

DUPLICATE

## INVOICE



**WKCF**  
**1021 N. Wymore Rd**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 1782119-2 | 09/02/18     | September 2018 | 08/27/18 - 08/27/18 |

| Property | Account Executive   | Sales Office | Sales Region |
|----------|---------------------|--------------|--------------|
| WKCF     | WKCF National House | WKCF House N | National     |

Billing Address:

**Screen Strategies Media**  
**Attention: Accounts Payable**  
**11150 Fairfax Blvd**  
**Suite 505**  
**Fairfax, VA 22030**

Send Payment To:

**WKCF**  
**PO Box 90029**  
**Prescott, AZ 86304-9029**  
**FIN# 43-1016745**

| Advertiser         | Product            | Estimate Number |
|--------------------|--------------------|-----------------|
| Graham for Florida | GRAHAM FOR FLORIDA | 4002            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/21/18 - 08/27/18 | 1782119 |             |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
|             |                 |             |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line                                     | Start Date        | End Date        | Description    | Start/End Time    | MTWTFSS        | Length         | Spots/<br>Week | Rate     | Type        |
|--|-------------------|-----------------|----------------|-------------------|----------------|----------------|----------------|----------|-------------|
| 2  | 08/21/18          | 08/27/18        | MOM EF 630-7PM | M-F 630-7PM       | 1-1-1--        | :30            | 3              | \$400.00 | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                |                   |                |                |                |          |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u>    |                |                |          |             |
|  | 08/27/18          | 09/02/18        | 1-----         | 1                 | \$400.00       |                |                |          |             |
| Spots: #                                 | Ch                | Day             | Air Date       | Air Time          | Description    | Start/End Time | Length         | Ad-ID    | Rate Type   |
| 3  | WKCF              | M               | 08/27/18       | 6:59 PM           | MOM EF 630-7PM | M-F 630-7PM    | :30            | GGT1810H | \$400.00 NM |
| 3  | 08/27/18          | 08/27/18        | M-F 11-1130p   | 11-1130p          | 1-----         | :30            | 1              | \$400.00 | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                |                   |                |                |                |          |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u>    |                |                |          |             |
|  | 08/27/18          | 09/02/18        | 1-----         | 1                 | \$400.00       |                |                |          |             |
| Spots: #                                 | Ch                | Day             | Air Date       | Air Time          | Description    | Start/End Time | Length         | Ad-ID    | Rate Type   |
| 1  | WKCF              | M               | 08/27/18       | 11:28 PM          | M-F 11-1130p   | 11-1130p       | :30            | GGT1814H | \$400.00 NM |
| <u>Total Spots</u>                       |                   |                 |                |                   |                |                | <b>2</b>       |          |             |

## Payment Terms 30 Days

|                          |                 |
|--------------------------|-----------------|
| <u>Gross Total</u>       | <b>\$800.00</b> |
| <u>Agency Commission</u> | <b>\$120.00</b> |
| <u>Net Amount Due</u>    | <b>\$680.00</b> |

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.