



WHBC-FM  
ALPHA MEDIA, LLC  
CANTON, OHIO

QUARTERLY ISSUES AND PROGRAMS REPORT

January-February-March 2023

FILED April 5, 2023

SUBMITTED BY Richard Nemeč

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## **PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS**

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Sunday FOCUS – Sunday 5 AM

Community affairs program highlighting individuals and organizations

NEWS – M-F at 6:22 AM, 7:22 AM & 8:22 AM

Ninety second newscast covering local and regional stories

### ***Coverage Addressing the Following Issues:***

1. Economic Development
2. Jobs and Employment
3. Crime
4. Education
5. Political Issues
6. Health and Wellness (includes COVID-19)
7. Children's Welfare
8. Social Services
9. Transportation
10. Equality Issues

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Economic Development	1-1-23	5:00 AM	7.5 Minutes	Bill Morgan (host) speaks to Janet Creighton (guest) who is a Stark County Commissioner. She talks about the city's recent decision to upgrade the city's sewer system that will cost around \$74 million dollars. She also talks about finding the county coroner a new office and about how the county is financially stable for 2023.
Health & Wellness	1-1-23	5:07 AM	7.5 Minutes	Bill Morgan (host) speaks to Jim Adams (guest) who is the Stark County Health Commissioner. He talks about the Flu and RSV Viruses. Jim also mentions that RSV attacks young children the hardest and causes severe illness. He mentions that both Flu and COVID infections are on the rise and that it's not too late to get a flu shot this season.
Health & Wellness	1-1-23	5:15 AM	7.5 Minutes	Bill Morgan (host) speaks to Dr Stan Anderson (guest) about New Year's Resolutions. He mentioned that 80% of all resolutions are usually broken by early February. It's important to re-evaluate why you want to commit to a certain resolution. Trying to lose weight is a popular resolution. Try to lose a pound or two a week by cooking more at home, drinking more water and exercising regularly.
Economic Development, Social Services	1-8-23	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Sherrod Brown (guest) who is a US Senator. He talks about the recent \$1.6 billion dollar infrastructure investment. He discusses the recent problems that the Republican Party has with choosing a speaker, talks about issues with cryptocurrency, issues with the lack of housing in this country and talks about a funding package for mental health issues.
Economic Development	1-8-23	5:07 AM	7.5 Minutes	Pam Cook (host) speaks to Rob Born (guest) who is the Executive Vice President Of Gaming For The Hall Of Fame Village. He talks about sports betting now being legal in Ohio and something called Micro Betting. You can now bet on moments (play-by-play) events throughout the game instead of waiting until the final score at the end of the game.
Economic Development	1-8-23	5:15 AM	7.5 Minutes	Pam Cook (host) speaks to Bill Smith (guest) who is a Stark County Commissioner. He talks about the county purchasing two new vacuum trucks. Also, he mentioned having a meeting with the fair board to update water lines at the county fairgrounds. This project will cost the county around 1.3 million dollars.

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Health & Wellness	1-15-23	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) about the recent numbers of illness and deaths. There are currently about 150 deaths a day in this country due to COVID. There is also a new GI intestinal virus common now associated with the flu. RSV infection are now just starting to go down.
Education	1-15-23	5:07 AM	7.5 Minutes	Pam Cook (host) speaks to Alexandra Coon (guest) who is the Executive Director of the Massillon Museum. She talks about the upcoming open house on Friday 1-13 that marks 90 years since the museum opened. The event will run from 5-6:30PM It's also a celebration of the expansion of the museum covering art, natural history and social justice.
Political Issues	1-15-23	5:15 AM	7.5 Minutes	Pam Cook (host) speaks to Richard Regula (guest) who is a Stark County Commissioner. He talks about having a re organizational meeting where Janet Creighton will be the president for the next two years. They also had a regional planning meeting where it was decided that the Stark County DD Board will get a\$3.3 million dollar renewal of an existing tax levy for the next five years.
Equality Issues	1-22-23	5:00 AM	15 Minutes	Jordan Miller (host) recaps portions of a 1967 MLK Speech that the late Dr MLK gave at Barrett Junior High School in Philadelphia. It was titled "What Is Your Life's Blueprint?" The speech offered words of encouragement to the children to do anything they wanted in their lives regardless of their racial background.
Equality Issues	1-29-23	5:00AM	15 Minutes	Jordan Miller (host) recaps portions of a 1967 MLK Speech that the late Dr MLK gave at Barrett Junior High School in Philadelphia. It was titled "What Is Your Life's Blueprint?" The speech offered words of encouragement to the children to do anything they wanted in their lives regardless of their racial background.
Health & Wellness	2-5-23	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Tom Bernabei (guest) who is the Mayor of Canton. He talks about how city council recently met and adopted an ordinance that recognizes Juneteenth (June 19 <sup>th</sup> ) as a city holiday beginning in 2023. He also talked about First Fridays and the new look of the Downtown Special Improvement District & Downtown Canton Partnership.

