Cold weather survival
Teresa Heineken, Wichita County Humane Society

Best methods for building a warm space.
Strategies for when you become aware of a pet in cold weather danger.
Securing a yard.

Weekend of November 26
Year end review of past Insight shows...progress on those issues...and the upcoming community issues/problems as we end 2023...New members of the City of Wichita Falls Government

Weekend of Dec 3
Year end review of past Insight shows...progress on those issues...and the upcoming community issues/problems as we end 2023...New members of the City of Wichita Falls Government

Weekend of Dec 10
MSU Burns Fantast of Lights display at MSU

Connection to Wichita Falls history.
Financing the displays/storage/repair/upkeep...new displays

Weekend of Dec 17
Wichita Falls Area Food Bank and the area Food Banks and Pantries

Contact info...stipulations for assistance...what donation items are most needed...volunteering.
Reasons for the seasonal increase in need...Churches and civic organizational support.24

Weekend of Dec 24
Community issues that faced the Texoma region in 2023 from the perspective of community leaders and local media.
Steve Bailey, KLUR
Orlando Jaurez, KQXC
Keith Vaughn, KYYI

Jim Russell, KLUR

Political social turmoil...Social media addiction...Water conservation and water restrictions...Money from the city to a new powerplant during a draught.

Weekend of Dec 31

Community issues that will be facing the Texoma region in 2024 from the perspective of community leaders and local media.

Steve Bailey, KLUR

Orlando Jaurez, KQXC

Keith Vaughn, KYI

Jim Russell, KLUR

New Mayor in office and new Council members.

New High Schools open in 2024.

Road conditions in Wichita Falls and is it the city or the State that is responsible for various road surface projects.

Fentanyl problem and the Meth problem in Texoma.

Water conservation and restrictions in 2024...rain has come but will it be enough to get back to the normal water consumption.

Upcoming Wichita County Sheriff Dept election.

Need for more industry in Texoma...Large manufacturer/plant operation.

Hemp Processing Plant and it's potential in Texoma.