



640AM SOUTH FLORIDA

WMEN- AM 640, Royal Palm Beach

Quarterly Issues/Programming Report for January 1 – March 31, 2020

1st Quarter – 2020

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Sports Safety
- B. Law Enforcement
- C. Health
- D. Community
- E. Local High School Sports
- E. Local Economy

Section II. Responsive Programs

The station had broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below:

A. Sports Safety

- 1) Saturday Football with Coach Chris Kokell, 2/29/20, 11-12P, 15 minutes. Coach Kokell talked how high schools and local youth teams could be impacted by the Coronavirus. With his connections in local schools, he discussed openly some of the precautions being taken along with how extra circulars might be impacted.
- 2) Saturday Football with Coach Chris Kokell, 2/8/20, 11-12P, 15 minutes. With the start of the XFL, Coach K discussed some of their new rules. He focused in on the new kickoff rule which he states keeps the play exciting while making it safer. Coach K also got into other rule changes that would help make the game safer from professional football all the way down through youth football.
- 3) The Andy Slater Show, 3/4/20, 3-5P, 10 minutes. Andy Slater discusses and plays audio from a press report in the possibility of NCAA Tournament games being played in empty arenas due to the Corona Virus. Andy also discusses how realistic this might be, plus offers tips on keeping yourself safe from germs in large gatherings.

B. Law Enforcement

- 1) The Andy Slater Show, 1/8/20, 3-5P, 30 minutes. Afternoon host Andy Slater and guest Lt. Camacho of the Florida Highway Patrol opened the phone lines up to listeners where they can ask the officer anything they'd like in law enforcement. The primary topic was the influx in residents due to snowbirds staying throughout the winter. Camacho told the audience which roads are being impacted with more traffic. He also shed some light on out of town tags and whether fines are stricter for those who are from out of town.
- 2) The Andy Slater Show, 1/14/20, 3-5P, 30 minutes. Afternoon host Andy Slater and guest Lt. Camacho of the Florida Highway Patrol opened the phone lines up to

listeners where they can ask the officer anything they'd like in law enforcement. Discussed were the latest major construction projects that are set to begin in 2020. He also updated listeners on a project that started back in September on Florida's turnpike. He also warned drivers on the consequences of speeding through a construction zone.

- 3) The Andy Slater Show, 3/18/20, 3-5P, 30 minutes. Afternoon host Andy Slater and guest Lt. Camacho of the Florida Highway Patrol opened the phone lines up to listeners where they can ask the officer anything they'd like in law enforcement. The primary was Palm Beach County Students on Spring Break. He cautioned drivers to watch out on the roads, and to be ready once school resumes the following week.
- 4) The Andy Slater Show, 3/4/20, 3-5P, 30 minutes. Afternoon host Andy Slater and guest Lt. Camacho of the Florida Highway Patrol opened the phone lines up to listeners where they can ask the officer anything they'd like in law enforcement. The issue discussed was Coronavirus, and what local law enforcement is being told in the event of an outbreak. He also discussed precautions and reminded people the most important thing you can do is wash your hands.

C. Health

- 1) South Florida Sunday, 1/26/20, 6-6:30A, 16 minutes. Heather Palmer and Shawn Kelly say that JDRF is a national organization that helps with research and represents the rights of type 1 diabetes patients. They provide new patients various resources, information, and peer support. JDRF's "One Walk," is set to take place on March 7th in downtown West Palm Beach. The "Ride to Cure" also happens in southwest Georgia in early October.
- 2) South Florida Sunday, 1/26/20 6a-6:30a, 4 minutes. The interview was part of a panel regarding the upcoming Susan G Komen Race for the Cure in WPB on January 25th. The panel was broadcast on Facebook Live on January 17th. Karen Curtis interviewed Kate Watt along with other breast cancer survivors. Susan G. Komen Foundation's Kate Watt talk about her organization's efforts. In Palm Beach County, 3,700 people are diagnosed annually. About 350 of them lose their fight. It is important to know one's risk and to discuss with a doctor.
- 3) The South Florida Sunday, 2/2/20 6a-6:30a, 7 minutes. Tamela Huyler, and Natalie and Charlotte Nathanson, discuss the 11th Annual Tour De Broward, coming up on February 23. It includes a 50K and 100K cycling event, as well as 5K and 3K runs. The funds raised will be used to expand and double the size of the main hospital. The hospital offers

family-centered care and programs. The Wellington facility opened in 2019. Charlotte, a leukemia patient, discusses the support and services the hospital provides.

- 4) South Florida Sunday, 6a-6:30a, 2/2/20, 10 minutes. Drs. Jeffrey Fenster and Simie Platt discuss heart health during American Heart Month. Heart disease is the number one killer of Americans, affecting more people than all forms of cancer combined. The American Heart Association is the largest national funder of cardiovascular research. Signs and symptoms of heart attacks and heart disease include chest pain and difficulty exercising. Being aware of one's blood pressure and cholesterol levels can help to avoid the risk of heart disease or to control it. Healthy eating and regular exercise also helps. The new cardiac unit at Jupiter Medical Center opens soon.
- 5) South Florida Sunday, 6a-6:30a, 2/23/20, 12 minutes. Ben Herber of the local ALS Association chapter says that the illness is a motor-neuron disease that drains strength. It is also known as Lou Gehrig's Disease. The organization provides a loaner closet for equipment, as well as grants and scholarship to remodel patients' homes. It is important to seek support upon diagnosis. Upcoming fundraisers include the National ALS Walk-A-Thons in March, in Palm Beach and Broward counties.