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Health & Wellness	2-5-23	5:07 AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) about temptation and relationships and why people cheat. He talks about Perspective Taking which is thinking about something from your partners view. Men are more likely to cheat because their sexual needs aren't being met and women are more likely to cheat because their emotional needs are not being met.
Economic Development	2-5-23	5:15 AM	7.5 Minutes	Pam Cook (host) speaks to Richard Regula (guest) who is a Stark County Commissioner. He talked about 2022 being a record year for sales tax in Stark County. The county made over \$38 million last year. Car sales were a good part of that revenue. He also talked about some upgrades that need to be done to some county buildings this year including heat pumps and a boiler.
Health & Wellness	2-12-23	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Tom Bernabei (guest) who is the Mayor of Canton. He takes a moment to thank the Canton Firefighters on the HAZMAT Team who recently went to help first responders in the city of East Palestine who have recently dealt with the aftermath of a train derailment. The mayor also talked about the approval of a grant to remove asbestos from older buildings in Canton.
Economic Development, Children's Welfare	2-12-23	5:07 AM	7.5 Minutes	Pam Cook (host) speaks to Kirk Schuring (guest) who is a State Senator. He talked about the Governor's recent State Of The State Address which discussed making investments to provide Ohioan's with the tools they need to get good jobs and he wants to grow the state's economy. Early childhood issues were also a part of his upcoming agenda.
Health & Wellness	2-12-23	5:15AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) about which beverages are the healthiest to consume. Coffee and milk when consumed together doubles up your body's anti-inflammatory response. Also, he talks about a new study that has shown that certain alcoholic drinks could be the cause of personality changes in young people.
Political Issues	2-19-23	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Shawn Crable (guest) who is the Vice President of the Black Caucus. He talks about an event that will take place at the Kingdom Center located at 2631 Harvard Ave on Monday 2/20 at 6 PM. It's an event where Stark County residents can meet individuals running for various position in Canton.

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Economic Development, Transport	2-19-23	5:07AM	7.5 Minutes	Pam Cook (host) speaks to Brant Luther (guest) who is a Stark County Administrator. He talks about Stark County's 215 <sup>th</sup> birthday on 2-13. He also talked about a new pavement project that includes 29 miles of roadway across the county. It also includes a contract to fix parts of Navarre Rd.
Health & Wellness	2-19-23	5:15AM	7.5 Minutes	Pam Cook (host) speaks to Dr. Stan Anderson (guest) about recent research on teenage girls. He reports that 3 in 5 teenage girls have felt persistent sadness in 2021 which is double the rate of teenage boys. Also another shocking statistic is that 1 in 3 girls have seriously considered attempting suicide.
Economic Development	2-26-23	5:00AM	7.5 Minutes	Pam Cook (host) speaks to Tonja Marshall (guest) who is the Chief Marketing Officer Of Visit Canton. Visit Canton offers information & traditional resources for visitors and showcases things to do in Stark County. They also offer retail merchandise from retailers all over Stark County.
Health & Wellness	2-26-23	5:07AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson about obesity. More exercise is needed in many people's lives today. You need about 10,000 steps a day and about 150 minutes of moderate exercise to lower the risk of diabetes, heart disease and 26 different types of cancer. The average person has gained 10 pounds over the last 20 years.
Health & Wellness	2-26-23	5:15 AM	7.5 Minutes	Pam Cook (host) speaks to Tom Bernabei (guest who is the Mayor of Canton. He reassures residents that the city's water supply is safe after the recent train derailment in East Palestine. He invites residents to call the water department if they have any concerns regarding the safety of their water and the city will send someone out to test their water.
*****	3-5-23	*****	****	****No Program****
Crime	3-12-23	5:00 AM	7.5 Minutes	Jordan Miller (hosts) speaks to George Maier (guest who is the Stark County Sheriff. The sheriff talks about the legality of carrying guns into church. He also talked about how all businesses should develop a safety plan at work. He also talked about arming school employees to protect children.

