

EEO PUBLIC FILE REPORT
SMG – YAKIMA, LLC
 Dates: 10/01/2020 – 09/30/2021

Station Employment Unit					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
KARY-FM	53674	Grandview, WA	KRSE-FM	49876	Yakima, WA
KBBO-AM	49875	Yakima, WA	KTCR-AM	7918	Selah, WA
KHHK-FM	36031	Yakima, WA	KXDD-FM	7919	Yakima, WA

Recruitment Sources			
Source	Contact	Address	Phone
1.All Access	Website/Ops Mgr	AllAccess.com	
2.Referrals	AE Contacts & Others	Various	
3.Monster.com	Yakima Work Source	WorkSourceWA.com	509-574-0105
4.Radio/Websites	Office Mgr/Ops Mgr	P. O. Box 2890 Yakima, WA 98907	509-248-2900
5.Re-Hire	GM/Ops Mgr	P. O. Box 2890 Yakima, WA 98907	509-248-2900
6.Linked-In	GM/Ops Mgr	P. O. Box 2890 Yakima, WA 98907	509-248-2900
7. Indeed	GM	P.O. Box 2890 Yakima, WA 98907	509-248-2900

No Vacancies Filled During Period				
Position Filled	Date Filled	Source	# of Interviewee(s)	Hiree
Position Filled	Date Filled	Source	# of Interviewee(s)	Hiree

Menu Options			
Date	Menu Number	Total Complete	Description
October 1, 2020 – Currently Ongoing Meets 2x a week.	16	1.0	Business Networking International – A business group that gathers weekly to share business ideas and educate each other of details and inner workings of their businesses. Our members have hosted many BNI members and we have been presented with candidates who they felt would be qualified for positions here.
Oct 7 th , 2020	1	.25	BNI Job Fair Day – members of the community are invited to learn about the businesses involved for career opportunities. (Oct Zoom meet)

March - April 2021	10	.25	Worked with YV Tech introducing and speaking on how to build a career in Radio Broadcasting and Radio Sales. Had students create PSA Campaigns. Students participate for 4 weeks.
May 3 rd 2021	5	1.0	Internship established for broadcast employment. Individuals in the community interested in on air broadcasting participate in a daily training and job shadowing.
May 25, 2021	1	.25	BNI Job Fair Day – members of the community are invited to learn about the businesses involved for career opportunities.
January 1, 2021 – Currently Ongoing	9	1.0	Established Station Mentorship Program by creating Format Captains that mentor staff on on-air, programming, promotions, and other duties in their respective format. This program allows the Format Captains to be able to share their expertise and experience mentoring team members to find growth and development opportunities and acquire new skills.
Total Menu Options Completed:		3.75	