D. Community

- 1) South Florida Sunday 2/16/20, 6a-6:30a, 3 minutes. Karen Curtis interviewed West Palm Beach Mayor Keith James on Wednesday February 12th about the homeless problem in the city limits and what's being done to remedy it. He told Curtis that he just appointed a homeless services coordinator Marcus Laws to work with the people camped out in Dreher and Curry Parks and downtown. He says homelessness is a three pronged problem: mental health, financial hardship and lack of affordable housing.
- 2) South Florida Sunday, 2/9/20, 6a-6:30a, 7 minutes. Officers Patrick Rodell and John Vargas explain that K9 units assist in apprehending violent felons or people who demonstrate a public danger. The 9th Annual South Florida Police K9 Competition offers an obstacle course that simulates real-life situations. It will take place on March 28 at Boynton Beach Community High School. Visitors will be able to engage with SWAT officers and vendors, and to experience other activities.
- 3) South Florida Sunday 2/9/20, 6a-6:30a, 9 minutes. Sara Nunez and Addison White discuss the upcoming Thin Mint Sprint 2020. It is a 5K that will take place in three locations in West Palm Beach, Stuart and Coconut Creek during March. The event represents the organization's healthy living and life skills initiative. Other programs include "Mall Madness" and beach cleanups. Girl Scout cookies are being sold locally

until February 16th. Participants in the program complete 80,000 hours of volunteer work annually in Florida

- 4) South Florida Sunday, 2/2/20, 6a-6:30a, 13 minutes. Randy Nobles says Habitat for Humanity was founded as a Christian mission to build homes with groups of 10 to 30 volunteers. Most prospective clients begin the process through Habitat's website. The person must have a need for housing and be willing to help build their home through "sweat equity." They also must meet an educational requirement about home management. The person purchases the home with a zero percent mortgage. A portion of those payments is applied toward Habitat's programs. The organization's "ReStores" collect gently used items and resell them to raise funds.

E. Local High School Sports

- 1) High School Sports Reports, Weekdays, 8:20A, 12:20P, 5:20P, 1 minute each. The Palm Beach County High School Sports Minute provides updates and information on Palm Beach County high school sports teams, student athletes, and games. The reports gives deserved recognition and is inclusive to all Palm Beach County schools and athletic programs.
- 2) Saturday Football with Coach Kris Kokell, 3/14/20, 11A-12P, 60 minutes. Coach Chris Kokell spoke on what nearly every Palm Beach County High School coach is doing when it comes to their programs being postponed or canceled. Also discussed was the impact it has on the student athletes themselves.
- 3) Saturday Football with Coach Chris Kokell, 3/21/20, 11-12P, 60 minutes. With Spring sports completely canceled, Coach K discusses some possible solutions. He also spoke on what football programs are doing now in the event there are delayed starts to the season in the fall.

F. Local Economy

- 1) South Florida Sunday, 1/12/20, 6a-6:30a AM, 10 minutes. Michael Corbett and Eustus Fagan explain that CareerSource Palm Beach County's theme is, "New Year, New Me." The entity is a regional workforce board that acts as a staffing agency to connect job seekers with local companies and organizations. They also assist residents with find employment through training and grants. It is one of 24 workforce boards across the state of Florida. Typical clients include youth emerging from high school, college or

technical school, to professionals in a career transition mode, and to those who are underemployed. Popular fields include healthcare, information technology, trades industries, manufacturing, and construction.

- 2) The Andy Slater Show, 3/9/20, 3-5P, 15 minutes. Andy Slater discussed new news about how the Coronavirus could economically effect professional sports in South Florida. His focus was on how we might be forced to watch sports in an empty arena and how many people would be impacted financially. This includes people who work in sports, or local businesses who rely on professional sports to bring in business.

- 3) The Andy Slater Show, 3/24/20, 3-5P, 10 minutes. Andy Slater discussed the importance of FAU Athletics have success for Palm Beach County. The FAU Basketball team is about to start March Madness, the FAU Football team has their spring game coming up, and many youth athletes from PBC play for or will play for FAU. He offered perspective on how having a Division 1 growing athletic program in your home community is both exciting personally and economically.

Section III. PSAs

WMEN-AM 640 aired Public Service Announcements for the following organizations and causes during the 1st Quarter January 1, 2019 – March 31, 2019

Organizations

Clinics Can Help, Jupite65r Lighthouse, EmpowHER of the Palm Beaches, Live Like Jake Foundation, City of West Palm Beach Parks & Recreation, Eat Better Live Better Foundation, Urban League of Palm Beach County, United Community Options, Gulfstream Goodwill Industries, Healthy Mothers Healthy Babies of Palm Beach County, Peggy Adams Animal Rescue League, Believe With Me Foundation, Little Smiles,

Causes

Childhood & Adult Health & Wellness, Autism Awareness, Women in Leadership, Youth Swimming & Water Safety Programs, Healthy Eating For Children, Family Services, Youth Education, Cerebral Palsy Awareness, Services For the Deaf & Blind, Mother & Infant Heath, Veteran's Affairs