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Health & Wellness	3-12-23	5:07 AM	7.5 Minutes	Pam Cook (host) speaks to Sherrod Brown (guest) who is a US State Senator. He talked about his recent visit to East Palestine. He talked about the water, air and soil samples that were recently taken in the area of the recent train derailment site and about how Norfolk Southern will be held financially responsible for the cleanup. He also talked about that in the future rail companies will have to notify the governor of the state they are traveling through to inform them that they are transporting hazardous chemical through their state.
Crime	3-19-23	5:00AM	7.5 Minutes	Pam Cook (host) speaks to John Gabbard (guest) who is the Canton Police Chief. The chief talks about the Citizen's Police Academy. It's an eight week program for three hours a day every Thursday Night beginning April 6 <sup>th</sup> . Officers will explain to citizens some of the behind the scenes factors that go into policing and what they do on a day to day basis. The academy only accepts applicants who are 21 or older and limits the class size to twenty students. Applicants must submit an application by March 23 <sup>rd</sup> at 4PM to be considered for the academy.
Health & Wellness	3-19-23	5:07AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) about poor sleep and the relation to getting a vaccination. If a person is getting less than six hours of sleep when getting a vaccine, it may limit the body's response to the vaccine reducing the protection against the virus or bacteria. Always get plenty of sleep the night following a vaccine.
Economic Development	3-19-23	5:15AM	7.5 Minutes	Pam Cook (host) speaks to Ann Graffice (guest) who is the Executive Vice President Of Public Affairs & Global Marketing For The Hall Of Fame. She talks about the opening of Don Shula's American Kitchen on 3/21. This restaurant will be serving lunch and dinner. Heggy's will be opening up at the village later this summer.
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# EAS Activations For Current Quarter

WHBC-AM & WHBC-FM have a long established policy of relaying EAS messages critical to the safety and welfare of the listening public.

The community issue of public safety during threatening events (man-made or natural) is partially addressed by delivery of timely warnings over our broadcast facilities.

The community issue of children's welfare is partially addressed by the timely rebroadcast of child abduction messages originated by state of Ohio authorities.

A summary of EAS messages transmitted during the current reporting period is shown here. Details of all EAS messages that were broadcast follow. Scheduled weekly and monthly tests of the EAS system are not included in these summaries.

**REPORTING STATION    WHBC-FM**

**YEAR & QUARTER        2023 Q1**

**TOTAL EAS MESSAGES BROADCAST IN REPORTING PERIOD            3**

**TOTAL EAS MESSAGES PERTAINING TO NATURAL HAZARDS            1**

**TOTAL EAS MESSAGES PERTAINING TO MAN-MADE HAZARDS        0**

**TOTAL EAS MESSAGES PERTAINING TO CHILD ABDUCTIONS        2**

EAS ACTIVATIONS Q1 2023 WHBC-FM

E:\Admin\Engineering\Endec Logs\FM\JAN2023\WHBCFM-20230119-175215637a.txt:WHBCFM is sending a Severe Thunderstorm Warning  
E:\Admin\Engineering\Endec Logs\FM\MAR2023\WHBCFM-20230302-135314545a.txt:WHBCFM is sending a Child Abduction Emergency  
E:\Admin\Engineering\Endec Logs\FM\MAR2023\WHBCFM-20230323-183338326a.txt:WHBCFM is sending a Child Abduction Emergency